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THE NEWSPAPER OF RECORD FOR BEVERLY HILLS

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Lighting Celebration Kicks off Holiday Season in Beverly Hills

BY SAMUEL BRASLOW

Thousands of community members and visitors gathered along Rodeo Drive on Nov. 18 to celebrate the annual Holiday Lighting Celebration. The street glowed with ornate and whimsical decorations, bedecked in jewel tones and strung-up with lights, in the first such event in over 18 months.

Visitors enjoyed numerous performances

held on three stages along the street. For the first time in the event's history, the city joined forces with the Wallis Annenberg Center for the Performing Arts in Beverly Hills to present the cast of the "Love Actually LIVE." The Lighting Celebration included additional musical, dance, and acrobatic performances.

The event culminated in an address by Mayor Bob Wunderlich and the Beverly Hills City Council, who nodded to the difficulty of the COVID-19 era while expressing hope for the future. In a gesture of hope for that future, the ceremony ended with a dazzling fireworks show.



The Rodeo Drive Holiday Lighting Celebration took place Nov. 18.

Holiday STYLE 2021 is Here



The Courier is proud to include Holiday STYLE 2021 in this issue. This very special publication features an exclusive interview with the Lakers' Jeanie Buss, the first female controlling owner of an NBA team to win a championship. Buss, who spent her early years in Beverly Hills, speaks candidly about living up to the legacy of her father, Dr. Jerry Buss, and creating a legacy of her own. This issue also includes features about design, exercise, philanthropy, automobiles and sweet treats for the holidays. Holiday STYLE is printed separately as a glossy magazine and distributed to businesses in and around Beverly Hills.

Council Denies Petition for South Crescent **Drive Parking Restrictions**

BY SAMUEL BRASLOW

The Beverly Hills City Council declined to grant a resident petition to restrict street parking on South Crescent Drive between Charleville Boulevard and Gregory Way to all but permitted vehicles. Residents seeking to limit access claim that traffic from Beverly Vista Middle School and employee parking from nearby businesses has impacted quality of life on the street. Citing low occupancy data, the Council opted to revisit the petition no sooner than six months and no later than a year.

(Council Denies Petition continues on page 73)



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News

Council Approves Request to Honor Setian

BY BIANCA HEYWARD



The community gathered in 2018 for the 8th Annual Vahagn Setian B2V Memorial Run/Walk. Photo courtesy of Karen Setian

The Beverly Hills City Council has unanimously approved a request to honor Vahagn Setian, the 17-year-old Beverly Hills High School student killed in a drunk driving accident in 2006. The tribute will take the form of a landscape boulder and plaque next to a tree being planted at Roxbury Park in Setian's honor. On the night of Dec. 2, 2006, Setian was a passenger in a car that crashed into a tree on South Beverly Drive. The driver, former "Prison Break" star Lane

Garrison, was inebriated.

Setian's family established the Vahagn Setian Charitable Foundation after he died. The Foundation works with community youth to support them with smart decision making. It also promotes anti-drunk driving initiatives. At its Nov. 16 meeting, the Council approved the Foundation's request to make an annual donation to plant trees within the community, beginning with the inaugural event on Dec. 5 at Roxbury Park. "It really is a question of making the right choices," Councilmember John Mirisch said during the Nov. 16 hearing. "And that's something that I think a lot of good has actually come from, as tragic as it is, I think this is something that is important for our city."

Other councilmembers echoed similar statements, saying they were honored to be part of the program.

The Foundation donated \$5,000 to the Beverly Hills Community Charitable Foundation to fund the inaugural tree dedication event. The 30-inch-wide and 16-inch-high proposed plaque will be affixed to a boulder placed next to an oak tree planted in the area behind the Roxbury Park basketball court.

"The goal is to make sure that we communicate with kids that their decisions are very important," Karen Setian, Vahagn's father, told the Courier. "On a day-to-day basis, being mindful about the choices that they make is crucial. Not only for their well-being, but others too. That is the most important message that I wanted really to communicate."

Over the years, Beverly Hills High School has provided the elder Setian with opportunities to address students at assemblies. Setian first opens his heart to establish a channel of trust. "I tell them, 'This is what my pain looks like.' And it works because it becomes very personal."

The Vahagn Setian Charitable Foundation also holds an annual memorial run fundraiser on the first Sunday of December, bringing the community together to run and compete for prizes provided by generous sponsors. The tree planting each year will be in conjunction with the memorial run.

"The idea with the tree was always attractive to me," Setian told the Courier. "The tree is like a sign of life. It's something that passes to the next generation. It always had a tremendous meaning for my wife and I. Especially since it is the 15th anniversary since Vahagn passed, and the 15th anniversary since we started our foundation."

The December date was chosen to fall as near to the date of the original tragedy in 2006. "The car was crashed on the 2nd, and he was taken to Cedars-Sinai, and he passed away on Dec. 3, in the morning," Setian told the Courier.

The text on the plaque will read: "VAHAGN SETIAN (1989-2006) Our Work is Strong With Your Support VAHAGNFOUNDATION.ORG" •

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Beverly Hills City Council Nixes Rodeo Drive Closure

BY SAMUEL BRASLOW

At its Nov. 16 regular meeting, the Beverly Hills City Council considered instituting weekend nighttime closures of Rodeo Drive in response to public safety concerns involving "car clubs." While the Council agreed that full closures would be prohibitively expensive, the body moved to request other possible solutions to the problem.

"Candidly, I am beyond concerned that it's only a matter of time before somebody really gets hurt, or one of these cars is out of control and then we have a number of injuries right in the middle of Rodeo Drive," said Councilmember Julian Gold, who made the request to discuss the matter. "I just think that that would be a huge tragedy that we can avoid."

According to Gold, the city has dealt with coordinated gatherings of cars in the past. He attributed the issue to the allure of Rodeo Drive. "Of course, it's because it's Rodeo Drive. What better place to be doing wheelies than on Rodeo Drive and having your buddies film it. It's almost too attractive not to do it," he said.

Since November 2020, the Beverly Hills

Police Department has received about six calls for service on Rodeo Drive, according to Acting Captain Renato Moreno. Moreno told the Council that the calls stemmed from incidents "that involve either car clubs or exotic cars coming in, shutting down the streets and being loud or doing photo opportunities

or even doing donuts in the intersections." While Gold thanked BHPD for its response time in sending officers to the scenes of such shows, he said that by the time officers get there, it's already too late. "As much as I've asked our amazing Police Department [if] can we just surround them, arrest them all and confiscate and sell their cars, it would seem that that's not a possibility either," he said.

Given the limitations, Gold requested that the department look into the possibility of shutting down Rodeo Drive to vehicles on the weekends between the hours of 11 p.m. and 6 a.m.

(Rodeo Drive Closure continues on page 73)

Council Grapples with State Water Crisis

BY SAMUEL BRASLOW

The Beverly Hills City Council confronted the dire water situation facing California and the city at a Nov. 16 meeting. Even with anti-drought measures taken in the past, the takeaway was clear: we will need to do more with less in the era of climate change.

In October 2020, only 36% of California was categorized as experiencing severe to extreme drought conditions. By October 2021, the share of the state experiencing extreme drought conditions had risen to 83%. According to Utilities General Manager Rob Welch, as of September 2021, California was registering its third driest year in more than 100 years of recorded data. And while late October storms brought a deluge of needed water to the state, "the only area that saw a change in the drought designation was the area in Northern California," Welch told the Council.

"So the message is we're not out of the woods," he said.

Gov. Gavin Newsom included Los Angeles County in a drought state of emergency in July and called on water suppliers to implement water shortage contingency plans, which ask for a voluntary 15% water use reduction as compared to 2020 amounts. By August, state figures showed that residents had only reduced water use by about 5%.

The call changed little for Beverly Hills, in practice. Since 2017, Beverly Hills has remained in Stage C of the city's water conservation plan, which calls for a 20% reduction in water use from 2013 numbers. The stage also establishes days and times for irrigation (recommended two days a week in the fall and winter either before 9 a.m. or after 5 p.m.).

"We are experiencing climate change, and it's something we all need to be aware of and do our best to conserve water as best we can," said Councilmember Lester Friedman.

On Nov. 10, the Metropolitan Water District of Southern California, a water wholesaler to large swaths of the Southland, declared a state of emergency. The declaration of a state of emergency cited the ongoing water crisis, pointing out that 2020 and 2021 were the driest two years on record for precipitation in the state.

(Water Crisis continues on page 73)



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Community

Local Teen Turns Cubes into Art

BY CARL ROBINETTE



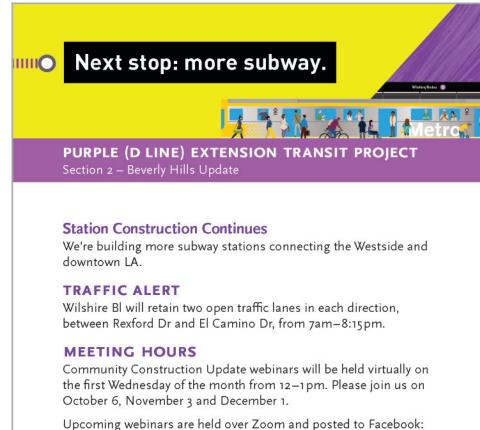
A portrait of Audrey Hepburn by The Cubist made from Rubik's Cubes. Photo Courtesy of The Cubist

When Beverly Hills teen artist, The Cubist, told her mom she needed 100 Rubik's Cubes for an art project, her mom was skeptical.

told the Courier. "So I did and she pleasantly

surprised us."

For the young artist, who keeps her name private in the tradition of Banksy and "I said for what, what are you going to other street artists, the idea just seemed like do with it? And she said, 'Please, please just a fun project at the time. get it for me," The Cubist's mom, Nicole, (Cubes into Art continues on page 8)



Upcoming webinars are held over Zoom and posted to Facebook: Webinar Link: zoom.us/j/96626476708 Webinar ID: 966 2647 6708 No password is required.

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Hollander Twins Breaking **Records**

BY BIANCA HEYWARD



Josh and Danielle Hollander, twin juniors at Beverly Hills High School

Beverly Hills High School (BHHS) twins Josh and Danielle Hollander have been setting new cross-country records in track since they were freshmen. On Nov. 2, the Hollanders were individual Ocean League Cross Country Champions, and both qualified for the California Interscholastic Federation (CIF) Southern Section championships. The twins were recently selected to represent Team USA in track and field in the U-18 Maccabi Games, which will be held in Israel during

the summer of 2022.

With the fastest 3-mile course time of the week at 16:28.80, Danielle also earned a nomination as one of the California girls XC runners of the week based on her Ocean League finals time. This past weekend at the CIF Prelims, Danielle advanced to the next round to hopefully get a chance to compete in the CIF State finals next week. Unfortunately, Josh is unable to run due to an injury.

(Hollander Twins continues on page 8)



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Halimi Installed as BHUSD Board Member

BY BIANCA HEYWARD



The BHUSD Board of Education installed Gabriel Halimi on Nov. 16.

Gabriel Halimi was installed as a provisional appointee to the Beverly Hills Unified School District (BHUSD) Board of Education on Nov. 16. All members of the board were present at the special meeting, in which Halimi took the oath of office.

"I'm really humbled to be chosen," Halimi said. "There were a lot of pretty incredible applicants, as we all know, and I feel like any of them could have done a really great job and helped in many different ways on the board. So, I'm very grateful for you guys for getting the opportunity to do this, and I just really hope I can make an impact over the course of the next year, and I look forward to having some fun."

Board members offered words of encouragement and offered to support Halimi as he steps into the new role. "I feel like our team is now at full strength," President Rachelle Marcus said. "And that with his background and area of expertise, that he's going to be a big asset."

The next Board of Education meeting will be on Nov. 23. •

Britweek Comes to Beverly Hills



Cars from the Britweek Car Rally and Car Show made their way through Beverly Hills on Nov. 14.

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Holiday Spending Rises Along with Supply-Chain Concerns

BY BRENT SCHOENBAUM AND SUMMER TAYLOR, DELOITTE & TOUCHE LLP

This is the second year the holiday shopping season and COVID-19 have spent together. Consumer shopping data indicates that this time around, the relationship is a little less fraught, both in Los Angeles and nationally. For the last 36 years, Deloitte has examined consumers' behavior to discern what retailers can expect as shoppers descend upon stores—both brick and mortar and online—as the holidays draw near. This year's Los Angeles data reveals several trends, undoubtedly influenced by the pandemic, regarding how much money shoppers intend to spend, where they intend to spend it, and on what.



Merrier and brighter, comparatively speaking

Despite some concerns that supply-chain problems could create stockout issues and delivery delays, Los Angeles consumers seem to feel pretty good about buying this holiday season. Spending among Angelenos is projected to increase 63% this year over last, compared to just a 5% increase year over year nationally. This translates to an average spend of \$2,050 on both retail and experiences, versus last year's \$1,256. Nationally, the average spend is projected at \$1,463.

One reason why: Home economics. Seventy-eight percent of LA's households report that they're in as good as or better shape financially than last year, versus 62% in 2020. Nationally, 78% say their households are in good or better shape money-wise, compared with 71% in 2020. Los Angeles survey respondents project confidence into the future, with 76% expecting the economy to improve or remain the same in 2022, versus 67% in 2020.

Supply-chain issues aren't going away any time soon, and they will affect how shoppers approach the holiday season. Almost two in five (37%) of local shoppers polled plan to start shopping earlier this year—and 63% will start before Thanksgiving—citing potential stockout issues (45%) and shipping delays (49%) as the reasons. National retail executives second their concerns, with six in 10 expressing worries about getting holiday orders in time. They expect consumers to start shopping one to two weeks earlier than last year.

Experiences return

Thanks to an ease up in pandemicrelated health and safety concerns, Angelenos seem eager to enter the world of experiences once again. In addition to spending more on shopping, Los Angeles residents plan to spend more on travel, socializing and entertaining—74% more, in fact, than last year. Spending on experiences is projected to total \$754 of the \$2,050 total spend, so despite the increases, retail still reigns.



Another experience they plan to revisit: In-store shopping. Thirty-two percent of Angelenos' holiday spending is expected to take place in brick & mortar stores, up four percentage points from last year. Only 41% of the survey respondents expressed concerns about shopping in stores due to COVID-19, a drop from last year's 55%. Still 62% of the spending will happen via online channels, a drop of only two points from last year.

Making a list, checking it twice

What will Angelenos put on their lists? One can argue that the pandemic is once again an influence here. Consumers say they want to go out more, and some are likely returning to the workplace, so it's little surprise that clothing and accessories top the gift list, with 84% planning to buy these items as gifts. The average spend is projected at \$369, versus \$244 last year.

Next on the list: Toys and hobbies, with 77% planning gift purchases in those arenas. Gift cards and other (77%), food and beverage (65%), health and wellness (63%), and electronics and accessories (61%) finish up the list.

We hope that by next year, COVID and the holiday season will have gone their separate ways. Until then, their cohabitation is a tolerable situation, for retailers and consumers.

Happy holiday shopping, everyone!!!



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A portrait of Ruth Bader Ginsburg by The Cubist made from Rubik's Cubes. Photo Courtesy of The Cubist

(Cubes into Art continued from page 6)

"I saw a digital picture one day, and I was like, wow this would look really cool with Rubik's Cubes," The Cubist told the Courier during an interview at her home on North Rexford Drive in the flats of Beverly Hills. She admits her first mural wasn't her best work, but finishing it proved to her and her mom that she could make real art with the cubes.

That was about three years ago. Now buckets of Rubik's Cubes are stacked in their family room which has been taken over by the 15-year-old artist and turned into an improvised studio. About a dozen of The Cubist's large-scale murals crafted out of the cubes are also packed into the studio, some still in progress, some already sold.

"I don't have a choice," said The Cubist's mom when asked how she felt about her family room being taken over. "I don't mind because she's enjoying it so much. I'd rather have my kids doing art than be on the computer or out in the streets."

True to the 1980's pop spirit of the Rubik's Cube, The Cubist's colorful art recreates popular images like celebrity portraits, smiley faces, sneakers and the Rolling Stones tongue logo. Many of the pieces are several feet tall and use up to 2,000 cubes, others are the size of a dinner plate.

"I started out doing small things like those smiley faces," said The Cubist. "Then we started an Instagram account and gained a lot of popularity. And now it's become like a serious thing and it's really taking off."

As a young child, The Cubist said she liked solving puzzles and word games. She said Rubik's Cubes and her art are an extension of that early fascination with problem solving. Now she can solve a Rubik's Cube in about a minute.

"If I practiced I could probably do it really fast," she said.

As if solving one cube was not a challenge enough, The Cubist uses each colored square of the cube like a pixel to create images. That means each cube has to be uniquely solved

to put the right color square in the right spot. "It takes a lot of work to get it right," The Cubist said.

Drawing Inspiration from street artists like Mr. Brainwash, The Cubist has started experimenting with adding paint and LED lights to her Rubik's Cube murals. Some of these have a social justice message, like her "No Hate" mural which spells out the word "hate" with the cubes and slashes it out with an LED bar. This piece recently drew a crowd and was sold at the Beverly Hills Art Show Oct. 16 and 17.

"It's not so pop," said The Cubist about adding paint and lights to her work. "I know this is still really pop and bright, but you can express more this way."

She is also starting to study fashion and she is experimenting with making furniture. Her first attempt at making a table did not work and the table broke, but she is determined.

"That's something that I really want to do," The Cubist said about making furniture. She said she has a really great idea for her next piece of furniture.

When she is in school, it takes her about four weeks to complete one of the large murals. When she is on break from school it only takes about two weeks. The Cubist is also open for commission from people who want portraits of family members and pets. For commissioned work she can deliver a mural in 6 to 8 weeks.

"She does it with a passion," said her mom. "She loves it and she's an artist in every way. It's not just with cubes. With her fashion, with her painting, she kind of does a little bit of everything."

With recent shows at Greystone Mansion and a popup show at the Alice + Olivia shop, The Cubist's challenge now is balancing her art career with school work. College is about three years away, and she is now starting to think about which art school she will attend. •

(Hollander Twins continued from page 6)

"We came to the sport relatively late compared to many other high school runners and it has motivated us to work even harder every day," Danielle told the Courier.

