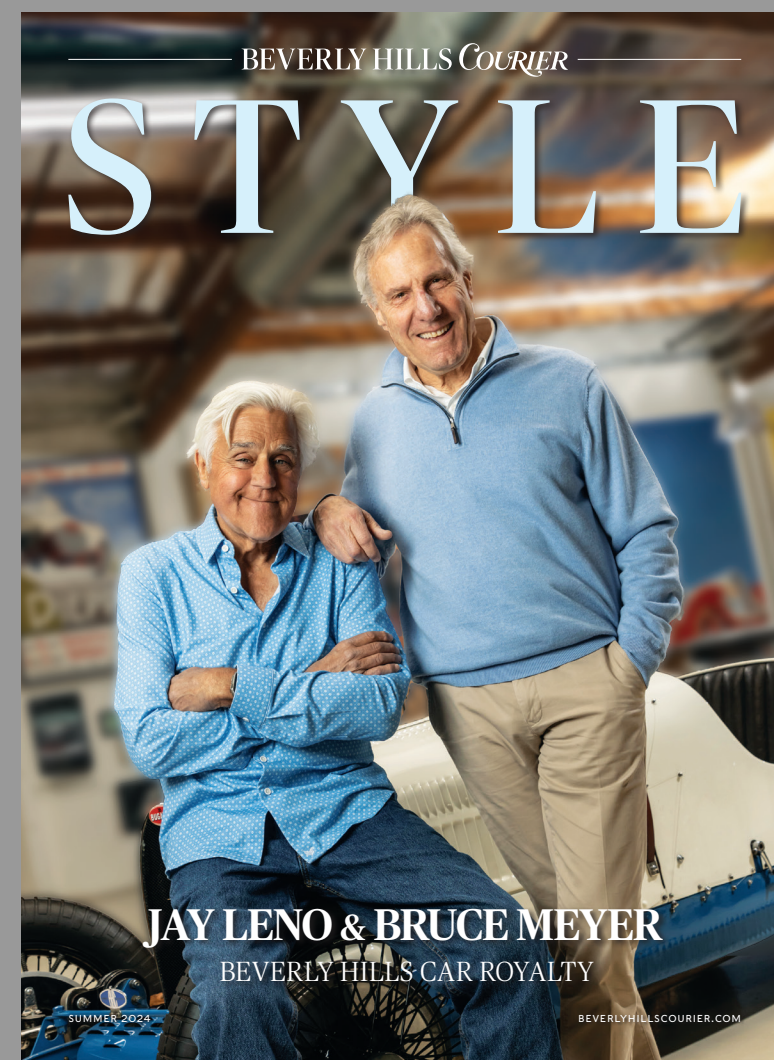
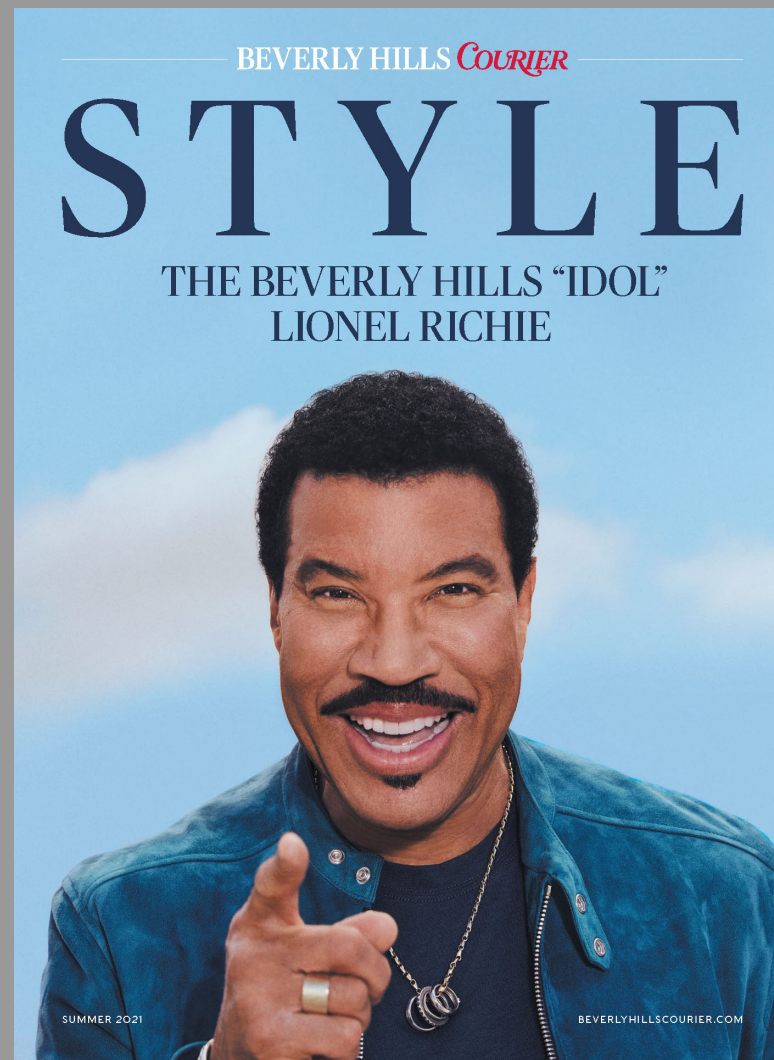


