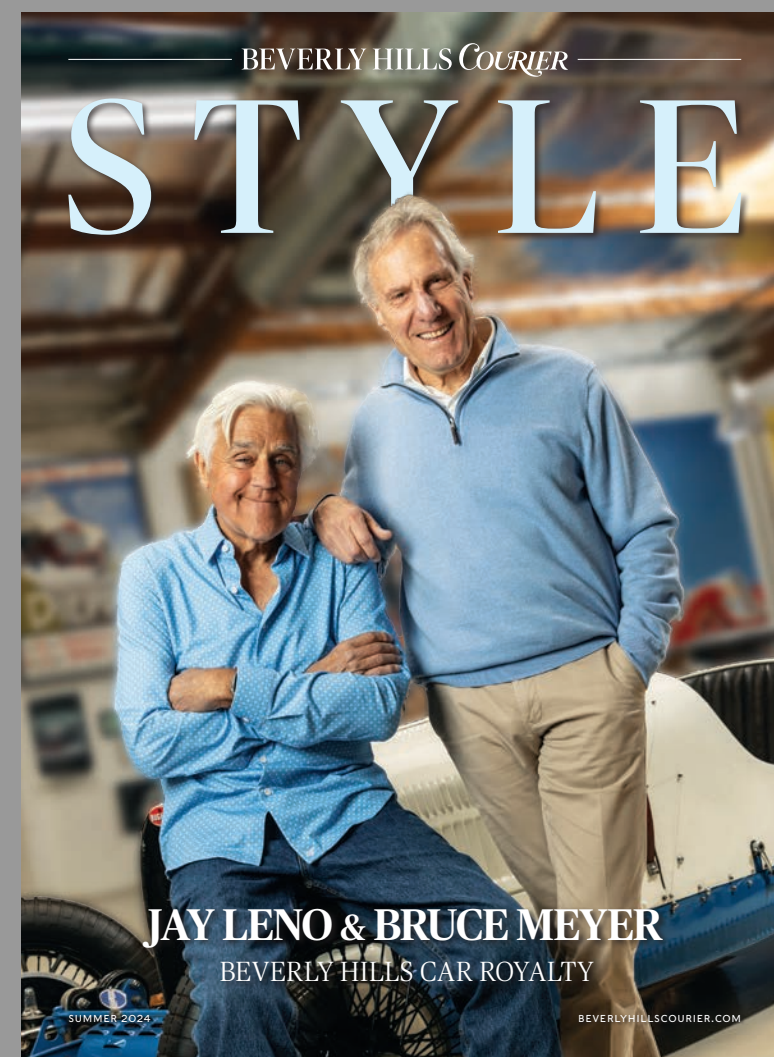
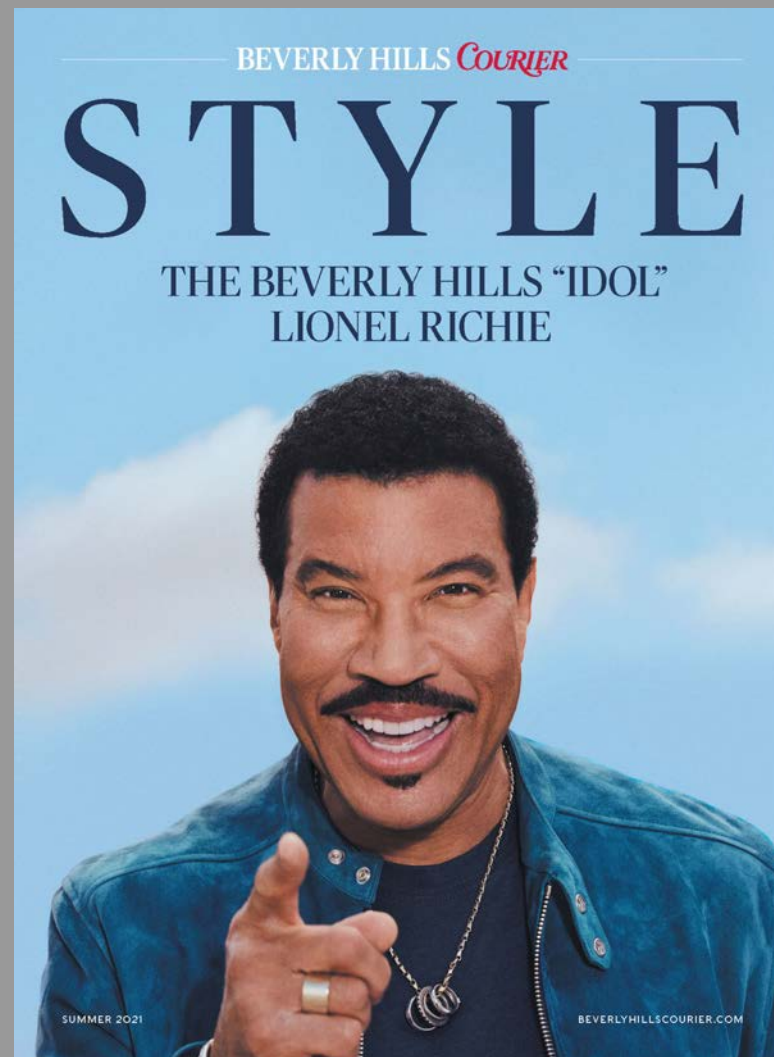
