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THE WEATHER, BEVERLY HILLS

☀️ Friday	75°   52°
☀️ Saturday	74°   54°
☁️ Sunday	76°   55°
☁️ Monday	71°   54°
☁️ Tuesday	66°   52°
☁️ Wednesday	69°   52°
☁️ Thursday	68°   52°

## Courier Exclusive: Beverly Hills Mayor Lester Friedman Looks Back on a Singular Year

BY SAMUEL BRASLOW



Mayor Lester Friedman

Mayor Lester Friedman leaves office on April 6, marking the end of a term dominated by a global health crisis, civil unrest, a general election, and the steady nationalization of local politics. Friedman entered office just as the country belatedly recognized the threat posed by the COVID-19 pandemic, leaving local governments scrambling to respond in the absence of a coordinated federal strategy. He steps down from his first mayoral stint as the city appears on the cusp of a tentative recovery, with Beverly Hills boasting one of the highest vaccination rates in the county at 45.5 percent.

Mayor Friedman came to the City Council in 2017, having previously served on the Traffic and Parking Commission from 2011 to 2017. A lawyer by trade, he will remain on the City Council for another year before coming up for reelection. He has not announced whether he intends to run for a second term.

(Mayor Friedman continues on page 13)

## New Business is Booming in Beverly Hills

BY BIANCA HEYWARD

After a year marked by closures, uncertainty, restrictions and dramatic losses in revenue, the businesses climate is looking up. As evidenced by the 20 new restaurants, bakeries, coffee shops and retailers that are set to open or already have, Beverly Hills remains an attractive city for business owners. The influx comes at an opportune time, as the county readies to move into the less restrictive orange tier on April 5, as part of the State's Blueprint for a Safer Economy. Starting Monday, grocery and indoor retail stores will jump from 50 percent capacity to 75, and restaurants, movie theaters and places of worship will also be allowed to increase

their indoor capacity from 25 to 50 percent or 200 people, whichever is less. Under the orange tier, bars that don't serve food are finally able to open outdoors with tables spaced eight feet apart, with a maximum of six people from three different households at each table, no live entertainment and hours of operation from 11:30 a.m. until 10 p.m. Breweries and wineries without meal service may remain open outdoors and reopen indoors with a maximum occupancy of 25 percent or 100 people, whichever is less. (New Business continues on page 14)

## UCLA Win Sparks Risky Revelry

BY SAMUEL BRASLOW

Students from UCLA poured onto campus the night of March 30 following the school's shocking victory against the University of Michigan in the NCAA March Madness tournament. A large and mostly unmasked crowd gathered on Roebling Avenue, a frequent party spot in normal times, to revel in the school's win.

(UCLA Win continues on page 3)





# Courier Calendar

NOW

**NATURAL HISTORY MUSEUM - "RISE UP L.A.: A CENTURY OF VOTES FOR WOMEN" AND "SPIKY, HAIRY, SHINY: INSECTS OF LA" EXHIBITS**

The Natural History Museum (NHM) in Exposition Park has reopened with two exhibitions. "Rise Up L.A." honors 100 years of passion and progress through narratives about the women who shaped the suffrage movement and the political landscape. "Spiky, Hairy, Shiny: Insects of L.A." presents a selection of insect macrographs pulled from the NHM Biodiversity Science: City and Nature research project. Timed tickets must be reserved in advance. NHM is located at 900 W. Exposition Blvd., Los Angeles. <https://nhm.org/>

NOW - APRIL 2

**EDWARD CELLA ART & ARCHITECTURE - CHRIS TRUEMAN: "ABSENCE OF ATMOSPHERE"**

Edward Cella Gallery presents a new body of works by Chris Trueman in an exhibition entitled "Absence of Atmosphere." Trueman creates layered compositions of paintings with shifting grounds and unsettled relationships of foreground and background. In the artist's third solo show with the gallery, Trueman marks a new relationship in his practice with the light and space movement. The exhibition is located inside the Thomas Lavin Showroom at the Pacific Design Center and online on the website. <https://edwardcella.viewingrooms.com/viewing-room/6-chris-trueman-absence-of-atmosphere/>



NOW - APRIL 4

**CENTER THEATRE GROUP - L.A. WRITERS' WORKSHOP FESTIVAL: NEW PLAYS FORGED IN L.A. "CHRISTA MCAULIFFE'S EYES WERE BLUE" 5 p.m.**

Center Theatre Group's L.A. Writers' Workshop Festival: New Plays Forged in L.A. presents a virtual reading of "Christa McAuliffe's Eyes Were Blue" by Kemp Powers. The work follows twins who have lived starkly different lives. One is plagued by racism because of his dark skin while the other passes as white. One spent his childhood trying to fit in and is now a successful attorney. The other was a star student who dreamt of space, but his current prospects are about as dismal as the Challenger Space Shuttle that once inspired him. <https://www.centertheatregroup.org/digitalstage/digital-stage-plus/l-a-writers-workshop-festival-christa-mcauliffes-eyes-were-blue>

APRIL 2 - 6

**SKIRBALL CULTURAL CENTER: "THEY AIN'T READY FOR ME" VIRTUAL SCREENING AND TALK 5 p.m. - Talk and Q&A, April 6**

Join community leader Tamar Manasseh and director Brad Rothschild for a conversation about the moving documentary "They Ain't Ready for Me." Available to stream in the days leading up to the talk and Q&A, the film tells the story of Manasseh, an African American rabbinical student who is leading the fight against gun violence on the South Side of Chicago. For years, Manasseh, a mother of two, has spent every summer day sitting on the corner in her neighborhood, dedicating the area for safe play. Both Jewish and Black, Manasseh's layered cultural identity and magnetic personality combine to make her a force to be reckoned with. <https://www.skirball.org/programs/film/they-aint-ready-for-me>



APRIL 4

**THE LOS ANGELES PHILHARMONIC'S SECOND SEASON OF SOUND/STAGE EPISODE THREE - "EASTER SUNRISE AT THE HOLLYWOOD BOWL"**

The Los Angeles Philharmonic presents the second season of Sound/Stage, an online series of new concerts and conversations. With Music & Artistic Director Gustavo Dudamel acting as host, the series continues with "Easter Sunrise at the Hollywood Bowl," in which Dudamel takes a look at the LA Phil's very first concert at the Hollywood Bowl 100 years ago, as well as the venue's connection with The Ford. Accompanied by archival images, the program explores the long-standing tradition of both venues' openness to a wide and diverse range of artists, with Mozart's celebratory "Exsultate, jubilate" performed by soprano Nadine Sierra, and gospel duo Mary Mary singing a hymn performed at that first Bowl concert 100 years ago, "All Hail the Power of Jesus' Name," in a special arrangement by composer Carlos Simon. <https://www.laphil.com/about/watch-and-listen/introducing-soundstage>

APRIL 4

**THE LOS ANGELES COUNTY MUSEUM OF ART - ANDELL FAMILY SUNDAYS ANYTIME: WRITE AN ART POEM 12:30 - 9 p.m.**

Join for the Los Angeles County Museum of Art (LACMA) - Andell Family Sundays Anytime. Be creative, discover new art, and have fun, all from the comfort of home. On April 4 (and anytime after), visit LACMA's blog Unframed for an art poem activity with educator Alicia Vogl Saenz.

Discover other family-friendly art-making blogs on Unframed and check out the video content on LACMA's YouTube channel. The online event is free. <https://www.lacma.org/event/andell-family-sundays-anytime-write-art-poem>

APRIL 5

**HAMMER MUSEUM - KIDS: "I AM EVERY GOOD THING" READING SERIES 4 p.m.**

Read along with Felipe de Neve Library and artist Brandon D. Landers with Derrick Barnes and Gordon C. James' "I Am Every Good Thing." "Black Voices, Black Joy" is a reading series presented in partnership with the Felipe de Neve Branch of the Los Angeles Public Library. Follow along and read children's books written and illustrated by Black authors and work on art projects to explore the books' themes. <https://hammer.ucla.edu/programs-events/2021/i-am-every-good-thing>



APRIL 7

**WALLIS ANNEBERG CENTER FOR THE PERFORMING ARTS: CITY OF HOPE COMMUNITY BLOOD DRIVE 12 - 5 p.m.**

Wallis Annenberg Center for the Performing Arts is hosting a City of Hope Community Blood Drive on April 7 at 390 N. Santa Monica Blvd., Beverly Hills. Appointments are necessary. To schedule the donation, visit the website and enter sponsor code WABH or call 626-218-7171. Donors are required to show any of the following valid photo IDs: state-issued driver's license/ID, passport, school ID or U.S. Military card. Donors must be in general, good health - exhibiting cold/flu-like symptoms on the day of donation will defer donation. Donors should not donate if they have been diagnosed with or are suspected to have COVID-19 within the past 14 days; they live with someone or have been in close contact with someone suspected of having COVID-19 or who has tested positive for COVID-19 within the past 14 days; they have developed new symptoms such as a fever, cough, shortness of breath, body aches/chills, headache and/or sore throat in the past 14 days; or they are a health care worker who directly cares for patients who are hospitalized for having COVID-19 within the past 14 days. All donors will receive a City of Hope T-shirt for their blood donation. <https://idonateblood4hope.org/>

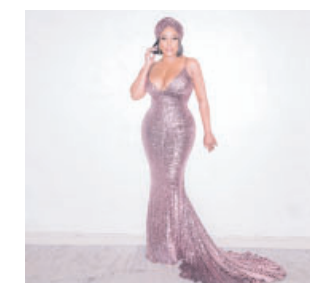
APRIL 7 - MAY 26 (WEDNESDAYS)  
**"GRAND PARK'S REC (REFRESH, EMPOWER, CREATE) CENTER" NEW VIRTUAL PROGRAMS 12 p.m.**

Grand Park will launch a new, family-friendly digital series, "Grand Park's REC (Refresh, Empower, Create) Center," to advance a culture of health and equity in Los Angeles County, using recreational, educational and creative approaches to health. Grand Park, powered by The Music Center, will offer free intergenerational, abilities-inclusive and language-diverse sessions through [rec.grandparkla.org](http://rec.grandparkla.org) during April and May 2021. Each Wednesday at 12 p.m., "Grand Park's REC Center" will premiere a new 30-minute activity including informational sessions, fitness classes, arts-based workshops and community conversations. These efforts build upon Grand Park's existing year-round yoga program, "Lunch À La Park Yoga reTreat," which transitioned to virtual classes on Facebook in March 2020. <https://rec.grandparkla.org/>

APRIL 8

**LA BREA TAR PITS**

La Brea Tar Pits in Hancock Park will reopen on April 8. There will be new health and safety protocols in place, which can be viewed on the website. Tickets are on sale now. Timed tickets must be reserved online and will be available for reservation on a first come/first served basis. Also, audiences can be continued to be engaged through virtual programs. La Brea Tar Pits is located at 5901 Wilshire Blvd., Los Angeles. <https://tarpits.org/>



APRIL 8

**THE 32ND ANNUAL GLAAD MEDIA AWARDS 5 p.m.**

GLAAD, the world's largest lesbian, gay, bisexual, transgender, and queer (LGBTQ) media advocacy organization, presents the 32nd Annual GLAAD Media Awards with host actress and producer Niecy Nash. The cast of "Glee" will reunite during the virtual ceremony for a special tribute to the legacy of the late Naya Rivera's character Santana Lopez. The tribute will honor the ten-year anniversary of Santana's coming out as lesbian and spotlight the character's impact on LGBTQ teens on Latinx LGBTQ representation on TV. Katy Perry, Laverne Cox, Sterling K. Brown, Dan Levy, Sam Smith, and more to appear. The virtual ceremony will stream on GLAAD's YouTube and Hulu on April 8. <https://www.glaad.org/mediaawards/32>





Students watch as firefighters extinguish a flaming couch. Photo by Samuel Braslow

**(UCLA Win continued from page 1)**

But in the context of an on-going pandemic, the congregation violated county and school COVID-19 public health restrictions—an outcome that may repeat come Saturday’s match against Gonzaga University.

