

BEVERLY HILLS *COURIER*
STYLE
MEDIA KIT 2024



HOLIDAY 2021



SUMMER 2022



HOLIDAY 2022



SUMMER 2023



HOLIDAY 2023

STYLE MAGAZINE

30,000	5,000	63,000	2	16,939	404,000
PRINT CIRCULATION	GLOSSY CIRCULATION	AUDIENCE REACH	STYLE ISSUES PER YEAR	DIGITAL SUBSCRIBERS	GLOBAL IMPRESSIONS

PLACEMENT (PER INSERTION)	RATE	RATE (2X)
FULL PAGE	\$5,000	\$4,500
TWO-PAGE SPREAD	\$9,000	\$8,280
HALF PAGE	\$3,250	\$2,900
INSIDE FRONT/BACK	\$6,000	\$5,500
BACK COVER	\$6,500	\$6,000

SUMMER STYLE AND HOLIDAY STYLE MAGAZINE 2024

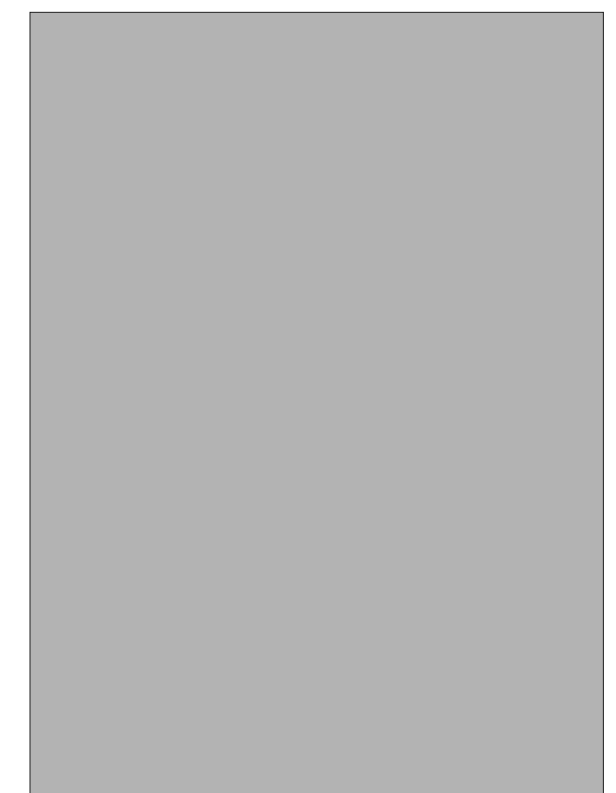
Summer STYLE 2024 will feature a cover interview with Jay Leno and Bruce Meyer, two legendary automobile enthusiasts and long-time Beverly Hills residents. The magazine will fittingly make its debut at the 2024 Rodeo Drive Concours d'Elegance, founded by Meyer, and one of the West Coast's preeminent car shows for nearly three decades. Both Summer STYLE and Holiday STYLE are printed on glossy, heavy-coated stock and distributed (5,000 copies) in Beverly Hills and environs, including on Rodeo Drive, five-star hotels, fine dining establishments, high-profile events such as the Concours d'Elegance and more. Advertisements receive double exposure for enhanced value and client reach. Both issues are printed in their entirety in the Beverly Hills Courier in June and November, respectively. The Courier reaches approximately 65,000 readers in Beverly Hills and surrounding cities. Additionally, the magazines are available on the Courier's website, beverlyhillscourier.com, which receives approximately 10 million impressions annually.

