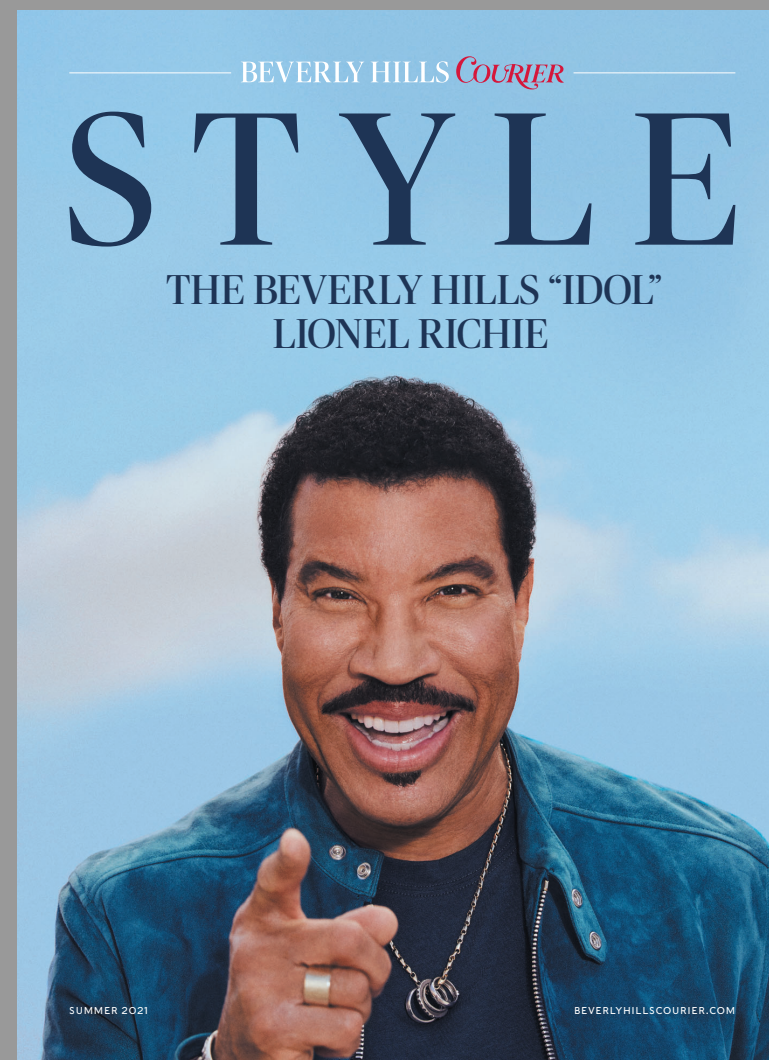


BEVERLY HILLS *COURIER* STYLE MEDIA KIT 2023



HOLIDAY 2020



SUMMER 2021



HOLIDAY 2021



SUMMER 2022

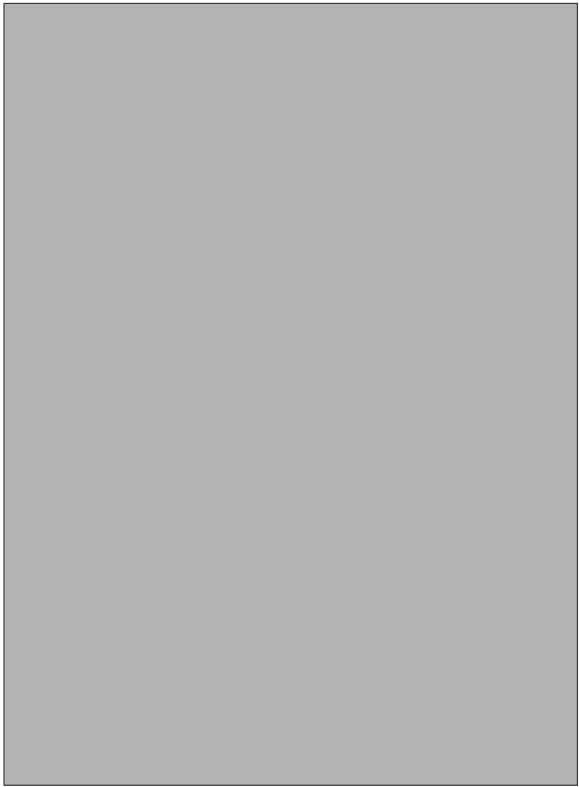


HOLIDAY 2022

STYLE MAGAZINE

| | | | | | |
|----------------------|-----------------------|-------------------|--------------------------|------------------------|-----------------------|
| 30,000 | 5,000 | 88,000 | 2 | 16,939 | 404,000 |
| PRINT CIRCULATION | GLOSSY CIRCULATION | AUDIENCE REACH | STYLE ISSUES PER YEAR | DIGITAL SUBSCRIBERS | GLOBAL IMPRESSIONS |