“After COVID for a year and a half, we all just want to celebrate,” a student who identified himself as John told the Courier.

“We just knew to come here. No one organized it or anything,” another student

said.

In response to a request for comment by the Courier, UCLA condemned the events of the night.

“While the whole Bruin community is excited about the men’s basketball team advancing to the Final Four, we are disappointed that some members of our community engaged in misconduct and disregarded L.A. County Department of Public Health guidelines and our own campus

pandemic protocols on Tuesday night,” Katherine Alvarado, Assistant Director, Media Relations for UCLA told the Courier.

In UCLA’s COVID-19 Public Health Mitigation Requirements, students are instructed to “follow all requirements for events and gatherings” issued by the Los Angeles County Department of Public Health (Public Health). Those requirements stipulate the wearing of masks “when you are around people who don’t live in your household.” Public Health guidelines permit for small outdoor gatherings of people from up to three households, provided that participants socially distance and wear masks. The guidelines do not allow large gatherings.

Alvarado added that the Dean of Students Office and Student Affairs Leadership is “actively engaging with leaders of student organizations that may have been involved in the misconduct.” The school could not disclose individual disciplinary actions for privacy reasons, but violations could result in “additional training to interim exclusion from housing and/or the campus, and referral to the formal disciplinary process for potential sanctions.”

The Los Angeles Police Department (LAPD) and Los Angeles Fire Department (LAFD) arrived on the scene on the 30th to extinguish a burning couch in the middle of the road. Although LAPD officers wore riot gear and carried less lethal munitions and zip cuffs, they did not declare an unlawful assembly. The crowd eventually dispersed of its own volition.

The game that incited the revelry was

a match-up of Biblical proportions. David versus Goliath. The underdog, UCLA, against the favorite, University of Michigan. In a stunning upset all the sweeter for its surprise, the Bruins toppled over the Wolverines 51 to 49 on Tuesday night, sending themselves to the Final Four for the first time in 13 years. Gonzaga is viewed as the overwhelming favorite.

“When an upset like this happens, it’s unbelievable, it’s crazy,” said a man who identified himself as Tj.

Along with schools across the country, UCLA has struggled to enforce its COVID-19 safety protocols among its increasingly stir-crazy students. After Halloween, UCLA announced that a group of at least 20 students had tested positive for the virus, according to the Daily Bruin. The students had all attended the same gathering. Reporting shared on Twitter by journalist Emily Holshouser documented a trend among UCLA’s Greek life of skirting COVID-19 rules with few reprisals for violations.

“It’s my alma mater and I’m ashamed,” one onlooker in his 50s who declined to give his name told the Courier about the scene on Roebing.

Even with the relaxing of COVID-19 restrictions, UCLA cautioned, “The recent limited easing of COVID-19 restrictions comes with a great deal of responsibility and we must do everything we can to slow the spread of the virus and consider the impact of our actions on friends, family, neighbors and UCLA community.” ●



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## Beverly Hills to Welcome New Mayor

BY SAMUEL BRASLOW



Robert Wunderlich

Beverly Hills Vice Mayor Robert Wunderlich will take his turn as mayor after an installation ceremony scheduled for April 6 at 7 p.m. It will be his first time serving in the position. The remote ceremony will be streamed live online and broadcast on Spectrum Channel 10. As Vice Mayor Wunderlich takes over for current Mayor Lester Friedman, Councilmember Lili Bosse will assume the position of Vice Mayor.



Lili Bosse

The city typically executes the annual rotation of the mayorship with a degree of pomp and circumstance. Three years ago, the city named Councilmember Julian Gold as mayor in a black-tie event hosted at the Samuel Goldwyn Theater. (New Mayor continues on page 11)

## Driver in Grossman Death will Change Plea to Guilty

BY SAMUEL BRASLOW



Russell Grossman

The driver in the collision that killed local businessman and philanthropist Russell Grossman intends to change his plea from not guilty to guilty, according to his lawyer. The suspect, 21-year-old Michael Kelman, faces charges of vehicular manslaughter while intoxicated and driving under the influence of a drug for the 2019 incident.

"We understand deeply the pain that this has caused the Grossman family and Michael thinks about it every day," Kelman's attorney, Lou Shapiro, told the Courier. "Terrible mistakes occur, and Michael's full acceptance of responsibility is a small but necessary step in this very difficult process."

While the official court docket has yet to reflect the change in disposition, Shapiro said that "the terms are still being ironed out." He expects the change to be formalized around May or June.

The collision occurred on the afternoon of March 10, 2019, on Santa Monica Boulevard and Hillcrest Road. Kelman, traveling eastbound and driving an SUV, allegedly made a left turn into the path of Grossman, who was traveling westbound on his motorcycle. Grossman, 49, died at the scene.

Sharon Grossman told the Courier her son Russell was a "renaissance man" with a love of tequila, mountain biking, and classical music. "He did everything he loved, and he was afraid of nothing." She said Russell had just bought a needle for a record player he had recently acquired on the day he died.

Born in New York, Russell grew up in Beverly Hills and graduated from Brentwood School. He showed an early precocity for business and finance. "The kid read the Wall Street Journal at six," Sharon recalled. "He was selling penny stocks in ninth grade. He was building dog houses trying to make money as a kid." After high school, he ventured out to New Orleans to attend Tulane University before returning to the West Coast to earn an MBA from Pepperdine University.

By 49, Russell had established himself as a formidable businessman, serving as Chief Client Officer and Senior Vice President at Bernstein Private Wealth Management. As his success in business grew, he also dedicated more time and resources to philanthropic efforts. "He wanted to give back to the community," Sharon said. He was involved in the Cedars-Sinai Board of Governors, The Jewish Federation, The Washington Institute for Near East Policy, The Eisner Pediatric and Family Medical Center, the American Committee for the Weizmann Institute, and Tulane University.

Russell left behind a wife and three children who Sharon describes as a "tribute" to him. Even with work regularly pulling him away from home, he would return each weekend in time for his children's games, said Sharon. His friend and business partner Brian Haloosim described in his eulogy how Russell picked up the guitar to play along with his youngest daughter, Samara.

Over two years have elapsed since the fatal crash. In that time, Sharon has grown frustrated. "The justice system is terrible," she said. "I don't understand why it's taken so long." She had not heard about Kelman's change in plea until asked about it by the Courier. A spokesperson for the District Attorney's Office declined to comment.

When asked what justice would look like to her in the situation, she suggested something more personal would be the first step in making amends.

"How about a letter, or come up and say, 'I'm really sorry, it was a mistake,'" she said. "I'm not looking for him to go away for 10 years, but he needs to be punished for what happened, because otherwise he's going to think he can get away with this again. You have to take some responsibility for your life."

The case is set for a pretrial conference on April 9. ●

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# Beverly Hills Goes Orange on Monday

BY BIANCA HEYWARD



Jeffrey Gross the owner of Mickey Fine Pharmacy is pictured holding the first shipment of the Johnson & Johnson COVID-19 vaccine

As Los Angeles continues to see fewer new cases of COVID-19, the county will move into the less restrictive orange tier on Monday, April 5, as part of the state's Blueprint for a Safer Economy. The move comes as the county's case rate dropped from 3.7 new cases per 100,000 residents to 3.1 new cases per 100,000 residents since moving into the red tier on March 8. As of April 1, the Los Angeles County Department of Public Health (Public Health) has confirmed 53 new deaths and 757 new cases of COVID-19. In Beverly Hills, there have been 2,599 cases of COVID-19 and 32 deaths. To date, the agency has identified 1,220,246 positive cases of COVID-19 across all areas of L.A. County, and a total of 23,189 deaths.

Under the orange tier, additional business in Beverly Hills and throughout the county will be able to reopen. Examples include bars without meal service, which can reopen for outdoor operations. Breweries and wineries may now reopen indoor operations with modifications in place. Cardrooms, gyms, fitness centers and yoga studios may open indoor operations with a maximum occupancy to 25 percent, and museums, zoos and aquariums may increase indoor occupancy to 50 percent. Hair salons, barbershops and personal care services can increase to 75 percent occupancy—with red tier modifications for indoor and outdoor operations still in place across all sectors, such as masking requirements and social distance. Grocery and retail stores can increase maximum occupancy to 75 percent, and restaurants, movie theaters and places of worship may increase indoor maximum occupancy to 50 percent or 200 people, whichever is fewer. Additionally, family entertainment centers can reopen indoor operations with a maximum occupancy of 25 percent.

On March 31, Public Health reported more than 4,000,000 doses of COVID-19 vaccine had been administered to people across

Los Angeles County. Of those vaccinated, 1,323,686 people received second doses. This week, a total of 378,400 vaccine doses were allocated to the County. Last week, the county received 279,000 doses, and only 6,000 of those were the Johnson & Johnson vaccine. This week, the county received 54,000 doses of the Johnson & Johnson vaccine.

On March 31, Mickey Fine Pharmacy on N. Roxbury Drive announced the first receipt of a weekly shipment of the Johnson & Johnson COVID-19 vaccine. Currently, Mickey Fine is scheduling appointments for April 1, April 2, April 7, April 8 and April 9.

Beginning April 1, any resident between the ages of 50 through 64 is eligible for the vaccine, even if they don't have a qualifying medical condition, disability or work in an eligible sector. Public Health estimates that of the two million people within this age group living in Los Angeles County, 631,000 have already received at least one dose of vaccine as of March 27. This week, an additional 1.4 million LA County residents became eligible to be vaccinated.

Starting April 15, any resident of Los Angeles County who is 16 or older will be eligible to receive the vaccine. Of the five million residents who fall in this age group, Public Health estimates that one million have already been vaccinated with at least one dose.

This will be the largest number of people becoming eligible at once since the vaccination efforts began in mid-December.