DEADLINES

SUMMER STYLE 2024	HOLIDAY STYLE 2024
Space Reservations: April 26	Space Reservations: September 27
Ad Material Deadline: May 3	Ad Material Deadline: October 4
Publication Date: June 14	Publication Date: November 22



BRUCE MEYER AND JAY LENO

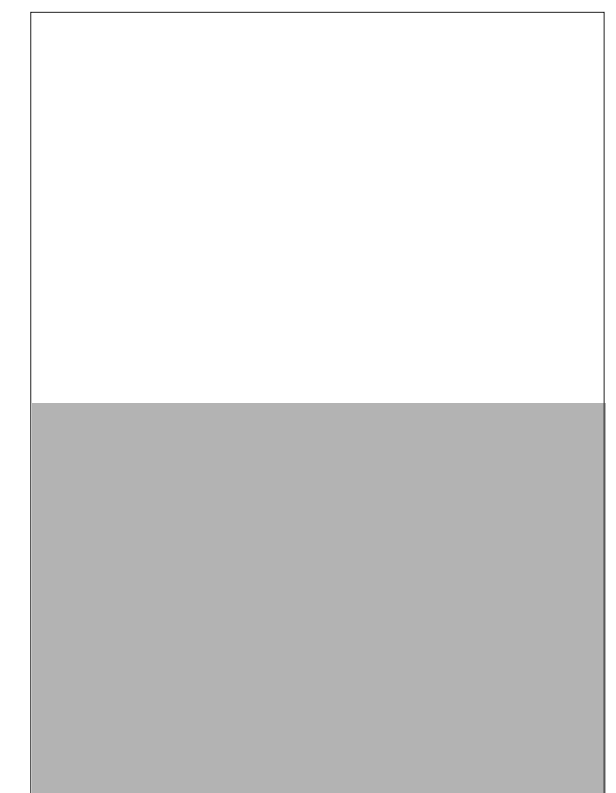


FULL PAGE

TRIM: 9.625" W X 13.25" H
 BLEED: 9.875" W X 13.5" H
 LIVE: 8.875" W X 12.5" H

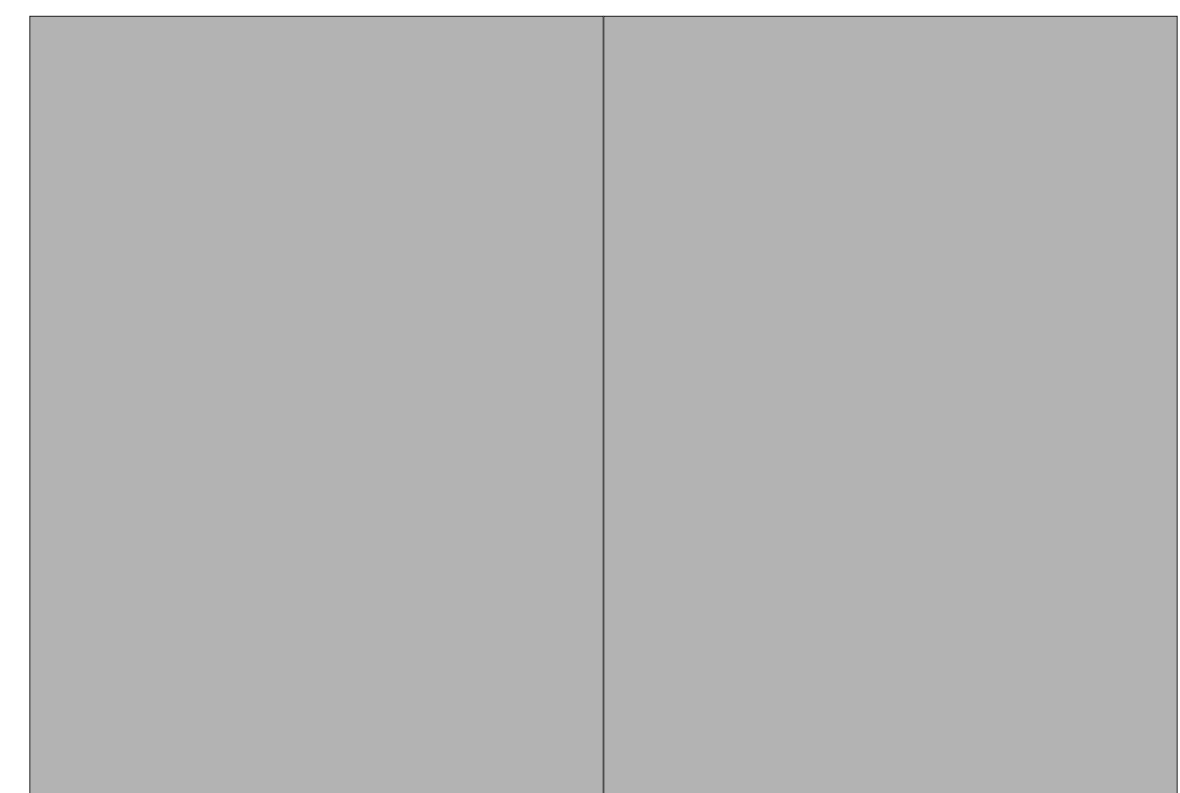
TWO-PAGE SPREAD (W/ CENTER BLEED)