BEVERLY HILLS *COURIER*
STYLE
MEDIA KIT 2025



HOLIDAY 2024

STYLE MAGAZINE

30,000	5,000	63,000	2	16,939	404,000
PRINT CIRCULATION	GLOSSY CIRCULATION	AUDIENCE REACH	STYLE ISSUES PER YEAR	DIGITAL SUBSCRIBERS	GLOBAL IMPRESSIONS

PLACEMENT (PER INSERTION)	RATE	RATE (2X)
FULL PAGE	\$5,000	\$4,500
TWO-PAGE SPREAD	\$9,000	\$8,280
HALF PAGE	\$3,250	\$2,900
INSIDE FRONT/BACK	\$6,000	\$5,500
BACK COVER	\$6,500	\$6,000

SUMMER AND HOLIDAY STYLE MAGAZINE 2025

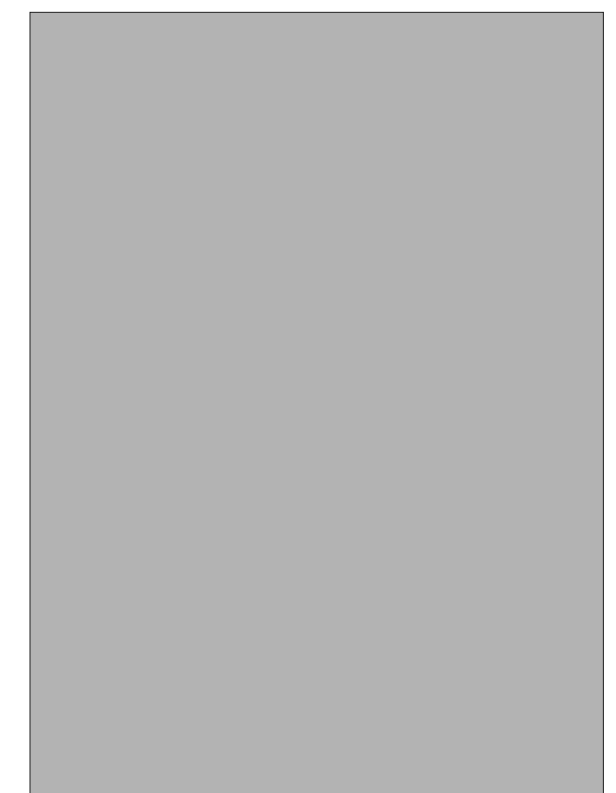
Both Summer STYLE and Holiday STYLE are printed on glossy, heavy-coated stock and distributed (5,000 copies) in Beverly Hills and environs, including on Rodeo Drive, five-star hotels, fine dining establishments, high-profile events such as the Concours d'Elegance and more. Advertisements receive double exposure for enhanced value and client reach. Both issues are printed in their entirety in the Beverly Hills Courier in June and November, respectively. The Courier reaches approximately 65,000 readers in Beverly Hills and surrounding cities. Additionally, the magazines are available on the Courier's website, beverlyhillscourier.com, which receives approximately 10 million impressions annually.

