

BEVERLY HILLS *COURIER*  
**STYLE**  
MEDIA KIT 2024



HOLIDAY 2021



SUMMER 2022



HOLIDAY 2022



SUMMER 2023



HOLIDAY 2023



# STYLE MAGAZINE

30,000	5,000	63,000	2	16,939	404,000
PRINT CIRCULATION	GLOSSY CIRCULATION	AUDIENCE REACH	STYLE ISSUES PER YEAR	DIGITAL SUBSCRIBERS	GLOBAL IMPRESSIONS

PLACEMENT (PER INSERTION)	RATE	RATE (2X)
FULL PAGE	\$5,000	\$4,500
TWO-PAGE SPREAD	\$9,000	\$8,280
HALF PAGE	\$3,250	\$2,900
INSIDE FRONT/BACK	\$6,000	\$5,500
BACK COVER	\$6,500	\$6,000

## SUMMER STYLE AND HOLIDAY STYLE MAGAZINE 2024

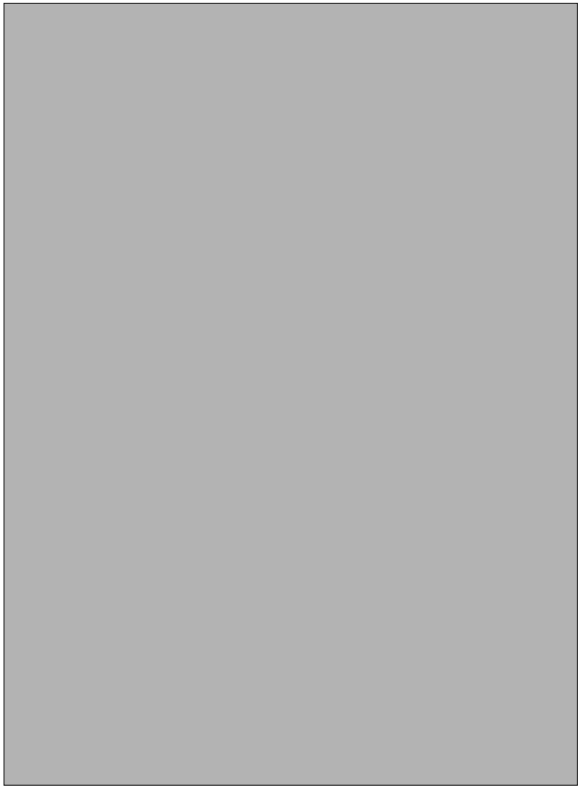
Summer STYLE Magazine 2024 will feature an exclusive cover interview with Laura Kim, Co-Creative Director of Oscar de la Renta and Co-Founder of Monse. STYLE Magazine is printed on glossy, heavy-coated stock and distributed (5,000 copies) in Beverly Hills and environs, including on Rodeo Drive, five-star hotels, fine dining establishments, high-profile events and more. Each issue (Summer and Holiday) is also printed within the pages of the Beverly Hills Courier in June and November 2024, providing advertisements with double exposure. The Courier reaches approximately 65,000 readers in Beverly Hills and surrounding cities. Additionally, STYLE Magazines 2024 are available on the Courier’s website, beverlyhillscourier.com, which receives approximately 10 million impressions per year.

## DEADLINES

<b>SUMMER STYLE 2024</b>	<b>HOLIDAY STYLE 2024</b>
Space Reservations: April 26	Space Reservations: September 27
Ad Material Deadline: May 3	Ad Material Deadline: October 4
Publication Date: June 14	Publication Date: November 22