To learn more or make an appointment, visit [www.VaccinateLACounty.com](http://www.VaccinateLACounty.com). As a reminder, vaccinations are always free and open to eligible residents and workers regardless of immigration status.

To stay informed on the latest COVID-19 news, visit [beverlyhills.org/coronavirus](http://beverlyhills.org/coronavirus) or call the city's COVID-19 hotline Monday-Friday from 9 a.m. to 6 p.m. at 310-550-4680. ●

# Deadline to Apply for Architectural Commission Extended to April 30

BY ANA FIGUEROA

The Beverly Hills City Council is seeking qualified residents to fill two vacancies on the Architectural Commission. The deadline for filing applications for this Commission has been extended to April 30, 2021 at 5:00 p.m.

The five-member Commission is appointed by the City Council and charged with decisions regarding the aesthetics of development in the commercial and multi-family residential areas of the City. The Commission's jurisdiction does not extend to development in single-family residential areas, public schools in the Beverly Hills Unified School District, or public parks. The Commission also advises the City Council regarding certain encroachments, reviews and makes findings on design proposals, reviews departures from the sign code and presents Architectural Design Awards for

outstanding completed projects.

The initial term of office for the Architectural Commission is two years. At the discretion of the City Council, the Commissioners may be reappointed to a second term of four years. The appointees will be required to file an initial and an annual "Statement of Economic Interests" financial disclosure.

Interested applications are asked to direct inquiries to the City Clerk, City Manager or the Director of Community Development. Application forms for the Commission, along with a description of the duties of a Commissioner, and filing details are available for pickup in the City Clerk's Office, Room 290, 455 N. Rexford Drive, or online at [www.beverlyhills.org/apphrforacommission](http://www.beverlyhills.org/apphrforacommission). Interested persons may also call 310-285-2400 to receive an application and information by mail or e-mail. ●

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## The Easter Scene in Beverly Hills

BY CAROLE DIXON



Pendry West Hollywood

Spring Fever is in the air, and with Passover and Easter holiday celebrations back-to-back, here are some of the top spots around town to celebrate hope and renewal.

### Hotel Options for Easter

The new outdoor restaurant at Beverly Wilshire, THE Blvd Prive is offering à la carte Easter brunch on April 3 and 4 (from 9:30 a.m. to 3 p.m.) complete with eggplant Parmesan and eight-hour lamb shoulder. For added seasonal flair, the grade school students from Le Lycée Français de Los Angeles have decorated Easter eggs that line the hedges of the restaurant's entrance.

The Maybourne patio is offering Easter all day from 12 to 10 p.m. The tasting menu will include Claridge's Severn & Wye smoked salmon and slow-roasted leg of lamb with mint chimichurri, ending with a custom Easter egg or carrot cake for \$165 per person.

Easter Brunch at Avec Nous in the Viceroy L'Ermitage Beverly Hills will feature Eggs Benedict with free-flowing Champagne (\$60 per person) from 11 a.m. to 4 p.m. for \$110 per adult and \$55 per child (12 and under.)

At the Waldorf Astoria Beverly Hills, The Rooftop by JG is offering a three-course family-style Easter brunch from 10 a.m. to 3 p.m. that includes an Easter basket for each child for \$160 per person and \$80 per child. For Easter dinner, Jean-Georges Beverly Hills downstairs will offer its popular eight-course tasting experience from 6 to 10:30 p.m.

The Beverly Hills Hotel Polo Lounge brunch will take place from 10 a.m. to 4:30 p.m. for \$185 per person with a traditional ham dish and an Easter Basket cocktail with Butterfly Pea Flower Infused Tito's Vodka. Sister property Wolfgang Puck at the Hotel Bel-Air is holding an Easter brunch from 11 a.m. to 4 p.m. that ends with a choice of a decadent chocolate Easter egg, lemon meringue bunny tail or sticky toffee carrot cake (\$225 per person).

Le Petit Belvedere Terrace at the Peninsula will include a three-course Parisian brunch, complete with edible "Fabergé eggs" and a roving Easter bunny

delivering treats. The cost is \$150 per person from 10 a.m. to 5 p.m. An Easter Afternoon Tea on the Verandah Terrace is also an option for \$130 per person on April 3-4, from 11 a.m. to 4 p.m.

### New and Improved Options

Opening to the public on April 2, the Pendry West Hollywood hotel will also be debuting Ospero, the casual street-side European style café. The relaxed, all-day menu including salads, handmade pasta, vegan dishes and Wolfgang Puck pizza. The restaurant offers an outdoor terrace overlooking a beautifully landscaped piazza with views of downtown Los Angeles with a full bar and takeaway offerings as well. Currently only open for hotel guests or members of The Britely private club on the grounds, Merois is the rooftop option with open-air views and a menu that showcases Chef Wolfgang Puck's blend of Asian and French-California cuisine. The Bar at Merois is a modern space anchored by a central fireplace for evening cocktails and small bites.

Tucked away in Beverly Glenn Canyon, nine-time Grammy-winner, Herb Alpert's Vibrato Grill might be a famous jazz-supper club but they have also recently launched a jazzy Sunday brunch on the patio just in time for Easter. Expect activated charcoal waffles topped with Jidori fried chicken and eggs Benedict with lobster or crab on Sundays from 11 a.m. to 2:30 p.m.

### Take-Out Treats

Gwyneth Paltrow has added home-delivered healthy meals from goop Kitchen as the latest arm of her successful lifestyle-wellness brand. The menu offers deliciously prepared dishes from Chef Kim Floresca (whose training includes El Buli in Spain), with salmon bowls, Japanese sweet potato soup and mezze platters. The westside, including Beverly Hills, Brentwood and Westwood are on the delivery route.

[order.goopkitchen.com](http://order.goopkitchen.com)

Former Matsuhisa and Nobu chef Brian Ogawa is now operating an omakase to-go experience from a West Hollywood ghost



Avec Nous at Viceroy L'Ermitage

kitchen. Home-a-kase is a premium experience for \$400 per person, that includes a fully catered meal from menu creation to clean-up. Add-ons include sake pairings and a dessert bar. [Soosh.la](http://Soosh.la)

### Bakeries and Sweets

For cute confections, the Flour Shop on Santa Monica Boulevard has Hops the Bunny rainbow vanilla explosion cakes with cream-cheese frosting in midi, maxi or mega sizes, cake pops or colorful crates of chocolate eggs. Over on Brighton Way, and Sons

has cases filled with upscale jewel-faceted chocolate eggs, hand-painted bunnies made with Valrhona dark chocolate and a variety of cookie bunnies. Neighboring teuschler is offering its famed Don Perignon Champagne truffle eggs and decorative Easter egg boxes you can custom-fill with various treats. And, no Passover or Easter celebration would be complete without the Edelweiss dark chocolate-covered Matzoh sheets with fruit and nuts, pectin jelly beans, speckled malt balls or chocolate-dipped marshmallow peeps. ●



Hops Bunny Cake from Flour Shop





*The City of Beverly Hills cordially invites you to the installation of*

the **Honorable Robert Wunderlich** as Mayor  
the **Honorable Lili Bosse** as Vice Mayor

**Joined by City Councilmembers**

the **Honorable John A. Mirisch**  
the **Honorable Julian A. Gold, M.D.**  
the **Honorable Lester J. Friedman**

**Tuesday, April 6<sup>th</sup>, 2021**  
**7:00 P.M.**

**WATCH VIRTUAL EVENT:**

*beverlyhills.org/live*

Spectrum Channel 10

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## Installation Underway for Alexandra Nechita Bronze

BY ANA FIGUEROA



Alexandra Nechita's "Love Anatomy"

Beverly Hills is breaking ground for "Love Anatomy," the eight-foot bronze sculpture by acclaimed Romanian-American artist Alexandra Nechita. The work will be installed on the west side of the Burton Way median, facing three other existing sculptures ("Sisyphus" by Alexander Liberman, "World On Its Hind Legs" by William Kentridge and "Folded Square - Alphabet G" by Fletcher Benton). "Love Anatomy" joins the city's impressive Public Art collection, which numbers close to 100 pieces.

Born in Romania, Nechita began drawing at age two and held her first exhibit at age eight at the Los Angeles Public Library. Dubbed the "Petite Picasso" for her mastery of color and form, she has exhibited worldwide and amassed an international following. In 2008, Nechita graduated from UCLA with a degree in Fine Arts. She now lives in Los Angeles.

One of five towering figure sculptures produced by Nechita, "Love Anatomy" depicts a stylized female figure in the artist's signature neo-modernist manner.

"Love Anatomy," said Art Critic Peter Frank, is a "splendid example of Nechita's human optimism."

Work on the installation site commenced this week and coincides with the redesign of the Burton Way median. When completed, the location will incorporate drought-tolerant vegetation, bioswales and a storm water retention site. From now through April 30, "Love Anatomy" will cause minimal noise and traffic impact from equipment and crew working Monday through Friday, from 8 a.m. to 6 p.m. On April 22, between 7 a.m. and 4 p.m., the city will implement traffic control on the east bound side of Burton Way between North Crescent Drive and Foothill Road for the installation of the sculpture.

Once installed, "Love Anatomy" will be viewable until landscape redesign takes place. Thereafter, all the sculptures will be covered for the approximately one-year construction period. For more information about Public Art in Beverly Hills, visit [www.beverlyhills.org/publicart](http://www.beverlyhills.org/publicart). ●

## Applications Open for Beverly Hills National Auditions

BY ANA FIGUEROA



Greyston Mansion

The City of Beverly Hills is accepting applications from professional musicians ages 16 years and older, to be selected for performance engagements and recognition in up to three concert series in Southern California: Music by the Sea (City of Encinitas on Friday evenings; future Saturday performances to be announced due to Saturday's Interludes in Torrance being sunsetted), and Music in the Mansion (City of Beverly Hills' Greystone Mansion on Sunday afternoons), as well as consideration for Sundays Live! at LACMA, Laguna Beach Live! and more than 50 other Southland concert series through the Consortium of Southern California Chamber Music Presenters.

When live-audience concerts can be safely resumed, the winners will be awarded performances in the 2021-2022 concert season. Individual musicians and ensembles are encouraged to apply. Eligibility requirements and an online application is available at [www.beverlyhills.org/auditions](http://www.beverlyhills.org/auditions).

Audition Requirements:

Auditions are open to professional

musicians from age 16. Each candidate must be able to present a one-hour recital program without intermission.

At least two contrasting pieces are required for the audition; for example Classical & Romantic periods. Must include a short virtuoso selection (if the virtuoso selection is from the Romantic period that satisfies both requirements). It is recommended to offer 4-5 compositions for the audition (including some from the applicant's proposed recital program), as the committee prefers to see a wide selection and may request short "samplings."

Applications must include a separate repertoire list, a suggested recital program and a biography.

Selected artists will be notified by e-mail/phone with confirmation/venue of the recital dates by May 1.