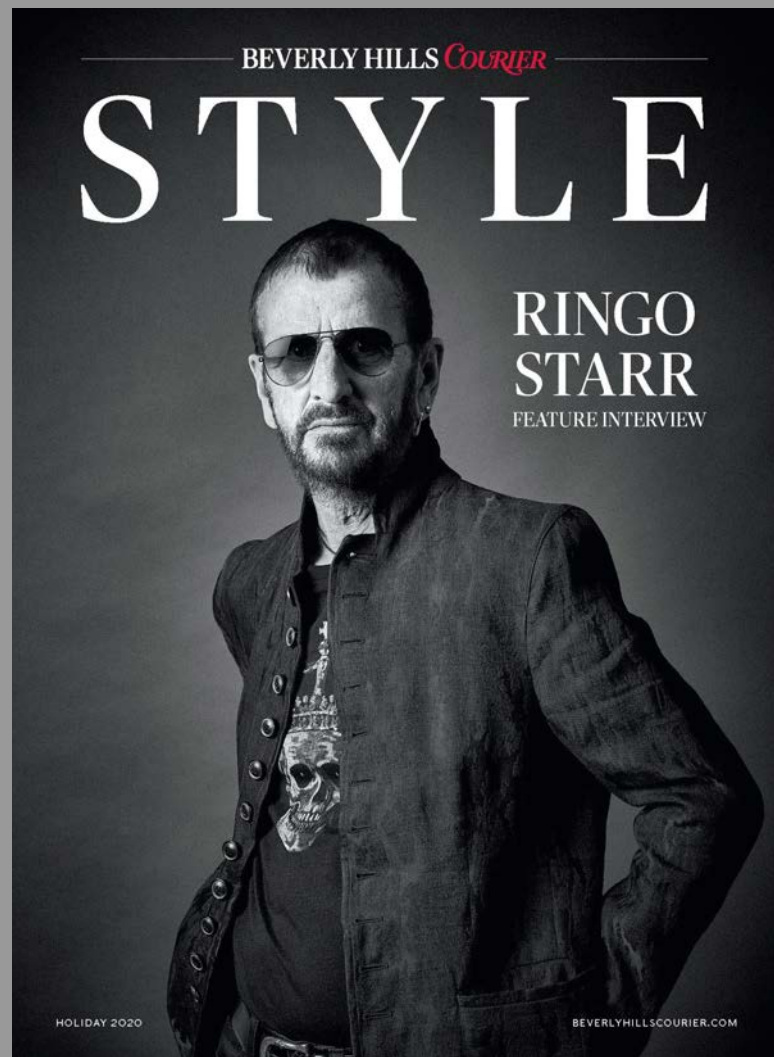


