

BEVERLY HILLS *COURIER* STYLE MEDIA KIT 2022



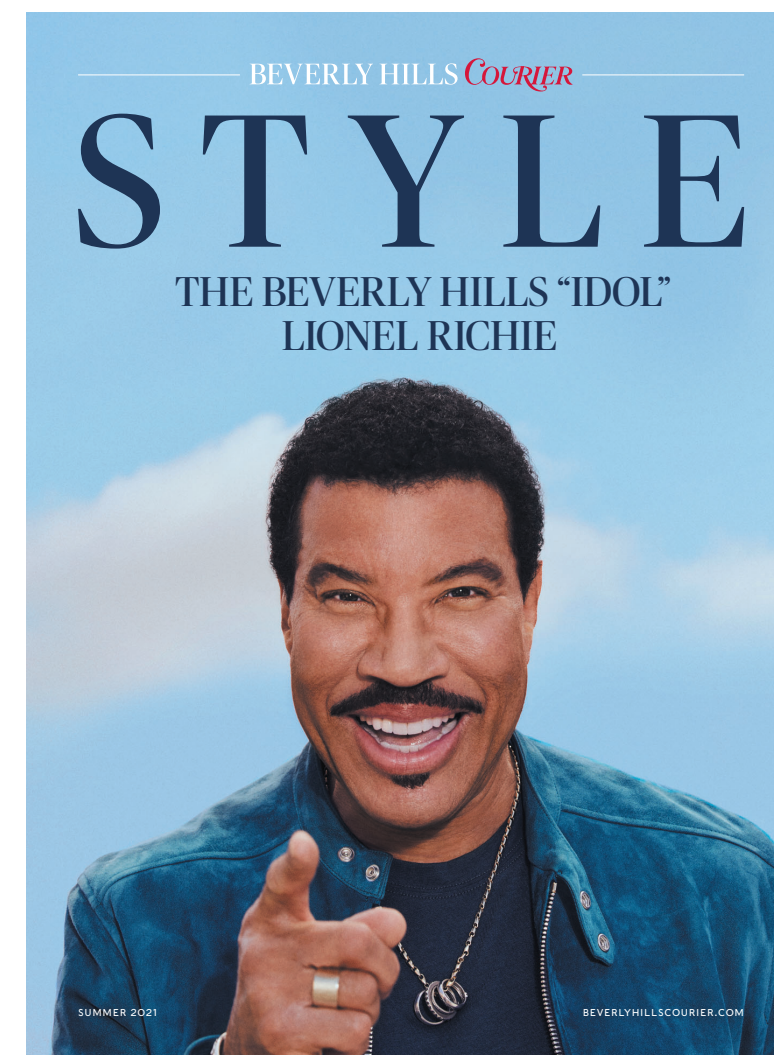
HOLIDAY 2019



FALL 2020



HOLIDAY 2020



SUMMER 2021



HOLIDAY 2021

STYLE MAGAZINE

30,000	5,000	88,000	2	16,066
PRINT CIRCULATION	GLOSSY CIRCULATION	AUDIENCE REACH	ISSUES PER YEAR	DIGITAL SUBSCRIBERS

PLACEMENT (PER INSERTION)	RATE	RATE (2X)
FULL PAGE	\$5,000	\$4,500
TWO-PAGE SPREAD	\$9,000	\$8,280
HALF PAGE	\$3,250	\$2,900
INSIDE FRONT/BACK	\$6,000	\$5,500
BACK COVER	\$6,500	\$6,000

FULL PAGE
TRIM : 9.625” W X 13.25” H
BLEED: 9.875” W X 13.5” H
LIVE : 9.375” W X 13” H

HALF PAGE
TRIM: 9.625” W X 6.625” H
BLEED: 9.875” W X 6.875” H
LIVE: 9.375” W X 6.375” H

TWO-PAGE SPREAD (W/ CENTER BLEED)
TRIM : 19.25” W X 13.25” H
BLEED: 19.5” W X 13.5” H
LIVE : 19” W X 13” H

HALF PAGE SPREAD (W/ CENTER BLEED)
TRIM: 19.25” W X 6.625” H
BLEED: 19.5” W X 6.875” H
LIVE: 19” W X 6.375” H

SUMMER STYLE MAGAZINE 2022

Our cover story will feature an exclusive interview with entrepreneur Nicolas Bijan, scion of a legendary Beverly Hills family and a new father himself.

DISTRIBUTION

Advertisements receive double exposure for enhanced value and client reach. STYLE Magazine is printed on glossy, heavy-coated stock and distributed (5,000 copies) in Beverly Hills and environs, including on Rodeo Drive, five-star hotels, fine dining establishments, high-profile events and more. STYLE Magazine is also within the pages of the Beverly Hills Courier. The Courier reaches approximately 90,000 readers in Beverly Hills and surrounding cities. Summer STYLE will appear in the June 17, 2022 issue of the Courier.

DEADLINES

Space Reservations: April 29
Ad Material Deadline: May 6
Publication Date: June 17

HOLIDAY STYLE ISSUE NOVEMBER 2022

Plan ahead for the Holiday STYLE issue in November 2022. Space Reservations/Ad Material Deadlines to be announced. Special rates available now for insertion in both Summer and Holiday STYLE.

CONTACT

Beverly Hills Courier
499 N. Canon Dr., Suite 212
Beverly Hills, CA 90210
310-278-1322

Artwork Submission
production@bhccourier.com

Advertising Inquiries
Phone: 310-278-1322
advertise@bhccourier.com

NEWSPAPER SIZE

FULL PAGE: 10” W X 14” H
HALF PAGE: 10” W X 7” H
SPREAD: 21” W X 14” H

- Please create two ads with two different sizes, one for the magazine, one for the newspaper.
- If you provide only one size ad, please use magazine dimensions.

All artwork must be supplied press-ready in Adobe® Acrobat PDF format to the following specifications:

Minimum resolution: 300dpi
Color: CMYK with no spot colors
Text: K:100% (no cyan, magenta, yellow mix)
Black backgrounds: C:30% M:30% Y:30% K:100%
Paper Stock: Glossy