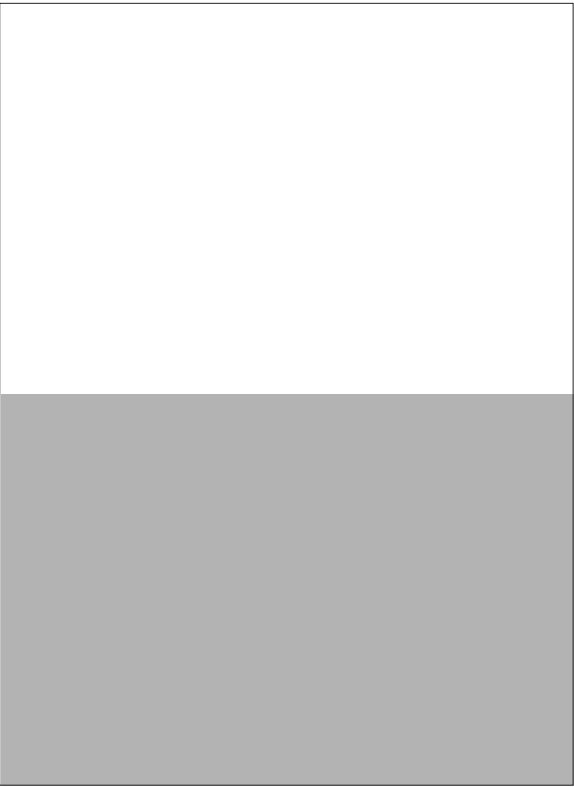


LAURA KIM FOR SUMMER STYLE 2024

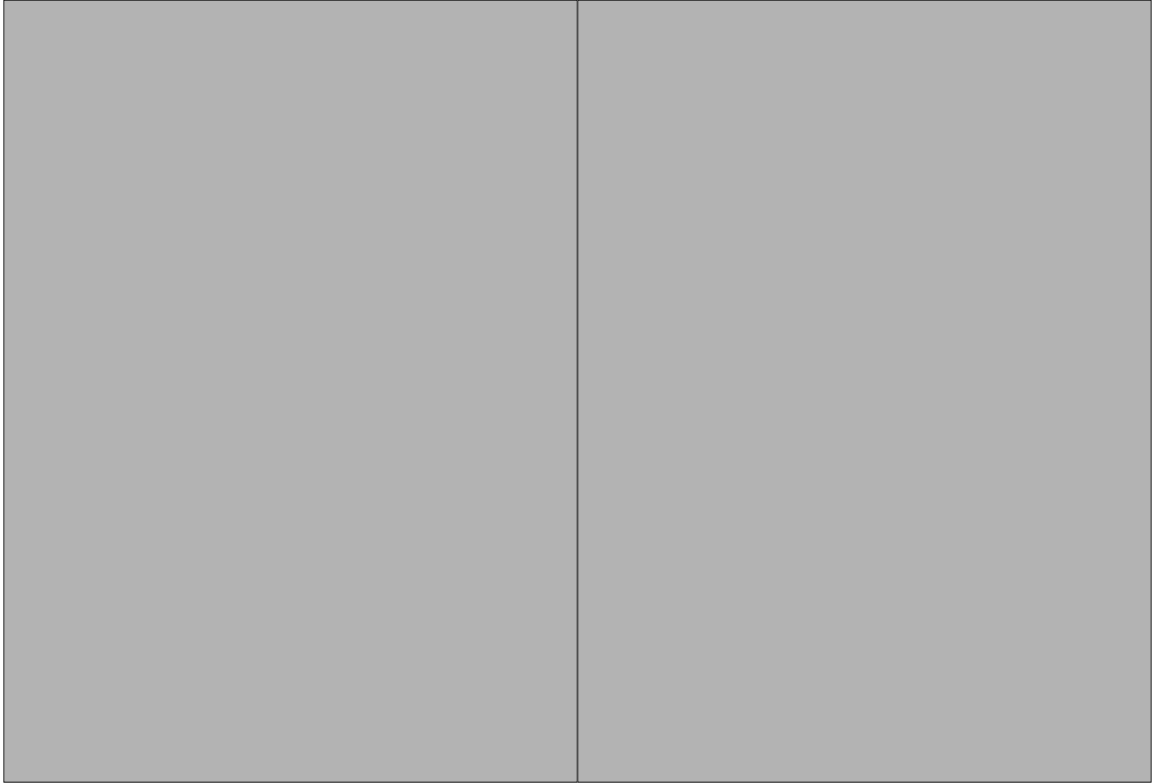


**FULL PAGE**  
TRIM : 9.625” W X 13.25” H  
BLEED: 9.875” W X 13.5” H  
LIVE : 8.875” W X 12.5” H

**TWO-PAGE SPREAD (W/ CENTER BLEED)**  
TRIM : 19.25” W X 13.25” H  
BLEED: 19.5” W X 13.5” H  
LIVE : 18.5” W X 12.5” H



**HALF PAGE**  
TRIM: 9.625” W X 6.5” H  
BLEED: 9.875” W X 6.625” H  
LIVE: 8.875” W X 5.75” H



**NEWSPAPER SIZE**  
FULL PAGE: 10” W X 14” H  
HALF PAGE: 10” W X 7” H  
SPREAD: 21” W X 14” H

- Please create two ads with two different sizes, one for the magazine, one for the newspaper.
- If you provide only one size ad, please use magazine dimensions.