TRIM: 19.25" W X 13.25" H
 BLEED: 19.5" W X 13.5" H
 LIVE: 18.5" W X 12.5" H



HALF PAGE

TRIM: 9.625" W X 6.5" H
 BLEED: 9.875" W X 6.625" H
 LIVE: 8.875" W X 5.75" H



NEWSPAPER SIZE

FULL PAGE: 10" W X 14" H
 HALF PAGE: 10" W X 7" H
 SPREAD: 21" W X 14" H

- Please create two ads with two different sizes, one for the magazine, one for the newspaper.
- If you provide only one size ad, please use magazine dimensions.

CONTACT

Beverly Hills Courier
 499 N. Canon Dr., Suite 212
 Beverly Hills, CA 90210
 310-278-1322

Artwork Submission
production@bhcourier.com
Advertising Inquiries
 Phone: 310-278-1322
advertise@bhcourier.com

All artwork must be supplied press-ready in Adobe® Acrobat PDF format to the following specifications:
 Minimum resolution: 300dpi
 Color: CMYK with no spot colors
 Text: K:100% (no cyan, magenta, yellow mix)
 Black backgrounds: C:30% M:30% Y:30% K:100%
 Paper Stock: Glossy

NOTE: Please restrict all essential design elements to the live area.

BEVERLY HILLS *COURIER* presents

WINE + DINE

MEDIA KIT 2024

BEVERLY HILLS *COURIER*


WINE + DINE

ISSUE

AN INSIDER'S GUIDE,
STOREFRONT STORIES,
WINE PAIRINGS AND MORE

PLUS OUR
WINE + DINE TOP
FIVES

Nobu Matsuhisa

 **NOBU**

Exclusive Feature Interview:
NOBU MATSUHISA

AUTUMN 2023

BEVERLYHILLSCOURIER.COM

WINE + DINE ISSUE

30,000

GLOSSY CIRCULATION

1

ISSUE PER YEAR

265,000+

DIGITAL SUBSCRIBERS

961,000

GLOBAL IMPRESSIONS

PLACEMENT (PER INSERTION)	RATE
FULL PAGE	\$5,000
TWO-PAGE SPREAD	\$9,000
HALF PAGE	\$3,250
INSIDE FRONT/BACK	\$6,000
BACK COVER	\$6,500

WINE + DINE ISSUE 2024

The Beverly Hills Courier presents the Autumn 2024 “Beverly Hills Courier **WINE + DINE ISSUE**,” featuring an exclusive cover profile of acclaimed chef, entrepreneur and television personality, Evan Funke. In addition to the cover feature, the issue will include returning favorites such as the popular “Top Five” lists that serve as useful guides throughout the year, an expanded “Wine + Dine At Home” section plus a new “Wine + Dine Hot List,” which includes the latest culinary trends in town. This glossy magazine is individually polybagged and delivered to 30,000 Beverly Hills residences and businesses.