Applications are due by April 19. In consideration of the hardship musicians are facing due to COVID-19, the application fee is waived. ●



Rabbi Levi from One Lev Org Beverly Hills has opened the Beverly Hills Jewish Kids Club-One Lev (for public school children). Levi described the club as, "A weekly program, God willing, geared to bringing smiles and social life for our community's children. Kids come every Wednesday to have fun, learn, play arcade games, make friends, win prizes and enjoy a BBQ and make s'mores." Pictured above, Rabbi Levi handing out handmade Shmura Matzah boxes to Aviv Cohen.



# Community Voices

It appears our new L.A. County D.A. George (Soros) Gascon, believes anyone who disagrees or is critical of his administration and its policies is disingenuous or something to that effect. And he has the data to support his policies. When queried as to the location of the data, Gascon said it could be found in his new book "How I Learned to Coddle Eggs and Criminals in the Same Pan."

ROBERT BLOCK  
BEVERLY HILLS

I can speak for two. I sent one with my real address which was not a cut and paste and one friend did the same. Neither of us got any type of response so when the DA talks about our Chief being disingenuous, he needs to take a hard look at himself in terms of his honesty. I have difficulty believing that our two letters were singled out for no response!

SONIA BERMAN  
BEVERLY HILLS

thereafter, Alea Foster and Ryan Siegel of the Nurse Practitioner Unit arrived, cleansed the wounds, applied multiple stitches to the injury around her eye, gave her a tetanus shot and made sure Bernice was well cared for. They were beyond amazing.

They both came back today to check on wounds and see how Bernice was doing. I cannot thank both of them enough for all that they had done to care for my wife.

It will be a while before Bernice is fully recovered, but the care given to her by the Nurse Practitioner Care Unit, Alea and Ryan, was amazing and greatly appreciated.

Thank you to the Beverly Hills Fire Department, Beverly Hills Police Department and the Beverly Hills Nurse Practitioner Unit for all that you do for the benefit of those of us fortunate to live in Beverly Hills and thank you to the Beverly Hills City Council for establishing this most wonderful service to the community.

DON LEVE  
BEVERLY HILLS

In the interest of transparency, I did not vote for D.A. Gascon, nor do I support the changes he has instituted. I am in support of the action of the City Council, and I have not signed anything with regard to the recall effort. This letter is to refute a statement he made in the Courier interview of March 26, 2021.

Here is the statement: ... "Not only did they never (do that), but then within two or three days I get bombarded with over 100 emails from Beverly Hills, clearly cut and paste emails, saying the same things. Some of them were people giving their true email addresses. Some of them, frankly, were people with spoof email addresses. We responded to all of them..."

While I cannot speak for 98 of the emails,

This is a Big Thank You to the Beverly Hills City Council for their establishment of The Nurse Practitioner Unit. Yesterday, my wife Bernice, slipped and fell on one of those newly installed speed bumps on Lapeer Dr. injuring her head, shoulder and knee requiring medical assistance. Fortunately, someone saw her fall and called 911. Within minutes, bike riding Paramedic members of the Beverly Hills Fire Department were on the scene, as was the Beverly Hills Police Department, treating her injuries. Just amazing. After doing all that could be done at the time, they then arranged for a Nurse Practitioner Unit to come to our home rather than having to go to Emergency Care for who knows how long.

I drove to my home and shortly

QUESTIONS? COMMENTS? CONCERNS?  
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# NOTICE OF PUBLIC HEARING

**DATE:** Thursday, April 22, 2021

**TIME:** 1:30 PM, or as soon thereafter as the matter may be heard

**LOCATION:** Meeting to be conducted via teleconference as described below

**PROJECT ADDRESS:** 9400 West Olympic Boulevard  
Avalon Hotel  
(Cross Street: South Canon Drive)



The Planning Commission of the City of Beverly Hills, at its REGULAR meeting on Thursday, April 22, 2021, will hold a public hearing beginning at **1:30 PM**, or as soon thereafter as the matter may be heard to consider the following:

A request to renew the following planning entitlements approved by Planning Commission Resolution No. 1798 (originally approved on February 9, 2017), associated with the operation of the Avalon Hotel and restaurant at the subject property located at **9400 West Olympic Boulevard**:

**Conditional Use Permit (CUP) Renewal.** Renewal of a CUP to allow an existing restaurant located on the ground floor of the Avalon Hotel to remain open to the public.

**Development Plan Review (DPR) Renewal.** Renewal of a DPR to allow for the existing restaurant to continue to operate open air dining within a pool area courtyard in the center of the hotel.

**Extended Hours Permit Renewal.** Renewal of an Extended Hours Permit allowing for the operation of the existing restaurant and open air dining uses during extended hours from 7 A.M - 11 P.M. daily on a property located in a Commercial-Residential Transition Area.

This project has been assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA, Public Resources Code Sections 21000 et seq.), the State CEQA Guidelines (California Code of Regulations, Title 14, Sections 15000 et seq.), and the environmental regulations of the City. Upon review, the project appears to qualify for a Class 1 Categorical Exemption (Existing Facilities) in accordance with the requirements of Section 15301 of the state CEQA Guidelines. Accordingly, the Planning Commission will consider a recommendation to find the project exempt from the environmental review requirements of CEQA pursuant to Section 15301.

### How To Participate:

Pursuant to Executive Order N-25-20, members of the Beverly Hills Planning Commission and staff may participate in this meeting via teleconference. In the interest of maintaining appropriate social distancing, members of the public can participate by listening to the Meeting at (888) 468-1195 (participant code 105093) and/or offer comment through email at [commentPC@beverlyhills.org](mailto:commentPC@beverlyhills.org). Public comment can be offered during the meeting by calling (310) 285-1020 or by video via at <https://www.gotomeet.me/BevPublic>.

Written comments should identify the Agenda Item Number or Topic in the subject line of the email. In order to have written material included in the Commissioners' packet, it must be received no later than 8 calendar days before the date of the Hearing.

Comments will be read into the record, with a maximum allowance of 3 minutes per individual comment (approximately 350 words), subject to the Commission's discretion. It is recommended that written comments be submitted prior to the posted meeting date/time. If a comment is received after the agenda item is heard, but before the close of the meeting, the comment will still be included as a part of the record of the meeting, but will not be read into the record.

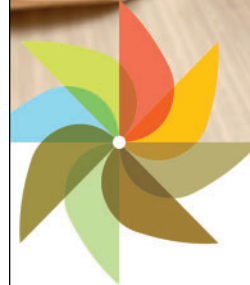
According to Government Code Section 65009, if you challenge the City's action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing. Please note that any comments received prior to or during the public hearing will be considered as part of the public record.

If there are any questions regarding this notice, please contact **Cindy Gordon, Acting Principal Planner**, in the Planning Division at (310) 285-1191, or by email at [cgordon@beverlyhills.org](mailto:cgordon@beverlyhills.org). Copies of the project plans and associated application materials are on file in the Community Development Department, and can be reviewed by contacting the project planner listed on this notice.

Sincerely:  
Jason Caraveo, Assistant Planner



Members of the public may listen to this meeting telephonically at (888) 468-1195 (participant code 105093). Written public comment can be offered electronically prior to and during the meeting by emailing [commentPC@beverlyhills.org](mailto:commentPC@beverlyhills.org). Oral public comment can be offered during the meeting by calling 310-285-1020. Live meeting coverage will be available via BHTV Channel 10 on Spectrum Cable and webcast live at [www.beverlyhills.org/watchlive](http://www.beverlyhills.org/watchlive). If you are an individual with a disability and need a reasonable modification or accommodation pursuant to the Americans with Disabilities Act (ADA), please contact (310) 285-1126 prior to the meeting for assistance.



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The following incidents of assault, burglary, petty and grand theft and vandalism have been reported. Streets are usually indicated by block numbers.



## BEVERLY HILLS DUI ARREST

3/28/2021, 7:35 PM,  
OLYMPIC BLVD / S  
ROBERTSON BLVD

3/30/2021, 10:21 PM, 300  
Block of S CRESCENT DR

## MOTOR VEHICLE THEFT

3/25/2021, 1:17 PM, 400  
Block of FOOTHILL

3/30/2021, 8:00 PM, 8900  
Block of WILSHIRE BLVD

## THEFT - GRAND

3/30/2021, 5:01 AM, 300  
Block of S LINDEN DR

3/30/2021, 4:45 PM, 9100  
Block of CHARLEVILLE  
BLVD

## VANDALISM

3/28/2021, 10:54 AM,  
SAN VICENTE BLVD /  
WILSHIRE BLVD

3/28/2021, 11:18 AM, 8400

Block of WILSHIRE BLVD

## BURGLARY - RESIDENTIAL (NO ONE HOME)

3/25/2021, 6:21 AM, 400  
Block of S BEDFORD DR

3/27/2021, 10:50 PM, 200  
Block of S HAMILTON DR

3/28/2021, 1:56 PM, 300  
Block of N REXFORD DR

## BURGLARY - FROM A MOTOR VEHICLE

3/28/2021, 10:00 AM, 100  
Block of N ALMONT DR

3/29/2021, 1:30 AM, 500  
Block of ALPINE DR

3/29/2021, 11:00 PM, 100  
Block of S PALM DR

## ROBBERY

3/26/2021, 7:35 PM, 9200  
Block of WILSHIRE BLVD

## ASSAULT - SIMPLE

3/25/2021, 11:00 AM, 300  
Block of S WETHERLY DR

3/28/2021, 2:15 PM, S  
RODEO DR / WILSHIRE  
BLVD

## THEFT - PETTY

3/26/2021, 8:00 PM, 100  
Block of N ROBERTSON  
BLVD

## THEFT - GRAND (FROM VEHICLE)

3/28/2021, 8:05 PM, 500  
Block of N PALM DR

## THEFT OF AUTO PARTS

3/30/2021, 10:04 PM, 100  
Block of N STANLEY DR

(New Mayor continued from page 4)

The following year, as Councilmember John Mirisch recited the oath of office for his third mayoral stint, a chorus of performers interrupted the moment with a full Broadway number.

While nothing of that caliber is expected this year, Beverly Hills Spokesperson Keith Sterling still assured the Courier that the event would have “energy and personality.”

“Installation will be a virtual event with recognition of Mayor Friedman’s unprecedented term during the global pandemic,”

Sterling told the Courier. “There will be a video presentation taking a look back at the significant events of the last year and presentations to Mayor Friedman led by Vice Mayor Wunderlich. Following the oaths of office, there will be a video presentation where the new mayor will highlight his priorities and initiatives, followed by remarks and virtual musical performances.”