DEADLINES

SUMMER STYLE 2025	HOLIDAY STYLE 2025
Space Reservations: April 25	Space Reservations: September 26
Ad Material Deadline: May 2	Ad Material Deadline: October 3
Publication Date: June 13	Publication Date: November 14



CANDACE PARKER FOR HOLIDAY STYLE 2024

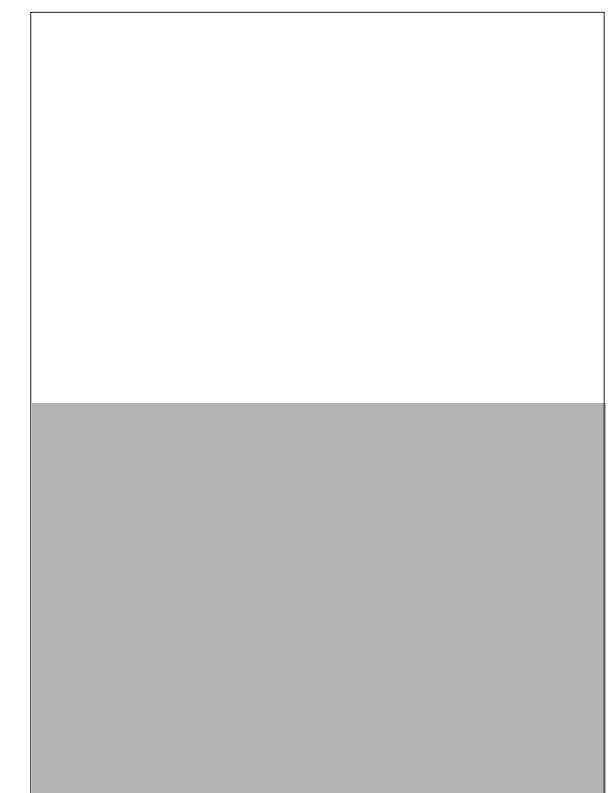


FULL PAGE

TRIM: 9.625" W X 13.25" H
 BLEED: 9.875" W X 13.5" H
 LIVE: 8.875" W X 12.5" H

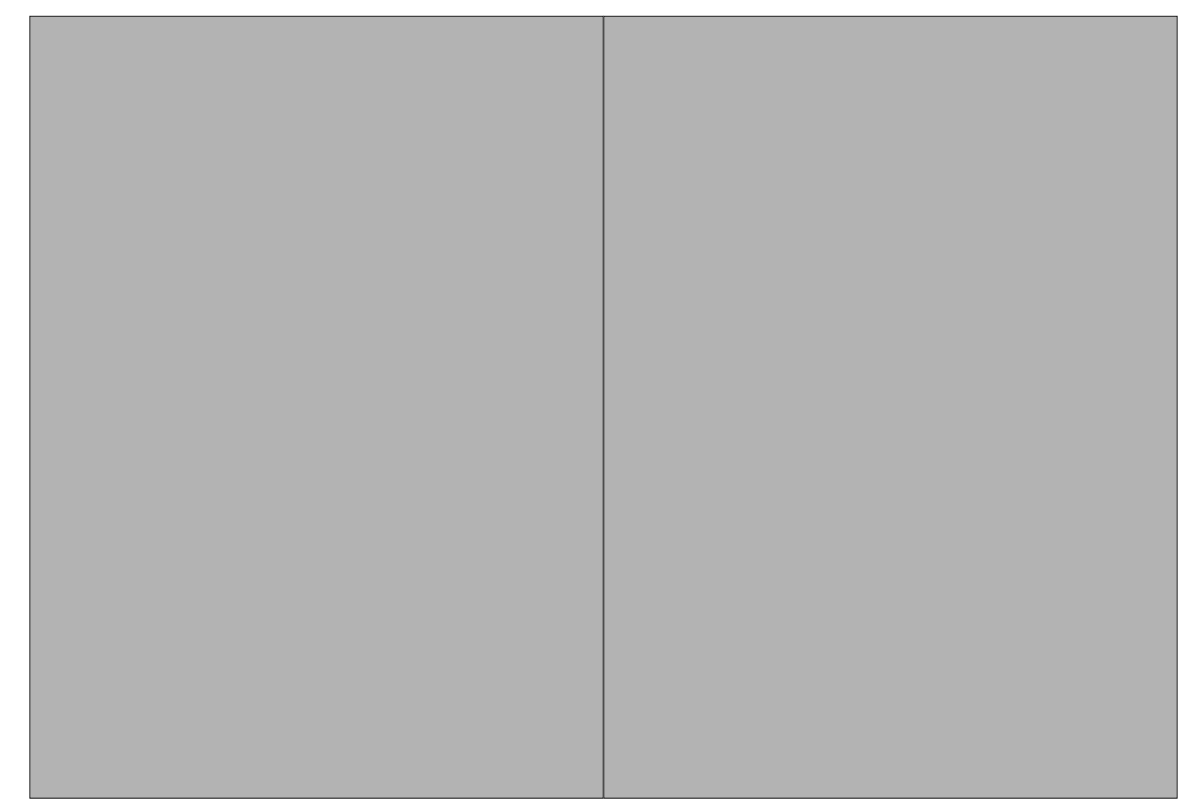
TWO-PAGE SPREAD (W/ CENTER BLEED)