Having grown up playing soccer and attending cross country conditioning in the summer before high school, Josh and Danielle cultivated and fostered their passion for cross country. In the ninth grade, both set the freshmen records at BHHS for the 3-mile run, and Danielle advanced all the way to CIF finals in cross country.

As sophomores last year, the twins won

Cedars-Sinai COVID-19 Vaccine Drive-Thru Open for Children

Cedars-Sinai physicians who have been on the front lines in the battle against COVID-19 in the community are also doing their part at home by getting their children vaccinated against the virus. Cedars-Sinai's COVID-19 vaccine drive-thru opened to children 5 and older on Nov. 4, following Food and Drug Administration and Centers for Disease Control and Prevention clearance of the Pfizer-BioNTech vaccine for that age group. Among those receiving their first dose that day was Lila Karp-Ziring, age 9.

"We've been waiting ever since the vaccine came out to get her protected," said her father, David Ziring, M.D., associate director of the Pediatric Inflammatory Bowel Disease Program and associate professor of Pediatrics at Cedars-Sinai. "It was so easy, and I feel so much better having her vaccinated."

Jonathan Grein, M.D., director of Hospital Epidemiology at Cedars-Sinai, scheduled vaccination appointments for his 9-yearold son, Keoni, and 6-year-old daughter, Kairi, as soon as that was an option. "It's just a matter of time before my children are exposed to someone with COVID-19," he said, "and when that happens, I want to know I did everything I could to protect them."

Physician parents voiced their concerns about protecting their children from severe disease, complications, and potential longterm effects.

"We are seeing more and more data that shows that complications are much lower for children who have been vaccinated compared to those who contract the virus," said Sam Torbati, M.D., medical director of the Ruth and Harry Roman Emergency Department at Cedars-Sinai and associate professor of Emergency Medicine. His sons, Ashton, 16, Gavin, 14, and Dean, 12, are fully vaccinated.

Infectious disease specialist Soniya Gandhi, M.D., vice president of Medical Affairs and associate chief medical officer at Cedars-Sinai, is still awaiting the day her 4-year-old son can receive the vaccine, and she remains conscious of the risk he faces.

"When we look back on the six-week period from early July to mid-August, childhood hospitalizations due to COVID-19 increased by fivefold because of the delta surge," she said. "This is not a mild cold that we're talking about. There are a lot of potentially serious and damaging consequences." The children, meanwhile, focused on some perks of being vaccinated.

the Ocean League Track titles in the 800meter, 1600-meter, and the 3200-meter

races. Despite last year's shortened track

season, Josh set a personal record of 9:56

in the 3200-meter race. Without a coach or

a team to train with during the COVID-19

pandemic, the Hollanders relied on each

other to come up with training routines and

country or track," Josh told the Courier.

"There is always a new challenge and a better

time you are trying to achieve."

"You can never be satisfied in either cross

condition together.

"It's one step closer to not wearing a mask," said Keoni Grein. "Also, my mom is going to London, and I want to go with her, but I can't go until I'm fully vaccinated."

When 9-year-old Alina Danovitch recently received her first dose of the vaccine, it was cause for celebration at her house for several reasons. "When we asked her what she was most excited about after getting her first shot, she said it was the prospect of being able to hug people," said her father, Itai Danovitch, M.D., professor and chair of the Department of Psychiatry and Behavioral Neurosciences at Cedars-Sinai.

Alina's 15-year-old sister, Maya, and 13-year-old brother, Deivis, are fully vaccinated, so the whole family will be protected when Alina receives her second dose.

"For me, being vaccinated took away this feeling of COVID as an imminent threat," said Deivis. "I know that it's still possible to catch a less-severe case, but I found that it made me a lot more comfortable going out in the world."

Deivis and Maya are looking forward to the return of social interaction as well. "Being able to connect more with friends and family, grandparents and other elders around us, and getting back to experiences like going to the movies, are things I've looked forward to," Maya said.

Danovitch pointed out that most kids are well-prepared for their COVID-19 shots because of the many other vaccines they receive. "We're lucky that many serious illnesses, such as polio, tetanus, measles and mumps, have become rare because of vaccines," he said. "COVID-19 is very much here, and the benefits of vaccination could not be more palpable."

His children didn't experience many side effects. Maya had a slight fever the next day but was well enough to play in a basketball game the day after. Deivis said he just felt a little tired the day after his shots.

Other than a sore arm, Lila Karp-Ziring hasn't had other side effects and was well enough for a full day of virtual school the next day.

"If you're worried about rare vaccine side effects, then choosing to not vaccinate your children feels safe, but in reality, it's not," said Grein. "Choosing not to vaccinate is choosing to risk your child's health." •

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NOVEMBER 19, 2021



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COVER PHOTO: JEANIE BUSS SURROUNDED BY PLAYERS CARMELO ANTHONY, #7, DWIGHT HOWARD, #39, RUSSELL WESTBROOK, #0, AND TREVOR ARIZA, #1 PHOTO BY FRANCE AND JESSE - <u>WWW.FRANCEANDJESSE.COM</u> JEANIE'S HAIR AND MAKEUP BY MALLORIE MASON <u>WWW.MALLORIEMASON.COM</u> JEANIE'S ATTIRE: BLAZER, TURTLENECK, PANTS, SHOES, AND NECKLACE BY LOUIS VUITTON. AVAILABLE AT SELECT LOUIS VUITTON STORES, 866.VUITTON <u>WWW.LOUISVUITTON.COM</u>

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JOHN BENDHEIM

This is especially true as we bring 2021 to a close, after a challenging 18 months of a new normal.

Where would we be without their vital support, friendship, and partnership? Layer on top their courageous, selfless acts and their extraordinary capacity for empathy. Let's honor their humanity, creativity, and accomplishments. And let's encourage them to pursue their passions and influence social change.

The ideal woman to bring this message home in this Holiday STYLE issue is one of our own, the incomparable Jeanie Buss. Having lived a good portion of her impressionable years in one of the most famous and historical Beverly Hills mansions, Jeanie knows what it means to be a part of our wonderful Beverly Hills community. As a smart, focused and impassioned force, she has changed the look of the NBA during a trying time in our history. And she did it after the heartbreaking tragedy of losing Kobe Bryant. With the support of the world, Jeanie found the strength, resiliency, and courage to push forward and accomplish what she wanted, and what we needed from her as the leader of the Lakers. As the only female owner to ever win in the male dominated business of men's basketball, Jeanie Buss has triumphed, and she continues to do so in her own inimitable STYLE.

Thank you, Jeanie, for leaning in and showing our city what "community" really means by providing the Courier this feature interview.

In the holiday spirit, and with gratitude, shower the women and men in your lives with love, chocolate, and gifts. Help them and yourselves with useful exercising practices with an eye toward a healthy brain. Examine ways to make your homes even better with new design thinking. Explore electrifying new advances in how to move around Los Angeles. And read the reflections of our city's leaders on the importance of philanthropy and giving back at a time when generosity and kindness are needed more than ever!

Thank you to our phenomenal local, national and global advertisers who support STYLE and our Courier newspaper each week.

John and I, and the Courier team, wish you the best of health, happiness, and an abundance of quality time with your loved ones during the holidays and throughout the new year. And we hope you always turn to the Courier for your local news and events, and heartfelt community connections in Beverly Hills and beyond!

LISA BLOCH, PUBLISHER

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NOVEMBER 19, 2021

BEVERLY HILLS COURIER

The Irresistable Gift of Chocolate

BY MAUREEN HARRINGTON

everly Hills is the epicenter of high-end chocolate boutiques, with more shops per capita devoted to the candy than any other American city. These five boutiques sell luxe chocolate creations using European chocolate. Considered the ne plus ultra in the confectionary world, Swiss chocolate is to the 7/11 candy bar rack as LaTour is to Two-Buck Chuck.

Stop for a quick treat, order thousands of dollars in personalized business gifts or purchase for festive parties. With increasing numbers working from home, it would be a Godsend to get a package of goodies to soothe the soul on a scary Monday or jittery Tuesday. Better yet, take a box to make your marriage proposal all the sweeter.

All of the listed emporiums will design personalized orders, and each ships nationwide. Check for special holiday hours.



THE CHOCOLATE BALL THAT MAGICALLY MAKES HOT CHOCOLATE

CHOKOLATTA 255½ South Beverly Drive (424) 278-1998 Daily: 8 a.m.- 8 p.m. <u>Chokolatta.biz</u>

Open just two years, newcomer Chokolatta has a different take on their handmade chocolates, filling many of their bonbons with Latin American flavors, along with traditional French-inflected fillings. Owners Oscar and Andrea Maldonado moved to Los Angeles from Guatemala and Mexico, respectively, opening their first shop in Hollywood and a second on South Beverly Drive. Oscar, an accountant by trade, partners with his wife, a culinary school graduate, to fulfill her chocolatier dreams.

The sunny café and chocolate shop is more casual than the other Beverly Hills boutiques. It's less posh and more neighborhood. Decorated for the season with boughs of greens, the case of multicolored bonbons sparkles in the light. Customers can choose one or ask for a mixed box of up to 24 to their taste. One is filled with tequila and others are flavored with hibiscus and mango chamoy. At holiday time, families love the seasonal chocolate ball which when dropped into hot milk melts, transforming into a delicious drink.

A year-round best seller is the chocolate-covered strawberries. The large, perfectly formed berries come encased in either dark or light chocolate and make a wonderful holiday dessert or afternoon snack. Andrea says that almost any fruit can be dipped in the molten chocolate. Another gift idea is the snowmen or reindeer, loved by children and adults. Boxes or baskets can be filled to clients' specifications so the gift giver knows the recipient will enjoy everything included.

Their corporate clients have included universities, one of which ordered 500 pieces, and a winery as well as comedian George Lopez's charity. The cast of Netflix's "Lucifer" has filmed in their shop and now come into buy for themselves. "We feel that we're offering a little different experience to customers," says Andrea. "These are the flavors of our homeland." JOHN KELLY CHOCOLATES

9525 South Santa Monica Boulevard (310) 734-7228 Mon-Sat: 10 a.m.- 6 p.m. Sun: 12- 6 p.m. johnkellychocolates.com

John Kelly Chocolates' look is understated elegance with monogrammed glossy dark brown paper, coordinating with the shop's interior design. Though holidays at John Kelly are a Santa Claus-free zone (The seasonal wrapping has a scattering of gold snowflakes), their best-selling candy is as homey as granny's apron. The partners, John Kelson and Kelly Green's signature creamy fudge was inspired by a family recipe and then taken to culinary heights with artisanal ingredients in all their handmade candies.

Chocolate lovers in the know immediately recognize the John Kelly signature touch of brightly colored ribbons. They can be personalized with a corporate logo or a newborn's name. Legendary rocker Steven Tyler loves their fudge so much he hauls carry-on bags stuffed with their chocolates to Hawaii. Their newest product is a boozy box of bourbon filled bonbons. Service is gracious with everyday folk cared for just as carefully as regulars Renee Zellweger and Viola Davis.

Their 11-year-old business has a robust and growing corporate trade according to the partners, but they'd rather tell a personal customer story than talk numbers. A local financial advisor started buying yearly holiday assortments for clients after he got so many thank you notes and comments after his first order. None of his previous gifts had elicited such strong reaction. Seeing the return on investment, he just upped this year's shipment.



WINDOW INTO JOHN KELLY'S FESTIVE SHOP PHOTOS BY SERAFIN CANCHOLA/FUSEBOXWEST



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BEVERLY HILLS 300 North Rodeo Drive - 310 276 1161

BEVERLY HILLS COURIER

EDELWEISS CHOCOLATES 444 North Canon Drive (310) 275-0341 Mon-Thur: 10 a.m.- 6 p.m. Fri-Sat: 10 a.m.- 8 p.m. Sun: 11 a.m. - 4 p.m. Edelweisschocolates.com

Established in 1942, Edelweiss still has candymakers in back working on the machinery that inspired the famous Lucille Ball television episode. A loyal customer before her death, Ball got the idea for the hilarious show from Edelweiss. Now too many to name celebrities come into the cozy little space with or without children. The recipe for the famous fluffy marshmallow filling was the original owner's and remains the most popular candy. The holiday season special is enlivened with peppermint.

The fifth owners, Steve and Madlen Zahir, have had the shop for the last 20 years and now work with their son, daughter and son-inlaw. They haven't changed the look or feel of the cozy interior or their instantly recognizable shiny red bag. That's not to say, that even after all these years, their customers can't surprise them. One morning, a man appeared with \$10,000 in cash and instructed them to fill all the baskets and boxes available. He then loaded everything into a truck. They still have no idea who he was.

Though they won't talk about current customers, Madlen says that Frank Sinatra's preference was the maple truffle. He'd pick up a box, go across the street to a bar, and with Dean Martin eat the candies with martinis. Liz Taylor loved the turtles, and Katherine Hepburn mentioned Edelweiss in her memoir. The shop's Rolodex is filled with years of notes on customer favorites, along with closely guarded addresses and phone numbers.

Their corporate gift chocolate baskets are cause for celebration when they arrive at agencies and law firms. Orders for business gifts are already rolling in, and the back room hums with staff hand dipping and carefully packing the candies. Nothing has changed at Edelweiss.

andSons Chocolatiers 9548 Brighton Way (310) 276-2776 Mon-Fri: 8 a.m.- 5 p.m. Sat: 9 a.m.- 4 p.m. Sun: Closed and-sons.com

Originally opened by Aviva Covitz in 1983 as a Teuscher Swiss chocolate franchise, her two sons Marc and Phil decided to take luxury chocolate in a different direction. They gave up Teuscher but kept their corner location, redesigned to reflect their contemporary tastes. The corner location's takeout window for coffee and snacks is buzzing all day with locals and out-of-towners. Their unique packaging designs, commissioned from a different artist every year, carry out their modern approach.

The candy display cases resemble jewelry counters. Los Angeles artist Maggie Lochtenberg's mural of a cacao tree coils around the ceiling. The colorful confections filled with unique flavors including hazelnut praline and pop rocks fit snugly in the special gift collection boxes, named after Beverly Hills streets.

andSons' partnership with the Huntington Botanical Gardens honors that verdant landscape. The box includes chocolate covered nuts, Orange and Pecan Pralines, using the Huntington's Valencia oranges and a jar of the Huntington Orange Marmalade, along with Black Tea Caramel made from the Huntington's own jasmine and citrus flavored tea. The container art depicts five of the Huntington gardens.

Their updated design and creative fillings have become a go-to for many businesses, especially those whose clients appreciate the unexpected. Their seasonal flavors include eggnog, spiced caramel, dark chocolate mint and saffron with marzipan. They do more traditional holiday chocolates like turkeys and Santa Clauses but with a modern spin. They are happy to personalize for weddings or other special events and ship nationwide from their L.A. Arts District kitchen staffed by chocolatiers using the best ingredients from around the globe.

As the brothers say, "Not your mom's chocolate shop."

BEVERLY HILLS TEUSCHER

371 North Camden Drive (310) 734-7734

Mon-Sat: 11 a.m.- 5 p.m. Beverlyhillsteuscher.com

Tom and Tara Gallop, known as Mr. and Mrs. Truffle, took over the Teuscher franchise, one of nine in the U.S., from andSons and moved across the street. While andSons' décor is clean lined modern, the Teuscher shop is giddy kitsch, exactly as all their franchise shops across the globe are. Handmade flowers fill the window and climb walls to the ceiling; examples of tiny box toppers made by the same Swiss artisan for 40 years line the display cases, and the famous truffles are lined up behind glass. The Champagne truffle filled with Dom Perignon is their most popular confection, but there are hundreds of choices especially for the holidays. Try a nutcracker or a Santa Claus.

Because Teuscher is known globally, many customers come in knowing what they like. Chrissy Teigen and her kids chose the rich hot chocolate, which many say is as good as the iconic drink at Angelina's in Paris. They're not sure that Brad Pitt likes pralines exactly, but his assistant bought \$5,000 worth of the Orangerie boxes because orange is his favorite color. A woman who'd never been to the Beverly Hills location called to order \$35,000 in corporate gifts after hearing Oprah considers them the best. That's branding! Now she's ordering more for a holiday party. That's return business!

Chocolate is part of the language of love and the Gallops' story certainly proves that. An actor best known for his role on "Will and Grace," Tom was dating Tara when she told him that if he really loved her, he'd buy her a chocolate shop. So, he did. Then he went even further. While touring Teuscher's factory in Zurich, he got down on one knee and proposed to her.

After just three years, Mr. and Mrs. Truffle are a neighborhood fixture with passersby stopping in the door to say "hi." Their many Middle Eastern customers know Teuscher from their travels. Here they can order a truffle filled with a special rose oil, rather than liquor, and the staff helps those others with dietary restrictions choose. In this shop, there's love all day long.



