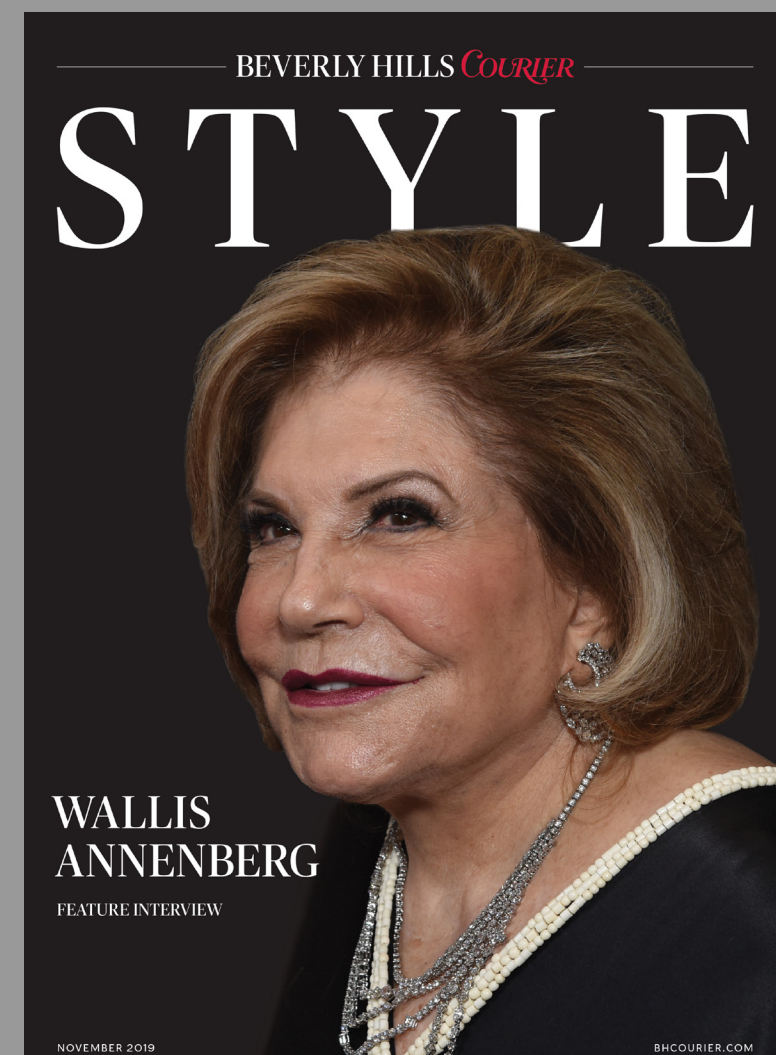


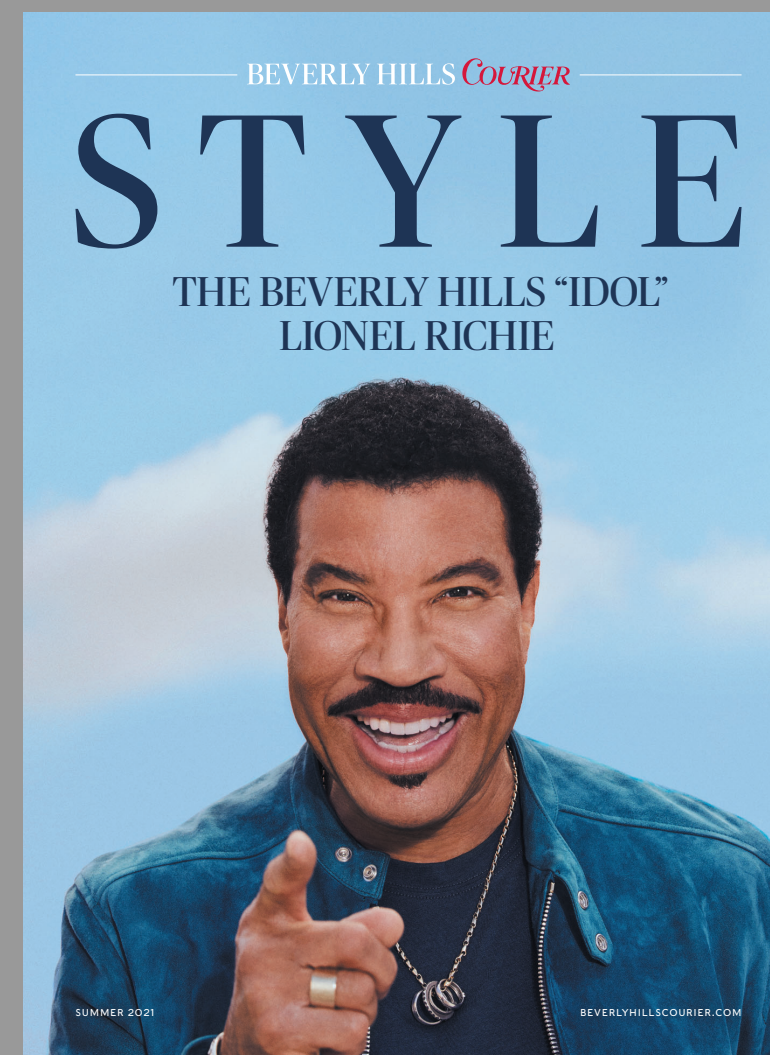
# BEVERLY HILLS *COURIER* STYLE MEDIA KIT 2022/2023