The new Vice Mayor, Lili Bosse, will also deliver remarks after she is sworn in. ●

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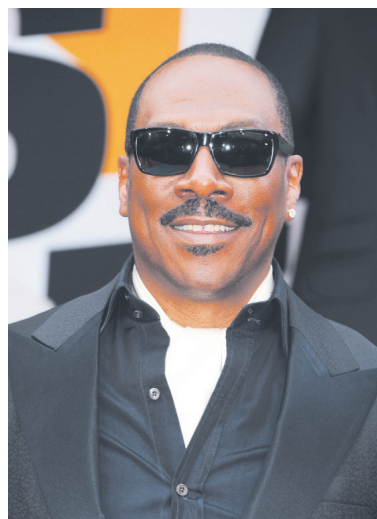
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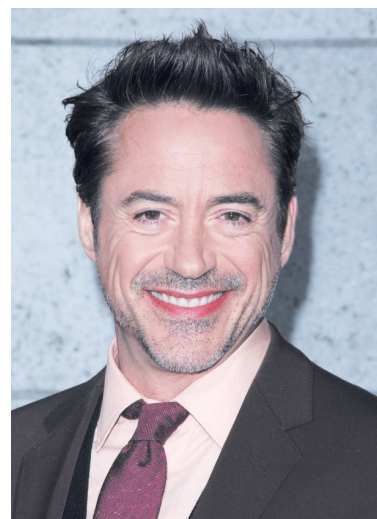
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April 2



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April 3



**EDDIE MURPHY**  
April 3



**ROBERT DOWNEY JR**  
April 4



**JANE WOOSTER SCOTT**  
April 8

To our loyal Courier readers: We want to celebrate YOU! Going forward, we'd like our popular Birthday Page to reflect the community as a whole. So we're inviting you to send us your birthdate plus a high-resolution (300 dpi or above) headshot of yourself. Please send it at least two weeks in advance of your birthday, and we'll do our best to include it on our Birthday Page. Send the photos, along with your full name and birthday to: [Editorial@BHCourier.com](mailto:Editorial@BHCourier.com).



## Astrology

BY HOLIDAY MATIS

**ARIES** (March 21-April 19). Your work is complex, but there is no need to concern yourself with making a lot of logistical or aesthetic choices. Focus on catering to the needs of others, and your style evolves organically.

**TAURUS** (April 20-May 20). This day's agenda seems simple on its face, but what had to come together to make it just the way it is? Small parts made up of smaller parts, each turn relying on a hundred before. Ponder this and you'll gain profound insight.

**GEMINI** (May 21-June 21). This problem is like a maze. There is a higher vantage available, but it comes at a cost. To see your way out, you must give up what you want from the situation. Do this and your mind floats up and sees all. The route becomes clear.

**CANCER** (June 22-July 22). What advice would you give to your former self? There are plenty of people in the same position you were in back there who could use the leg up. It will be heartening to realize what you've gained along the way.

**LEO** (July 23-Aug. 22). Turn up the volume on your inner guidance system

because you're going to make the best decisions from your heart's intuition. There is no button or knob for this. It's like Siri. You just call out and ask.

**VIRGO** (Aug. 23-Sept. 22). Curiosity about others will begin with curiosity about yourself, your history and the history of your people. Your discoveries give you a strong sense of wonder about how things have unfolded for others.

**LIBRA** (Sept. 23-Oct. 23). You've a strong need to create a memorable moment, but you're not sure what kind of scene you're shooting for. Start with what you don't want. That will bring you closer to a vision of what you do want.

**SCORPIO** (Oct. 24-Nov. 21). When you share your stories with people outside of your usual circle, new themes and ideas will be raised. They will appreciate a different side of you, and you'll be inspired to change the focus of your work, too.

**SAGITTARIUS** (Nov. 22-Dec. 21). Most people are far more likely to notice if they don't receive respect than if they don't give it. This poses a problem for the ungenerous, but it's no big deal for you. You'll overlook much in the name of compassion.

**CAPRICORN** (Dec. 22-Jan. 19). It is an honor to be let into even the smallest sliver of someone's world. Learning a new person can be like seeing a color

for the first time; it brings on a strange and exciting brightening of the mind.

**AQUARIUS** (Jan. 20-Feb. 18). The relationship seems fine from the "right-side-up angle." But like an artist going for greatness, you like to turn the canvas and look again. This exposes the balance from all angles and shows you what could be improved.

**PISCES** (Feb. 19-March 20). The path to your purpose often emerges through a better understanding of your personal experience. Tell your story to yourself without the expectation of telling it to

others. The clarity will come first. You'll know when to share.

**TODAY'S BIRTHDAY** (April 2). You haven't always had this much support and encouragement. What a daily difference this help makes. With sails filled, you'll go far! You won't have to wonder why you're liked because you'll hear the reasons and be often honored and treated with sweetness. A win for your team is coming, too. Celebrate big. Aquarius and Gemini adore you. Your lucky numbers are: 30, 8, 15, 33 and 49.



Meerkat is a two-year-old Basenji mix who weighs approximately 15 pounds. If you can give this sweet boy a new home, please call Shelter of Hope at 805-379-3538. [www.shelterhopepetshop.org](http://www.shelterhopepetshop.org)



(Mayor Friedman continued from page 1)

The position of mayor carries less executive power in Beverly Hills than it does in other cities like Los Angeles. Nonetheless, the largely procedural role can shape agendas and focus the attention of the City Council on particular issues and away from others. The mayorship rotates through the City Council each year. Councilmember Robert Wunderlich will take over for Mayor Friedman on April 6 in a remote ceremony.

**BHC: Other members of the Council had the opportunity to enact signature programs during their tenures as mayor. You served under extraordinary circumstances and were playing defense for much of the term. Tell us about the projects you had in mind going in that you would have shepherded through had the times not been as they were.**

Friedman: My main objective this year was...Beverly Hills Together. My goal was to do whatever I could to integrate the different portions of our community: the senior community, the school community, the city community. I really wanted everyone to be working together towards a common goal of togetherness. In the past, we've had some community issues, in terms of the integration of the school district activities with the city activities, and I just wanted to see if we could put everything together with the seniors, the young kids and our city.

**BHC: You have a big family that's heavily involved in the community. Is that partially where that idea comes from?**

Friedman: Yeah, absolutely. All of my children went through the school district, my grandchildren are going through the school district, and I just felt there was a little bit more that could be done to make it a more cohesive opportunity for the entire community. Integrating the business community into it, also. I just felt that everybody was going down their own track. At least that was my goal going in until you know, the rug got pulled out.

**BHC: Let's talk about that. At what point did you realize how serious things were getting?**

Friedman: Let's go back one year. I was in Las Vegas doing the PAC 12 tournament. I usually spend about a week there doing it. And then, all of a sudden, we were told that everything was being shut down in Las Vegas and that we all had to get home as soon as we could. That was kind of the bell that rung. That was the 12th of March. And then coming home and speaking to our city staff about steps that were being taken to basically close us down. All of a sudden, that was like a slap in the face. Wake up, the world has changed.

**BHC: So, when you did assume the mayoral seat, you were taking the reins in the midst of an unfolding crisis. What were your immediate priorities?**

Friedman: Well look, the job of local government officials is always the safety and security of the community, whether that be the economic health, or the actual security...or, as it turned out, the health of our community. Those were the three goals that I had: health, security and safety.

**BHC: No sooner than you were dealing with a pandemic than Beverly Hills saw the beginning of an unprecedented period of unrest. We're a month away from the anniversary of when Beverly Hills saw**

**looting and vandalism. Can you take me to that day?**

Friedman: Looking back on it, the city was prepared for what was going to be an event at Pan Pacific Park. We had contacted all of our neighboring communities and had set up, in the event there were going to be any problems, an agreement to provide mutual aid amongst all of the local communities, including Culver City, Santa Monica, West Hollywood, [and] LAPD to some extent, also. There were definitely plans that were made just in case anything would go wrong. As it turns out, things went terribly wrong, in terms of the ability to protect the community and protect those who were peaceful protesters who decided to march to the City of Beverly Hills. The local communities were all overwhelmed in terms of the amount of safety precautions that needed to be taken, and commitments to aid each other were not able to be carried out because each of the communities had their own issues. We know what happened to the Beverly Fairfax area. We know what happened in Santa Monica; we know what happened in West Hollywood. Those peaceful protesters were infiltrated by those who wanted to do wrong. And all of a sudden, we had what turned out to be a very unfortunate situation that occurred, not from the peaceful protesters, but those who took advantage of it.

**BHC: Starting last July, a new kind of protest came to Beverly Hills. These were a mix of people who protesting COVID-19 public health restrictions and showing support for President Donald Trump. Pretty early on you had your own encounter with these protesters. At one point a group of protestors went to your home. Were you surprised about that?**

Friedman: I don't know [if it was] surprise. I was certainly disappointed—disappointed in the fact that [a group of] mainly non-residents, although there were some residents, would personalize it to the extent of going to an elected official's home. I volunteered for this position. Some of my children and my grandchildren are living at home. I thought it was extremely unfair for those individuals who had concerns with policies that the city took, which I guess I am emblematic of, to affect my personal life and those of my grandchildren and children. Now, having said that, the first time [they did that] I came out and addressed those who were in front of my home. I'm not sure that they wanted to hear what I had to say. Every time I would talk they would just talk over me to express their views, but as an elected official, I felt the obligation to go out and address their concerns, but I was disappointed.

**BHC: The rallies continued to grow and eventually took over Beverly Gardens Park each Saturday. Can you speak about the challenges that those "Freedom Rallies" started to pose, the feedback you received from the community, and how you balanced those concerns with the protesters' rights?**

Friedman: Certainly, there is an absolute right that people have to protest. That's one of the fundamental rights we have as American citizens. But when the rights of those individuals start to infringe upon the rights of other individuals, I think there needs to be a balancing act. That is when the community started getting upset in terms

of them taking over the entire park area to the exclusion of those who wanted to enjoy its use.

For the most part, I believe that the large groups of people were non-residents. I certainly believe there were residents involved, but I think the residents were greatly outnumbered by the non-residents. Those who came to Beverly Hills did so because of the fact that if you're in Beverly Hills and you're protesting, you get press. And that's exactly what happened. And it grew because of the Beverly Hills name being associated with the protests. It was like a snowball that just kept rolling.

**BHC: Moving back to the pandemic... COVID-19 dealt a devastating blow to Beverly Hills, in terms of its impact on the Transient Occupancy Tax (TOT), on sales taxes and other forms of revenue. What measures has the council taken to stave off what could have been economic disaster?**

Friedman: There were deferrals of capital expenditures. Some of the capital expenditures are funded through the general budget. Vehicle replacement, deferred maintenance expenses that normally we would have incurred during the regular budget cycle, we went ahead and deferred those up to a year. We were able to cut I believe close to \$40 million of anticipated expenses right off the bat. But it's going to come back in future years. We know we're going to need to spend it again. We also decided as a council that we didn't want to have any nonvoluntary layoffs. So, we immediately implemented a voluntary retirement plan.

When you look back on it now, property taxes came in higher than we had anticipated, which softened the blow somewhat, and retail sales taxes didn't take as much of a hit as we had originally thought. TOT took as significantly a hit as we projected.