## CONTACT

Beverly Hills Courier  
499 N. Canon Dr., Suite 212  
Beverly Hills, CA 90210  
310-278-1322

**Artwork Submission**  
production@bhccourier.com  
**Advertising Inquiries**  
Phone: 310-278-1322  
advertise@bhccourier.com

All artwork must be supplied press-ready in Adobe® Acrobat PDF format to the following specifications:  
Minimum resolution: 300dpi  
Color: CMYK with no spot colors  
Text: K:100% (no cyan, magenta, yellow mix)  
Black backgrounds: C:30% M:30% Y:30% K:100%  
Paper Stock: Glossy

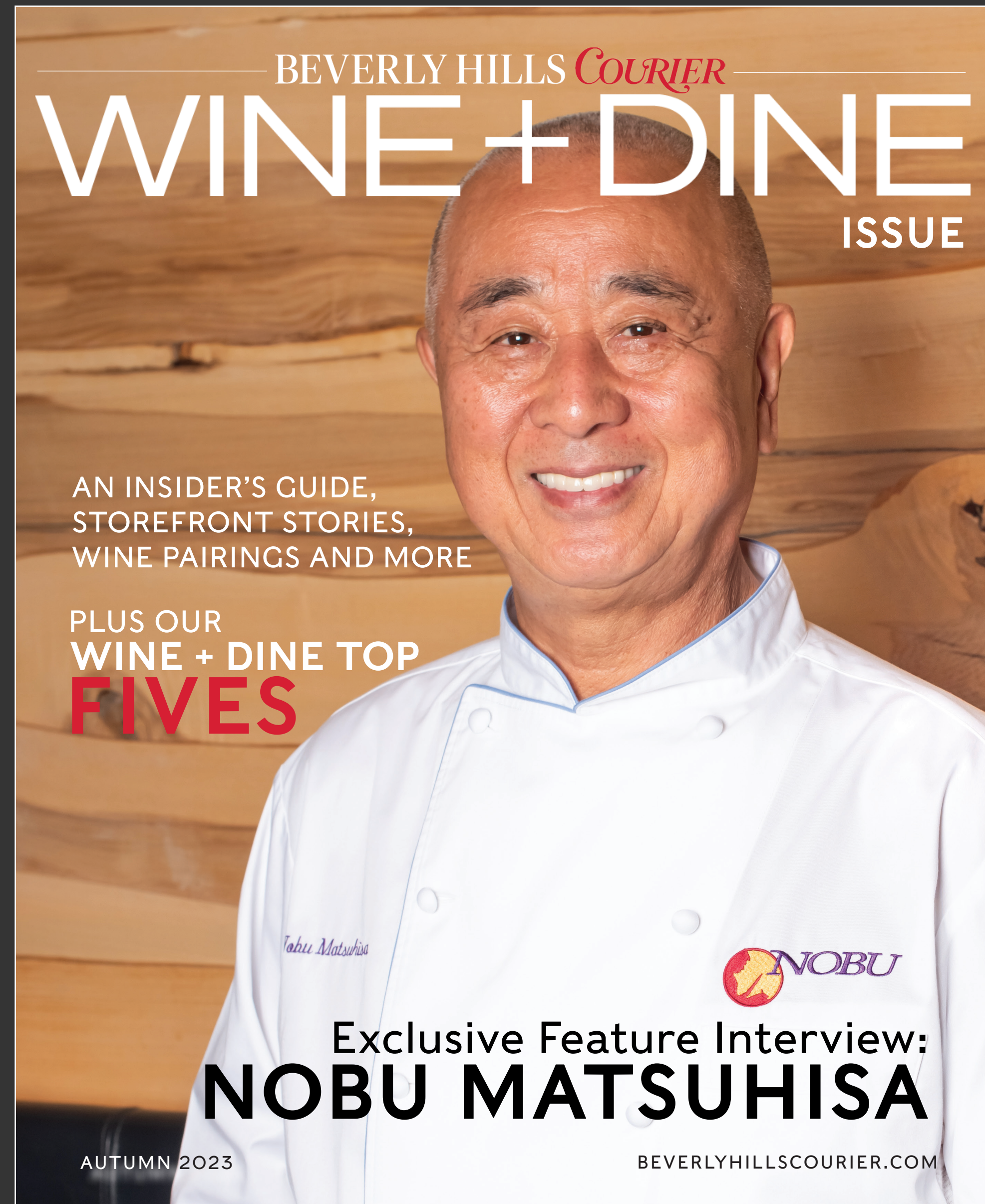
**NOTE:** Please restrict all essential design elements to the live area.