BEVERLY HILLS *COURIER*  
**STYLE**  
MEDIA KIT 2025



HOLIDAY 2024

# STYLE MAGAZINE

<b>30,000</b>	<b>5,000</b>	<b>63,000</b>	<b>2</b>	<b>16,939</b>	<b>404,000</b>
PRINT CIRCULATION	GLOSSY CIRCULATION	AUDIENCE REACH	STYLE ISSUES PER YEAR	DIGITAL SUBSCRIBERS	GLOBAL IMPRESSIONS

PLACEMENT (PER INSERTION)	RATE	RATE (2X)
FULL PAGE	\$5,000	\$4,500
TWO-PAGE SPREAD	\$9,000	\$8,280
HALF PAGE	\$3,250	\$2,900
INSIDE FRONT/BACK	\$6,000	\$5,500
BACK COVER	\$6,500	\$6,000

## SUMMER AND HOLIDAY STYLE MAGAZINE 2025

The 2025 edition of Summer STYLE will feature a cover profile of business mogul, producer and philanthropist Byron Allen. His journey from standup comedian to media titan is a great American success story. Allen is also a proud Beverly Hills dad, making him a perfect subject for our issue, which drops on Father's Day. Rounding out Summer STYLE will be features on summer's most anticipated films, wellness getaways, jewelry trends, kids' fashion and more. The Courier's 2025 Holiday STYLE will feature Gustavo Dudamel, whose groundbreaking tenure as Music & Artistic Director of the Los Angeles Philharmonic comes to a close after 17 years.

Both Summer STYLE and Holiday STYLE are printed on glossy, heavy-coated stock and distributed (5,000 copies) in Beverly Hills and environs, including on Rodeo Drive, five-star hotels, fine dining establishments, high-profile events such as the Concours d'Elegance and more. Advertisements receive double exposure for enhanced value and client reach. Both issues are printed in their entirety in the Beverly Hills Courier in June and November, respectively. The Courier reaches approximately 65,000 readers in Beverly Hills and surrounding cities. Additionally, the magazines are available on the Courier's website, [beverlyhillscourier.com](http://beverlyhillscourier.com), which receives approximately 10 million impressions annually.

### DEADLINES

<b>SUMMER STYLE 2025</b>	<b>HOLIDAY STYLE 2025</b>
Space Reservations: April 25	Space Reservations: September 26
Ad Material Deadline: May 2	Ad Material Deadline: October 3
Publication Date: June 13	Publication Date: November 14