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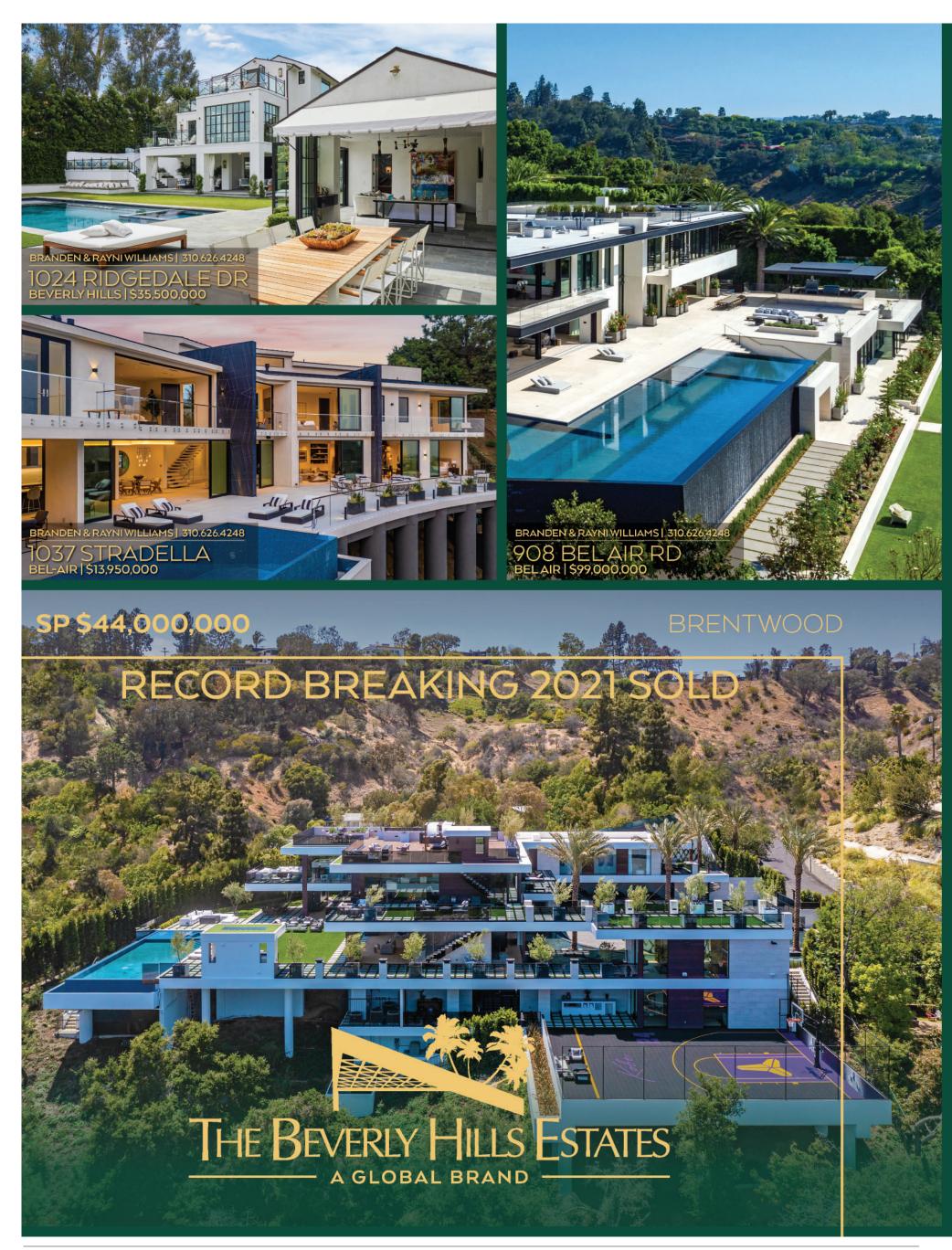


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BEVERLY HILLS COURLER

Home Design in Style

BY CAROLE DIXON

Upgrading and expanding our residences of the way in which we use our homes. Upgrading and expanding our residences has taken on new meaning, as homes became offices. Kitchens now have added importance, as have outdoor areas, for socially distant gatherings. While other businesses have slowed down, interior designers have never been in higher demand.

The Courier spoke to some of the world's best known interior design experts who make sure the homes of Tom Ford, Courtney Cox and the Kardashian clan are Architectural Digest ready. We asked about trends they are excited about and advice as to the most important rooms to invest in now.



A ROOM FIT FOR A PASHA, PROVIDES LUXURIOUS COMFORT. MARTYN LAWRENCE BULLARD

Martyn Lawrence Bullard

British-born interior designer Martyn Lawrence Bullard has graced the covers of every major home décor-design magazine and is internationally known for jet-set clients and chic boutique hotels from Palm Springs to Mexico. Currently working on homes for Tommy Hilfiger, Alessandra Ambrosio, and Ellen Pompeo–all while finishing the Four Seasons Residences Los Angeles–the "A.D.100" and Elle Décor "A-List" designer just launched a new collection with The Shade Store.

What's a pertinent piece of advice that you can give a client wanting to upgrade or enlarge their surroundings at this time?

I think it's very important for a client to really think about what they want and need from their homes today. After spending almost 18 months at home, we have learned what our spaces mean to us and how we use them. A dining room, for example, may now function as an office, the kitchen as a Zoom studio, etc. So, when thinking about upgrading to a bigger home or even extending the one you're in, think about how you want to use the spaces, and do you really need to expand to cover all your needs or just rethink the spaces you have?



BRING NATURE HOME. MARTYN LAWRENCE BULLARD



ADDING A BAR FOR GUESTS IS A MUST. TRACIE BUTLER

Can one space function as two; do you need specific rooms to function in different ways than the way they did traditionally or do traditionally functioning rooms now have multi-function and need to be easily transformable? These are all questions to ask yourself before moving to a bigger space as that bigger space may not actually really be needed.

Since we are spending so much time at home, what brings people the most pleasure?

Comfort is the recipe for modern luxury. It is our ultimate pleasure. Comfortable furniture, sheets, towels, rugs, all the basic luxuries that delight all the senses. Don't just buy for looks, but for ultimate personal comfort levels that make you happy.

What do you believe to be the most important area of the home for resale value?

Without a doubt: the kitchen. The primary bathroom and primary bedroom are all crucial selling points too. They are the areas we imagine ourselves living in. They are the fantasy areas that create the biggest emotional response in most of us.

What has been new and exciting for you in home interior design? Any new inventions or trending ideas for a refresh of the home?

The return to color and pattern is a strong trend. People are

embracing joy in their interiors; they want freshness and they want it to feel exciting. Colored, painted walls and specialized finishes like lacquer are becoming commonplace, and the use of wallpaper is very fashionable. It's the easiest way to add personality to your spaces and create individual stylish interiors. Be bold, decorate with abandon, never follow trends, instead make them!

Tracie Butler

Since opening her design firm in 2001, native Angeleno Tracie Butler has traveled the world designing homes, and even restaurants for Hollywood's top talent including Eva Longoria. Butler studied architecture at the University of California, Los Angeles, where she came to appreciate art. She is currently working on homes in the flats of Beverly Hills, West Hollywood, Malibu, London (through drawings and Zoom calls), along with a private unit in the Fairmont Century Plaza's new residential towers.

What's new and exciting in interior design? Any new inventions or trending ideas for a refresh of the home?

Things are getting better in L.A., and it feels positive. All my young clients in their 20s are obsessed with bringing nature into their homes right now. They can't have enough plants. They're in every corner and on every piece of furniture–even hanging from racks in the kitchen. It makes it feel homey. I've even done digital flowers on wall coverings. Those '70's built-in planters in entryways are even coming back, along with hanging ferns in macramé holders.

What's a pertinent piece of advice that you give a client wanting to upgrade or enlarge their surroundings at this time?

Be patient. Orders that used to take a few hours now take a few months. We present a client with a plan, but when it's time to place the order, items have been discontinued, or won't be in stock for a year. Ninety percent of my goods are from Europe, and we can't get what we want or have to wait. Italy was hit the hardest and they make so many of our fabrics, textiles, and chandeliers! But I tell my clients, 'It will get done, it will be flawless and will increase the value of your property.'

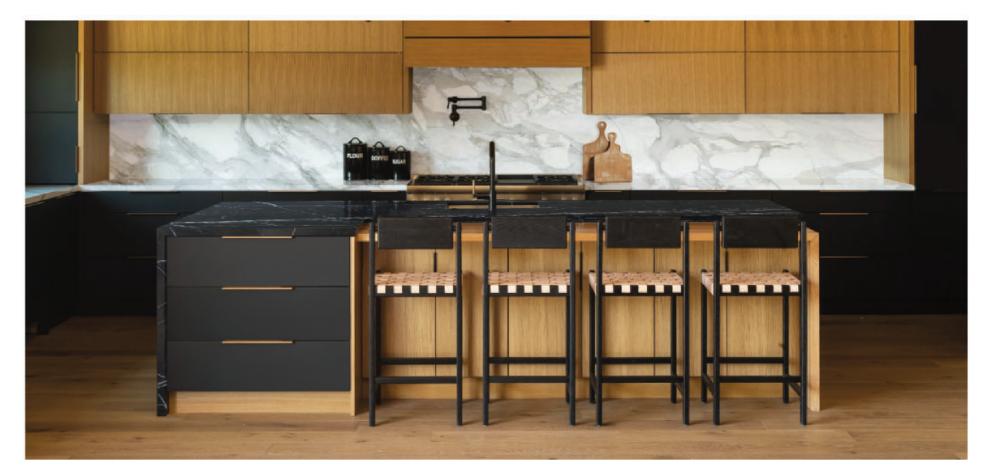
What is the most important area of the home for resale value?

Raise the ceilings –it gets people's attention. Though the kitchen and great room are paramount because families are spending so much time at home. Equally important are bars and movie theatres. There is a huge resurgence of home entertaining.

Don't forget the entryway. I feel like it sets the tone of your whole house, and you can't neglect it. You want people to come in and immediately get that emotional connection. I always try to do a beautiful entry no matter what the size or ceiling height; it's really good for resale. So many people spend their money in the other rooms, but the immediate impact and value is equally important.



A ROUND TABLE IN THE LIVING ROOM ALLOWS FOR WORK OR DINING. TRACIE BUTLER



KITCHENS NOW ACCOMODATE A MULTITUDE OF TASKS FROM HOMEWORK TO ZOOMING. RYAN SAGHIAN

Since we are spending so much time at home, what brings people the most pleasure?

My number one request is for cozy and comfortable spaces. Number two is setting up stylish home offices that look good for Instagram and Zoom. Interesting wallpaper or a space where they can film in front of a beautiful backdrop are frequent requests. Clients are buying virtual backdrops, but I say let's just do the real thing so you can live in it and enjoy it.

Outside they all want really amazing landscaping so they feel comfortable having guests in the backyard. Indoor-outdoor living space with a fireplace and outdoor kitchens are great additions but done in a way where they are connected to the houses—not removed. Out by the pool is a no-no. If they don't have a loggia, and there is no place to create it, we build a pergola.

Ryan Saghian

Ryan Saghian is a recognized talent leading a new wave of millennial designers. He has become a social media sensation with his raw, but at the same time, refined sensibilities. His fluency in vintage Hollywood styles can be seen at his flagship showroom, Ryan Saghian Home on Robertson Boulevard. Since opening in 2016, he has introduced a line of couture furniture, wall coverings, dinnerware, a luxury rug collection and most recently a tile collection in partnership with DOMVS Surfaces. His work has been featured in Elle Decor, Architectural Digest, Vogue, House Beautiful, Robb Report and Traditional Home.

What's new and exciting in interior design? Any new inventions or trending ideas for a refresh of the home?

For decades people have used paint to alter a room's mood and vibe. You can transform a room just by changing the color and texture of the walls. Right now, I am seeing a huge trend with plastered walls and my personal favorite is Roman Clay by Portola paints. They have taken the classic Venetian plaster concept and made it moodier and more organic.

What's a pertinent piece of advice you give a client wanting to upgrade or enlarge their surroundings at this time?

Most people tell you to go brighter and lighter to make the space look more expansive, but I do the opposite. I think that darker walls and darker furniture give an element of mystery, and the room starts to feel like it's bigger than it actually is. Since we are spending so much time at home, what brings people the most pleasure?

In Los Angeles, it's outdoor living spaces. I cannot tell you how many clients called me for outdoor furniture and accessories, so they can take advantage of the California weather! Additionally, people started caring much more about their bedrooms rather than focusing on areas most seen by guests.

What do you believe to be the most important area of the home for resale value?

The kitchen: hands down! Specifically, appliances. An upgraded kitchen with all the bells and whistles available from leading manufacturers is a major plus. Aesthetics can always be tweaked with minimal cost, but appliances are a major investment. When a home offers the state of the art, it's a major selling point.

Kathy Ireland

Kathy Ireland graced the covers of hundreds of glossy magazines as an international supermodel long before she opened her global design business in 1993. Her solely owned company began at the family kitchen table and is now the highest-ranking woman-owned licensing business in American history.



GAME ROOMS MEAN EVERYONE PLAYS AT HOME. RYAN SAGHIAN

GEARYS BEVERLY HILLS

Celebrity Real Estate Agent Josh Flagg with Businesswoman & TV Personality Adrienne Maloof

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She is the youngest person to be elected to the Licensing International Hall of Fame, and the IHFRA, International Home Furnishings Representatives Association, is bestowing the prestigious Icon Award on the designer.

What's new and exciting in home interior design? Any new inventions or trending ideas for a refresh of the home?

We're seeing major shifts in how furniture is scaled for the way people are living today. More than ever before, rooms must be multi-purpose. Our job is to help families and parents designate specific family and work areas.

We're seeing exciting color palettes with Pantone's colors of the year in 2021 - from the brilliant Illuminating Yellow to the complimentary and calming Ultimate Grey. Another perfect example of a relaxing tone is Benjamin Moore's color of the year for 2022, October Mist.

What's a pertinent piece of advice that you give a client wanting to upgrade or enlarge their surroundings at this time?

Determine your own personal style. For me, that is always the starting place with every client. Be inspired by your travels—what do you remember from a trip? Was it a warm leather chair? A crisp white flokati rug?

Please, test your paint color before you commit! Put samples on your walls. Understand how the light will impact it. Do you have high ceilings? That will make a difference. We all know the colors that make us feel calm or stress us. Be flexible. If you love a dining room table for 12 and you don't have room for it, expand or change your space. Or live with the usual table for six and clear out some furniture.

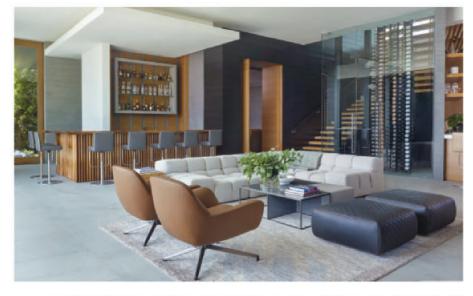
Anything we can do to make our homes feel bigger will be increasingly important, as 70 percent of our population will be living in smaller spaces by 2050. One vital design principle is an ancient tradition—find an area rug design that you love and make it your color palette. For example, if it's blue, we know that metallics and whites will be complimentary. Another maxim in the design industry: shiny, fat, tall and matte. Make sure that a room includes an element of each - something shiny and eye-catching, hefty and centered, tall and room expanding, and calming matte.

Since we are spending so much time at home, what brings people the most pleasure?

The word we keep coming back to is balance! Having special places in the home for family time, work, school for the kids, eating and relaxation is critical. Decorators may put together a beautiful space, though designers will ensure that it is functional for your family's needs. We bring comfortable, functional, stylish and fun products and interiors to our customers' homes—from our Home and Garden collections with Twin Star, to our Home and Office collections with Bestar Bush Furniture.

What is the most important area of the home for resale value?

Remodels, renovations, and simple upgrades that won't break the bank can make such a significant difference and bring recaptured value to our homes. Colorful window treatments, coordinated throw pillows,



WHILE WE'RE HOME, KEEP THINGS SPACIOUS. TRIP HAENISCH



COMFORT AT HOME IS IMPORTANT RIGHT NOW. KATHY IRELAND

and fresh door and cabinet hardware will give an entirely different look on a very reasonable budget and without days of effort. Recently we turned a non-descript, dated kitchen into the epitome of European Country luxury, for less than \$25,000. There are always ways to bring in a fresh style that will increase value, while utilizing and repurposing functional pieces.

Trip Haenisch

Trip Haenisch is an award-winning interior designer and author. He is known for combining refined aesthetics with a laid-back twist. The internationally acclaimed Haenisch designs have appeared in Architectural Digest, Elle Decor, Vogue and The New York Times, along with numerous coffee table books. His work has landed him in the coveted "A.D.100 List" and he was named one of The Hollywood Reporter's "25 most influential Los Angeles-based interior designers." His famous clients include Courteney Cox, Laura Dern, Molly Sims, Sacha Baron Cohen and Isla Fisher, celebrity hairstylist Chris McMillan, Netflix exec. Scott Stuber and William Morris Endeavor Co-CEO Patrick Whitesell.

What's new and exciting in interior design? Any new inventions or trending ideas for a refresh of the home?

For me, trends are less interesting than the idea of timelessness. But I've been called a lot in the past couple of years to help executives who are redoing rooms for an office and Zoom meetings. Texture is more important to me than color and pattern. Now there's an increasing number of textural and sculptural furniture available. I'm also seeing more of a maximalist approach to design.

I started doing development spec projects—one that is about to be sold on two acres in Malibu, and a project for producers Mary and Kathryn Bowen, who built a beautiful Spanish-style home. This is normally not my thing, but I was able to lighten it up with blonde floors.

What's a pertinent piece of advice you give a client wanting to upgrade or enlarge their surroundings at this time?

For me making something pretty is not the challenge. What's more challenging is creating a home with spaces that function. Nothing is worse. Why spend so much money on a room that no one goes into? Clients need to think about how they live. Are you missing something? What would solve that lack? Maybe it's an outdoor area with a fire pit and a water element. Upgrading materials like floors can be expensive, but that is something you might choose to do. I started using a Sydney Harbor paint with a live component in it that creates this magical depth and looks so much better than standard paint. You could upgrade an entire room just by doing that.





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- Christmas Afternoon Tea Seatings 11am, 1:30pm, & 4pm \$125 Per Person



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POWDER ROOMS ARE A HUGE PLUS. SIENNA OOSTERHOUSE

Since we are spending so much time at home, what brings people the most pleasure?

A kitchen is really important to people. Individuals with bad kitchens don't really experience home life as fully as they'd like to. For example, I have a really small house and kitchen, but I cut out a part of my wall and put in a counter that opens up to my living room. Now entertaining is so much more fun for me and my guests.

I remember going into Betsy Bloomingdale's home years ago. She had an incredible house, but the kitchen was an afterthought. In those days, the only people in the kitchen were the staff. Now a gorgeous, exposed kitchen flowing into a family room is what we want. Homes are so open right now, but you also need a place to break away and have some privacy like a 'man cave.' Not to generalize, but women want their homes to be beautiful and functional, while for men, technology and comfort are critical. I frequently hear comments like 'I just want a comfortable chair with my TV, talk to my wife about everything else.'