BEVERLY HILLS *COURIER* presents

# WINE + DINE

## MEDIA KIT 2024





# WINE + DINE ISSUE

30,000

GLOSSY CIRCULATION

1

ISSUE PER YEAR

265,000+

DIGITAL SUBSCRIBERS

961,000

GLOBAL IMPRESSIONS

PLACEMENT (PER INSERTION)	RATE
FULL PAGE	\$5,000
TWO-PAGE SPREAD	\$9,000
HALF PAGE	\$3,250
INSIDE FRONT/BACK	\$6,000
BACK COVER	\$6,500

**FULL PAGE**  
TRIM : 8.5” W X 10.875” H  
BLEED: 8.75” W X 11.125” H  
LIVE : 7.75” W X 10.125” H

**HALF PAGE**  
TRIM : 8.5” W X 5.317” H  
BLEED: 8.75” W X 5.567” H  
LIVE: 7.75” W X 4.567” H

## WINE + DINE ISSUE 2024

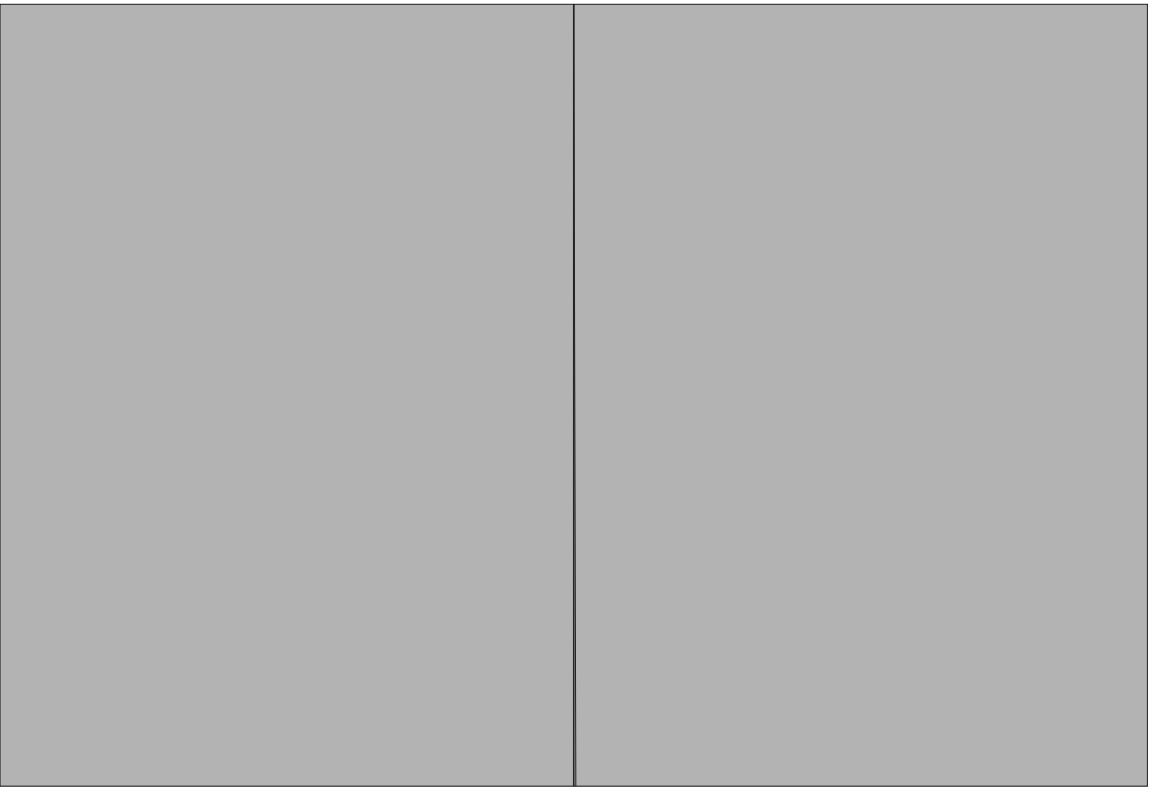
The Beverly Hills Courier presents the Autumn 2024 “Beverly Hills Courier **WINE + DINE ISSUE**,” featuring an exclusive cover profile of acclaimed chef, entrepreneur and television personality, Evan Funke. In addition to the cover feature, the issue will include returning favorites such as the popular “Top Five” lists that serve as useful guides throughout the year, an expanded “Wine + Dine At Home” section plus a new “Wine + Dine Hot List,” which includes the latest culinary trends in town. This glossy magazine is individually polybagged and delivered to 30,000 Beverly Hills residences and businesses.