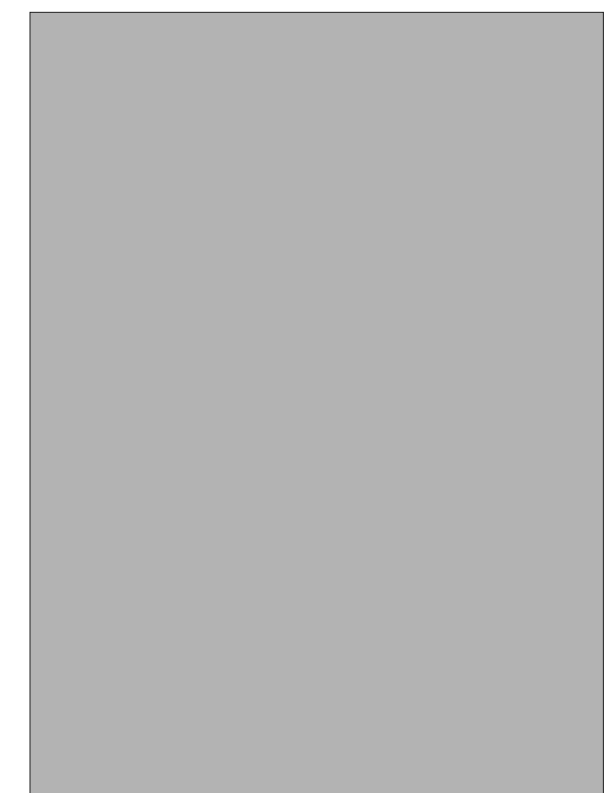


PHOTO BY IMAGE PRESS AGENCY/DEPOSITPHOTOS.COM

BYRON ALLEN



GUSTAVO DUDAMEL

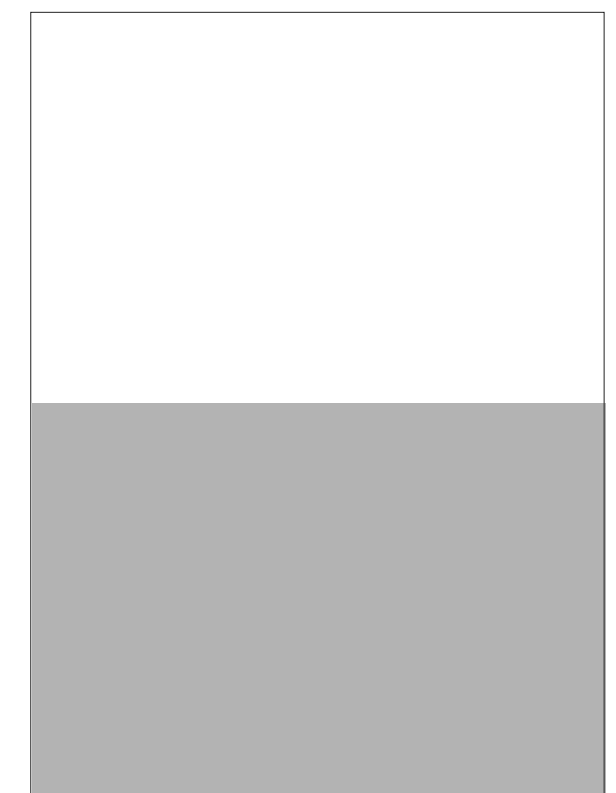


#### FULL PAGE

TRIM: 9.625" W X 13.25" H  
 BLEED: 9.875" W X 13.5" H  
 LIVE: 8.875" W X 12.5" H

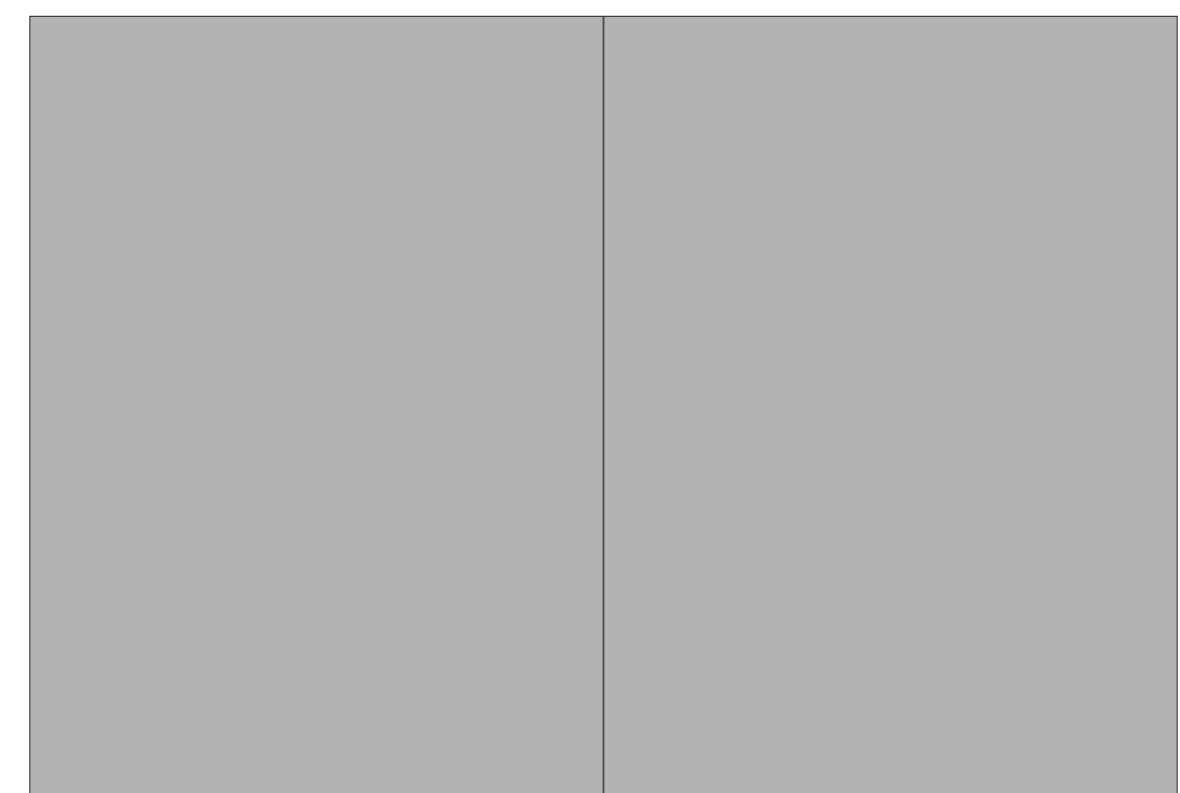
#### TWO-PAGE SPREAD (W/ CENTER BLEED)

TRIM: 19.25" W X 13.25" H  
 BLEED: 19.5" W X 13.5" H  
 LIVE: 18.5" W X 12.5" H



#### HALF PAGE

TRIM: 9.625" W X 6.5" H  
 BLEED: 9.875" W X 6.625" H  
 LIVE: 8.875" W X 5.75" H



#### NEWSPAPER SIZE

FULL PAGE: 10" W X 14" H  
 HALF PAGE: 10" W X 7" H  
 SPREAD: 21" W X 14" H

- Please create two ads with two different sizes, one for the magazine, one for the newspaper.
- If you provide only one size ad, please use magazine dimensions.