| PLACEMENT (PER INSERTION) | RATE | RATE (2X) |
|---------------------------|---------|-----------|
| FULL PAGE | \$5,000 | \$4,500 |
| TWO-PAGE SPREAD | \$9,000 | \$8,280 |
| HALF PAGE | \$3,250 | \$2,900 |
| INSIDE FRONT/BACK | \$6,000 | \$5,500 |
| BACK COVER | \$6,500 | \$6,000 |

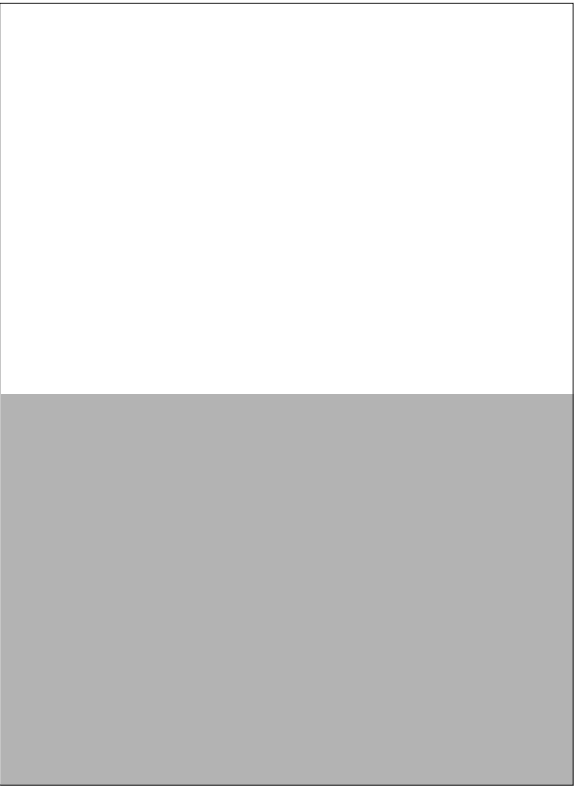


FULL PAGE

TRIM : 9.625" W X 13.25" H
BLEED: 9.875" W X 13.5" H
LIVE : 9.125" W X 12.75" H

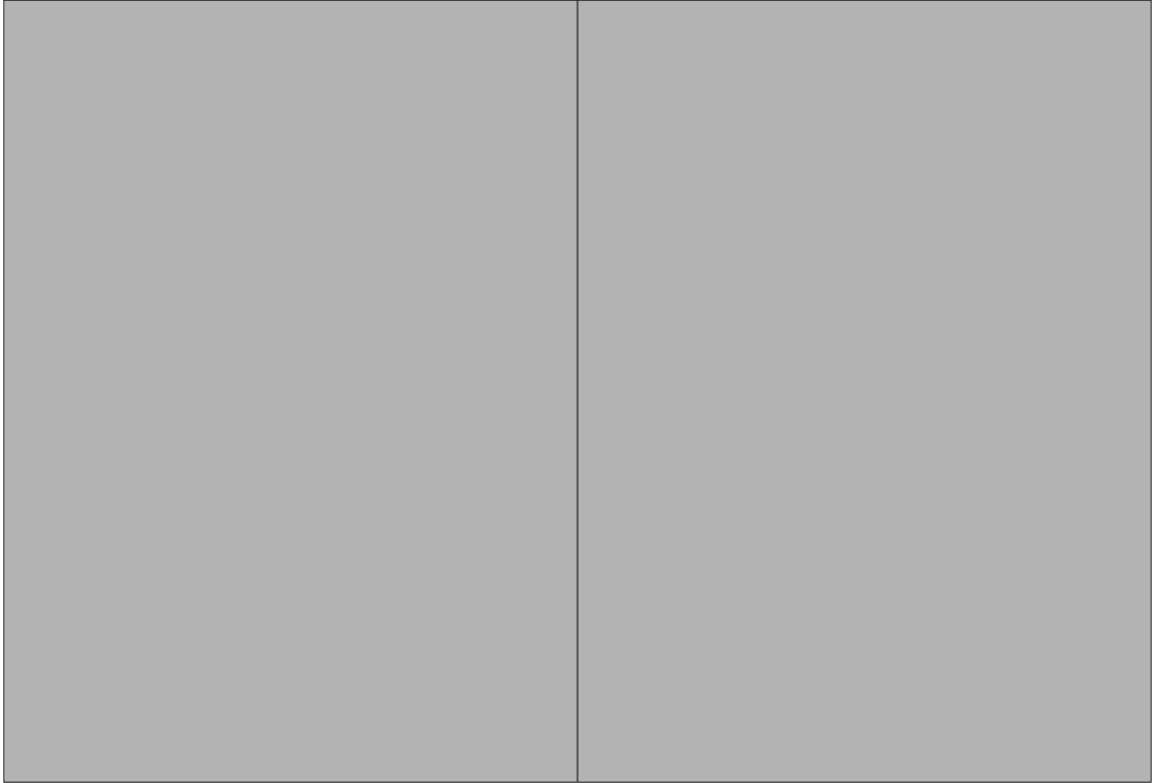
TWO-PAGE SPREAD (W/ CENTER BLEED)