## DEADLINE

If you would like to be a part of this exciting publication, please reserve your ad space by **July 12**.



PHOTO BY ERIC WOLFINGER  
EVAN FUNKE FOR WINE + DINE ISSUE AUTUMN 2024



**TWO-PAGE SPREAD (W/ CENTER BLEED)**  
TRIM : 17” W X 10.875” H  
BLEED: 17.25” W X 11.125” H  
LIVE : 16.25” W X 10.125” H

**NOTE:** Please restrict all essential design elements to the live area.

## CONTACT

Beverly Hills Courier  
499 N. Canon Dr., Suite 212  
Beverly Hills, CA 90210  
310-278-1322

**Artwork Submission**  
production@bhcourier.com  
**Advertising Inquiries**  
Phone: 310-278-1322  
advertise@bhcourier.com

All artwork must be supplied press-ready in Adobe® Acrobat PDF format to the following specifications:  
Minimum resolution: 300dpi  
Color: CMYK with no spot colors  
Text: K:100% (no cyan, magenta, yellow mix)  
Black backgrounds: C:30% M:30% Y:30% K:100%  
Paper Stock: Glossy



BEVERLY HILLS *COURIER* presents

# TRAVEL

## MEDIA KIT 2024



### **The World of Maybourne**

A French River Cruise Odyssey  
Curtis Stone's Hong Kong