### CONTACT

Beverly Hills Courier  
 499 N. Canon Dr., Suite 212  
 Beverly Hills, CA 90210  
 310-278-1322

**Artwork Submission**  
[production@bhcourier.com](mailto:production@bhcourier.com)  
**Advertising Inquiries**  
 Phone: 310-278-1322  
[advertise@bhcourier.com](mailto:advertise@bhcourier.com)

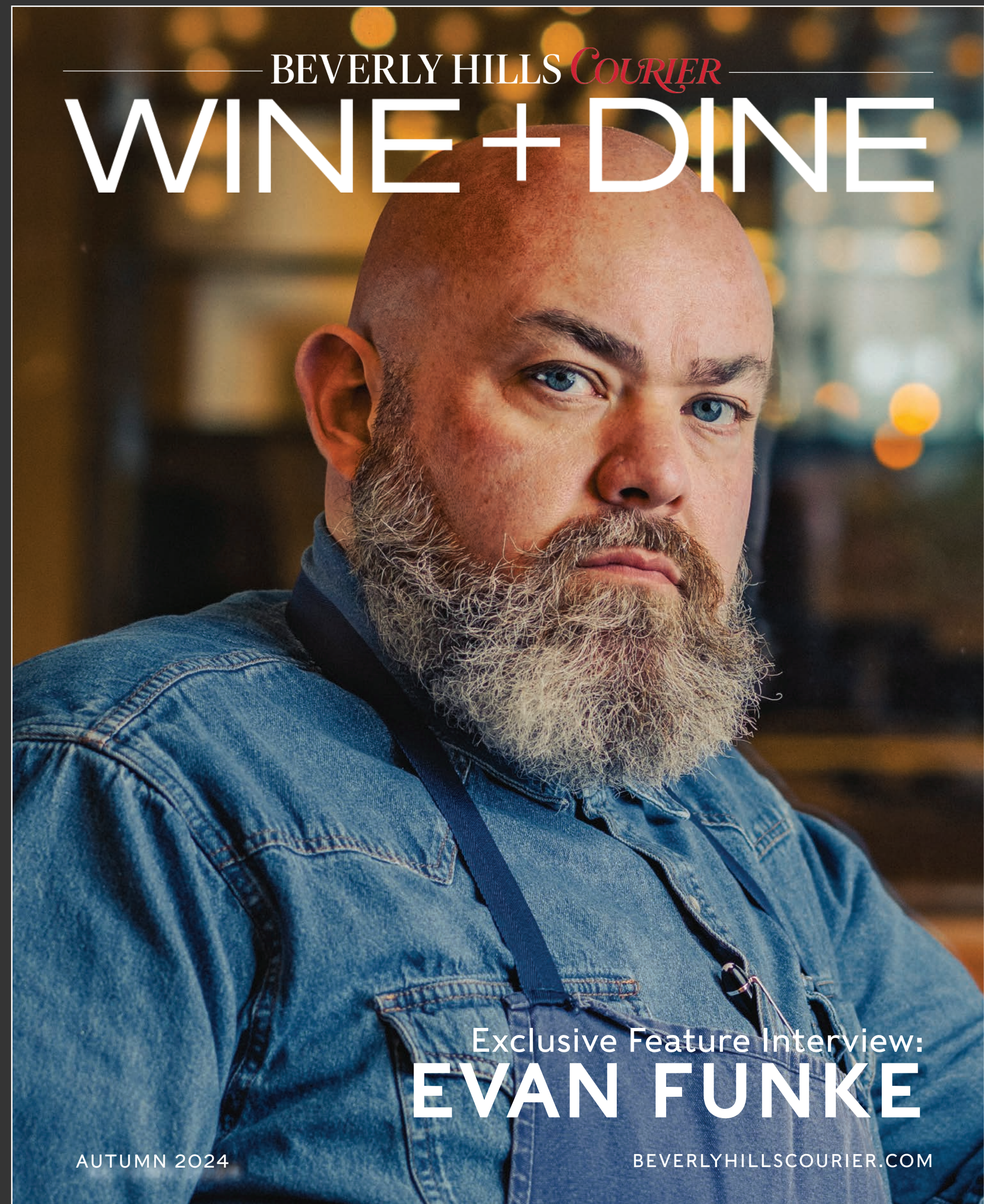
All artwork must be supplied press-ready in Adobe® Acrobat PDF format to the following specifications:  
 Minimum resolution: 300dpi  
 Color: CMYK with no spot colors  
 Text: K:100% (no cyan, magenta, yellow mix)  
 Black backgrounds: C:30% M:30% Y:30% K:100%  
 Paper Stock: Glossy