**BHC: Outdoor dining has really taken off in the city. Walking down Canon Drive, there is a European atmosphere, especially as things are warming up. I wonder if that's something the city might consider holding on to.**

Friedman: The Open BH Program has been a real plus. It was a lifeline to those restaurants and retail businesses—I think we have over 130 Open BH permits that were given out. And it's been a real plus in terms of getting the vibrancy [back] into the Triangle area. I think it is something that we're going to be looking at in terms of keeping it, certainly in the immediate future while our retail businesses and restaurants are recovering. Yes, they have some indoor

dining that's available. And if this makes up for part of it so that they can now have some profitability instead of just breaking even, which is what has been the case up till now. Yes, it is something that needs to be seriously considered for the future.

**BHC: One of the biggest policy developments of the last year is the mixed-use ordinance. What are your thoughts about it?**

Friedman: The mixed use is not something that all of a sudden came out this year. It has been around in the Planning Commission for quite some time. This is something that the Planning Commission carefully crafted, excluding certain areas, and really is a test to see whether or not it is going to be successful. I think it has a lot of promise, I don't think it's going to be overused, which was some of the concerns that were expressed initially. I think it is limited in scope, it was carefully crafted, and I look forward to seeing what is provided. Remember, it still has to come to council if there are issues, and we're going to review the ordinance also. I'm very optimistic about it.

**BHC: Looking back on the year, what are you proudest of?**

Friedman: Other than what we've discussed already, I'm really proud of the fact that we were able to keep an even keel through everything that was going on.

Let me go back for a second. I was a student manager for John Wooden for five years, and as a student manager, I was a student of his. One of the things that he always taught us was that for every mountain high, there is a valley low, and he always taught us to keep an even temperament throughout any event. In basketball, when you win a game, you have an extreme high; when you lose, you have an extreme low. Back in my year, we won a lot of games, but he always wanted us to maintain our temperament at a midlevel. And that's really the way I approach life, and [how] I approached my term as mayor. There were no real highs, there were no real lows, but we kept it an even keel. That's really what I'm most proud of.

**BHC: What advice are you giving to your successor, Councilmember Robert Wunderlich?**

Friedman: I think Bob is excellently positioned for the role coming on. He's an economist. He is a factually driven individual. He is going to do an absolutely terrific job on it. If there's any advice I would give him, it's something that I think he knows already, which is just listen. You learn a hell of a lot more listening than you do talking. ●



Mayor Friedman addresses the opening of a popup restaurant at the Beverly Wilshire. Photo by Samuel Braslow





Krispy Rice Storefront on South Beverly Drive All Photos by Bianca Heyward

#### (New Business continued from page 1)

“Businesses generally succeed in Beverly Hills,” Todd Johnson, President and CEO of the Beverly Hills Chamber of Commerce told the Courier. “There’s some that don’t for different reasons, but, for the most part, it’s the safest city in the country. Regardless of what’s taken place, we’re still extremely safe, extremely friendly and walkable.”

Each year, the Chamber, in partnership with the city, travels to New York City in the fall and San Francisco in the spring to scout new businesses to bring into Beverly Hills. The trips are made by Todd Johnson, who is accompanied by the Mayor, Vice Mayor, and the City Manager.

According to Johnson, the Japanese sportswear brand Onitsuka Tiger, which opened in February at 474 N. Rodeo Dr., came as a result of the Chamber’s trip to New York in the Fall of 2019. The Rodeo Drive location is Onitsuka Tiger’s third brick-and-mortar store and its second flagship in North America. “We were pretty intricate in helping them get through the process of opening,” Johnson told the Courier.

To celebrate the Beverly Hills opening, the 2400 square foot Rodeo Drive location

will carry exclusive limited-edition items including sneakers with “Beverly Hills” embossed on the side. The Rodeo Dr. store is also the first to sell the Onitsuka Tiger brand’s children’s collection.

“When prospective businesses reach out to us, we put them in contact with real estate guys that can help, landlords and that kind of thing to help them find exactly what they’re looking for,” Johnson said. “We’re in talks with probably a half a dozen other businesses, including a lot of restaurants that are in New York who are interested in coming out here.”

The city’s efforts to help restaurants expand their outdoor dining capabilities manifested with the OpenBH initiative, which allows businesses to temporarily expand to adjacent areas such as parking lots and the public right of way. However, even with OpenBH, new restaurants looking to obtain an Open-Air Dining Permit must still pay hefty fees. “Any restaurant is able to obtain an OpenBH permit free of charge, but permanent outdoor dining continues to be subject to the City’s normal application process and associated fees (with the exception of the lease fee),” Ryan Gohlich,



Rendering of Impasta at 459 N. Roxbury Dr.

Director of Community Development, told the Courier. “The City has always charged a fee for these types of applications, and the fees are based on periodic fee studies that are conducted to ensure that the City’s fees are in-line with the cost of providing services and the staff hours associated with application processing.”

On South Beverly Drive, six new establishments are opening, including the upscale bakery Sweet Lady Jane (214 S. Beverly Dr.) and a new 100 percent grass-fed Wagyu steakhouse called Matū (239 S. Beverly Drive), founded by the group behind Sugarfish, where Panera used to be.

“There are some vacancies on South Beverly, but it’s also a very walkable neighborhood and walkable,” Johnson told the Courier. “It’s also just a little more affordable than up in the triangle.”

Total Body Nutrition, a sports nutrition shop, recently opened at 193 S. Beverly Dr., and San Francisco-based coffee chain, Philz Coffee (233 S. Beverly Dr.) is slated to debut soon. SBE’s affordable to-go sushi spot, Krispy Rice, and Ben and Jerry’s ice cream shop are also opening soon on the 200 block of South Beverly.

After a slew of slow months and incalculable losses, existing retailers on South Beverly are excited to have new neighbors and hope for more pedestrian traffic.

“Things are slowly picking back up,” Adriana Caras, owner of LeSwim (238 S. Beverly Dr.) swimwear boutique told the Courier. “And now, suddenly, it’s like a surge. I have been busy all day. So now with everything opening, I’m kind of on the fence if we should extend our lease past April and stay longer.”

“I’m honestly very excited about having all these restaurants open up,” Jenny, the manager at Peruvian retailer Cottoniere (245 S. Beverly Dr.) told the Courier. “It’s been super dead here, we almost had to close. We’re hoping that when the new restaurants open, more people will come through.”

On Canon Drive, Nusr-Et—a new steakhouse helmed by Turkish chef Nusret Gökçe, known globally as the “Salt Bae,”—is expected to open on April 30 next to Spago. Spanish restaurant Tatel (453 N. Canon Dr.) is also opening at the former Nic’s Beverly Hill location, but has yet to announce a date. Jennifer Fisher Jewelry, a celebrity cult-favorite jewelry brand, recently opened its door at 450 N. Canon Dr. Christian Louboutin, known for luxe,

red-soled shoes, also opened a Los Angeles flagship at 477 N. Rodeo Dr. in March.

With the advent of the parklets and more outdoor dining, the business triangle has been vibrant with new energy and crowded streets. As a result, some retailers have even started staying open later, as more people are out shopping and dining. “We’ve always been wanting a little more energy and nightlife, because Beverly Hills kind of rolls its street up at 6 p.m.,” Johnson told the Courier.

Coming soon to North Beverly Drive is the popular salad chain, Sweetgreen (245 N. Beverly Dr.) as well as Erewhon Market (399 N. Beverly Dr.), the upscale health-food store known for its organic, locally sourced and sustainable groceries.

Taking over the former Roxbury Café location, Impasta (459 N. Roxbury Dr.) is offering fan-favorite pasta dishes with zero and low-carb noodles options. “I wanted to open Impasta in Beverly Hills not only because there is a certain type of prestige and notoriety associated with it,” Harrison Litvack, owner of Impasta, told the Courier. “But from a business standpoint, it’s central geography in the greater Los Angeles area allows people to access our yummy and nutritious food more easily.” While the physical restaurant space hasn’t opened yet for patrons looking to dine-in, Impasta began taking to-go orders in February.

At 434 N. Camden Dr., Beverly Bar restaurant is also gearing up to open, with a menu focused on American-style food. J Watson Fine Art will be opening at 9410 Dayton Way, enticing art collectors and enthusiasts with the gallery’s collection of limited-edition paintings by artists such as Pino, Vidan, G. Harvey, Morgan Weistling, Antoine Blanchard, Peter Max, M. & I. Garmash and more.

In perhaps the sweetest news of all, John Kelly Chocolates chocolatier boutique opened at 9523 S. Santa Monica Blvd. Their specialties include truffle fudge and walnut-caramel clusters.

In addition to the new storefronts, Johnson pointed to other projects underway in the city. “You’ve got the One Beverly Hills project coming, the Chanel store remodeling, the LVMH hotel... and Saks has big plans for that little section down on Wilshire where Barney’s used to be. I think we have so much to look forward to over the next year.” ●



Sweet Lady Jane opening on South Beverly Drive where Cinderella Cakes used to be.



**SUDOKU**  
04/02/21 ISSUE

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**SUDOKU ANSWERS**  
03/26/21 ISSUE

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**PUZZLE ANSWERS**  
03/26/21 ISSUE

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**THE NEW YORK TIMES SUNDAY MAGAZINE CROSSWORD PUZZLE**  
04/02/21 ISSUE

**OVER THE MOON**

BY OLIVIA MITRA FRAMKE / EDITED BY WILL SHORTZ

Olivia Mitra Framke, of Jersey City, N.J., is an academic adviser at the New School's College of Performing Arts in Manhattan. She started solving crosswords during college — but not at college. Her dad would hoard New York Times Magazines, and the two of them would solve together when she returned home. This is Olivia's ninth crossword for The Times, and her fourth Sunday. — W.S.