TRIM: 19.25" W X 13.25" H
 BLEED: 19.5" W X 13.5" H
 LIVE: 18.5" W X 12.5" H



HALF PAGE

TRIM: 9.625" W X 6.5" H
 BLEED: 9.875" W X 6.625" H
 LIVE: 8.875" W X 5.75" H



NEWSPAPER SIZE

FULL PAGE: 10" W X 14" H
 HALF PAGE: 10" W X 7" H
 SPREAD: 21" W X 14" H

- Please create two ads with two different sizes, one for the magazine, one for the newspaper.
- If you provide only one size ad, please use magazine dimensions.

CONTACT

Beverly Hills Courier
 499 N. Canon Dr., Suite 212
 Beverly Hills, CA 90210
 310-278-1322

Artwork Submission
production@bhcourier.com
Advertising Inquiries
 Phone: 310-278-1322
advertise@bhcourier.com

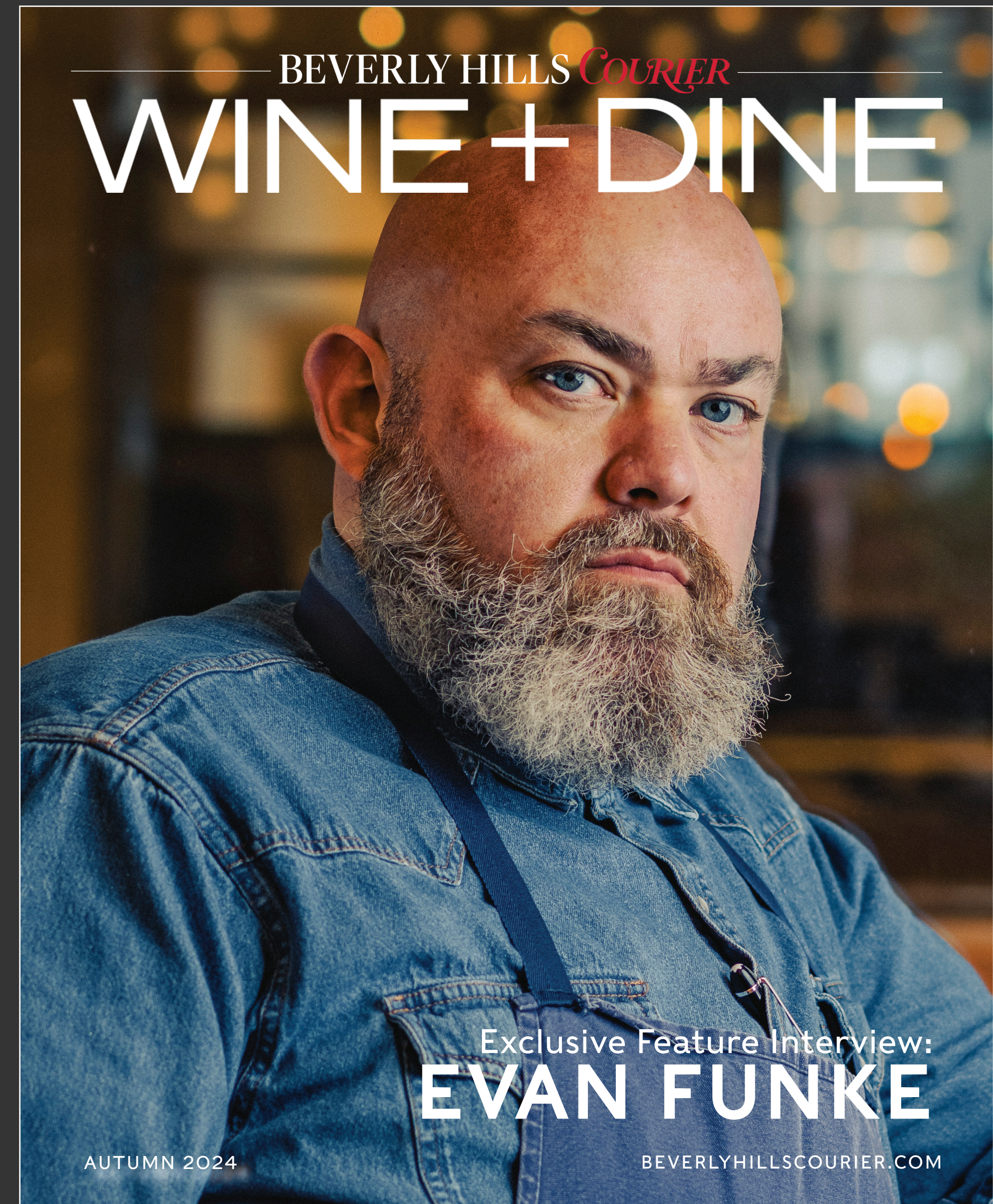