TRAVEL 2024

BEVERLYHILLSCOURIER.COM



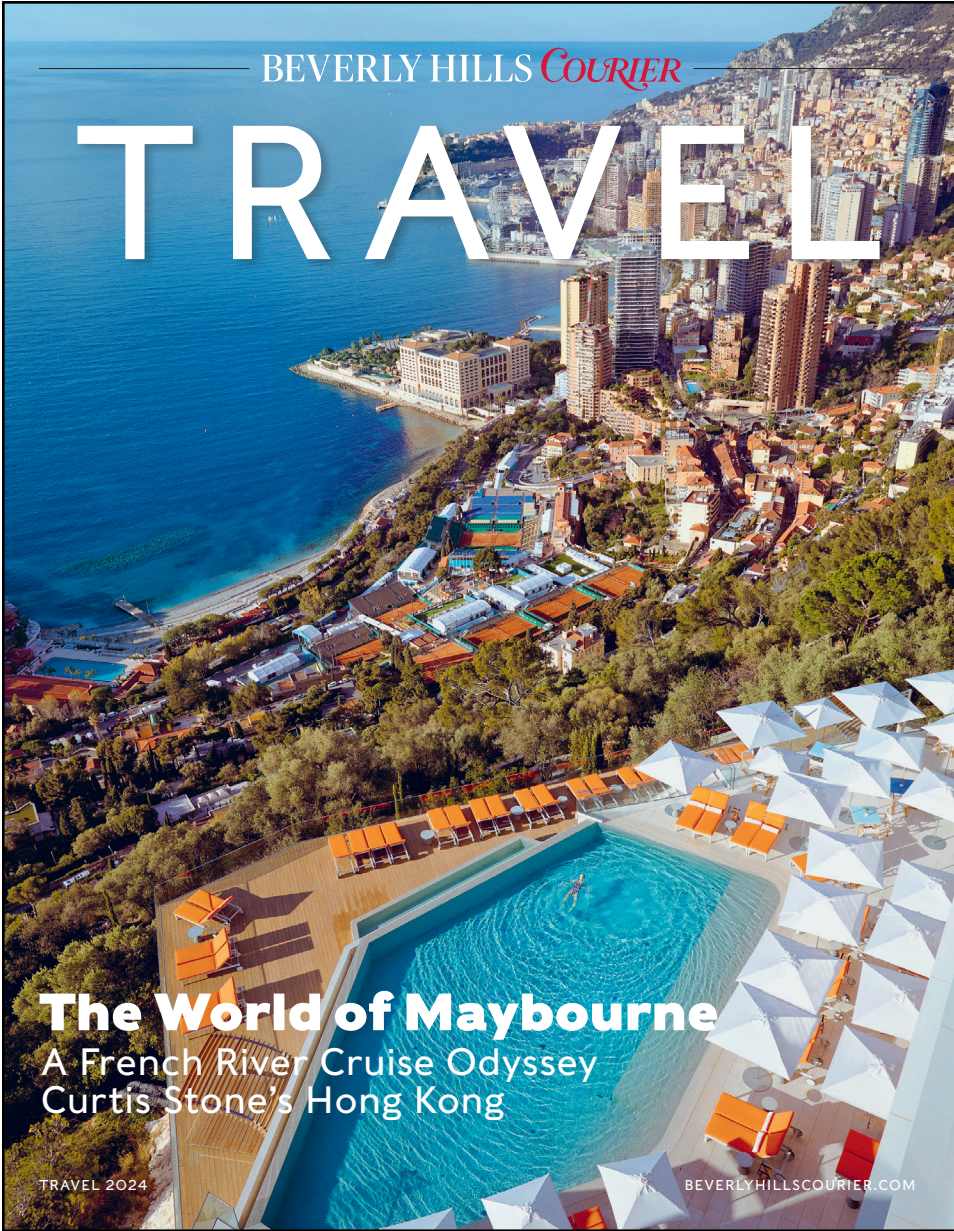
# TRAVEL ISSUE

30,000	1	265,000+	961,000
GLOSSY CIRCULATION	ISSUE PER YEAR	DIGITAL SUBSCRIBERS	GLOBAL IMPRESSIONS

PLACEMENT (PER INSERTION)	RATE
FULL PAGE	\$5,000
TWO-PAGE SPREAD	\$9,000
HALF PAGE	\$3,250
INSIDE FRONT/BACK	\$6,000
BACK COVER	\$6,500

## TRAVEL ISSUE 2024

The Beverly Hills Courier is proud to present its first magazine dedicated to the world of travel. Featuring world-class destinations, including London, the South of France and, of course, Beverly Hills, the inaugural “Beverly Hills Courier Travel” magazine will debut in mid-April 2024. The glossy publication will be polybagged and individually distributed to 30,000 homes and businesses in Beverly Hills, as well as to guests of some of the city’s finest hotels. Do not miss the opportunity to be a part of this exciting new venture.



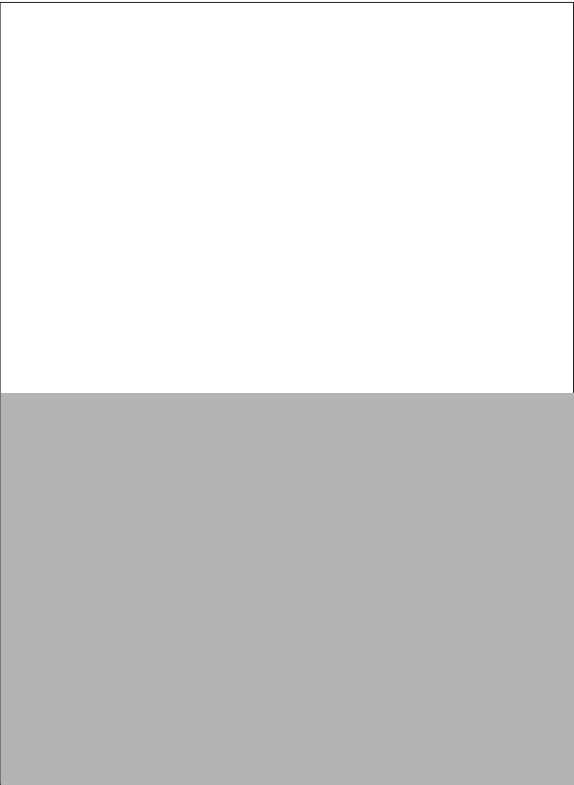
## DEADLINE

If you would like to be a part of this inaugural issue, please reserve your ad space by March 15.