HOLIDAY 2019



HOLIDAY 2020



SUMMER 2021



HOLIDAY 2021



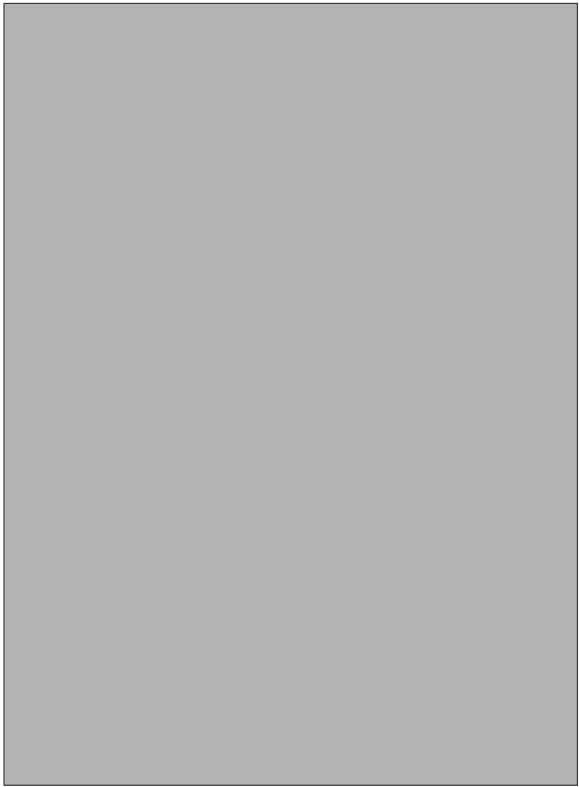
SUMMER 2022



# STYLE MAGAZINE

30,000	5,000	88,000	2	16,939
PRINT CIRCULATION	GLOSSY CIRCULATION	AUDIENCE REACH	STYLE ISSUES PER YEAR	DIGITAL SUBSCRIBERS

PLACEMENT (PER INSERTION)	RATE	RATE (2X)
FULL PAGE	\$5,000	\$4,500
TWO-PAGE SPREAD	\$9,000	\$8,280
HALF PAGE	\$3,250	\$2,900
INSIDE FRONT/BACK	\$6,000	\$5,500
BACK COVER	\$6,500	\$6,000