**NOTE: Please restrict all essential design elements to the live area.**

BEVERLY HILLS *COURIER* presents

# WINE + DINE

## MEDIA KIT 2025



AUTUMN 2024

Exclusive Feature Interview:  
**EVAN FUNKE**

BEVERLYHILLSCOURIER.COM

# WINE + DINE ISSUE

**30,000**

GLOSSY CIRCULATION

**1**

ISSUE PER YEAR

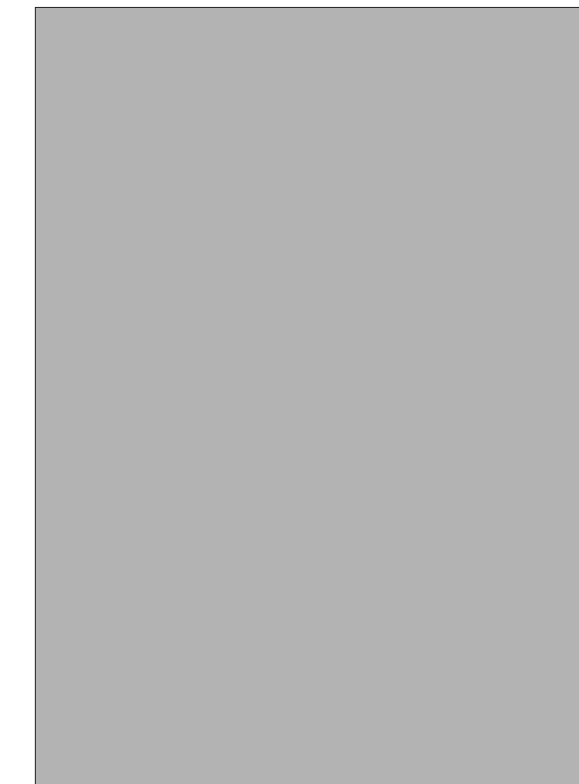
**265,000+**

DIGITAL SUBSCRIBERS

**961,000**

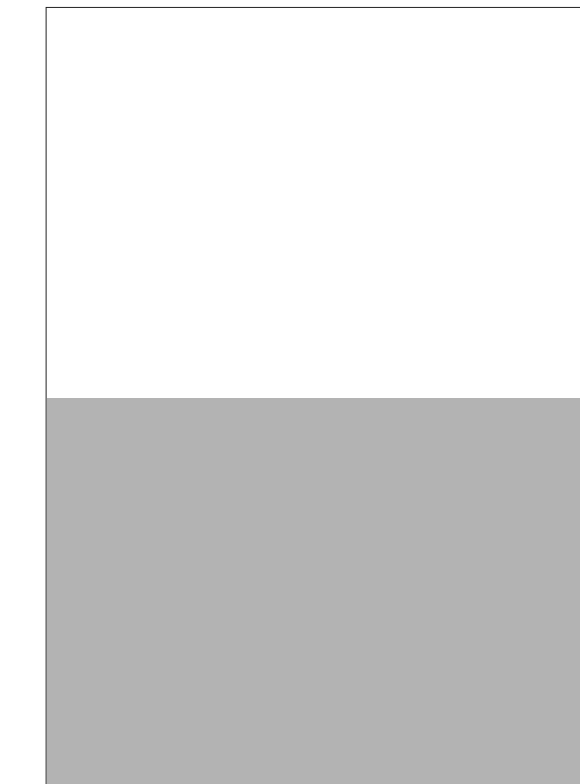
GLOBAL IMPRESSIONS

PLACEMENT (PER INSERTION)	RATE
FULL PAGE	\$5,000
TWO-PAGE SPREAD	\$9,000
HALF PAGE	\$3,250
INSIDE FRONT/BACK	\$6,000
BACK COVER	\$6,500



**FULL PAGE**

TRIM: 8.5" W X 10.875" H  
 BLEED: 8.75" W X 11.125" H  
 LIVE: 7.75" W X 10.125" H



**HALF PAGE**

TRIM: 8.5" W X 5.317" H  
 BLEED: 8.75" W X 5.567" H  
 LIVE: 7.75" W X 4.567" H

## WINE + DINE 2025

The Autumn 2025 issue of Wine + Dine Magazine will feature an interview with Chef José Andrés, whose expansive restaurant empire ranges from Michelin-starred fine dining to fast-casual eateries. Credited with popularizing Spanish cuisine in the U.S., Andrés is also an internationally lauded humanitarian and founder of the nonprofit World Central Kitchen, which provides meals in the wake of natural disasters. This glossy magazine is individually polybagged and delivered to 30,000 residences and businesses in Beverly Hills and surrounding cities.