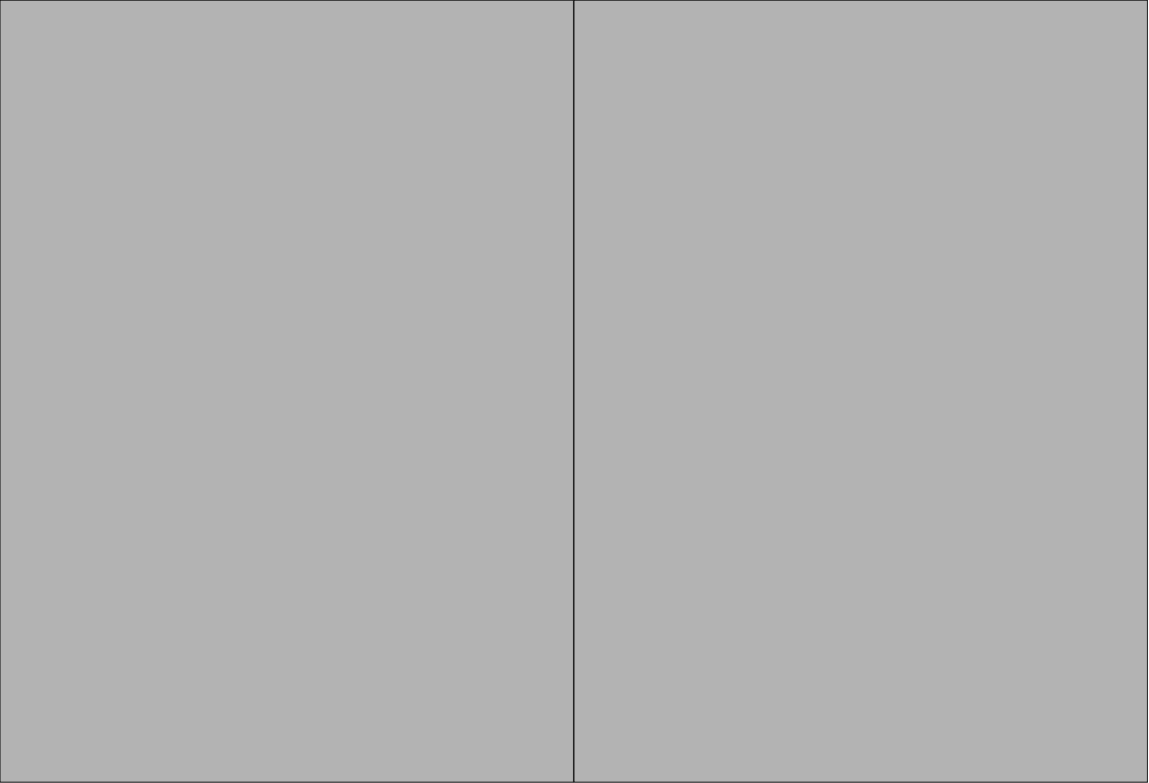
### FULL PAGE

TRIM : 8.5” W X 10.875” H  
BLEED: 8.75” W X 11.125” H  
LIVE : 7.75” W X 10.125” H



### HALF PAGE

TRIM : 8.5” W X 5.317” H  
BLEED: 8.75” W X 5.567” H  
LIVE: 7.75” W X 4.567” H



### TWO-PAGE SPREAD (W/ CENTER BLEED)

TRIM : 17” W X 10.875” H  
BLEED: 17.25” W X 11.125” H  
LIVE : 16.25” W X 10.125” H

**NOTE:** Please restrict all essential design elements to the live area.

## CONTACT

Beverly Hills Courier  
499 N. Canon Dr., Suite 212  
Beverly Hills, CA 90210  
310-278-1322

**Artwork Submission**  
production@bhccourier.com  
**Advertising Inquiries**  
Phone: 310-278-1322  
advertise@bhccourier.com

All artwork must be supplied press-ready in Adobe® Acrobat PDF format to the following specifications:  
Minimum resolution: 300dpi  
Color: CMYK with no spot colors  
Text: K:100% (no cyan, magenta, yellow mix)  
Black backgrounds: C:30% M:30% Y:30% K:100%  
Paper Stock: Glossy