All artwork must be supplied press-ready in Adobe® Acrobat PDF format to the following specifications:
 Minimum resolution: 300dpi
 Color: CMYK with no spot colors
 Text: K:100% (no cyan, magenta, yellow mix)
 Black backgrounds: C:30% M:30% Y:30% K:100%
 Paper Stock: Glossy

NOTE: Please restrict all essential design elements to the live area.

BEVERLY HILLS *COURIER* presents

WINE + DINE

MEDIA KIT 2025



AUTUMN 2024

BEVERLYHILLSCOURIER.COM

WINE + DINE ISSUE

30,000

GLOSSY CIRCULATION

1

ISSUE PER YEAR

265,000+

DIGITAL SUBSCRIBERS

961,000

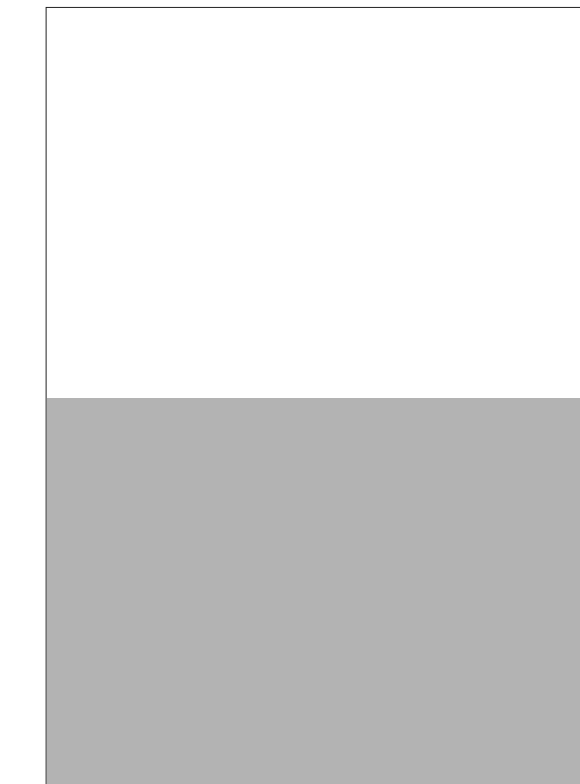
GLOBAL IMPRESSIONS

PLACEMENT (PER INSERTION)	RATE
FULL PAGE	\$5,000
TWO-PAGE SPREAD	\$9,000
HALF PAGE	\$3,250
INSIDE FRONT/BACK	\$6,000
BACK COVER	\$6,500



