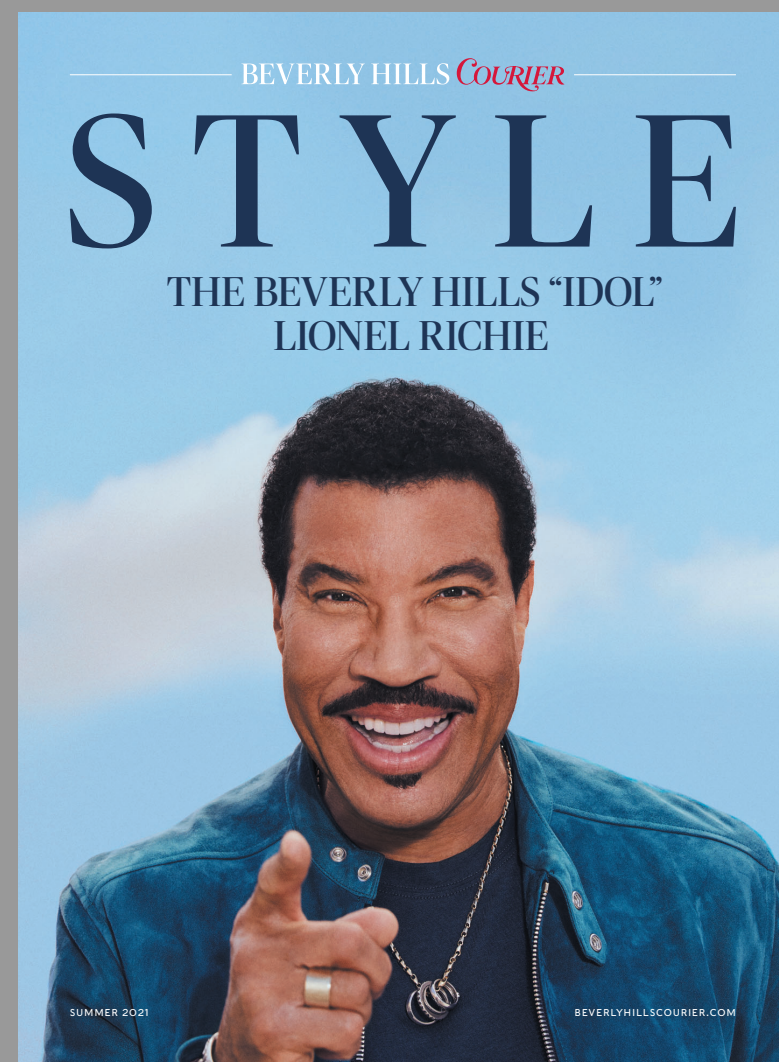


# BEVERLY HILLS *COURIER* STYLE MEDIA KIT 2023



SUMMER 2021



HOLIDAY 2021



SUMMER 2022



HOLIDAY 2022



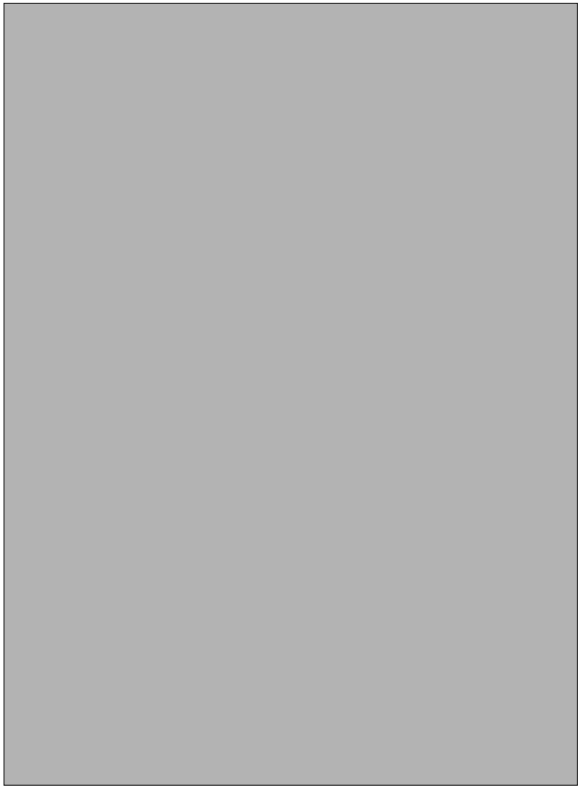
SUMMER 2023



# STYLE MAGAZINE

30,000	5,000	88,000	2	16,939	404,000
PRINT CIRCULATION	GLOSSY CIRCULATION	AUDIENCE REACH	STYLE ISSUES PER YEAR	DIGITAL SUBSCRIBERS	GLOBAL IMPRESSIONS

PLACEMENT (PER INSERTION)	RATE	RATE (2X)
FULL PAGE	\$5,000	\$4,500
TWO-PAGE SPREAD	\$9,000	\$8,280
HALF PAGE	\$3,250	\$2,900
INSIDE FRONT/BACK	\$6,000	\$5,500
BACK COVER	\$6,500	\$6,000