TRIM : 19.25" W X 13.25" H
BLEED: 19.5" W X 13.5" H
LIVE : 18.25" W X 12.75" H



HALF PAGE

TRIM: 9.625" W X 6.625" H
BLEED: 9.875" W X 6.875" H
LIVE: 9.125" W X 6.375" H



NEWSPAPER SIZE

FULL PAGE: 10" W X 14" H
HALF PAGE: 10" W X 7" H
SPREAD: 21" W X 14" H

- Please create two ads with two different sizes, one for the magazine, one for the newspaper.
- If you provide only one size ad, please use magazine dimensions.

SUMMER STYLE MAGAZINE 2023

Summer STYLE 2023 will feature a cover profile of Mike Amiri, founder, CEO and creative director of the fashion line AMIRI whose flagship store opened on Rodeo Drive in 2020. The Beverly Hills High School graduate now helms a global luxury fashion house with stores in Las Vegas, New York, Miami, Tokyo, Shanghai and Dubai. Additionally, Summer STYLE 2023 will include a preview of summer blockbusters; the latest high-tech beauty treatments; hidden art gems of Beverly Hills hotels; top nature hikes around the city and “must-haves” for the summer.

Advertisements receive double exposure for enhanced value and client reach. STYLE Magazine is printed on glossy, heavy-coated stock and distributed (5,000 copies) in Beverly Hills and environs, including on Rodeo Drive, five-star hotels, fine dining establishments, high-profile events and more. STYLE Magazine is also within the pages of the Beverly Hills Courier. The Courier reaches approximately 90,000 readers in Beverly Hills and surrounding cities. Summer and Holiday STYLE will appear in June and November issues of the Courier, respectively.

STYLE magazine is also available on the Courier’s website, beverlyhillscourier.com, which receives approximately 10 million impressions a year.



MIKE AMIRI, SUMMER STYLE 2023

DEADLINES

SUMMER STYLE 2023
Space Reservations: April 28
Ad Material Deadline: May 5
Publication Date: June 16

HOLIDAY STYLE 2023
Space Reservations: September 29
Ad Material Deadline: October 6
Publication Date: November 17

CONTACT

Beverly Hills Courier
499 N. Canon Dr., Suite 212
Beverly Hills, CA 90210
310-278-1322

Artwork Submission
production@bhccourier.com
Advertising Inquiries
Phone: 310-278-1322
advertise@bhccourier.com

All artwork must be supplied press-ready in Adobe® Acrobat PDF format to the following specifications:
Minimum resolution: 300dpi
Color: CMYK with no spot colors
Text: K:100% (no cyan, magenta, yellow mix)
Black backgrounds: C:30% M:30% Y:30% K:100%
Paper Stock: Glossy

Due to standard minor variation in the trimming process, we recommend that ads restrict essential design elements to the live area.