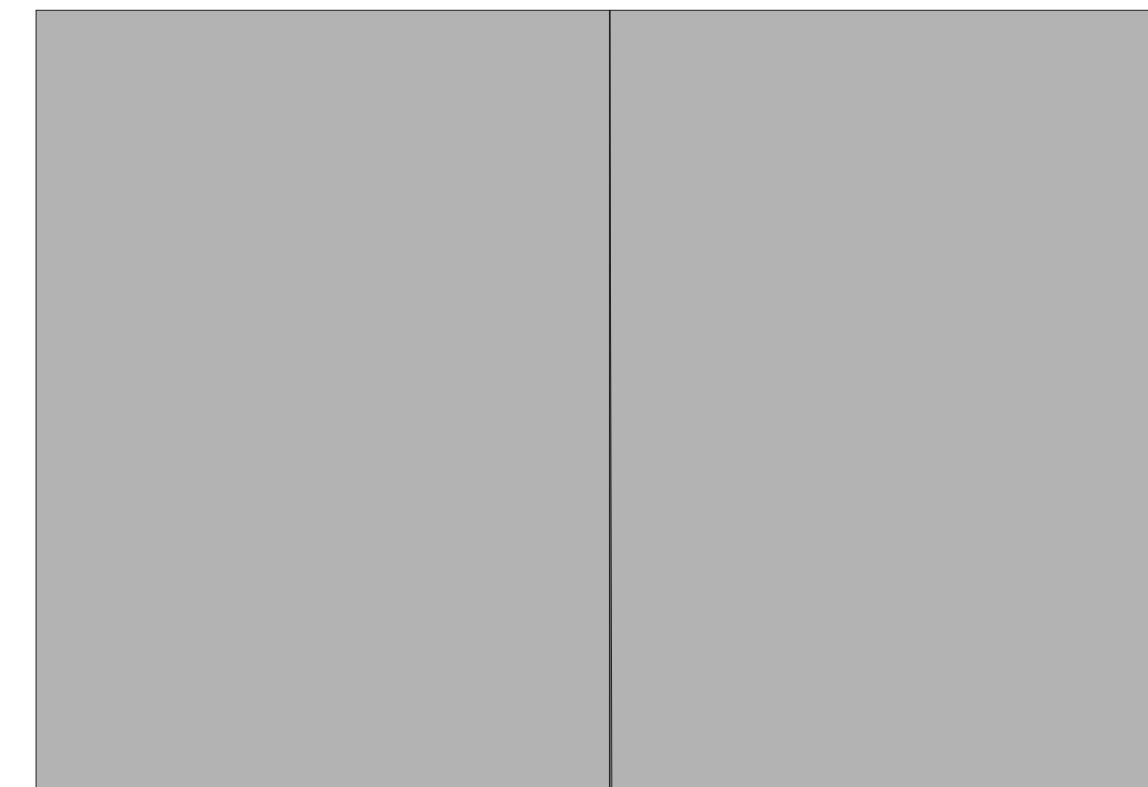
## DEADLINE

If you would like to be a part of this exciting publication, please reserve your ad space by **July**.



PHOTO BY S\_BUKLEY/DEPOSITPHOTOS.COM

**JOSÉ ANDRÉS**



**TWO-PAGE SPREAD (W/ CENTER BLEED)**

TRIM: 17" W X 10.875" H  
 BLEED: 17.25" W X 11.125" H  
 LIVE: 16.25" W X 10.125" H

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 Black backgrounds: C:30% M:30% Y:30% K:100%  
 Paper Stock: Glossy