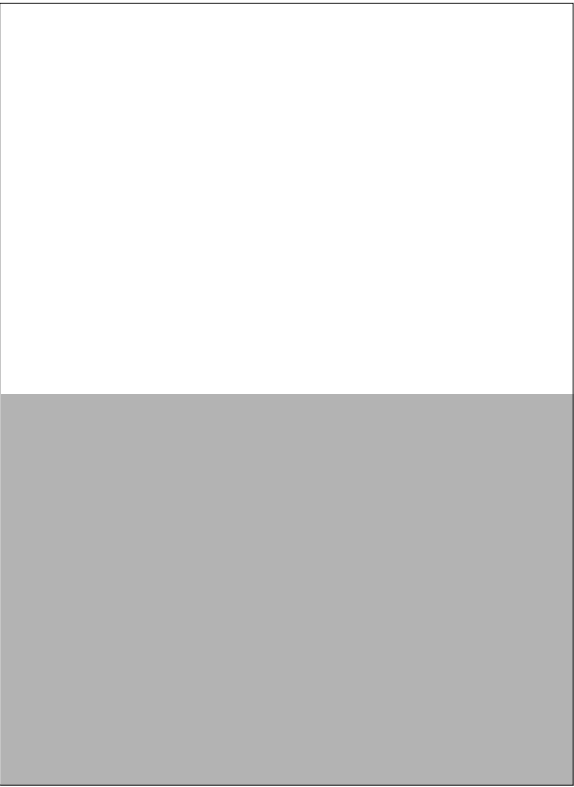


### FULL PAGE

TRIM : 9.625” W X 13.25” H  
BLEED: 9.875” W X 13.5” H  
LIVE : 8.875” W X 12.5” H

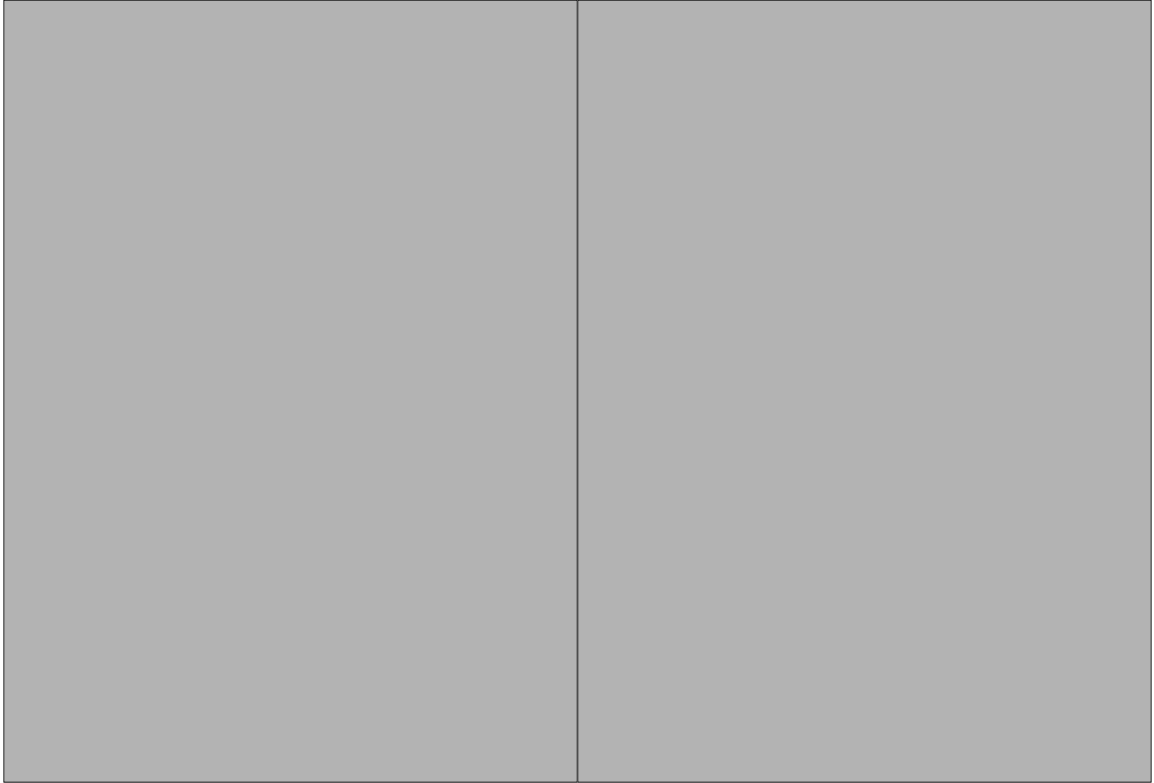
### TWO-PAGE SPREAD (W/ CENTER BLEED)

TRIM : 19.25” W X 13.25” H  
BLEED: 19.5” W X 13.5” H  
LIVE : 18.5” W X 12.5” H



### HALF PAGE

TRIM: 9.625” W X 6.5” H  
BLEED: 9.875” W X 6.625” H  
LIVE: 8.875” W X 5.75” H



### NEWSPAPER SIZE

FULL PAGE: 10” W X 14” H  
HALF PAGE: 10” W X 7” H  
SPREAD: 21” W X 14” H

- Please create two ads with two different sizes, one for the magazine, one for the newspaper.
- If you provide only one size ad, please use magazine dimensions.

## HOLIDAY STYLE MAGAZINE 2023

Holiday STYLE 2023, our “Women of Influence” issue, will feature a cover profile of actor, director and activist Eva Longoria.

Holiday STYLE 2023 is printed on glossy, heavy-coated stock and distributed (5,000 copies) in Beverly Hills and environs, including on Rodeo Drive, five-star hotels, fine dining establishments, high-profile events and more. Advertisements receive double exposure for enhanced value and client reach. The entire issue is printed within the pages of the Beverly Hills Courier in November 2023. The