What is the most important area of the home for resale value?

Kitchens can turn potential buyers off if they're not functional and appealing. I think resale value will be high if your home is welcoming. When a buyer walks in, they get a visceral reaction to the aesthetic. You appeal to the senses with music playing, scented candles, seeing a fire going. You want a visitor to feel like all they need to move in is their toothbrush. The primary bedroom is also very important, along with the bathroom and closets. I've seen beautiful homes, but a tiny closet can kill a sale quicker than anything.

Sienna Oosterhouse

Sienna Oosterhouse, who counts Tom Ford among her long-time clients, is a widely known Los Angeles-based interior designer whose inspiration is architecture. The Michigan native worked alongside Brad Dunning where she honed her technical skills. She works with clients throughout the U.S. and is currently immersed in projects in Beverly Hills, Palm Springs, Hancock Park and Montecito.

What's new and exciting in home interior design? Any new inventions or trending ideas for a refresh of the home?

It has been a pleasure to see people really using their homes, finding ways to improve their personal environment. Many of my clients are doing remodels that had been put on the back burner for years. Rooms have become multifunctional, much more so then ever before. Everything from pizza ovens to pottery wheels are the new norm.

What's a pertinent piece of advice you give a client wanting to upgrade or enlarge their surroundings at this time?

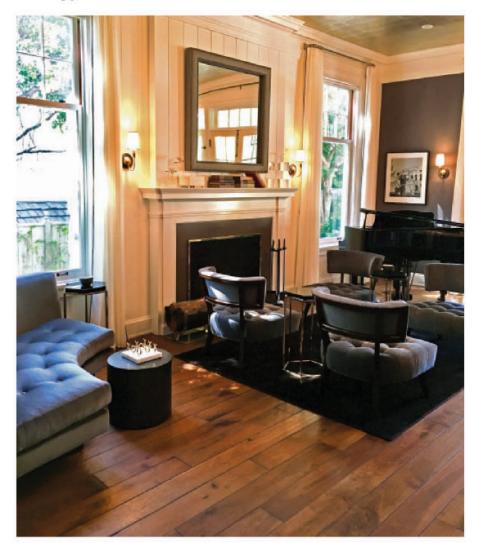
Make sure you have all your materials planned and secured. Supply is lower than usual, and shipping times have increased greatly. You don't want to be stuck with a job half done because you don't have the shower valve! You will have less chance for delays if you shop locally.

Since we are spending so much time at home, what brings people the most pleasure?

It can be many things for different kinds of people. Cooking (and especially baking) has become very popular. Home gyms, golf simulators and even good old dance parties are now in our homes. A good music system is key. Sonos works well. Privacy is important too. Being able to get away from the outside world and be with your own family.

What is the most important area of the home for resale value?

That's hard! The kitchen, bathrooms, storage, location, natural light are all crucial, but the kitchen ranks pretty high for most people. I do believe you will get more out of the sale with an updated kitchen over other upgrades in the home.



THE RIGHT CONFIGURATION MAKES A LIVING ROOM MORE WELCOMING AND FUNCTIONAL. SIENNA OOSTERHOUSE

The Final Word from a Local Expert

We also checked with Rayni Williams, owner of The Beverly Hills Estates and one of the region's most acclaimed real estate professionals. Rayni and her partner, Branden Williams, have not only sold more than \$8.6 billion in real estate, they represent a world-famous clientele as trusted advisors. Rayni summed up for the Courier her thoughts on what impacts a home's value the most. "There are three major elements to a home that are the most important: the kitchen, family room and the primary closet," she said. For the latter, "Dual closets are key, and in the primary bath dual water closets and sinks in the same area with a large, shared shower is what most couples want."

A legacy of leadership and success.

Jeanie Buss believes in bringing talented people together and giving them a platform to be their best. It's the formula she used to help the Los Angeles Lakers win their 17th title, and it's why they've teamed up with East West Bank to make a difference in our community. You can expect that same approach when you partner with our Private Banking team. We go beyond banking to deliver exceptional service centered around you. We're here to help you win.



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BEVERLY HILLS COURIER

Wealth of Spirit: Giving at Holiday Time

BY ANA FIGUEROA

f, as Albert Einstein famously said, "The value of a man resides in what he gives," then Beverly Hills is a city of great worth. Beyond the trappings that have caught the attention of the world, a spirit of generosity and a desire to make a positive difference for others lie at the heart of Beverly Hills.

A city blessed with riches has shown a true wealth of spirit during these most challenging of times. No sooner had the pandemic hit than civic groups were mobilizing to provide masks for first responders and meals to front line workers. Volunteers shopped for the elderly and businesses struggled to keep employees on the payroll.

"The pandemic has certainly shown us the strength of the human spirit," Councilmember Julian Gold, M.D. told the Courier. "We have seen tremendous resilience in the face of adversity, whether from front-line workers, families caring for each other, or being unable to care for or even see their sick relatives, to amazing acts of kindness and compassion. Acts of giving in this time make that resilience a little easier. In many ways, it brings out the best in us."

In terms of philanthropy, these times have brought out the best in the entire country. According to "Giving USA 2021: The Annual Report on Philanthropy in America," a record \$471 billion was donated to charities in 2020. That's an increase of more than 5% over the previous year.

The fact that the growth took place during an economic downturn is especially remarkable. The pandemic as well as the racial justice protests of 2020 are credited with the uptick in contributions from individuals, foundations, corporations and bequests. The biggest surge in giving in 2020 came from foundations, many of which adapted to meet the needs of grantees during the pandemic. A prime local example is the Jewish Community Foundation of Los Angeles. The organization fully pivoted its institutional grantmaking to focus exclusively on addressing need from the pandemic. In September, the Foundation announced the award of \$3.7 million in grants to 45 local institutions, including 22 nonprofits and 23 synagogues for pandemic relief and recovery.

"Of the \$3.7 million in Reimagine Grants, about \$1 million of that total was awarded to 23 synagogues, including numerous in Beverly Hills and on the Los Angeles westside. The trauma and the toll that the pandemic has taken on synagogue staff has been tremendous. You could call it an invisible impact of COVID. By taking care of the people who lead the synagogues, we're taking care of the people who go to those synagogues," Naomi Strongin, Vice President of the Center for Designed Philanthropy at the Jewish Community Foundation of Los Angeles, told the Courier.

The "Giving USA" report does cite a bit of less positive news. It lists a few categories of nonprofits that have experienced an overall decline in giving. Sadly, one such category is arts and culture. That should not bode well in a city filled with creative giants, such as Beverly Hills.

"We value giving back, civility and love. It is sacred to the core of who we are. The more we give, the better we feel. This is us." - Vice Mayor Lili Bosse

Councilmember John Mirisch expressed his feelings on the topic to the Courier. "These continue to be tough times, and not everyone is in a position to support charitable organizations. But for those who are, there are so many worthy causes to choose from. Especially in tough times, we need arts and culture more than ever, and I hope people would consider supporting cultural institutions," said Mirisch.

As we approach the second holiday season of the pandemic, life does appear to be returning back close to normal. Though, we all realize it may never be quite the same. For one thing, the grand-scale charity events and galas that Beverly Hills was known for have yet to come back. Still, the spirit of giving lives on, albeit in different ways.

"Since the pandemic, we have been forced to reevaluate what is important and ways to extend resources to those in need. The true essence of a resilient human spirit is that we shall thrive again, and we will move forward," Beverly Hills City Clerk Huma Ahmed told the Courier.

"We are amazingly fortunate," added Gold. "We live in a place which much of the world cannot even imagine. Sometimes we get lost in the aggravation of the moment, but it is important to step back and regain that perspective. Philanthropy is not a seasonal event. It should be a continuous understanding that the world around us is not so fortunate as we are and offers a continuous opportunity, within each of our own means, to help those who need that help."

Worthy causes surround us this time of year. But the maxim that charity begins at home is also true, and it is one in which Beverly Hills excels.

"The human spirit is ultimately good, kind, loving and generous," Vice Mayor Lili Bosse told the Courier. "Beverly Hills, although world famous and iconic throughout the world, is truly a loving, openhearted community that feels like family. We have all been through a very challenging time, but I know with all my heart and soul that our connection to goodness and caring for one another is stronger than ever. We value giving back, civility and love. It is sacred to the core of who we are. The more we give, the better we feel. This is us."



MAYOR ROBERT WUNDERLICH



VICE MAYOR LILI BOSSE



COUNCILMEMBER JOHN MIRISCH

The Courier reached out to community leaders in Beverly Hills to ask about charities they personally support during the holidays. To no one's surprise, their responses were far-reaching and impressive in their thoughtfulness.

Mayor Robert Wunderlich:

"Andrea and I have adopted the Shalom Institute, home of Camp JCA Shalom, as our primary organization to support. We also support a variety of organizations, but we feel that we can have greater impact by focusing on a smaller organization whose mission we enthusiastically endorse and where our efforts make more of a difference.

The Shalom Institute operates Camp JCA Shalon, a Jewish summer camp; Shemesh Farms, an organic farm providing meaningful employment and community for adults with diverse abilities and special needs; environmental educational programs; adult and family retreats; and other community activities.

The current need to support the Shalom Institute is great due to the back-to-back impacts of the Woolsey Fire, which destroyed the entire Camp facility in Malibu in November 2018, followed by the COVID pandemic. Our two children were enthusiastic campers and staffers at the Camp. We saw the enormous impact that the inclusiveness of the Camp had on them and want to make that magical experience available to others as well since Camp is an unaffordable luxury for many families. We strongly embrace the full vision of the Institute, developing community, inclusiveness, and environmental sustainability."

Vice Mayor Lili Bosse:

"The Maple Counseling Center and Beverly Hills Education Foundation (BHEF). As a Past President of BHEF and a proud alumnus of our Beverly Hills schools, BHEF is part of the essence of my being. Our Beverly Hills schools helped shape me into the person I am. Our kids are the foundation to our beautiful future of our beloved city. I will forever be grateful for the education I received by our amazing school district and vow to always pay it forward," said Bosse.

On the Maple Counseling Center: "These last few years have been so deeply challenging for all of us. I am so grateful to this beloved organization for providing a place for the community to nurture our heart, mind and soul. A safe space to build strength and insight into our mental health and provide life tools for hope and wellness."

Councilmember John Mirisch:

"Our own Wallis Annenberg Center for the Performing Arts is deserving of all the support it can get, as are two wonderful institutions in neighboring Los Angeles, the LA Philharmonic and LA Opera. Less well-known in Southern California is the New York-based Teatro Nuovo, which redefines the operatic experience for lovers of bel canto. The California State Summer School for the Arts, held each summer at CalArts, is a wonderful program to allow our youth to develop and hone their creative talents.

I'd strongly recommend support of two nonprofits that focus on health: ASH - Action on Smoking and Health, whose Board I am privileged to serve on, and whose goal is to build a world with zero tobacco-related deaths. The UCLA Goldberg Migraine Program, started by my parents Wendy and Leonard Goldberg, is a valiant and groundbreaking attempt to find treatments and cures for a debilitating illness that impacts so many, but for which there has been so little relief over the years."

Councilmember Julian Gold, M.D.:

"First, we like to support organizations the subject of which have touched us personally, whether medical research for diseases our family has experienced or social causes which we feel are important. Secondly, we like to support organizations which support our community, not just Beverly Hills, but the community which surrounds us. This includes our city services, our religious institutions and social service organizations."

City Clerk Huma Ahmed:

"While there are many truly wonderful charities, my particular two favorites are the Los Angeles Regional Food Bank and the Maple Counseling Center. There are many families within our region who have serious food insecurities, which have been intensified during the COVID-19 pandemic. I have observed entire families struggle with sudden loss of income and/or resources. This one is special to me because no one should go hungry if we all do our part and pitch in.

Mental health groups also need a special shout out. They are dealing with an unprecedented environment with people suffering from minor to serious mental health issues. It has become increasingly difficult in the current climate because mental health impacts all ages and demographics. You just don't know what someone is going through until you walk in their shoes."

Councilmember Lester Friedman:

"The holiday season is not only a time to gather and celebrate with family but also a time to remember those not as fortunate as ourselves. Simone and I support the children at Hope Street Family Center in downtown Los Angeles. Hope Street provides prevention and no-cost early intervention services for low-income young families with the mission of educating children and strengthening families in the underserved downtown area of Los Angeles. Children are our future and educating and building strong family relationships provide a path to those disadvantaged by poverty and a lack of educational opportunities," said Friedman.



COUNCILMEMBER JULIAN GOLD, M.D.



CITY CLERK HUMA AHMED



COUNCILMEMBER LESTER FRIEDMAN

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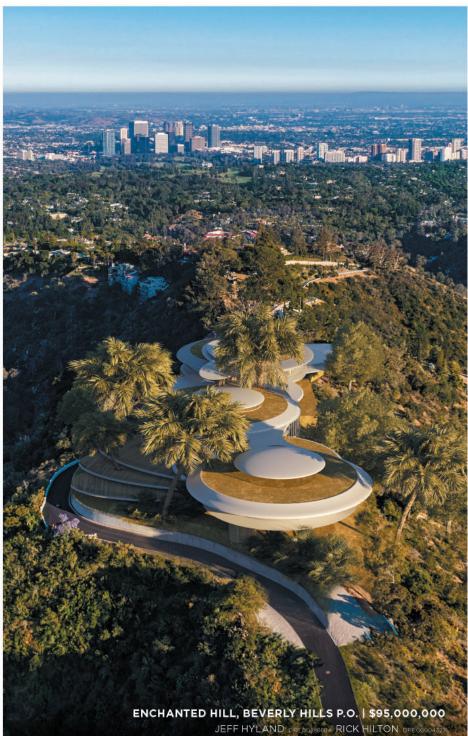






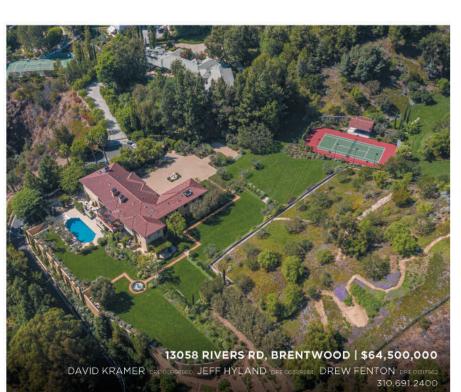




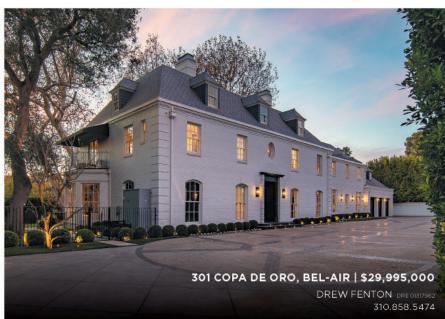












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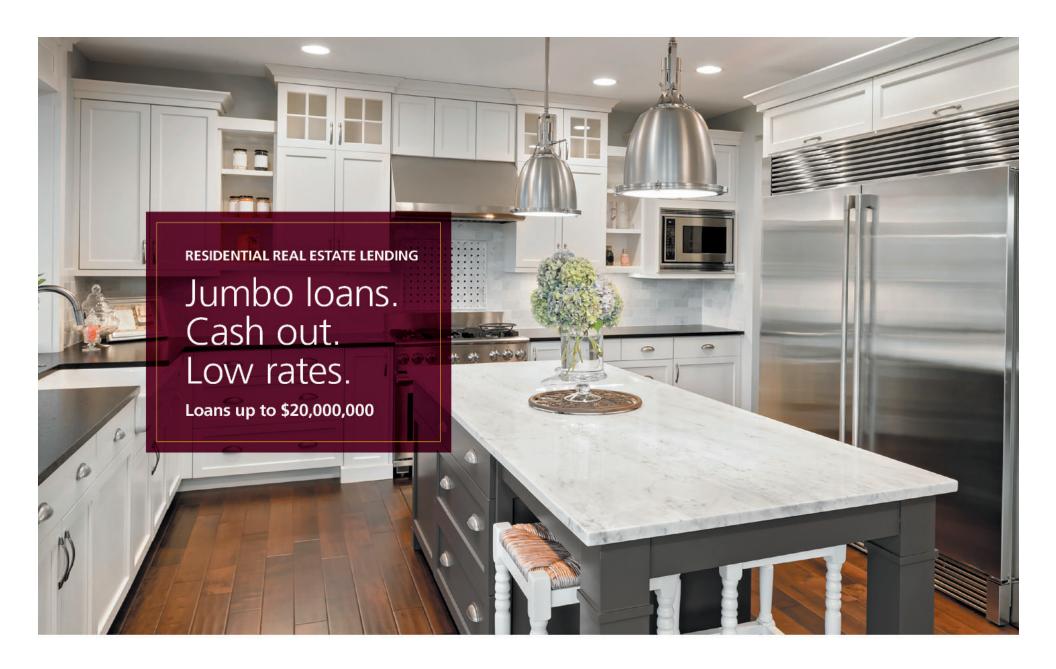
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JEANIE BUSS

The Courier's Lisa Bloch sat down with Jeanie Buss to talk about her life, her leadership, and her Lakers legacy.

BY LISA BLOCH

S tanding in the grand two-story lobby of the UCLA Health Training Center, I'm drawn to the large painting by Victor Matthews, an abstract tribute to 40 years of Laker legends.

"Hi Lisa!" I turn to Jeanie Buss, smiling, warm and welcoming. It's a personal greeting, not by an assistant, but the owner herself of arguably the greatest franchise in NBA history, today valued at \$4.6 billion. She moves my attention to the nearby commanding golden door, the majestic gateway all Lakers pass through every day. I begin to imagine the past and future "greats" on their way into the Laker training sanctuary, as Jeanie leads me up the imposing staircase to the executive offices.

Just outside her suite, the championship rings are displayed in a glass-encased shrine. Jeanie explains the winning story behind each uniquely designed ring. I can sense her humble pride and the fond memories they elicit. On the wall hangs a painting, by Megan Moore, depicting seven Laker superstars, commissioned by Phil Jackson for the team. Jeanie shares, "These were the guys, the core team that won 2000, 2001, 2002. It's kind of like basketball paradise."

