

BEVERLY HILLS *COURIER*  
**STYLE**  
MEDIA KIT 2024



HOLIDAY 2021



SUMMER 2022



HOLIDAY 2022



SUMMER 2023



HOLIDAY 2023



# STYLE MAGAZINE

|                      |                       |                   |                          |                        |                       |
|----------------------|-----------------------|-------------------|--------------------------|------------------------|-----------------------|
| 30,000               | 5,000                 | 63,000            | 2                        | 16,939                 | 404,000               |
| PRINT<br>CIRCULATION | GLOSSY<br>CIRCULATION | AUDIENCE<br>REACH | STYLE ISSUES<br>PER YEAR | DIGITAL<br>SUBSCRIBERS | GLOBAL<br>IMPRESSIONS |

| PLACEMENT (PER INSERTION) | RATE    | RATE (2X) |
|---------------------------|---------|-----------|
| FULL PAGE                 | \$5,000 | \$4,500   |
| TWO-PAGE SPREAD           | \$9,000 | \$8,280   |
| HALF PAGE                 | \$3,250 | \$2,900   |
| INSIDE FRONT/BACK         | \$6,000 | \$5,500   |
| BACK COVER                | \$6,500 | \$6,000   |

## SUMMER STYLE AND HOLIDAY STYLE MAGAZINE 2024

STYLE Magazines 2024 are printed on glossy, heavy-coated stock and distributed (5,000 copies) in Beverly Hills and environs, including on Rodeo Drive, five-star hotels, fine dining establishments, high-profile events and more. Advertisements receive double exposure for enhanced value and client reach. The entire issue is printed within the pages of the Beverly Hills Courier in June and November 2024. The Courier reaches approximately 65,000 readers in Beverly Hills and surrounding cities. Additionally, STYLE Magazines 2024 are available on the Courier’s website, [beverlyhillscourier.com](http://beverlyhillscourier.com), which receives approximately 10 million impressions a year.

### DEADLINES

#### SUMMER STYLE 2024

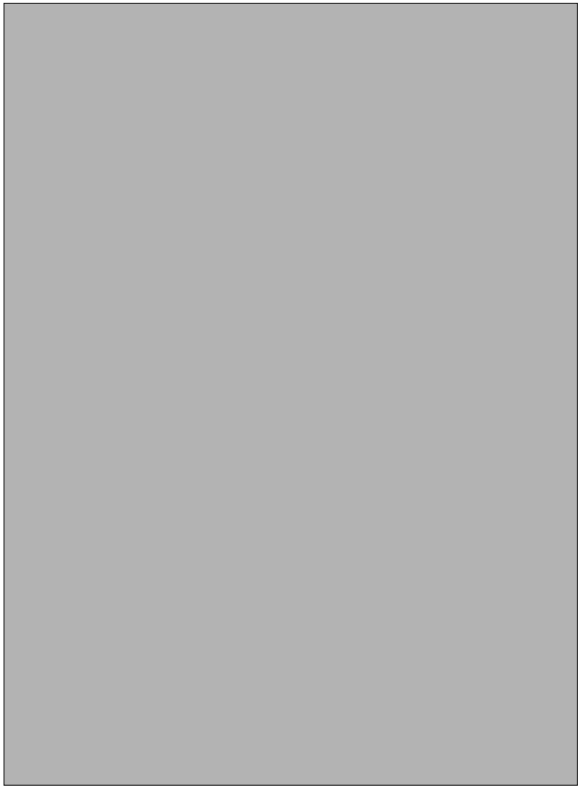
Space Reservations: April 26  
Ad Material Deadline: May 3  
Publication Date: June 14

#### HOLIDAY STYLE 2024

Space Reservations: September 27  
Ad Material Deadline: October 4  
Publication Date: November 22