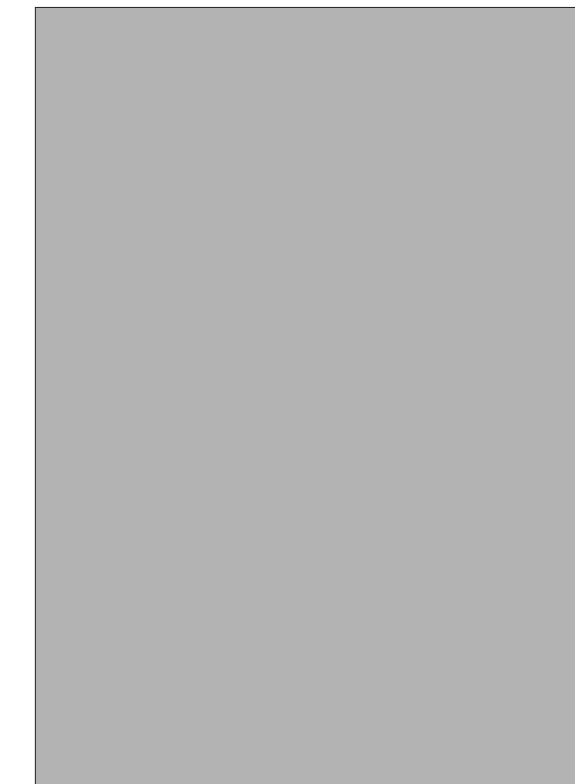
DEADLINE

If you would like to be a part of this exciting publication, please reserve your ad space by **July 12**.