Turning the corner, past sweet Delores, a teacup Maltese in her mini daybed, Jeanie guides me into her office. I gasp at the sight of the royal Laker procession. Eleven exquisite gold Tiffany trophies are perfectly placed on the credenza, the stunning basketball facility, their backdrop beneath. Jeanie offers, "Hear the beat of the balls bouncing? (Of course, I could.) It's the heartbeat of the center."

The Los Angeles Lakers had won 16 titles, 10 of which under the leadership of Dr. Jerry Buss. Given the franchise's championship culture, one may have thought success would come easily in the next era.

But after her father's passing, the Lakers' winning record disappeared. Jeanie knew she had to make tough decisions to win the Lakers' place back atop the mantle. Courageously, as President, she released her brother, head of basketball operations, and restored the Laker dynasty to its former glory, after a decade of absence.

Earning the most recent trophy, awarded in 2020, Jeanie led the Lakers to their 17th Championship, tying for the most ever won by one team in the NBA.

Jeanie is more than an owner; she is now the driving force behind this legendary sports franchise, and she is leading in her own style.

CEO World Magazine lists Jeanie Buss in the "top 10 most powerful women in the business of sports." Adam Silver, the Commissioner of the NBA, calls Jeanie "NBA royalty" and tells the Courier, "She has been an influential and respected voice in our league for decades."

As the first female controlling owner and President to win an NBA championship, Jeanie Buss holds the sceptre as the Queen of the Court.

Jeanie Marie was born September 26, 1961, the third of four children of Dr. Jerry and JoAnn Buss. Challenged as a young girl by the heartbreaking divorce of her parents, Jeanie found sports to be a welcome pastime. As Jerry was building his lucrative real estate business while owning and running the Los Angeles Strings, he didn't have much time for his eldest daughter. Still, he invited her, beginning at age 14, to attend many World Team Tennis meetings. In high school, Jeanie played girls basketball at Pacific Palisades High School and was the official scorekeeper for the high school boys basketball team.

Bouncing from one home to another, she entered another type of competition, the Miss USA program. Jeanie finished as a finalist in the Miss Beverly Hills Pageant and won the crown in the Miss Palisades Pageant. Upon her acceptance to USC, she decided to move full time into her father's new home, the renowned Pickfair estate in Beverly Hills. It was 1980, the year after Dr. Buss bought the Lakers and the Great Western Forum.

Within the first months of living with her dad, Magic Johnson appeared at Jeanie's front door to begin his career as a Laker. He was 19, and Jeanie was 17. In what was Magic's, Jerry's, and Jeanie's rookie year, the Buss family won their first championship, in 1980, thanks in part to fellow teammate veteran Kareem Abdul-Jabbar. With the thrill of this first victory, the absolute desire to win was forever cemented.

Under her father's tutelage, Jeanie grew more fascinated with sports. At age 19, Jerry offered her a job, while still in college, as General Manager of the Strings. He also introduced Jeanie to a young woman he was impressed with, Linda Zafrani. Forty years later Linda (now) Rambis is the Executive Director of the Lakers and works alongside Jeanie in every aspect of the Lakers' organization.

After graduating with honors in business, all the while learning by her father's side, Jeanie was appointed head of the Los Angeles Blades roller hockey team and named "Executive of the Year" by the league. Impressed with her abilities, Dr. Buss increased her role. He named her President of the Forum, while upping her responsibilities in the Laker organization including serving as the Alternate Governor on the NBA Board of Governors. In 1999, she was named Executive Vice President of Business Operations for the Lakers, and eventually, Vice President of the Lakers. At the same time David Stern, the Commissioner of the NBA, assumed Jeanie would run the Los Angeles WNBA team. But Dr. Buss corrected him and said Jeanie is going to run the Lakers one day.

During her meteoric rise, Jeanie was always guided by what felt right to her. A large picture of Jeanie as a little girl hangs on the wall behind her desk. She says that it honors the little girl in her heart and is meant to remind her not to lose that spirit in a world that can be crushing. "Little Jeanie inspires me to be strong, to remind me of who I am at the core."

JEANIE BUSS

"Jeanie learned from her father what it takes to run a successful NBA franchise. She has built on that knowledge and established her own identity and leadership style." - NBA Comissioner Adam Silver



Always having a mind of her own, she appeared in Playboy after her only marriage ended in 1995. She began to receive more press attention when she was highlighted in a Sports Illustrated article about the Buss family headlined "She's Got Balls." Shortly after, Phil Jackson, of the Chicago Bulls dynasty, arrived to coach the Lakers. Jeanie began dating him, which turned into an engagement. The high-profile Los Angeles relationship ended after 16 celebrated years.

Following her father's passing in 2013, the Laker's ownership was placed into a trust with the beneficiaries including Jeanie, her two older brothers, her younger sister, and her two half-brothers. Jeanie became team President and the representative for the Lakers on the NBA Board of Governors while continuing to oversee the business and basketball sides of the Lakers. Her brother, Jim, became Executive Vice President of Basketball Operations.

But after three straight years of the Lakers missing playoffs, when Dr. Buss only missed the playoffs twice in 32 years, Jeanie knew she had to make changes.

"Pressure is a Privilege" says Billie Jean King, Jeanie's dear friend. In 2017, Jeanie did not fold. Instead, she created a partnership with UCLA Health and led the building of one of the finest training facilities in the NBA. She fired her brother as head of basketball, and a nasty fight ensued in the courts and on the world stage. But Jeanie prevailed, saying she did not attain new power. She exercised the power that she had, and the judge agreed.

Jeanie asked Magic Johnson to come back to steady the ship, and the two welcomed Rob Pelinka, Kobe Bryant's lifelong basketball manager. Together they enticed "game changer" LeBron James and reshuffled the coaching staff. Quickly it became clear the Lakers were back on their path toward greatness.

But Jeanie could not have predicted what was to come.

In 2019, less than a year after he was greatly responsible for signing LeBron James, Magic resigned, telling the press before he talked to Jeanie. Later he said, "If I talked to her first, I would have never stepped down." Then Jeanie's mother passed. David Stern, her close confidant and mentor, suddenly collapsed and later died. And little did she know, she was approaching one of the worst tragedies in NBA history.

One month later, Kobe was killed in a helicopter crash with his

ARTIST: MEGAN MOORE

daughter, Gianna, devastating all of Laker Nation and the world. As a warrior and leader, Jeanie pushed forward, even in the face of the impending doom of the monolithic pandemic. She remained strong, focused and determined, applying the lessons learned from all the great teachers she had along the way.

Incredibly, in the most emotionally and physically challenging year in NBA history, especially for the Lakers, Jeanie led the Lakers to win the championship title.

Her story has made history. And not just in basketball.

Jeanie is a leader who endorses female empowerment. As co-founder and investor of WOW, Women of Wrestling, Jeanie helps to provide a path for female athletes. Working toward refining leadership as a woman, and encouraging diversity, she dyes her hair rainbow colors in support of Laker Pride Night, a celebration of LGBTQIA+ history month. And this 2021-22 NBA season, Jeanie proudly welcomes Shay Murphy to the Lakers coaching staff, the second female coaching associate in the team's history.

Having a soft spot for comedy, Jeanie is joining comedy star Mindy Kaling and comedy writing star Elaine Ko, as Executive Producer along with Linda Rambis, for a 10-episode comedy series for Netflix, based on the back office of a female-led NBA team. While Jeanie has said the show is not based on her life, she believes the nearly 40 years of backstage drama that she and Linda experienced will go a long way. It makes sense as Jeanie has dabbled with stand-up comedy and feels humor has helped her deal with her many losses.

Jeanie is also executive producing a nine-part docuseries to be released in 2022 on Hulu. Teaming up with the renowned film director Antoine Fuqua, the series will examine four decades of Laker history, and, in particular, the "Showtime" era told by the organization itself.

As a business creator, Jeanie is co-founder and co-owner of Cincoro Tequila, a portmanteau of the Spanish words for five and gold. Originating serendipitously one night in 2016, after an NBA owners meeting, five "golden" participants birthed the business idea. The diners included: Jeanie, Celtics co-owner Wyc Grousbeck and his wife Emilia Fazzalari, Charlotte Hornets owner Michael Jordan, and Milwaukee Bucks owner Wes Edens. Today the company proudly displays four different expressions of tequila. During the pandemic, the fight for racial equity intensified. Guided by Jeanie and her Lakers, the Los Angeles community learned how sports can teach the world about hate and inequality while promoting empathy, understanding, and a path toward healing. The mural entitled "Leave a Legacy" by Gustavo Zermeño Jr. on the wall of the Bixby Coffee building in the Mid-City area exemplifies this message with Kobe on top. "In the Paint" is also a Lakers' program Jeanie is proud of. Its mission is to "support and uplift" BIPOC artists.

Adam Silver tells the Courier, "Jeanie learned from her father what it takes to run a successful NBA franchise. She has built on that knowledge and established her own identity and leadership style. She's inquisitive and thoughtful in her approach and has surrounded herself with other talented executives."

As a leader, Jeanie exhibits kindness with everyone she comes in contact with, emphasizing collaboration and inclusivity. She is comfortable taking chances, first consulting the most talented people who surround her, one of the many lessons from her father. And she never loses sight of the fact that the Laker Nation is the heartbeat of what the Lakers stand for. Everyone comes together under the purple and gold flag. The platform is bigger than any individual, player or coach.

Within the NBA, Jeanie encourages and supports other teams to do their very best, believing it only makes the league better and more competitive. Commissioner Silver adds, "Jeanie is very active in league matters and is a key member of our Labor Relations and Advisory/ Finance Committees. Her perspective is valued by her fellow team owners as well as the players because of her lifetime of NBA experience. She has strong opinions, but she's also collaborative and understands how to build a consensus."

When asked whether she would have been Governor for the Lakers if her father hadn't owned the team, she answers, "Probably not." But after five years of running the franchise and leading the Lakers to its first championship title in 10 years, she knows she's got what it takes. "I deserve to be here," says Jeanie.

An icon in our community, Jeanie has fond memories of receiving the Beverly Hills Courier on her front doorstep in Beverly Hills. Understanding the importance of community connectivity, she has happily honored the Courier with this exclusive and intimate conversation.



PICKFAIR GARDEN PARTY, JEANIE AT 17 WITH FRIENDS



JEANIE WITH PORTRAIT OF MARY PICKFORD

It's holiday time. And the city shines with festivities and lights. It's also a time of reflection. Can you share a special Beverly Hills holiday memory?

Is there anything better than Rodeo Drive with holiday lights sparkling overhead? Beverly Hills is so beautiful at holidays. I remember one season; my dad took me to lunch at The Grill on the Alley. And he said, "I want to buy your Christmas present today. We're going to walk over to Tiffany's and I want you to pick out something special." I think he knew what he wanted me to get, one of the key necklaces. But it was really about the idea that we spend the time together and create a lasting memory. It was really such a special day.

On move-in day to Pickfair, you found a surprise tucked away in a closet upstairs. What was it? And tell us about the powerful female force looking over you?

My dad bought the Pickfair estate, which was where Mary Pickford and Douglas Fairbanks, the first real movie stars of their generation, lived in Beverly Hills. When they met, they were both married to other people. They got very high-profile divorces, unusual in the 1920s. So, they were kind of shunned by the Hollywood establishment. They moved to the outskirts, to Beverly Hills, to an old hunting lodge. Hollywood was where everybody wanted to be, but they weren't welcomed in Hollywood.

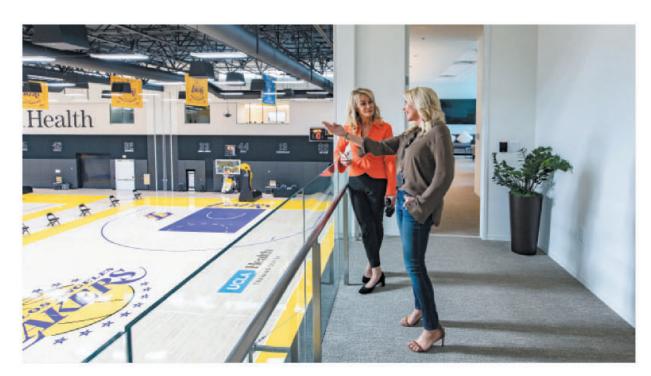
What treasure did you find?

That first day at Pickfair, I found an Oscar that was Mary Pickford's.

An Oscar statue? Just collecting dust in the house, and no one knew about it?

Yes. They gave her the honorary Oscar, for Lifetime Achievement in 1976. One of her last appearances on-screen. She passed away in 1979 and the house went into probate. Dad made an offer of what he felt the land was worth and it was accepted. Soon I was studying everything about Mary, and she's always been an inspiration for me ever since. She started United Artists with Charlie Chaplin, Douglas Fairbanks, DW Griffith, who was the big director, at the time. She was a woman that was at the forefront of her industry and had a seat at the table. And you know, she was the highest earning star and a brilliant business woman.

And therein lies how she has been your north star. Yes. Beverly Hills is a really great chapter in my life.



JEANIE EXPLAINING TRAINING CENTER DETAILS PHOTO BY FRANCE AND JESSE



JEANIE: "MAGIC STEPPED IN WHEN I NEEDED HIM THE MOST."

Soon thereafter, a tall, skinny, young man with a big smile named Magic Johnson showed up at your Beverly Hills front door. You learned a lesson in that first encounter about the power of the Lakers. What was it?

When the doorbell rang my father was busy with another matter and asked me to bring Magic into the living room, offer him something to drink. So I was making small talk. Magic said, "You know, I'm really happy that I was drafted by the Lakers, but I'm only going to sign a threeyear deal because I want to go home and play for my hometown team in Michigan, the Detroit Pistons." And I went, "What??" I said, "Excuse me for a minute." And I ran upstairs to my dad and said, "You're not gonna believe what he said. He's only going to stay for three years." I'm like hyperventilating, I'm so worried about this. And my dad just calm, cool and collect, didn't miss a beat. And says, "Jeanie, the first time he puts on the Laker uniform and walks up out on the floor at the Forum, he's never going to leave." And he was exactly right, (giggles) because Magic never left. He could be the mayor of Los Angeles. He is Los Angeles!

When you began working for your father, he connected you with Linda Rambis. Tell us about this relationship.

When I started working for my dad, I was a student at USC. When he offered me the job, I said, "Oh great. Now I can quit school." And he said, "No, you have to finish school. Or you can't have the job. You either have to do both or stay and concentrate on school." And of course, I wanted the job and he said, "I want you to work with Linda," who had been working for him for a couple of years. She's an excellent marketer. My dad was so impressed with her and offered her a job on the spot after he met her. He felt that she had the street savvy, the toughness that I lacked and that we would complement each other in terms of skillset. It's been a collaboration since. I treasure it.

Title IX was passed when you were a young girl. Almost 50 years later, we are still far away from equality. In what aspects do you think we may get a little closer to equality in the NBA? More female coaches, female governors, back-office employees? And what about the male and female financial disparity?

Well, it's kind of two different things. Title IX was to give equal access to facilities, and opportunities for male and female athletes. Today you have women who are competing in sports from a young age who train hard and earn a scholarship and have their college tuition paid for. That was the goal of Title IX.

When you start talking about pay, the reason there is a discrepancy is that you get paid based on the revenue that you bring in. And so you can't say, how can a male basketball player make so much more than a female basketball player? Well, I guarantee you, if the revenues were the same, it would be the same. And if the revenues were more in women's basketball, it would be more than men's. It's about revenue catching up. As an entrepreneur, I say, there's all these female athletes who have trained from the time they were 8, 9, 10, 11, who go on and receive a scholarship to college and compete for their school. Now what do they get to do after? These are athletes who have sacrificed a lot to be at the top of their sport. But unless you're going into the WNBA, or maybe you're a tennis player, or now there's a woman soccer league, there just aren't enough places for women to turn pro to earn money after training and dedicating themselves. So that's why I've invested in WOW, Women of Wrestling. People like me have to make opportunities for female athletes to earn a living, to have a chance to perform to a massive audience, to be given a platform, and rewards for all that dedication from the time they were children with the dream of being an athlete. And so, for me, wrestling made the most sense.

But women have been wrestling.

Only as part of men's wrestling, the side show, the undercard match. They didn't ever get to be the center stage. They didn't get to be the show. And so, WOW is an all-female wrestling league and it's just like wrestling, good versus evil, women standing up for what they believe in, right or wrong, misguided or not. They will fight with passion and, let them fight it out in the ring. Wrestling has some of the greatest athletes that we've ever seen, and it's given a platform to people like Dwayne "The Rock" Johnson, John Cena, and Hulk Hogan. They've had a chance to become superstars because of the platform and the personality and the athleticism that they have. Where is that for women? This is a small investment I can make. And it's me personally. It's not the Lakers doing this. This is from my own funds. This is from my own passion. And I want to see these women have a chance to be the stars they were meant to be.

In the NBA, there are less than a handful of female owners in a pool of 30 NBA teams. What about referees? What about coaches, assistant coaches, trainers, women who really understand basketball, not just great players? When will we see more opportunities for women in the NBA?

Compared to where it started 30 years ago? We have so many more female referees in the training system coming up who are gaining the experience to call games in the NBA. It may not be perfect now, but the changes that I've seen in my 30 years are amazing. It's only a matter of





BILLIE JEAN KING AND JEANIE



JEANIE AND LAKERS' GENERAL MANAGER ROB PELINKA

time that it'll be more reflective of the population. And in all aspects of the business, the front office, ticket sales, broadcasting, sponsorship sales. It's been great to see the evolution. And, you know, if I can inspire the next... I hope that's the case.

With over 400K Twitter followers, tell us about your Twitter profile picture.