Courier reaches approximately 90,000 readers in Beverly Hills and surrounding cities. Additionally, Holiday STYLE 2023 will be available on the Courier’s website, [beverlyhillscourier.com](http://beverlyhillscourier.com), which receives approximately 10 million impressions a year.



Photo by imagepressagency/depositphotos.com

EVA LONGORIA, HOLIDAY STYLE 2023

## DEADLINES

### HOLIDAY STYLE 2023

Space Reservations: September 29  
Ad Material Deadline: October 6  
Publication Date: November 17

## CONTACT

Beverly Hills Courier  
499 N. Canon Dr., Suite 212  
Beverly Hills, CA 90210  
310-278-1322

**Artwork Submission**  
[production@bhccourier.com](mailto:production@bhccourier.com)  
**Advertising Inquiries**  
Phone: 310-278-1322  
[advertise@bhccourier.com](mailto:advertise@bhccourier.com)

All artwork must be supplied press-ready in Adobe® Acrobat PDF format to the following specifications:  
Minimum resolution: 300dpi  
Color: CMYK with no spot colors  
Text: K:100% (no cyan, magenta, yellow mix)  
Black backgrounds: C:30% M:30% Y:30% K:100%  
Paper Stock: Glossy

Due to standard minor variation in the trimming process, we recommend that ads restrict essential design elements to the live area.