

BEVERLY HILLS *COURIER* presents

# Wine + Dine

## MEDIA KIT 2023



# WINE + DINE ISSUE

**30,000**

GLOSSY CIRCULATION

**1**

ISSUE PER YEAR

**265,000+**

DIGITAL SUBSCRIBERS

**961,000**

GLOBAL IMPRESSIONS

PLACEMENT (PER INSERTION)	RATE
FULL PAGE	\$5,000
TWO-PAGE SPREAD	\$9,000
HALF PAGE	\$3,250
INSIDE FRONT/BACK	\$6,000
BACK COVER	\$6,500

## WINE + DINE ISSUE 2023

The Beverly Hills Courier and Wally's Beverly Hills present the Autumn 2023 "Beverly Hills Courier **WINE + DINE ISSUE.**"

The cover story will feature an exclusive interview with culinary icon and Man of the Year Nobu Matsuhisa; several timely features on the latest gastronomic trends plus our popular "Top Five" lists that serve as useful guides all year long. "Wine + Dine" is printed on glossy, heavy-coated stock and distributed (30,000 copies) to Beverly Hills residences and businesses.

## DEADLINE

If you would like to be a part of this exciting publication, please reserve your ad space by **July 14.**

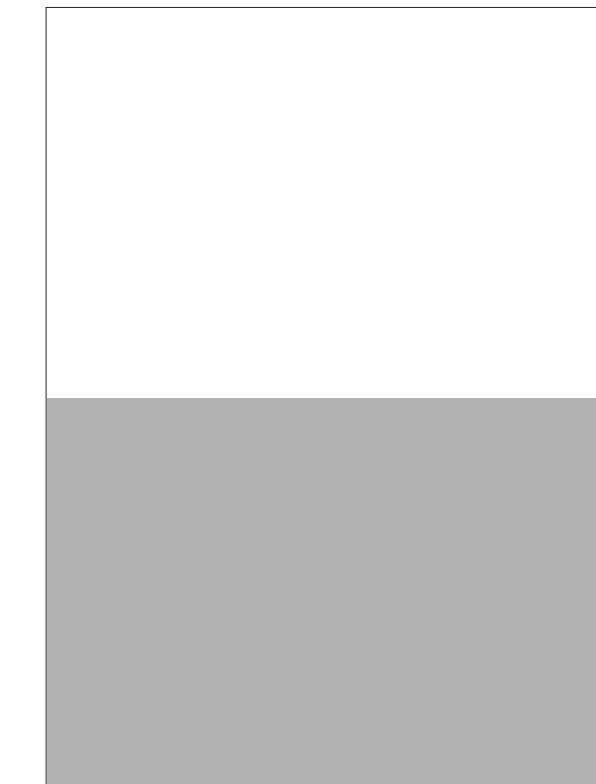


WINE + DINE ISSUE AUTUMN 2023



### FULL PAGE

TRIM : 8.875" W X 10.875" H  
BLEED: 9.125" W X 11.125" H  
LIVE : 8.125" W X 10.125" H



### HALF PAGE

LIVE: 8.125" W X 5.062" H



### TWO-PAGE SPREAD (W/ CENTER BLEED)

TRIM : 17.75" W X 10.875" H  
BLEED: 18.25" W X 11.125" H  
LIVE : 16.75" W X 10.375" H

Due to standard minor variation in the trimming process, we recommend that ads restrict essential design elements to the live area.

## CONTACT

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**Artwork Submission**  
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All artwork must be supplied press-ready in Adobe® Acrobat PDF format to the following specifications:  
Minimum resolution: 300dpi  
Color: CMYK with no spot colors  
Text: K:100% (no cyan, magenta, yellow mix)  
Black backgrounds: C:30% M:30% Y:30% K:100%  
Paper Stock: Glossy