PHOTO BY ERIC WOLFINGER

EVAN FUNKE FOR WINE + DINE ISSUE AUTUMN 2024



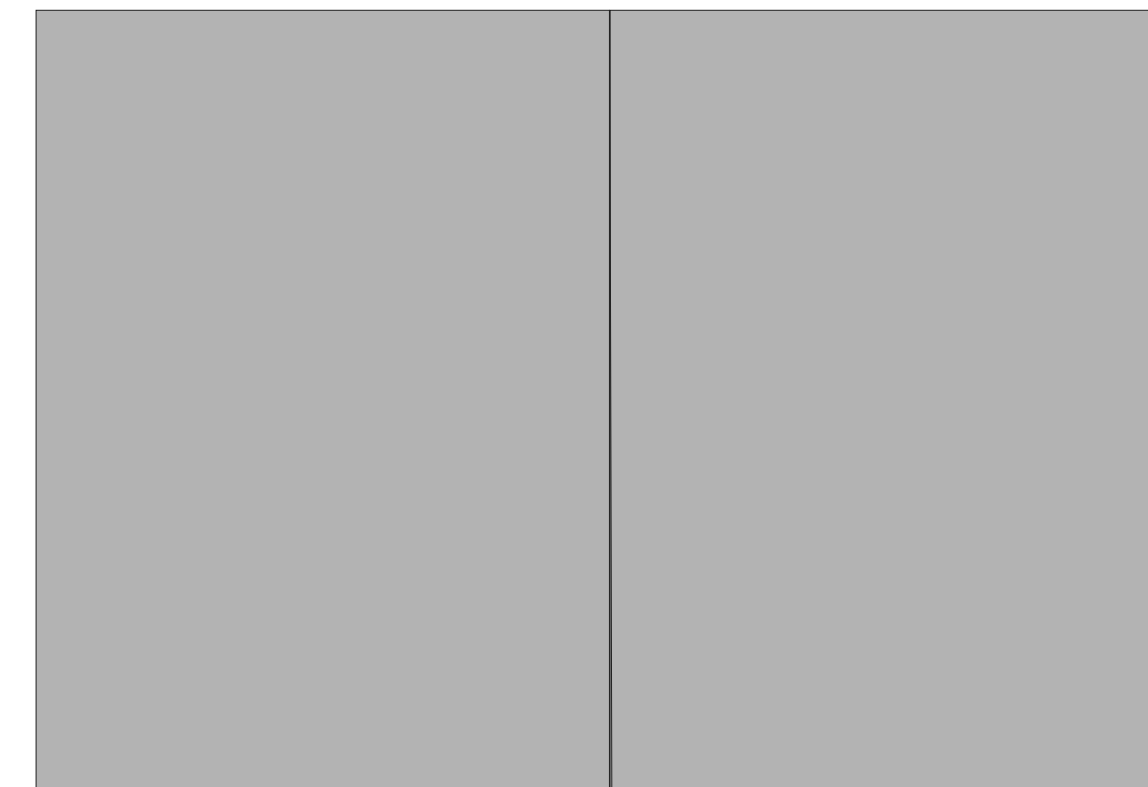
FULL PAGE

TRIM: 8.5" W X 10.875" H
BLEED: 8.75" W X 11.125" H
LIVE: 7.75" W X 10.125" H



HALF PAGE

TRIM: 8.5" W X 5.317" H
BLEED: 8.75" W X 5.567" H
LIVE: 7.75" W X 4.567" H



TWO-PAGE SPREAD (W/ CENTER BLEED)

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Paper Stock: Glossy

BEVERLY HILLS *COURIER* presents

TRAVEL

MEDIA KIT 2024



BEVERLY HILLS *COURIER*

TRAVEL

The Maybourne Riviera

A French River Cruise Odyssey
Curtis Stone's Hong Kong

SPRING 2024

BEVERLYHILLSCOURIER.COM

TRAVEL ISSUE

30,000

GLOSSY CIRCULATION

1

ISSUE PER YEAR

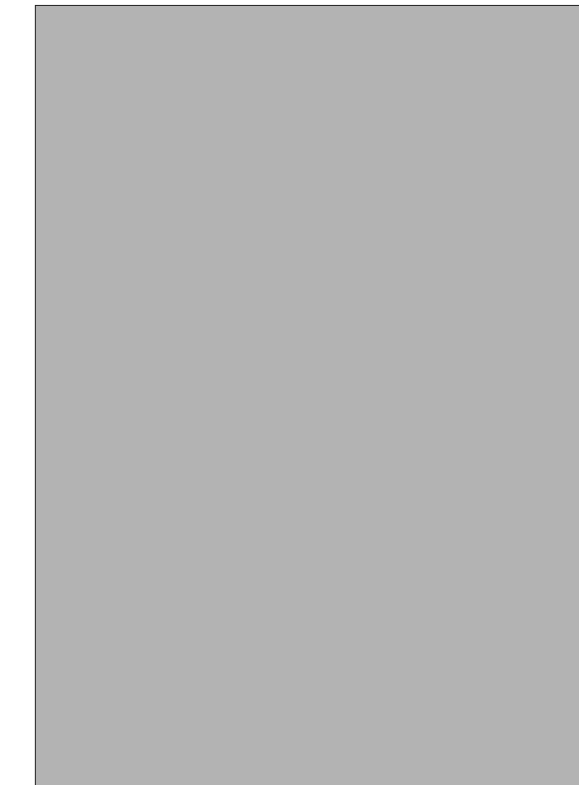
265,000+

DIGITAL SUBSCRIBERS

961,000

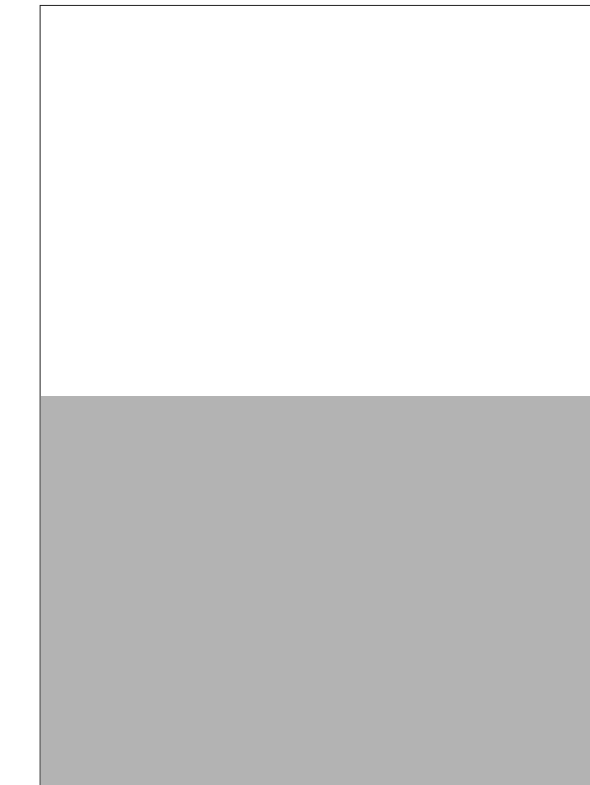
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TRAVEL ISSUE 2024