FULL PAGE

TRIM: 8.5" W X 10.875" H
 BLEED: 8.75" W X 11.125" H
 LIVE: 7.75" W X 10.125" H



HALF PAGE

TRIM: 8.5" W X 5.317" H
 BLEED: 8.75" W X 5.567" H
 LIVE: 7.75" W X 4.567" H

WINE + DINE 2025

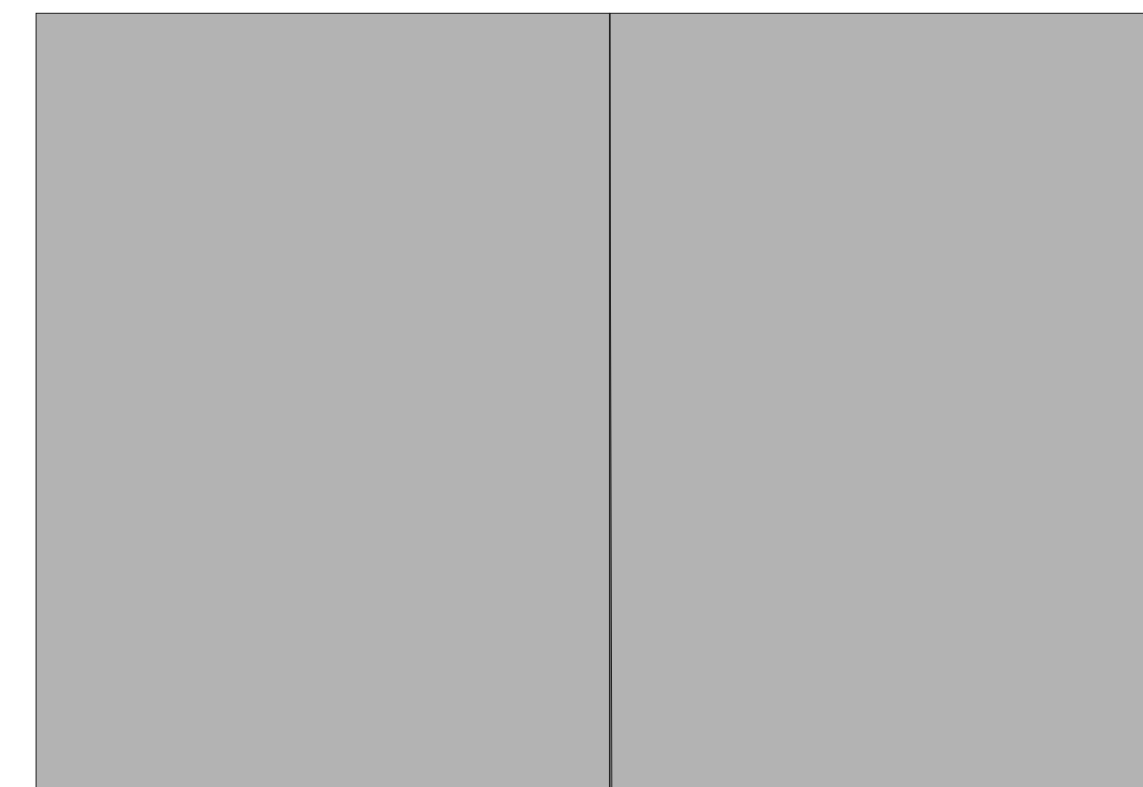
Every autumn, the Beverly Hills Courier presents its "Wine + Dine" issue, featuring a cover profile of an acclaimed chef. The magazine also includes returning features such as the popular "Top Five" lists. This glossy magazine is individually polybagged and delivered to 30,000 residences and businesses in Beverly Hills and surrounding cities.