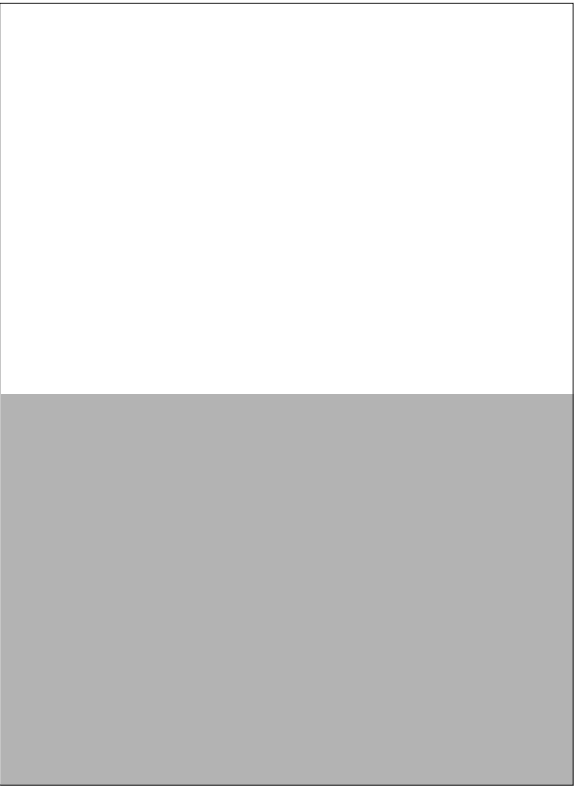


**FULL PAGE**

TRIM : 9.625” W X 13.25” H  
BLEED: 9.875” W X 13.5” H  
LIVE : 9.375” W X 13” H

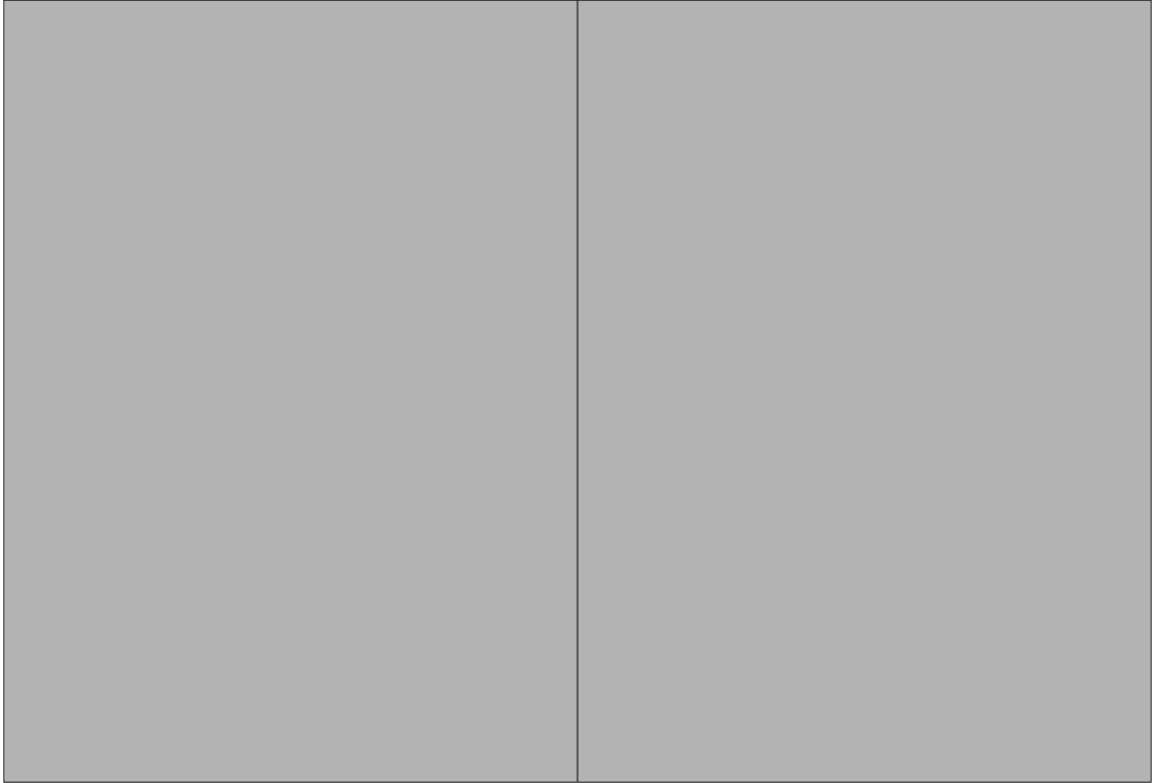
**TWO-PAGE SPREAD (W/ CENTER BLEED)**

TRIM : 19.25” W X 13.25” H  
BLEED: 19.5” W X 13.5” H  
LIVE : 19” W X 13” H



**HALF PAGE**

TRIM: 9.625” W X 6.625” H  
BLEED: 9.875” W X 6.875” H  
LIVE: 9.375” W X 6.375” H



**NEWSPAPER SIZE**

FULL PAGE: 10” W X 14” H  
HALF PAGE: 10” W X 7” H  
SPREAD: 21” W X 14” H

- Please create two ads with two different sizes, one for the magazine, one for the newspaper.
- If you provide only one size ad, please use magazine dimensions.

## HOLIDAY STYLE MAGAZINE 2022

Our cover story will feature an exclusive interview with Anastasia Soare, Founder and CEO of Anastasia Beverly Hills. Not only did Soare launch a billion-dollar beauty empire from Beverly Hills, she operates one of the most popular Instagram account in the beauty category, with 19.2 million followers.

### DEADLINES

**HOLIDAY STYLE 2022**

Space Reservations: September 30  
Ad Material Deadline: October 7  
Publication Date: November 18

**SUMMER STYLE 2023**

Space Reservations: April 28  
Ad Material Deadline: May 5  
Publication Date: June 16

**HOLIDAY STYLE 2023**

Space Reservations: September 29  
Ad Material Deadline: October 6  
Publication Date: November 17

## DISTRIBUTION

Advertisements receive double exposure for enhanced value and client reach. STYLE Magazine is printed on glossy, heavy-coated stock and distributed (5,000 copies) in Beverly Hills and environs, including on Rodeo Drive, five-star hotels, fine dining establishments, high-profile events and more. STYLE Magazine is also within the pages of the Beverly Hills Courier. The Courier reaches approximately 90,000 readers in Beverly Hills and surrounding cities. Holiday and Summer STYLE will appear in November and June issues of the Courier, respectively.

STYLE magazine is also available on the Courier’s website, [beverlyhillscourier.com](http://beverlyhillscourier.com), which receives approximately 10 million impressions a year.

## STYLE 2023

Plan ahead for Style in 2023. Special rates available now for insertion in multiple publications of Style.

## CONTACT

Beverly Hills Courier  
499 N. Canon Dr., Suite 212  
Beverly Hills, CA 90210  
310-278-1322

**Artwork Submission**  
[production@bhcourier.com](mailto:production@bhcourier.com)  
**Advertising Inquiries**  
Phone: 310-278-1322  
[advertise@bhcourier.com](mailto:advertise@bhcourier.com)

All artwork must be supplied press-ready in Adobe® Acrobat PDF format to the following specifications:  
Minimum resolution: 300dpi  
Color: CMYK with no spot colors  
Text: K:100% (no cyan, magenta, yellow mix)  
Black backgrounds: C:30% M:30% Y:30% K:100%  
Paper Stock: Glossy