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| <p><b>ACROSS</b></p> <p>1 Pest-control product</p> <p>5 Luggage label</p> <p>10 Color effect in graphic design</p> <p>18 Video-game princess of the Kingdom of Hyrule</p> <p>19 Writer Zora _____ Hurston</p> <p>20 Take part in a D.&amp;D. campaign, e.g.</p> <p>21 Brand of fruity hard candy</p> <p>23 Personae non gratae</p> <p>24 <i>Uranus</i></p> <p>25 "Arrivederci!"</p> <p>26 Jerks</p> <p>27 "_____ to differ!"</p> <p>28 One taking the long view?</p> <p>31 Tarot-deck character</p> <p>35 Some surgical tools</p> <p>38 "Unit" of fun</p> <p>39 All-star duo?</p> <p>40 Comfort in not knowing, say</p> <p>47 Request</p> <p>50 <i>Jupiter</i></p> <p>51 Ships passing in the night?</p> <p>52 Sch. on the Rio Grande</p> <p>54 Hollers</p> <p>55 Like some parties and flowers</p> <p>56 "Back to the Future" antagonist</p> | <p>60 Hit movie released as "Vaseline" in Mexico</p> <p>62 Husk-wrapped dish</p> <p>65 Colorful tropical fish</p> <p>66 Song standard on "Barbra Streisand's Greatest Hits"</p> <p>71 <i>Saturn</i></p> <p>72 With 11-Down, hit 2001 film with an "!" in its title</p> <p>73 Stirred up</p> <p>74 Cold shower?</p> <p>75 Muralist _____ Clemente Orozco</p> <p>76 2021 Super Bowl champs</p> <p>80 Boy, in Barcelona</p> <p>81 Animated character who wears a red shirt and no pants</p> <p>82 Time before computers, facetiously</p> <p>85 Fleet runner: Abbr.</p> <p>86 One feature of a perfect nanny, in a "Mary Poppins" song</p> <p>91 <i>Mars</i></p> <p>92 Hesitate in speaking</p> <p>93 More inquisitive</p> <p>98 Jaded sort</p> <p>99 Solo flier?</p> <p>105 Prefix meaning "both"</p> <p>106 Welled (up)</p> <p>108 Like people who are much looked up to</p> <p>109 Insurance-fraud ploy</p> <p>110 Determiner of cannabis legality, e.g.</p> | <p>113 Classic carnival ride</p> <p>29 Poker variety</p> <p>30 "This Will Be" singer Natalie</p> <p>32 Sommelier's métier</p> <p>33 "Monsters, _____"</p> <p>34 Be on the level?</p> <p>36 "Notorious" Supreme Court initials</p> <p>37 Knocked 'em dead</p> <p>39 Not spoiled</p> <p>41 Suffix with serpent</p> <p>42 One of five in "pronunciation": Abbr.</p> <p>43 Choice of sizes, briefly</p> <p>44 Celebratory, quaintly</p> <p>45 Deception</p> <p>46 Cowboy or Patriot, for short</p> <p>47 Zeros</p> <p>48 Distinct melodic segment</p> <p>49 Not waver from</p> <p>53 Fruit also called a custard apple or prairie banana</p> <p>55 Baby's cry</p> <p>56 Cue at an audition</p> <p>57 Land jutting into il Mediterraneo</p> <p>58 Quaker</p> <p>59 Community of followers</p> <p>61 Thesaurus listing: Abbr.</p> <p>63 Member of MSNBC</p> <p>64 Candy featured in a classic "MythBusters" episode</p> <p>65 Confucian's spiritual path</p> <p>67 In _____ (peevd)</p> |
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| <p>68 Nintendo dinosaur who eats fruit and throws eggs</p> <p>69 Bring to court</p> <p>70 2003 best seller whose title is one letter different from a fantasy creature</p> <p>75 Pleasures</p> <p>77 Grammy winner DiFranco</p> <p>78 Rendezvoused</p> <p>79 _____ gow (Chinese domino game)</p> | <p>81 Money earned from an event, say</p> <p>82 Gush</p> <p>83 Archaeologist's find</p> <p>84 Brian once of glam rock</p> <p>86 U.S. health org.</p> <p>87 "Hands off, that's mine!"</p> <p>88 Austrian article</p> <p>89 Sent off</p> <p>90 Lose a layer</p> <p>94 Bit of luau wear</p> | <p>95 "No question!"</p> <p>96 Magazine whose 60th anniversary issue had the cover line "Denzel, Halle &amp; Jamie"</p> <p>97 What's hard about a melon?</p> <p>99 Origami shape called "orizuru"</p> <p>100 Tree surgeon, at times</p> <p>101 Interior chambers</p> <p>102 Gem weight</p> | <p>103 Bonnie's partner in crime</p> <p>104 Quadratic formula subj.</p> <p>107 Oodles</p> <p>109 Measurement in plane geometry</p> <p>110 Camera type, briefly</p> <p>111 As well</p> <p>112 DuVernay who directed "Selma"</p> <p>113 Queue before P</p> <p>114 Canal locale</p> <p>115 Piece de resistance?</p> |
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**ANSWERS FOUND IN NEXT WEEK'S PAPER...**



# Public Notices

RFQ # 21-350-21

CITY OF BEVERLY HILLS  
PUBLIC WORKS DEPARTMENT  
345 FOOTHILL ROAD  
BEVERLY HILLS, CALIFORNIA 90210

## NOTICE OF THE ESTABLISHMENT OF A QUALIFIED GENERAL CONTRACTORS LIST

Notice is hereby given that the City of Beverly Hills ("CITY") requests qualified general contractors to submit their name and pertinent information to be placed on a list of qualified general contractors. This list shall comply with Section 22034 of the California Uniform Public Construction Cost Accounting Act.

### Purpose of the List

The purpose of the list is to have a compilation of interested and qualified general contractors ("B" license) that the City may use for negotiated or informal bidding as projects arise for one year, with an up to three year extension. Up to five of the highest ranking contractors will be on the qualified specialty contractors list. The City reserves the right to reject any submission and to waive any informality or irregularity. However, any contract awarded will be to the lowest responsive and responsible bidder.

Contractor's questionnaire and forms can be downloaded from the City's PlanetBids portal: <https://www.planetbids.com/portal/portal.cfm?-CompanyID=39493>

The item is listed as: Notice of the Establishment of a Qualified General Contractors List

The last date to submit a fully completed questionnaire is **2:00 PM Monday, April 19, 2021**. All qualifications submittals are required to be submitted electronically via Planet Bids. The electronic submittal system will close exactly at the date and time set forth in this request for qualifications.

Answers to questions contained in the questionnaire are required. The CITY will use these documents as the basis of rating Contractors with respect to whether each Contractor is qualified, and reserves the right to check other sources available. The CITY's decision will be based on objective evaluation criteria.

The CITY reserves the right to adjust, increase, limit, suspend or rescind the prequalification rating based on subsequently learned information. Contractors whose rating changes sufficiently to disqualify them will be notified, and given an opportunity for a hearing consistent with the hearing procedures described below for appealing a prequalification rating.

Any questions regarding any error, omission, ambiguity or conflict in the Questionnaire, should be submitted through PlanetBids no later than **5:00pm on April 14, 2021**. Questions sent via email or over the phone; with the exception of those related to accessing or using PlanetBids, will not be answered. Requests for clarification received after this date or sent/posed directly to Staff may be disregarded. For any other questions regarding this bid, please contact City Contact(s) below: **Karen Domerchie (kdomerchie@beverlyhills.org)**

Contractors are responsible for submitting and having their documents accepted before the closing time set forth in the request for qualifications. **NOTE:** Pushing the submit button on the electronic submittal system may not be instantaneous; it may take time for the Contractor's documents to upload and transmit before the documents are accepted. It is the Contractor's sole responsibility to ensure their documents are uploaded, transmitted, and arrive in time electronically. The City of Beverly Hills will have no responsibility for documents that do not arrive in a timely manner, no matter what the reason.

The prequalification packages shall be labeled **"NOTICE OF THE ESTABLISHMENT OF A QUALIFIED GENERAL CONTRACTORS LIST"**

The prequalification packages submitted by

Contractors are not public records and are not open to public inspection. All information provided will be kept confidential to the extent permitted by law. However, the contents may be disclosed to third parties for purpose of verification, or investigation of substantial allegations, or in an appeal hearing. State law requires that the names of contractors applying for prequalification status shall be public records subject to disclosure, and the first page of the questionnaire will be used for that purpose.

Each questionnaire must be signed under penalty of perjury in the manner designated at the end of the form, by an individual who has the legal authority to bind the Contractor on whose behalf that person is signing. If any information provided by a Contractor becomes inaccurate, the Contractor must immediately notify the CITY and provide updated accurate information in writing, under penalty of perjury.

The CITY reserves the right to waive minor irregularities and omissions in the information contained in the prequalification application submitted, and to make all final determinations. The CITY may also determine at any time that the prequalification process will be suspended.

Contractors who submit a complete prequalification package will be notified of their qualification status no later than ten business days after submission of the information.

The CITY may refuse to grant prequalification where the requested information and materials are not provided by the due date indicated above. There is no appeal from a refusal for an incomplete or late application. Neither the closing time for submitting prequalification packages will be changed in order to accommodate supplementation of incomplete submissions, or late submissions, unless requested by the CITY in its sole discretion.

In addition to a contractor's failure to be pre-qualified pursuant to the scoring system set forth in the prequalification package, a contractor may be found not prequalified for either omission of, or falsification of, any requested information.

Where a timely and completed application results in a rating below that necessary to pre-qualify, an appeal can be made by the unsuccessful Contractor. An appeal is begun by the Contractor delivering notice to the CITY of its appeal of the decision with respect to its prequalification rating, no later than two business days following notification that it is not pre-qualified. The notice of appeal shall include an address where the Contractor wishes to receive notice of the appeal hearing. Without a timely appeal, the Contractor waives any and all rights to challenge the decision of the CITY, whether by administrative process, judicial process or any other legal process or proceeding.

If the Contractor gives the required notice of appeal, a hearing shall be conducted no earlier than five business days after the CITY's receipt of the notice of appeal. Prior to the hearing, the Contractor shall, in writing, be advised of the basis for the City's pre-qualification determination.

The hearing shall be conducted by a panel consisting of three members of the Public Works Department senior management staff (the "Appeals Panel"). The Appeals Panel shall consider any evidence presented by the Contractor, whether or not the evidence is presented in compliance with formal rules of evidence. The Contractor will be given the opportunity to present evidence, information and arguments as to why the Contractor believes it should be pre-qualified. Within one day after the conclusion of the hearing, the Appeals Panel will render a written determination as to whether the Contractor is pre-qualified. It is the intention of the CITY that the date for the submission and opening of bids will not be delayed or postponed to allow for completion of an appeal process.