EVAN FUNKE FOR WINE + DINE ISSUE AUTUMN 2024

DEADLINE

If you would like to be a part of this exciting publication, please reserve your ad space by **July**.



TWO-PAGE SPREAD (W/ CENTER BLEED)

TRIM: 17" W X 10.875" H
 BLEED: 17.25" W X 11.125" H
 LIVE: 16.25" W X 10.125" H

NOTE: Please restrict all essential design elements to the live area.

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BEVERLY HILLS *COURIER* presents

TRAVEL

MEDIA KIT 2025



BEVERLY HILLS *COURIER*

TRAVEL

The Maybourne Riviera

A French River Cruise Odyssey
Curtis Stone's Hong Kong

SPRING 2024

BEVERLYHILLSCOURIER.COM

TRAVEL ISSUE

30,000

GLOSSY CIRCULATION

1

ISSUE PER YEAR

265,000+

DIGITAL SUBSCRIBERS

961,000

GLOBAL IMPRESSIONS

PLACEMENT (PER INSERTION)	RATE
FULL PAGE	\$5,000
TWO-PAGE SPREAD	\$9,000
HALF PAGE	\$3,250
INSIDE FRONT/BACK	\$6,000
BACK COVER	\$6,500

TRAVEL 2025

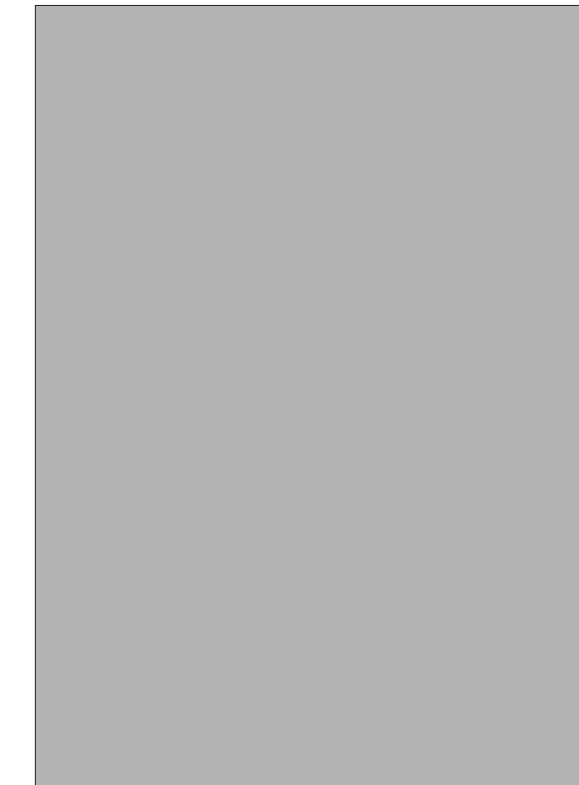
Beverly Hills Courier Travel, coming in March 2025, explores the world of Aman, as well as high-end destinations and experiences around the globe. The glossy publication will be polybagged and individually distributed to 30,000 homes and businesses in Beverly Hills and surrounding cities, as well as to guests of some of the city's finest hotels. Do not miss the opportunity to be a part of this exciting new venture.

DEADLINE

If you would like to be a part of this issue, please reserve your ad space by February.