EVA LONGORIA, HOLIDAY STYLE 2023

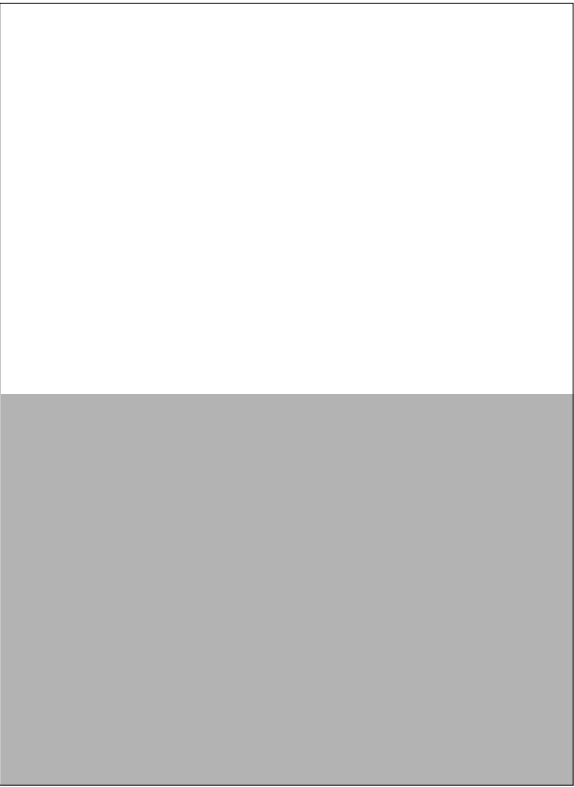


#### FULL PAGE

TRIM : 9.625” W X 13.25” H  
BLEED: 9.875” W X 13.5” H  
LIVE : 8.875” W X 12.5” H

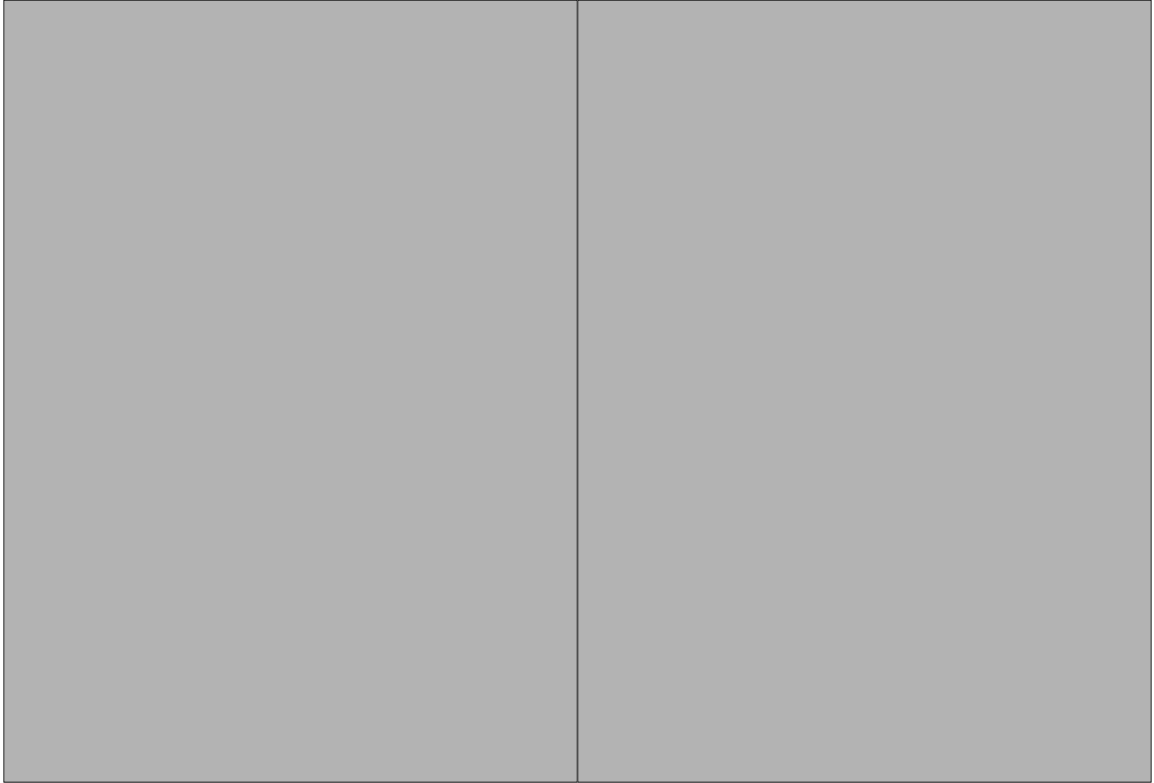
#### TWO-PAGE SPREAD (W/ CENTER BLEED)

TRIM : 19.25” W X 13.25” H  
BLEED: 19.5” W X 13.5” H  
LIVE : 18.5” W X 12.5” H



#### HALF PAGE

TRIM: 9.625” W X 6.5” H  
BLEED: 9.875” W X 6.625” H  
LIVE: 8.875” W X 5.75” H



#### NEWSPAPER SIZE

FULL PAGE: 10” W X 14” H  
HALF PAGE: 10” W X 7” H  
SPREAD: 21” W X 14” H

- Please create two ads with two different sizes, one for the magazine, one for the newspaper.
- If you provide only one size ad, please use magazine dimensions.

## CONTACT

Beverly Hills Courier  
499 N. Canon Dr., Suite 212  
Beverly Hills, CA 90210  
310-278-1322

#### Artwork Submission

[production@bhcourier.com](mailto:production@bhcourier.com)

#### Advertising Inquiries

Phone: 310-278-1322  
[advertise@bhcourier.com](mailto:advertise@bhcourier.com)

All artwork must be supplied press-ready in Adobe® Acrobat PDF format to the following specifications:  
Minimum resolution: 300dpi  
Color: CMYK with no spot colors  
Text: K:100% (no cyan, magenta, yellow mix)  
Black backgrounds: C:30% M:30% Y:30% K:100%  
Paper Stock: Glossy

Due to standard minor variation in the trimming process, we recommend that ads restrict essential design elements to the live area.