Sports Illustrated was doing a story on my family. It was 1998. They interviewed both my older brothers, my younger sister, myself and my father about the family, but about my dad really, and what his plans were with the Lakers when he retired. This was before they had even moved to STAPLES Center. My dad told us all to cooperate with the story, which included a photo shoot. So they sent a photographer to my house. He comes in and he explains to me how he wants to do the picture. Well, I snapped and quickly declined because I told him that I thought he was just trying to make me look foolish. And he goes, "I'm really sorry, but I don't know who you are. I'm a fashion photographer. I've never been hired by Sports Illustrated before. They told me to come and take a picture of you. And the only requirement that I had was I had to somehow put basketballs in the picture. I was trying to find inspiration." He said, "I found that how Italian women hold melons, it's like from your heart." And I go, kind of like a pin-up shot. I love pin-up stars like Rita Hayworth and Betty Grable. I wasn't naked for the shoot, I was wearing a bathing suit, but I didn't realize he could photograph me in a way that you wouldn't know if I was wearing anything or not. And it ended up being this beautiful picture, like a 1940's pin-up. Sports Illustrated loved it so much that they changed the entire article to "She's Got Balls."

A great name for you today.

It foreshadowed a lot. I've had corporate people tell me "I don't know if we can work with you. You have to change your Twitter picture." And I'm like, what are you telling me? To censor a picture that was in Sports Illustrated? It's like, no. I'm not changing it.

In 1995 you were featured in Playboy. What inspired you to do it?

I was coming out of a divorce. I was 32 years old at the time, and I'd always wanted to model in Playboy. My Aunt Susan was a Playboy bunny. My dad owned the Playboy Club in Phoenix, Arizona. Playboy was part of my life. My dad was very good friends with Hugh Hefner, but I auditioned like any other person who wanted to pose for the magazine. They had to send my pictures to Chicago to be approved. I never mentioned anything to my dad until they approved me as a model.

You were called a model?

Yes. I wasn't a centerfold. I didn't qualify.

What a loss for them.

(giggling) No, seriously. It was an experience that I did for me. It was for my own personal growth and coming to terms with who I am and fulfilling a dream. Jimmy Connors, a friend, and member of the L.A. Strings tennis team married a former Playmate of the Year, Patti McGuire. I always looked up to her, and I remember asking her about it. And she said, "Once you do it, it will always be part of your life. You'll be somewhere and when you least expect it, somebody will walk up and ask you to sign a copy of the magazine." Still, to this day, I get people sending me photographs to autograph. And I feel if people take the time to mail them to me and ask me to sign them, then it's something that you do. But Patti was right; it lives forever.



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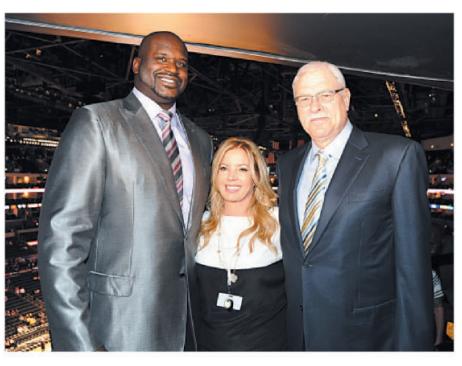


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JEANIE, MAYOR ERIC GARCETTI, AND LINDA RAMBIS AT A GAME



SHAQUILLE O'NEAL, JEANIE, AND PHIL JACKSON

You have said in the press that Dr. Buss was worried; you were so ambitious that you wouldn't create a family. You have also said in the press recently that you are mom now to your players.

And when I become grandma, that's when I have to resign (giggles). No, I mean, now I am the age of the parents of most of our players. When I was in the relationship with Phil Jackson, he was definitely the father figure for many of them. And so, it was a natural fit for me to evolve into that role of mother. That was an important time for me to understand as a role model.

You're the mother to all these young players, and the kids keep coming and keep coming.

And it's hard when they leave the nest. It's very hard on me.

Tell us about your mom. We hear so much about your dad. How did she influence you?

My mom just was a sweetheart. I have her laugh and anybody that met her would use the words kind and sweet smile. I like to think that's what I got from her.

Were you close?

Not as close as I was with my dad. I wasn't interested in cooking and homemaking. When I was a kid, my dad would send me out for donuts or whatever, and then I'd deliver the donuts and then I wouldn't leave the room. I'd go sit in the corner, and listen to what they were talking about. I found business fascinating.

In an effort to support your athletes off the court, you have created an environment that encourages their outside interests, in particular their entrepreneurial pursuits. Why is this important?

There would be some people in my position over the years who would say, "Hey, the players made a lot of money, once they're gone, I don't care what happens to them." And to me, it's like, once you've been a Laker, you reflect on our organization, whether you're currently playing or 20 years after you retire. You are part of the Laker family, the Laker brand. It's important that anyone who has been on the Laker team is healthy and thriving and doing well.

Please tell us more about your relationship with Phil Jackson.

He just bowled me over. Like, wait a minute, what's the deal with this guy? As soon as I heard his voice, there was something about his voice that I just knew. And I said to him, if we're going to date, then it has to

come with full disclosure because it will compromise the organization, me and my family. I'm not doing anything on the down low. I'm on a mission of living in truth. Truth was what I was seeking in a relationship, and in my being. That's what attracted him to me.

At the time, I knew how the business worked, but I really didn't understand how the basketball worked. We met at the right time. Being in a relationship with Phil Jackson for over 15 years, it became the most influential relationship of my life. Phil taught me so much about looking at the players as individuals and looking at them as whole, not just them on the court, but their whole surroundings, the whole player holistically. An example is that before the holidays, Phil would go to the bookstore and spend hours picking out books for each individual player. And then when they would go on that road trip, he would hand out books, not just like everybody. He chose specifically books for each player. Shaq would do a book report and like some guys really read them, but there were a lot of guys that would throw them in their locker and forget about them and, sometimes even make fun. I finally said to Phil, after a couple of years, you don't get the appreciation for what you put into it. And he said, "Jeanie, the message isn't just for today. That book will sit on their shelf. And maybe when they become a father or maybe 10 years down the line, they're going to pick up that book. And the message is still there." I definitely learned a lot from him, no doubt.

He must have taught you a lot about you.

Yes. And I treasure that so much. It was an enriching time in my life plus a lot of fun winning championships.

Why is your relationship in the right place today?

He's very happy in retirement, and he spends the majority of his time in Montana. I just wasn't ready to be retired. And there's not a lot for me to do in Montana. Our lives just kind of drifted apart when he took the job in New York. They made us sign an agreement that we wouldn't talk about basketball while he was working for another team. We're still friends today.

Can we talk about your championship ring? I can't help but notice how beautiful it is.

Thank you. This is the female version of the ring. The player version, the lid actually comes off and displays the retired Laker numbers. I can't wear a ring like that and type. This is the right size for me. The L is our secondary logo you see on the uniform. It was nice to feature that, the purple stone, and scores of each round in the playoffs.



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SETTING THE SCENE

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Believing changes had to be made in the Laker organization, you dismissed your brother from his responsibilities, which caused a public family feud. That must've been incredibly difficult.

The majority of businesses in this country are family-owned businesses. Yes, that makes it difficult. But for me, it was what my dad had set up. I would run the business side of the operation and my brother would run the basketball side. He (Jerry) told me many times, if you have to make a change, then you have the authority to make a change. I think everything will be fine and you won't have to. I was patient with my brother. But I was receiving pressure from our stakeholders, like our broadcast partners, our sponsors, our fans, who are the most important. And I couldn't explain their decision process because we had a coach like Mike Brown, who is a great coach, but he's a very defensive minded coach. Then they let him go. They brought in Mike D'Antoni, another great coach, but a very offensive minded coach. When you have a roster of players, you can't switch your roster fast enough to really give that coach an opportunity to be successful. So, we were going through coaches every 18 months. The way Phil would explain it to me is that when you run a team, you first decide, what kind of team do you want to be?

And my dad very, very clearly defined that Showtime entertaining and winning style. Then the next decision you make is who's going to coach that team in that style. When you hire that coach, then you want to give him the players to run that style of play. What they had was all over the map. It was not leading to success. And I'm responsible for revenues and expenses, forecasting 12 months, 24 months, 36 months out in order to plan.

Then he (Jim) was signing players to long-term contracts that were going to put us in a position that would take years to recover from. I turned to Magic Johnson who I trusted and the fans trusted. The Lakers winning is the most important thing to him. He was frustrated with the way things were going with the team. And it's a reflection on him too, even though he wasn't officially part of the organization. But when people see Magic Johnson walking down the street, and ask what's wrong with your Lakers, he had to own it. He told me, I want to help, what can I do? I said, here's what I'm seeing. Can you tell me if you see things the same way? Well, he saw things exactly the same way I did. Of course, we were basically raised by the same person, my dad. I asked him to come in and consult. That created friction and I was afraid that my brother was going to do something that was going to be really detrimental to the team. I made a very quick decision to remove him from his position and put Magic in that job.

You had the legal right to do that?

I knew I had the legal right. He (Jim) didn't understand. That's why it played out in court. He found a legal group who felt they had a loophole and we needed a judge to interpret it. And the judge agreed and confirmed; it's right there in the document.

That's why it was important to me to have Magic, to calm everybody down, to know that if he came back to the organization and to work with me, that he knew that we would be going in the right direction. And he changed everything for us. He turned the team around and brought us LeBron James. Magic stepped in when I needed him the most.

Which made it that much harder when he stepped down.

You know the demands of his job are hard. You have to be here every day, and he's earned the right to not have to work 24/7. It wears on you. He got us going in the right direction, and he knew from there we'd be okay. It was really the right decision.



JEANIE WEARING WOW CHAMPIONSHIP BELT



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"I think as time goes on, the appreciation for him (Kobe) and what he stood for will grow. And, I will make sure of that. That's my commitment."



JEANIE VISITING "LEAVE A LEGACY" MURAL

He showed us exactly what that meant, and that's who he was. A smart, strategic, good communicator, thoughtful about the bigger picture. It's no wonder he became a filmmaker.

Remembering him, you just lit up.

I want to live in those moments instead of thinking of the tragedy and the void, the loss, and the emptiness. He made everybody feel good. I think as time goes on, the appreciation for him and what he stood for will grow. And, I will make sure of that. That's my commitment.

The mural "Leave a Legacy" shows Kobe overlooking the championship year. Standing there as it's being erected, what did you feel?

Anytime the team can be reflected in street art, it's authentic. L.A. is so spread out and so diverse, but a mural can unite us. There's something sacred about that because it's organic and it's coming from the people. Once we won the championship, that was the first place I went.

Gustavo Zermeño Jr. (the artist) added Kobe because Kobe was part of the team. He was a part of the inspiration. I get the chills thinking about that. And because of the pandemic, we weren't allowed to have a celebration. I had to go somewhere and I went to the mural because that felt like a celebration to me. And, you know, at the hour that I was there, people were driving from all over, just coming to take pictures in front of the mural. It was a place to go and reflect on the win. STAPLES Center was locked down. There was just no place to express that joy.

What does it mean that you've taken the Laker organization from a non-racist organization to an anti-racist organization?

It means that we are finding ways to be more proactive in doing things to encourage understanding and creating opportunities for all people of color.

There are those who believe that you earned two championships for the herculean feat of holding the team together after the tragedy when others on other teams folded under the "bubble" pressure. Others say that it was a short season, an aberration and not exactly deserved. What do you say?

We were the last team standing and whatever rules or circumstances, we still won. I think it was by far the most difficult because of not having friends or family or the things that comfort you like a pet. They (the players) sacrificed a lot to be in that bubble. And they gave Los Angeles something to cheer about in a year that was so heartbreaking. It would have been easy for them to fold. Instead, they showed resiliency and rose to the challenge.

So it was not a shock that it happened?

It was a shock. It was the last game of the season. Tim Harris, our Chief Operating Officer, calls me on my cell phone. I'm like, "I'm sorry I'm late, I have a flat tire." He tells me, "Magic just quit." And I'm like, "What are you talking about?" And he says, "He's on camera right now."

As time has passed, I realized what happened was he was looking for me and he couldn't find me because I was late. With Magic, he wears his heart on his sleeve. If this is what he's feeling, he's got to deal with it right then. And that's what he did. In retrospect, he said, if I did see her, she probably would have talked me out of it.

And so, while it was a shock, I understand it. And we're in a really good place. He's so proud of what we accomplished, and I'm grateful because it wouldn't have happened without him. Everything worked out the way it was supposed to work out.

After all of your losses of 2019 and 2020 compounded by the pandemic, the enormity of the pressure was unimaginable. What helped you get through? A little help from Delores (sitting in her lap)?

It has been a lot, but I rely on my friendships and therapy. For example, after Kobe passed, our partners at UCLA Health supplied us with grief counselors, not only for our players, but also our entire staff. You know, in the immediate, it's so heartbreaking. You're stunned, in shock.

When we returned to basketball, LeBron led us on the court. He talked about how we need to be together and work as a community. It was about getting back to being together, which is through basketball. And you know, he was the beacon for all of us, and he was devastated too.

The impact on the young generation, on our generation, we all are still mourning.

The loss of Kobe is only going to grow more and more profound as time goes on. There's a void that can never be filled, a hole. He was the player of a generation. I didn't realize he did that for so many athletes in all other sports. Like when Naomi Osaka won the USA event. She talked about Kobe. She wore his Jersey in her press conference. I had no idea how much he had helped her. He just was the most generous spirit. I could call him, bounce things off of him. He was that kind of person. He's irreplaceable.

Is there anything else you want to share, as you were so close with him?

He was genuine. The things he said are still timely. You remember all the things that were important to him or what he valued. Hard work, the Mamba mentality, do whatever it takes to win, be at the gym first and put in the work. When you get knocked down, you get right back up.





JEANIE AND LISA IN JEANIE'S OFFICE PHOTO BY FRANCE AND JESSE

Players and agents believe that if you are a free agent, the best place to go is Los Angeles. Why is having the oldest roster in the NBA not a handicap, as some critics suggest, but an asset for season success? Instead of old, I like to say we're the least young. What we have is veteran experience. But we need to stay healthy. Every team has its share of injuries. You hope through work and preparation that you've minimized the effect of potential injuries, and your team can play to its potential. The front office has put together a team that compliments each other. With the addition of Russell Westbrook and Trevor Ariza, we have two players who are from L.A. and played for UCLA. They want to make their hometown proud. We must play the games to truly know if we have a team that can compete for a championship.

Between launching and executive producing the Netflix comedy series and executing on stand-up comedy, it's clear the need to laugh is important to you. But to be a performer and stand up in front of an audience and tell jokes, that's bold of you. Especially since you have a very different day job. Tell us about your thinking behind doing this.

That was a challenge to myself to do something I admire. I consider stand-up comedians to be the bravest of all performers as they bare their soul on stage. I believe that humor allows us to process things that are uncomfortable as well as talk about subjects that might not be popular, but need to be discussed. Having a sense of humor allows people to kind of disarm and diffuse sensitive issues.

Whether you agree with what people have to say, we need to hear each other. We need to listen to how other people think and process. And maybe that's what allows us to change our minds or move closer to a consensus. I think comedy is a powerful tool.

What do you want your legacy to be?

My dad said to me, "You're not going to do everything the same way I did it. You have to be free to evolve the business as necessary."

I like to think that I continued his legacy and built upon it. But it kind of weighs you down. You think, how do I live up to all what came before me?

It's about writing your own chapter in the history books. Every member of the team and staff gets to contribute. It isn't about carrying around 17 trophies on your back. It's about you being the best that you can be and adding to it.

There'll be somebody else after me to carry on because I won't be here forever. And I hope the person who's making these decisions will hold the same values and continue with what Laker fans have grown to love and expect from this organization.



Exercise Makes You Smarter During the Holidays and Always



BY EVA RITVO, M.D.

Beverly Hills Courier columnist Dr. Eva Ritvo is a psychiatrist with 30 years experience practicing in Miami Beach. She is the author of "Bekindr-The Transformative Power of Kindness" and the Co-Founder of the Bold Beauty Project. Dr. Ritvo received her undergraduate and medical degrees from UCLA and psychiatry residency training at Weill Cornell Medicine.

f you do one thing during the holidays, it should be this: get up and move!

It is so enticing this time of year to stay huddled around friends and family, indulging in festive meals and celebrations. That is definitely part of what makes the holidays special. But it is also important to put exercise on your list of priorities. In fact, research shows that exercise pays off in more ways than previously recognized.

We all know that exercise will make you look and feel better. But did you also know that it makes you smarter? Forget the old "dumb jock" stereotype! A dear friend of mine with a Harvard M.B.A. says he looks for rowers when he is seeking new hires. He says they are usually brighter, harder working and really understand the mechanics of working as a team.

Studies from around the world have conclusively shown that regular exercise leads to enhanced memory, mood, cognitive functioning, and learning capabilities. It even makes your brain larger! It also helps prevent neurological changes associated with aging and several neurological diseases.

If you haven't been convinced or inspired enough yet to make exercise a part of your daily routine, here are a few insights to get you moving. And if you have already made exercise a part of your life, I hope you enjoy learning a bit more about how it works.

Tip 1: Bring on the BDNF

Our brains secrete an amazing chemical called brain-derived neurotrophic factor (BDNF). When you exercise, you secrete higher levels of BDNF, which allows you to make new neurons in your brain, mostly in the hippocampus. The hippocampus mediates several higher brain functions, such as learning, memory, and spatial coding. When you add new neurons in this region, you will see improvement in any or all of these areas.

If you think about it, it makes perfect sense. When our hunter-gatherer ancestors ran off to chase dinner, they had to find their way home without Google Maps. So, when they went out for a trek, their brains secreted BDNF to help them get back safely. Those who were best at doing so survived and passed their genes to us.

Once we recognize the powerful role of BDNF, we owe it to ourselves and our children to make sure exercise is a major part of our daily routine. It no longer makes sense to say, "I don't have time to exercise," or "I've got too much to do to get ready for the holidays." The fact is, everything you do after the exercise will be more efficient. I wish I knew this when I was in medical school and gave up four years at the gym for my chair in the library.

Tip 2: Promote positive effects

Certainly, you have heard of the "runner's high." Exercise increases the number of neurotransmitters like serotonin, dopamine and norepinephrine and endorphins, which are known to accelerate information processing and make us feel better. When these chemicals are released together, they result in hyperstimulation of the mind, which allows for an increased focus of attention and reaction time for at least two hours. So, if you have a mentally challenging task to do, the optimal time is up until two hours after your work-out, which explains the large crowd we used to see at the gym in the early morning.