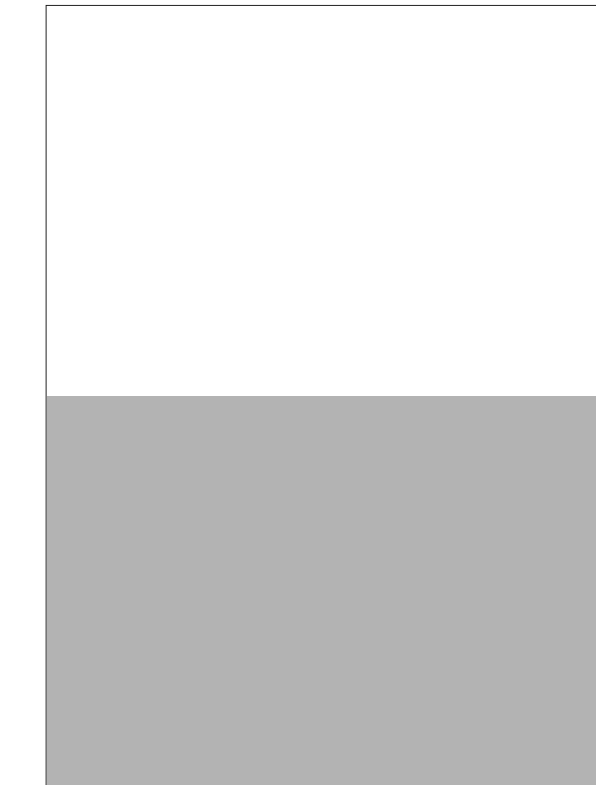


TRAVEL SPRING 2025



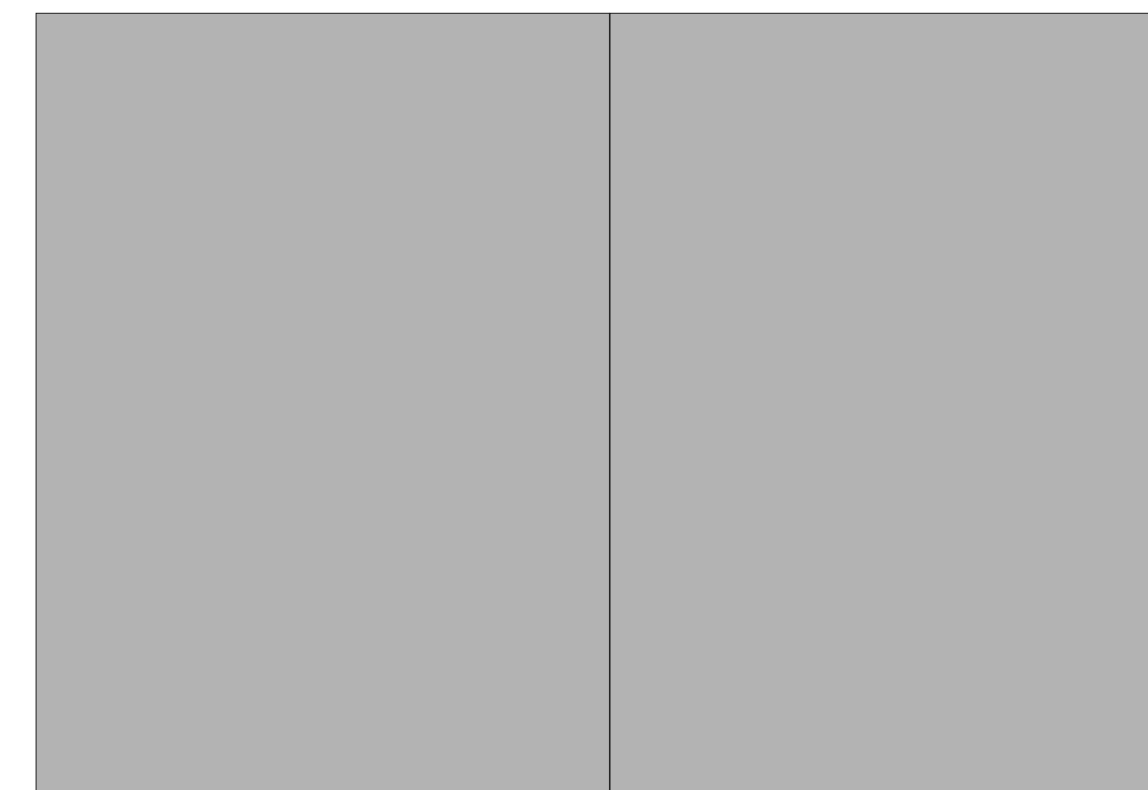
FULL PAGE

TRIM: 8.5" W X 10.875" H
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 LIVE: 7.75" W X 10.125" H



HALF PAGE

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