NOTICE OF TRUSTEE'S SALE UNDER A NOTICE OF DELINQUENT ASSESSMENT AND CLAIM OF LIEN Order No: 05938818 TS No: R18-10047 YOU ARE IN DEFAULT UNDER A NOTICE OF DELINQUENT ASSESSMENT AND CLAIM OF LIEN, DATED 03/08/2019. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. NOTICE is hereby given that Witkin & Neal, Inc., as duly appointed trustee pursuant to that certain Notice of Delinquent Assessment and Claim of Lien (hereinafter referred to as "Lien"), recorded on 03/19/2019 as instrument number 20190242343, in the office of the County Recorder of LOS ANGELES County, California, and further pursuant to the Notice of Default and Election to Sell thereunder recorded on 4/30/2019 as instrument number 20190389339 in said county and further pursuant to California Civil Code Section 5675 et seq. and those certain Covenants, Conditions and Restrictions recorded on 6/10/1975 as instrument number 546, WILL SELL on 04/22/2021, 10:00AM, Behind the fountain located in Civic Center Plaza, 400 Civic Center Plaza, Pomona CA 91766 at public auction to the highest bidder for lawful money of the United States payable at the time of sale, all right, title and interest in the property situated in said county as more fully described in the above-referenced Lien. The purported owner(s) of said property is (are): SHERWIN ARYEH, A SINGLE MAN. The property address and other common designation, if any, of the real property is purported to be: 321 N. OAKHURST DR., UNIT 302, BEVERLY HILLS, CA 90210, APN 4342-003-031. The undersigned trustee disclaims any liability for any incorrectness of the property address and other common designation, if any, shown herein. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of this Notice of Sale is: \$24,724.53. The opening bid at the foreclosure sale may be more or less than this estimate. In addition to cash, trustee will accept a cashier's check drawn on a state or national bank, a check drawn on a state or federal credit union or a check drawn on a state or federal savings and loan association or savings bank specified in Section 5102 of the California Financial Code and authorized to do business in this state. If tender other than cash

is accepted, the trustee may withhold issuance of the Trustee's Deed Upon Sale until funds become available to the payee or endorsee as a matter of right. In its sole discretion, the seller (foreclosing party) reserves the right to withdraw the property from sale after the opening credit bid is announced but before the sale is completed. The opening bid is placed on behalf of the seller. Said sale shall be made, but without covenant or warranty, express or implied regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Lien, advances thereunder, with interest as provided in the Declaration or by law plus the fees, charges and expenses of the trustee. THIS PROPERTY IS BEING SOLD IN AN "AS-IS" CONDITION. If you have previously received a discharge in bankruptcy, you may have been released from personal liability for this debt in which case this notice is intended to exercise the secured party's rights against the real property only. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER AND ALL OTHER INTERESTED PARTIES: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether this sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 916-939-0772 or visit this Internet Website: [www.nationwideposting.com](http://www.nationwideposting.com) using the file number assigned

to this case: R18-10047. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Website. The best way to verify postponement information is to attend the scheduled sale. NOTICE TO TENANT: You may have a right to purchase this property after the trustee auction pursuant to Section 2924m of the California Civil Code. If you are an "eligible tenant buyer," you can purchase the property if you match the last and highest bid placed at the trustee auction. If you are an "eligible bidder," you may be able to purchase the property if you exceed the last and highest bid placed at the trustee auction. There are three steps to exercising this right of purchase. First, 48 hours after the date of the trustee sale, you can call (916) 939-0772 or visit this internet website [www.nationwideposting.com](http://www.nationwideposting.com) using the file number assigned to this case R18-10047 to find the date on which the trustee's sale was held, the amount of the last and highest bid, and the address of the trustee. Second, you must send a written notice of intent to place a bid so that the trustee receives it no more than 15 days after the trustee's sale. Third, you must submit a bid so that the trustee receives it no more than 45 days after the trustee's sale. If you think you may qualify as an "eligible tenant buyer" or "eligible bidder," you should consider contacting an attorney or appropriate real estate professional immediately for advice regarding this potential right to purchase. IMPORTANT NOTICE: Notwithstanding anything to the contrary contained herein, the sale shall be subject to the following as provided in California Civil Code Section 5715: "A non judicial foreclosure sale by an association to collect upon a debt for delinquent assessments shall be subject to a right of redemption. The redemption period within which the separate interest may be redeemed from a foreclosure sale under this paragraph ends 90 days after the sale." Dated: 03/19/2021 Witkin & Neal, Inc. as said Trustee 5805 SEPULVEDA BLVD., SUITE 670 SHERMAN OAKS, CA 91411 (818) 845-8808 By: SUSAN PAQUETTE, TRUSTEE SALES OFFICER THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. NPP0373471 To: BEVERLY HILLS COURIER 03/26/2021, 04/02/2021, 04/09/2021



## PUBLIC NOTICES

SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS ANGELES  
CASE NO: 21STCP00782  
ORDER TO SHOW CAUSE FOR CHANGE OF NAME

In the Matter of the petition of: **JULIAN GERSHFELD**  
To all interested person(s):  
Petitioner:

**Julian Gershfeld**  
Presently over 18 years of age, current residence: 2339 Achilles Drive, Los Angeles, CA 90046 filed a petition with the Superior Court of California, County of Los Angeles, 111 N. Hill Street, Los Angeles, CA 90012 on March 10, 2021 for a Decree changing names as follows:

Present Name: **Julian Gershfeld**  
Proposed Name: **YURY GERSHFELD**  
THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

NOTICE OF HEARING:  
Date: MAY 10, 2021  
Time: 10:00 AM

Dept: 74 Room: 735  
The address of the court is: 111 N. Hill Street Los Angeles, CA 90012  
Reason for name change: Petitioner is already known by HIS proposed name wishes to be known by his proposed name in all personal/business affairs. I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct.  
Signed: **Julian Gershfeld**  
Judge of the Superior Court: Michelle Williams  
Clerk: Sherri R. Carter  
Deputy: N. Miramontes  
Dated: March 10, 2021  
Published: 03/19/21, 03/26/21, 04/02/21, 04/09/21  
BHC-R25360

FICTITIOUS BUSINESS NAME STATEMENT 2021050823

The following is/are doing business as: **DOCTORS' CHOICE TRUST**  
528 Palisades Dr. #706, Pacific Palisades, CA 90272; **Doctors' Choice Personnel Service, Inc.** 528 Palisades Dr. #706, Pacific Palisades, CA 90272; The business is conducted by: **A CORPORATION**, registrant(s) has begun to transact business under the name(s) listed January 2021: **Terri Mathieson, CEO**: Statement is filed with the County of Los Angeles: February 26, 2021; Published: March 12, 19, 26, April 02, 2021 LACC N/C

FICTITIOUS BUSINESS NAME STATEMENT 2021050827

The following is/are doing business as: **BLUME INDUSTRY**  
144 S. Camden Dr. #D, Beverly Hills, CA 90212; **Ronald Gromfin** 144 S. Camden Dr. #D, Beverly Hills, CA 90212; The business is conducted by: **AN INDIVIDUAL**, registrant(s) has begun to transact business under the name(s) listed February 2020: **Ronald Gromfin, Owner**: Statement is filed with the County of Los Angeles: February 26, 2021; Published: March 12, 19, 26, April 02, 2021 LACC N/C

FICTITIOUS BUSINESS NAME STATEMENT 2021050825

The following is/are doing business as: **THEORY LAW**  
737 S. Genesee Ave. #310, Los Angeles, CA 90036; **Rodney Yaididi** 737 S. Genesee Ave. #310, Los Angeles, CA 90036; The business is conducted by: **AN INDIVIDUAL**, registrant(s) has begun to transact business under the name(s) listed November 2018: **Rodney Yaididi, Owner**: Statement is filed with the County of Los Angeles: February 26, 2021; Published: March 12, 19, 26, April 02, 2021 LACC N/C

## PUBLIC NOTICES

FICTITIOUS BUSINESS NAME STATEMENT 2021050829

The following is/are doing business as: **CABRELLA SHIPPING INSURANCE**  
7164 Melrose Ave., Los Angeles, CA 90046; **Meslee Insurance Services, Inc.** 7164 Melrose Ave., Los Angeles, CA 90046; The business is conducted by: **A CORPORATION**, registrant(s) has begun to transact business under the name(s) listed April 2015: **Benjamin J. Meskin, President**: Statement is filed with the County of Los Angeles: February 26, 2021; Published: March 12, 19, 26, April 02, 2021 LACC N/C

FICTITIOUS BUSINESS NAME STATEMENT 2021064652

The following is/are doing business as: **THE KEYSTONE**  
344 N. Beverly Dr., Beverly Hills, CA 90210; **Keystone Partners, Inc.** 344 N. Beverly Dr., Beverly Hills, CA 90210; The business is conducted by: **A CORPORATION**, registrant(s) has begun to transact business under the name(s) listed February 2021: **Maxwell O Abbott, President**: Statement is filed with the County of Los Angeles: March 16, 2021; Published: March 26, April 02, 09, 16, 2021 LACC N/C

SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS ANGELES

CASE NO: 20SMCP00400  
ORDER TO SHOW CAUSE FOR CHANGE OF NAME

In the Matter of the petition of: **Sabina Halina Gadecki**  
To all interested person(s):  
Petitioner:

**Sabina Halina Gadecki**  
current residence address: **310 N. Crescent Dr. #302, Beverly Hills, CA 90210**  
filed a petition with the Superior Court of California, County of Los Angeles, 1725 Main St., Room #102 Santa Monica, CA 90401, Santa Monica Courthouse, on March 10, 2020 for a Decree changing names as follows:  
Present Name: **SABINA HALINA GADECKI RICH**  
Proposed Name: **SABINA HALINA GADECKI RICH**

The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING:  
Date: **April 23, 2021**  
Time: **8:30am**  
Dept: **K**

The address of the court is: **Superior Court of California, County of Los Angeles, 1725 Main St., Room #102 Santa Monica, CA 90401, Santa Monica Courthouse.**  
Reason for name change: **"Marriage"**

I declare under penalty of perjury under the laws of the State of California that the information in the foregoing petition is true and correct.  
Signed: **Sabina H. Gadecki**  
Judge of the Superior Court  
**Laurence H. Cho, Sherri R. Carter, Executive Officer/Clerk, By: Brian McClendon, Deputy Clerk**  
Dated: **March 10, 2020**  
Published: **March 26, 2021, April 02, 09, 16, 2021**  
Beverly Hills Courier

## OO OBITUARIES

### *Eileen Goldberg Olsen, 88* Beverly Hills August 16th, 1932 - February 4th, 2021



Born in Brooklyn, *Eileen* was a commercial stylist and set designer. Met *Charles Olsen*, an actor, model and voice over specialist, then a professional photographer, when *Eileen* substituted for his regular stylist. It was love at first sight.

Married in New York in 1971 and moved to California that year.

For more than 25 years she was proprietor of *Pastiche*, a popular art, jewelry and antique boutique in Antiquarius in Beverly Hills patronized by many celebrities and artists.

Survived by her husband *Charles Olsen, 91.*

## O2 ANNOUNCEMENTS



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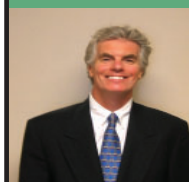
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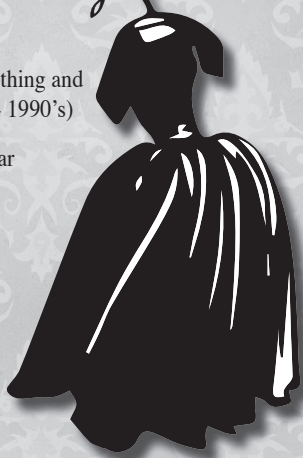
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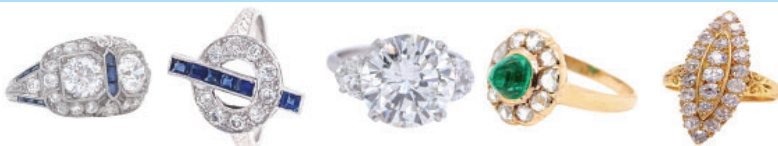
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