Exercise also has antidepressant effects. Studies have shown that as little as one hour a week can decrease the risk of relapsing to a depression. Not only are you boosting your happy chemicals, but you are also giving your brain an opportunity to enhance clearance of cortisol, which makes you feel anxious and stressed. This means that those who frequently exercise are more equipped to manage stress and control their emotions better.

As your heart rate increases during exercise, blood flow to the brain increases. As blood flow increases, your brain is exposed to more oxygen and nutrients. This leads to enhanced blood vessel growth in areas of the brain associated with rational thinking as well as social, physical and intellectual performance.

Tip 3: Pass on benefits to your progeny

You can make your unborn children smarter. It's true. Studies have shown that babies born to moms who exercised regularly during pregnancy performed better at age 5 on general intelligence tests and oral language skills. Other studies found increases in math and language tests. And one research group was able to show that three months of regular exercise changed the DNA in men's sperm in genes associated with Schizophrenia, Parkinson's disease and other brain disorders, theoretically reducing the likelihood of these diseases manifesting in their offspring.

Tip 4: Stick with it

Regular exercise has been shown to counteract diseases such as Alzheimer's and Parkinson's as well as age-related mental impairment and atrophy. Moderate levels of exercise enforce the human body's antioxidant defense system. It's important not to overdo it, though. Not all of us are cut out to be professional athletes. Extreme exercise has been shown to disrupt a number of metabolic and physiological processes and can lead to impaired cognitive performance. According to guidelines published by the U.S. Department of Health and Human Services, adults should get at least 150 to 300 minutes of moderate-intensity aerobic activity, like brisk walking or fast dancing, each week. Adults also need muscle-strengthening activity, like lifting weights or doing pushups, at least two days each week. Gain even more benefits by being active at least 300 minutes (five hours) per week. Increase amount and intensity gradually over time. Bigger gains have been suggested with more complex activity, which requires you to build or acquire a skill. An example of this is exercise that challenges your balance or thinking, like tennis, yoga or dancing.

Tip 5: Play well with others

According to the renowned psychiatrist Ira Glick, M.D., "Most sports serve several functions from a mental perspective. First, drive discharge (i.e., the ability to use the sport to divert strong aggressive and competitive drives to useful outlets). Second, playing with others lends itself to increasing self-esteem and mastery. Third, and arguably most important and a crucial feature is the ability to delay gratification."

As you can see, the reasons to work out are plentiful. As we go through the second holiday season of the pandemic, we should remain focused on our health. Exercise is the best way to combat the stress that tends to increase this time of year. So, grab some shoes and get out there. Invite family members to join you in some robust activities at the beautiful parks and walking tracks in Beverly Hills. We are so fortunate to live in an area where the weather is hospitable almost all the time. There's no reason your holidays can't be happy as well as healthy.



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Electrifying Your Holiday Wish List



BY TIM LAPPEN

The Courier's Fine Autos Contributor Tim Lappen is the Fine Autos Editor for Haute Living, Haute Time, Haute Residence and Haute Auto and a partner in a Century City law firm, where he chairs his firm's Family Office Group and the Luxury Home Group. He can be reached at TLappen@gmail.com, and his website is <u>www.LifeInTheFastLane.org</u>.



THE LUCID AIR PROMISES ELECTRIC LUXURY WITH RANGE TO SPARE.

A given to school, that phrase can mean several different things. But it's used here to reflect that we are on the cusp of a new age, a time when "electric car" or even "hybrid" doesn't mean "counterculture" or "eco-freak" or any of the many slightly pejorative connections which these cars may have had in the past. Today's offerings include hyper-luxury and ultra-sophisticated options which can meet, and even exceed, what the best of the "normal" ICE (internal-combustion engine) choices can provide.

This piece covers some of the newest and most-sophisticated cars around and includes several vehicles which are fully–or partially–motivated by electricity. And note they come from a disparate group of manufacturers worthy of a United Nations meeting: America, England, Italy and Germany. And, when you consider from where some of their major components were sourced, even more nations are at the party.

Here are six of the latest and greatest worthy of your consideration. And to make things easier for you, most of these cars have Westside showrooms so you easily can stop by and see them for yourself.

Lucid Air - Lucid is a relatively new entry to the car world. Originally a battery-manufacturing firm, it morphed into a car company and, most recently, had a public offering. Based in Newark (Northern California), this firm decided that having the first vehicle be a luxury version, called the "Air," was the way to go. Four variants have been announced-the Air Pure, the Air Touring, the Air Grand Touring and the Air Dream-and their base prices range from just over \$77,000 to about \$170,000. With a projected range (depending on battery, body size, etc.) of up to a whopping 520 miles, they aim to make "range anxiety" a thing of the past. Lucid opened a sales office on Wilshire Boulevard in Beverly Hills to show the world that they, indeed, had a real car for the real world. The electric motor can produce up to 1,111 horsepower (not a typo) and can move one model of this luxury car from 0-60 in 2.5 seconds (yes, that's quick!) on up to a top speed of a reported 186 mph. (Put that in your hemp pipe and smoke it!) Battery charging has been improved, too, so you can add about 300 miles of driving with a high-speed charger in about 20 minutes. (Note that, with electric cars, range, performance, charging speed and other metrics can vary depending upon a variety of issues, including choice of battery, temperature, driving conditions and type of charger used.) The Lucid Air definitely is a four-door sedan worth checking out.

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McLaren Speedtail - The McLaren brand, as an automotive manufacturing company, only dates back some 30-plus years, but they were involved with the industry long before that. New Zealander Bruce McLaren started his eponymous company in 1963 as a racing team. In the mid-1980s, McLaren Cars (later McLaren Automotive) was formed and that led (to the delight of hypercar aficionados everywhere) to the 1990 creation of the F1, a supercar that sold for close to \$1 million (back when that was a lot of money for a car) and which today can fetch in the \$20 million range. A few McLaren supercars have shown up since (here's looking at you, P1 and Senna), but the Speedtail is considered the worthy mantle-wearer to the F1's crown. A hypercar with both gasoline and electric motors to get it going, it boasts a total of 1,036 horsepower (!) and has the street cred to back it up. With 0-60 in 2.8 seconds, the top speed is 250 mph, all at a price of over \$2 million. Just a glance at the extremely-long rear tail and the fully covered front wheels gives you an idea that this is a car going places, and quickly. While some of the other cars in this article are a little more about Point A-to-Point B driving, perhaps even spiritedly, the Speedtail is about Point A to anywhere with lightning speed and razor-sharp handling.



THE SPEEDTAIL IS STRIKING INSIDE AND OUT.





CRUISE IN SILENT, ELECTRIC, TECHNOLOGY-ASSISTED, CADILLAC LUXURY.

Cadillac LYRIQ - This definitely isn't your father's-or anyone else's-Cadillac as it's not yet available, but it will be soon-an all-electric Cadillac four-door crossover starting with the 2023 model year (though deliveries are scheduled to commence during the first half of 2022). Reservations opened in September and sold out in 10 minutes! Why? Well, it's great looking, has a ton of special features and people (finally) are loving (or at least are accepting) fully-electric cars. The specs-a Cadillac-estimated 340 horsepower and a Cadillac-estimated over 300 miles of range with a full charge. With high-speed DC fast charging for properly equipped public stations, owners can add an estimated 76 miles of range in about 10 minutes of charging time and with home charging, it offers a segment-leading 52 miles of range per hour of charge. Special features? Here's a teaser: Available Super Cruise, the industry's first true hands-free driver-assistance technology for compatible roads; a brilliant 33-inch-diagonal advanced LED display with the ability to emit over 1 billion colors; Cadillac's next-generation Active Noise Cancellation system; Slim-line LED headlamps with choreographed lighting sequence; and an AKG Studio 19-speaker audio system with headrest speakers. Sound good? Get to your local Cadillac dealer.



NOVEMBER 19, 2021

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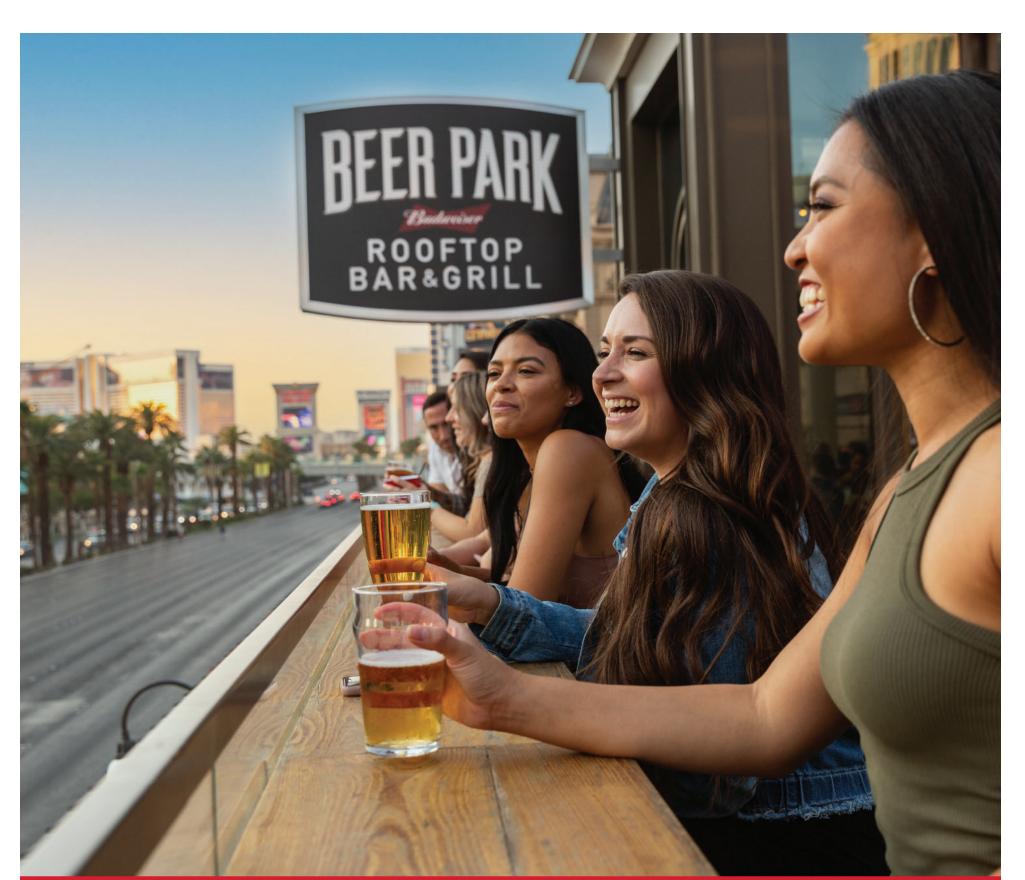


THE MC20 - PURE ITLIAN DESIGN





Maserati MC20 - Many of us have seen the two and four-door Maseratis around town, mostly the Quattroportes, Ghiblis and Levantes. However, the far rarer MC20 is right at home with its supercar competition. Developed with a mid-engine twin-turbo 3.0-liter V6 developing 621 horsepower, 530 pound-feet of torque, the MC20 knocks off 0-60 in under 2.9 seconds and has a top speed of 202 mph. A hand-built production supercar, it gets its name from "Maserati Corse," which means "Maserati Racing" in Italian. Twenty have been built so far and deliveries are scheduled to start right around the date you're reading this. Pricing starts at \$212,000, but the typical U.S. buyer adds the carbon fiber package and a few other options, bringing the average sales price to about \$275,000. So far, the most popular color combination is the launch color, which is Bianco Audauce ("Bold White"), a special matte warm white with a blue mica iridescent sheen, which gives the car the look of a marble when sun hits it.



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THE MERCEDES-MAYBACH \$580 IS UNMISTAKABLY A MERCEDES S-CLASS WITH ALL THE FEATURES OF THE FUTURE.

Mercedes-Maybach S580 - You may recall the Maybach (pronounced "My-bach") name from when, in 2002, Mercedes decided to create an upmarket sub-brand, perhaps to compete with the BMW/ Rolls-Royce family of vehicles. However, that foray was not overly successful and production stopped a few years later. Then, a few years ago, Mercedes brought back the name (it's the last name of William Maybach, Mercedes' chief designer in the early years), and the model profiled here is the Mercedes-Maybach S580, a high-end S-class (and they also are offering a Mercedes-Maybach GLS, a very high-end SUV). With a price starting at \$184,900, it's certainly near the top of the S-class sedan price range, but the creature comforts available on this car – fully-reclining rear seats, wine refrigerator, crystal goblets, etc. – put it in a class by itself. Its closest competitor would be a rolling palace. As expected, it drives like a dream, rides like a cloud, and coddles the occupants.





PHOTOS COURTESY OF LUCID MOTORS, MCLAREN AUTOMOTIVE, CADILLAC/ GENERAL MOTORS, MASERATI NORTH AMERICA, AND MERCEDES-BENZ USA

Ferrari Purosangue - Last but certainly not least (and certainly not yet here), this latest offering from Maranello is so new that it's really little more than a well-leaked secret. There's no official photo or drawing, and the only available pictures are ones created by artists (and we can't use those here). The company's leadership was famous for saying that Ferrari never would create an SUV, but time changes (and pronouncements sometimes pass with their proclaimers). The luxury-SUV segment of the industry has been a huge success for Porsche, Audi, Bentley, Lamborghini, Rolls, Range Rover, BMW, Mercedes, Aston Martin, Alfa Romeo and Maserati, so it seemed inevitable that Ferrari would join this rolling party at some point. The rumor is that the Ferrari Purosangue (which literally means "pure blood" but colloquially means "thoroughbred") will arrive late in 2022 or in 2023 with a price in the mid-\$300,000s. It presumably will be an all-wheel drive SUV (as most of today's SUVs are) with a front-engine, possibly with a hybrid component but likely to have a Ferrari V8 or even V12 to motivate it (and also to provide a soundtrack that Ferraristis have come to know and love). That's all we have so far, but at least you now know that it's coming to a driveway near you.

We hope that you've enjoyed this little sojourn into the land of luxury and exotica. If you hurry, you may be able to have your holiday dream delivered on time to enjoy it for the New Year.

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About Love **TIFFANY & CO.**

(Water Crisis continued from page 5)

"We need immediate action to preserve and stretch our limited State Water Project supplies," board Chairwoman Gloria D. Gray said in a statement. "Southern California on average gets about one-third of its water from Northern California via the state project. Next year, we'll be lucky to get a small fraction of that."

The city offers resources and advice through <u>bhsaves.org</u> for both residents and businesses. Still, the Council pressed staff on how they planned to reach more people within the city with the information. The city's Water Conservation Administrator Debby Figoni told the Council that the city would expand outreach efforts.

"We always contact our customers when we see water issues, whether they be continuous flow issues or excessive irrigation," she said. "We're going to start doing signs

(Council Denies Petition continued from page 1)

Residents filed the petition in late 2019, with 25 of 38 households requesting the modification to the existing one-hour parking limit. The Traffic and Parking Commission reviewed the petition in February of 2020. Based on the support from the community and similar parking restrictions approved on adjacent blocks, the commission recommended that the City Council approve the request.

The City Council was scheduled to review the petition in the spring of 2020 before the Novel Coronavirus pandemic derailed the plans.

Residents who participated in the meeting described parking conditions worsening after Beverly Vista transitioned to a middle school, which resulted in changes to release times and traffic patterns. They also cited increased parking levels since neighboring streets on South Canon Drive had "No Parking Anytime" modifications approved.

City Transportation Planner Martha Eros said that available data showed no change since the switch to a middle school. Additionally, she shared the results of a parking occupancy study conducted during a 12-hour period on Jan. 14, 2020, a Tuesday. The city observed a total of 74 vehicles parked along South Crescent. The average occupancy over that stretch of time was 30%, with a peak of 42%.

Using a license plate reader, the study differentiated between commuter and resident vehicles. Of the 74 cars, 53 belonged to commuters, the study found. Eros also noted "high volume activity during the release of the middle school." Spot counts conducted more recently in August and September found similar occupancy levels to the pre-pandemic study.

The petition was launched by resident Anoosheh Bostani, who spoke at the meeting. "The reason I initiated the petition was because we observed a significant increase in traffic on our streets, coupled by lack of available parking spaces for residents and their guests," she said. She attributed this to a lack of enforcement, which enabled "commuters and shoppers" to park along the street for "hours at a time."

Prompted by questioning from Vice

all over the city."

Figoni added: "We know it's not sexy, but toilets are the number one cause of water issues. And so for people to keep an eye on that is so important."

To that end, Mayor Bob Wunderlich highlighted the city's free water tracking program, accessible through <u>bhsaves.org</u>. "You get to be able to monitor your water usage," Wunderlich said. "You can compare [usage] versus other time periods and you can see those instances in which perhaps your toilet has started to leak, because you can see the additional water usage. You can see the spikes in water usage for landscape irrigation."

"Record dry year, record rainfall in one day," Wunderlich said. "We really have to recognize the reality that climate change is influencing things already." •

Mayor Lili Bosse, Bostani said that she did not feel the petition would be necessary if the city enforced the one-hour limit.

Dr. Kelly Skon, Beverly Vista's principal, spoke against the parking restrictions. "To date, neither myself nor my predecessor had been contacted or had the opportunity to meet the neighbors that have requested this parking restriction," she said. "I am concerned and would like to understand why the recommendation is being made for all day no parking, when the report seems to focus on drop off and pickup times, which is a short window in the morning and afternoon."

Skon committed later in the meeting to work with parents to address resident concerns.

The council members expressed discomfort with denying a petition with majority support of homeowners, though most felt that the occupancy data did not support approval of the petition. Council members voiced preference for more robust enforcement of the existing one-hour parking limit. As a compromise, the Council voted to extend discussion of the request to a future date to give the parties an opportunity to address the issues through existing mechanisms.

"Residential area streets are for residential parking," Councilmember Lester Friedman allowed. Still, he added, "There needs to be some outlet for the parents."