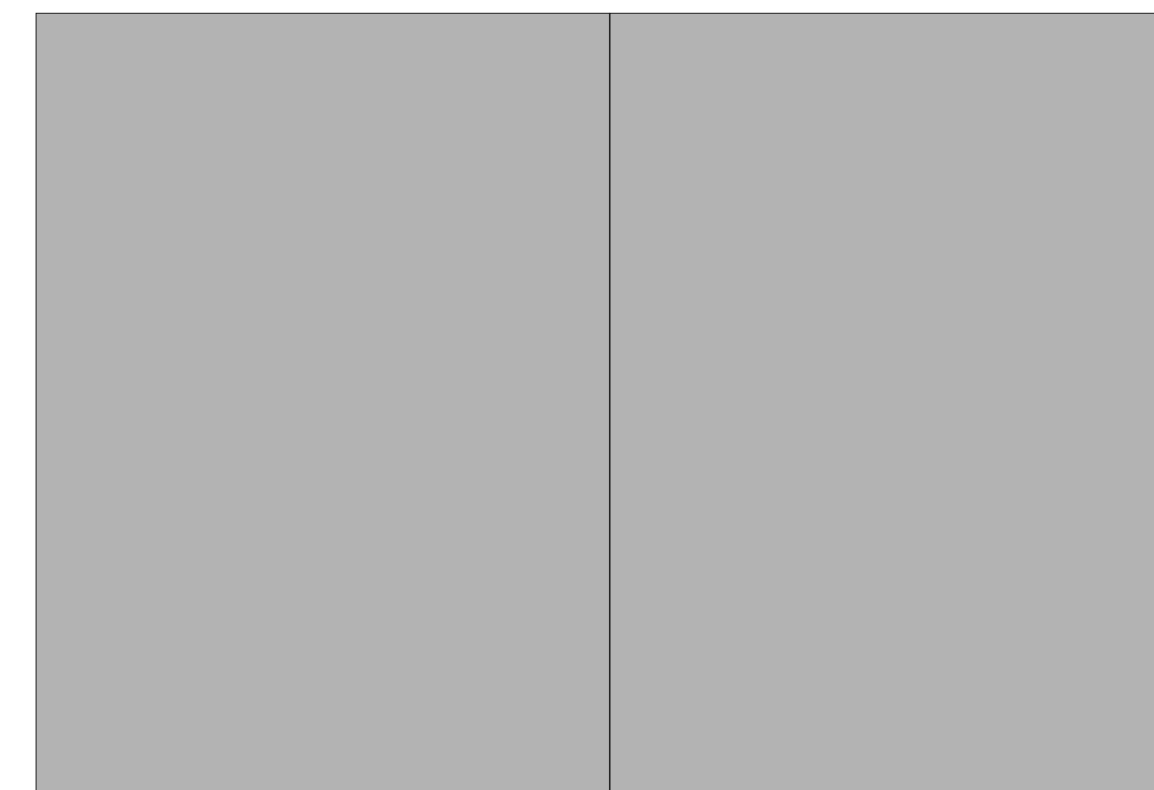
The Beverly Hills Courier is proud to present its first magazine dedicated to the world of travel. Featuring world-class destinations, including London, the South of France and, of course, Beverly Hills, the inaugural "Beverly Hills Courier Travel" magazine will debut in mid-April 2024. The glossy publication will be polybagged and individually distributed to 30,000 homes and businesses in Beverly Hills, as well as to guests of some of the city's finest hotels. Do not miss the opportunity to be a part of this exciting new venture.

DEADLINE

If you would like to be a part of this inaugural issue, please reserve your ad space by March 15.



TRAVEL SPRING 2024



TWO-PAGE SPREAD (W/ CENTER BLEED)

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