Friedman did not believe that the data indicated enough of an issue to warrant granting the petition. "I just don't see that the parking impact of less than 40% during the day is a significant factor. I think that having the parking there, in fact, slows down people who are speeding through the street."

"So, my real desire would be to see some sort of compromise worked out which would involve significantly more enforcement," Friedman said.

"I've always been very supportive of resident generated petitions, because everybody is entitled to the quiet enjoyment of their home," said Councilmember Julian Gold. "I'm unconvinced that if we do what's been asked of us, we're going to achieve that goal."

Armed Watch Robbery in Beverly Hills Nov. 16

BY SAMUEL BRASLOW

The Beverly Hills Business Triangle saw another armed robbery of a watch on Nov. 16. The incident follows an alleged attempted robbery on North Canon in October that resulted in a gunshot wound victim. A series of high-profile incidents in the business district have raised anxiety among the community.

The incident this week took place around 9:30 p.m. in the alleyway between Beverly and Canon south of Brighton Way. A man and woman were approached by two men, each armed with handguns. The male victim handed over a watch before the suspects, described by authorities only as Black men, escaped into a waiting vehicle. No injuries were reported.

"The Beverly Hills Police Department would like to reiterate our commitment to ensuring the safety and security of our community," Lt. Giovani Trejo told the Courier. "We have increased our presence in the business triangle by adding police officers on foot beats and bicycles, in addition to more private armed security."

In March, three assailants robbed a diner at Il Pastaio at gunpoint, taking a watch valued at \$500,000. The men accused of perpetrating the theft were arrested in May and recently pleaded guilty to two counts of conspiracy to commit interference with commerce by robbery and one count of possession and use of a firearm during a crime of violence.

Then, on Sept. 22, two individuals were

(Rodeo Drive Closure continued from page 5)

Each closure would require six traffic control officers, or 18 each weekend. This would come in addition to the extra deployments for traffic closures related to construction of the Metro D Line.

Shutting down the street seems to have been effective in at least one instance in the past. According to Moreno, BHPD had advance knowledge that a car club from Malibu planned on gathering on Rodeo. In anticipation of the event, with the group inbound, "our night watch sergeants took initiative to shut down...Rodeo Drive to keep them off of that street and that seemed to work fairly well," he said.

Councilmember Lester Friedman worried about whether the department has the bandwidth to implement the closure without impacting other operations.

"I'm lukewarm to this idea. I think that Rodeo Drive is a targeted area," Friedman said. "I'm just not sure we have the bandwidth to handle it, and plus the expense."

While Gold said that he had received positive feedback on the idea from business stakeholders on Rodeo, the sentiment was not universal. "Businesses pay for that exposure," a member of the Rodeo Drive business community who was not authorized to speak publicly told the Courier. "I understand people are doing bad things, [but] you're asking that the cost of that be borne by a robbed at gunpoint by two suspects on the 300 block of North Beverly Drive. In the holdup, which happened around 9:30 p.m., the victims complied with demands and gave the suspects their watches and jewelry. Trejo told the Courier that the department was still investigating the incident.

Most recently, an attempted robbery on Oct. 19 in front of the restaurant Via Alloro led to gunfire and one injury. Around 8:45 p.m., a man placing items inside his Lamborghini SUV parked outside the restaurant was approached by the suspect. According to police, a struggle broke out between the two, ending with the victim getting shot in the leg. The injuries were not life-threatening and no property was taken. Trejo said the department had no updates in the case.

"It's too early right now to make any connections [to other crimes], but detectives are working on gathering more information," Trejo said.

Even with the shock and spectacle of crimes committed in the commercial heart of the city, crime remains down in Beverly Hills, according to the department's most recent available data. The crime statistics released by BHPD for September show crime is down 5% from the same time last year, though crime rose by 17% from August. Overall, the city saw 70 less crimes committed by September in 2021 than the same time in 2020.

different group of people other than the people that are doing the bad things."

Most of the Council balked at the possible price tag–a minimum of \$850,000 a year. "I'm just wondering if there's not a

less expensive way of maybe stopping the donuts," said Councilmember John Mirisch.

Mirisch raised the idea of installing bollards, mechanical barricades that collapse into the ground when not in use, which would likely cost hundreds of thousands of dollars. Bollards are installed by The Wallis Annenberg Center for the Performing Arts in order to shut off North Crescent Drive between North and South Santa Monica Boulevard.

Rodeo Drive is not alone in attracting dangerous and disruptive activity by luxury sports cars. Vice Mayor Lili Bosse raised similar reports of incidents on Canon Drive, Walden Drive near the Witch's House, and Sunset Boulevard.

"I think we all have been very frustrated by these types of shows of public chaos," said Bosse. "For that amount of money, I think we unfortunately have some serious crimes that are happening right now with gunpoint and robberies and such. I think that, for me, is more of our priority than stopping cars from joy riding."

Friedman offered a motion to direct the police department to "further research the subject and bring it back to a future city council study session." •



Birthdays

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JODIE FOSTER November 19



ALLISON BALSON November 19



MING-NA WEN November 20



RONNY CHIENG November 21



JAMIE LEE CURTIS November 22

Astrology

BY HOLIDAY MATIS

ARIES (March 21-April 19).

You're analytical and thorough,

and yet you don't have to know

why everything works the way

it does to solve today's problem.

You just need the remedy that

allows you a productive day.

Grudges are too costly to keep

alive. It takes a certain amount of

strength to hold on to an unpleas-

ant memory -- energy you could

yawn when someone else yawns,

wince when someone hits his

finger and when someone ducks.

Your sympathetic responses are

automatic, but today you'll back

You'll see the charm in things.

Voice your praise and you'll find

you're not the only one. The kin-

dred souls are out there for you

and once you connect, you'll be amazed at how much you agree

CANCER (June 22-July 22).

them up with deliberate help.

GEMINI (May 21-June 21). You

be using somewhere else.

TAURUS (April 20-May 20).

You'll find it, too.



STEPHEN MAITLAND-LEWIS November 22

LEO (July 23-Aug. 22). Manipulative behavior can be a playful game or a serious strategy, a reflex or a signal of bad intentions. Pay attention to the ways people try to motivate one another. Try to understand underlying motives.

VIRGO (Aug. 23-Sept. 22). Love can be wrapping your fingers around the thing and holding on tight. Love can also be letting the thing fall out of your open palms. But mostly love is matching your response to the other person's needs of the moment.

LIBRA (Sept. 23-Oct. 23). People sometimes ask questions out of habit, then don't listen to the answers. It's a sign of a busy or nervous mind, but it's still rude. Genuine curiosity is a rare gift. You'll give it to loved ones and strangers, too.

SCORPIO (Oct. 24-Nov. 21). You trust your intuition, so you'll act on it. Not everyone has to see your moves, though. What's called for is a strategy of subtlety, and you'll be outstanding in this regard.



ANDREW ALVARADO November 24

but you can certainly improve

aspects of your style and take

things to a masterful level. You're

in it to be the best.

SAGITTARIUS (Nov. 22-Dec. AQUARIUS (Jan. 20-Feb. 18). If 21). Timing sends a message. you have to convince yourself Promptness is a show of respect. that you're right, you're proba-Delays are not always avoidably not. Of course, there are gray ble, but because you anticipate

areas to navigate, best done with them you have the best chance at someone you trust who's coming making a successful impression. from a different point of view. CAPRICORN (Dec. 22-Jan. 19). PISCES (Feb. 19-March 20). You work at relationships. Maybe The way to a productive day is there's no such thing as perto pick your high priority and fecting your act in this context,

give it all to that. Otherwise, it's like you're on an elevator with all the buttons pushed, stopping at every floor and taking forever to get to the top.

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STEPHEN BLEY November 25

PAGE 74

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Public Notices

T.S. No.: 21-5202 Notice of Trustee's Sale APN: 5555-003-122 You Are In Default Under A Deed Of Trust Dated 1/16/1992. Unless You Take Action To Protect Your Property, It May Be Sold At A Public Sale. If You Need An Explanation Of The Nature Of The Proceeding Against You, You Should Contact A Lawyer. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Trustor: Fannie Indrokusumo. An Unmarried Woman Appointed Duly Prestige Trustee: Default Services, LLC Recorded 1/23/1992 as Instrument No. 92-118768 The subject Deed of Trust was modified by Loan Modification recorded as Instrument 20171172504 and recorded on 10/12/2017 of Official Records in the office of the Recorder of Los Angeles County, California, Date of Sale: 12/9/2021 at 11:00 AM Place of Sale: behind fountain located in the Civic Center Plaza, 400 Civic Center Plaza, Pomona Amount of unpaid balance

and other charges: \$87,028.25 Street Address or other common designation of real property: 1110 N. Hacienda PI Apt 205 West Hollywood, CA 90069 A.P.N.: 5555-003-122 The undersigned Trustee disclaims any liability for any incorrectness of the street address or other common designation, if any, shown above. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. Notice To Potential Bidders: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. All checks payable to Prestige Default Services, LLC. Notice To Property Owner: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed,

and, if applicable, the rescheduled time and date for the sale of this property, you may call (877) 440-4460 or visit this Internet Web site https:// mkconsultantsinc. com/trustees-sales/, using the file number assigned to this case 21-5202. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. Notice To Tenant: You may have a right to purchase this property after the trustee auction pursuant to Section 2924m of the California Civil Code. If you are an "eligible tenant buyer," you can purchase the property if you match the last and highest bid placed at the trustee auction. If you are an "eligible bidder," you may be able to purchase the property if you exceed the last and highest bid placed at the trustee auction. There are three steps to exercising this right of purchase. First, 48 hours after the date of the trustee sale, you can call (877) 440-4460, or visit this internet website https://mkconsultantsinc.com/trustees-sales/, using the file number assigned to this case 21-5202 to find the date on which the trustee's sale was held, the amount of the last and highest bid, and the address of the trustee. Second, you must send a written notice of intent to place a bid so that the trustee receives it no more than 15 days after the trustee's sale. Third, you must submit a bid so that the trustee receives it no more than 45 days after the trustee's sale. If you think you may qualify as an "eligible tenant buyer" or "eligible bidder," you should consider contacting an attorney or appropri-ate real estate professional immediately for advice regarding this potential right to purchase. Date: 10/8/2021 Prestige Default Services, LLC 1920 Old Tustin Ave. Santa Ana, California 92705 Questions: 949-427-2010 Sale Line: (877) 440-4460 Briana Young, Trustee Sale Officer BHC 11/5, 11/12, 11/19

NOTICE TO CREDITORS **OF BULK SALE** (UCC Sec. 6105) **Escrow No. 15757**

NOTICE IS HEREBY GIVEN that a bulk sale is about to be made. The name(s) business and address of the Seller BOULEVARD are: PHARMACY, INC. CALIFORNIA CORPORATION SOUREN BY: BASMADJIAN, C.F.O. 8950 W. OLYMPIC BLVD, #103 AND 104, BEVERLY HILLS, CA 90211 Doing Business OLYMPIC as: BOULEVARD PHARMACY All other business name(s) and

address(es) used by the Seller(s) within the past three years, as stated by the Seller(s), are: NONE The location of the

executive chief office of the seller is: BOULEVARD PHARMACY, INC. CALIFORNIA CORPORATION SOUREN BY: BASMADJIAN, W C.F.O. 8950 OLYMPIC BLVD, #103 AND 104, BEVERLY HILLS, CA 90211

The name(s) and address the of Buyer(s) are: BLVD PHÁRMÁCY, A CALIFORNIA CORPORATION, BY: ANN PARK, C.E.O., 6120 PRESERVE DR, PLANO, TX 75024 The assets being sold are generally described as: INVENTORY,

FURNITURE, FIXTURES, TRADE FIXTURES, TRADE FIXTURES, CONTRACT, CONTRACT RIGHTS, STOCK IN TRADE, MATERIAL C O N T R A C T S , C O M P U T E R HARDWARE AND SOFTWARE, CUSTOMER AND LISTS CLIENT PRESCRIPTION FILES AND RECORDS, TELEPHONÉ NUMBERS AND NUMBERS, FAX SUPPLIES, TRADE NAME, GOODWILL, INTELLECTUAL INTELLL PROPERTY, WEB E-MAIL ADDRESSES, DOMAIN NAMES SOCIAL MEDIA ACCOUNTS COVENANT NOT COMPETE, ТО LEASEHOLD IMPROVEMENTS, SIGNS, ETC. and are located at: 8950 W. OLYMPIC BLVD, #103 AND 104, BEVERLY HILLS, CA 90211

The bulk sale is intended to be consummated

at the office of: JEAN N ESCROW INC, 3341 ALLEN CO, CERRITOS AVENUE, LOS ALAMITOS, CA 90720 and the anticipated sale date is NOVEMBER 29, 2021 The bulk sale IS subject to California Uniform Commercial Code Section 6106.2. The name and address of the person with whom claims may be filed is: JEAN ALĹEN ESCROW CO, INC, 3341 CERRITOS AVENUE, 3341 LOS ALAMITOS, CA 90720. And the last day for filing claims by any creditor shall be NOVEMBER 24, 2021 which is the business day before the anticipated sale date specified above.

Dated: SEPTEMBER 22, 2021 BLVD PHARMACY

CALIFORNIÁ Α CORPORATION, Buyer(s)544505

FICTITIOUS BUSINESS STATEMENT NAME 2021241927

The following is/are doing business as:

LORI FIENBERG INTERIOR DESIGN 158 N. Le Doux Rd., Beverly Hills, CA 90211; Lori Fienberg 158 N. Le Doux Rd., Beverly Hills, CA 90211; The business is conducted by: AN INDIVIDUAL, registrant(s) has begun to transact business under the name(s) listed February 2010: Lori Fienberg, **Owner:** Statement is filed with the County of Los Angeles: November 03, 2021; Published: November 12, 19, 26, December 03, 2021 LACC N/C

BEVERLY HILLS COURIER FICTITIOUS BUSINESS

NAME STATEMENT 2021241929 The following is/are doing

business as: THE DORCHESTER GROUP 9315 Beverly Crest Dr., Beverly Hills, CA 90210; Lisa Hoffman 9315 Beverly Crest Dr., Beverly Hills, CA 90210: The business is conducted by: AN INDIVIDUAL, registrant(s) has begun to transact business under the name(s) listed December 2016: Lisa Hoffman, **Owner:** Statement is filed with the County of Los Angeles: November 03, 2021; Published: November 12, 19, 26, December 03, 2021 LACC N/C **BEVERLY HILLS COURIER**

FICTITIOUS BUSINESS STATEMENT NAME 2021241931

The following is/are doing business as OVERLAND GEMS 550 S.

Hill St. #1476, Los Angeles, CA 90013; Roberta Flusser 550 S. Hill St. #1476, Los Angeles, CA 90013; The business is conducted by: AN **INDIVIDUAL**, registrant(s) has begun to transact busi-

ness under the name(s) listed October 2021: Roberta Flusser, Owner: Statement is filed with the County of Los Angeles: November 03, 2021; Published: November 12, 19, 26, December 03, 2021 LACC N/C **BEVERLY HILLS COURIER**

FICTITIOUS BUSINESS NAME STATEMENT

2021241933 The following is/are doing business as:

BEL AIR BRANDING 8787 Shoreham Dr. #509, West Hollywood, CA 90069: Christina Rath 6408 Washington Rd., West Palm Beach, FL 33405; Tatiana Steelman 557 Myrtle Ct., Oak Park, CA 91377; The business is conducted by: A GENERAL PARTNERSHIP, registrant(s) has begun to transact business under the name(s) listed April 2018: Tatiana Steelman, General Partner: Statement is filed with the County of Los Angeles: November 03, 2021; Published: November | BEVERLY HILLS COURIER

2021244156 The following is/are doing business as: DEE CONSTRUCTION COMPANY JV 1900 Ave. of The Stars 7th Flr., Los Angeles, CA 90067-4308: Timothy Lappen 1900 Ave. of The Stars 7th Flr., Los Angeles, CA 90067-4308; Andrea Lappen 1225 Walnut St., Berkeley, CA 94709-1406; Sally Lappen 1449 Oxford St., Berkeley, CA 94709-1423; The business is conducted by: A GENERAL **PARTNERSHIP**, registrant(s) has **NOT** begun to transact business under the name(s) listed: Timothy Lappen, General Partner: Statement is filed with the County of Los Angeles: November 05, 2021; Published: November 19, 26, December 03, 10, 2021 LACC N/C

12, 19, 26, December 03,

BEVERLY HILLS COURIER

FICTITIOUS BUSINESS

STATEMENT

2021 | ACC N/C

NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS ANGELES CASE NO: 21SMCP00470 ORDER TO SHOW CAUSE FOR CHANGE OF NAME

In the Matter of the petition of: PARI SAFAI To all interested person(s): Petitioner: Pari Safai

Presently over 18 years of age, current residence: 414 North Palm Drive, Beverly Hills, CA 90210 filed a petition with the Superior Court of California, County of Los Angeles, 1725 Main Street, Santa Monica, CA 90401 on October 15, 2021 for a Decree changing names as follows: Present Name: Pari Safai

Proposed Name: PARI SAYED SAFAI

THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

NOTICE OF HEARING:

Date: JANUARY 7, 2022 Time: 8:30 AM Department: K

The address of the court is:

1725 Main Street, Santa Monica, CA 90401

Reason for name change: Petitioner is already known by HER proposed name wishes to be known by his proposed name in all personal/business affairs. I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Signed: Pari Sayed Safai

Judge of the Superior Court: Lawrence Cho Clerk: Sherri R. Carter Deputy: T. Rhodes Dated: October 15. 2021 Published: 10/29/21. 11/05/21. 11/12/21. 11/19/21 BHC-R25321

NOTICE - Fictitious name statement expires five years from the date it was filed in the office of the county clerk. A new fictitious business name statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a fictitious business ame in violation of the rights of anothe under federal, state, or common law (See Section 14400, et seq., Business and Professions Code).

WE FILE & PUBLISH DBA's For more info, contact GEORGE at 310-278-1322

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