BEVERLY HILLS *COURIER* presents

# TRAVEL

# MEDIA KIT 2025



BEVERLY HILLS *COURIER*

# TRAVEL

**The Maybourne Riviera**

A French River Cruise Odyssey  
Curtis Stone's Hong Kong

SPRING 2024

BEVERLYHILLSCOURIER.COM

# TRAVEL ISSUE

**30,000**

GLOSSY CIRCULATION

**1**

ISSUE PER YEAR

**265,000+**

DIGITAL SUBSCRIBERS

**961,000**

GLOBAL IMPRESSIONS

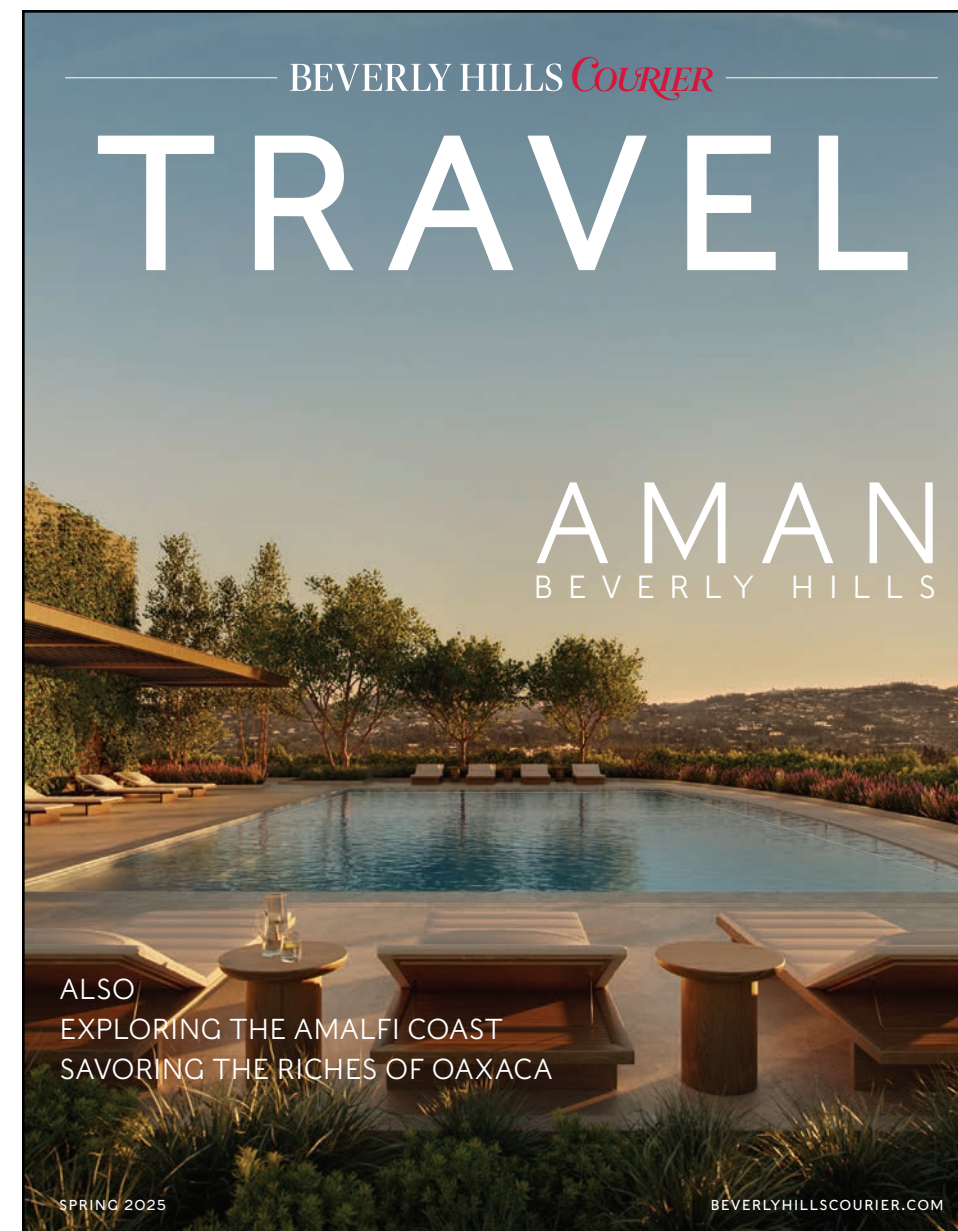
PLACEMENT (PER INSERTION)	RATE
FULL PAGE	\$5,000
TWO-PAGE SPREAD	\$9,000
HALF PAGE	\$3,250
INSIDE FRONT/BACK	\$6,000
BACK COVER	\$6,500

## TRAVEL 2025

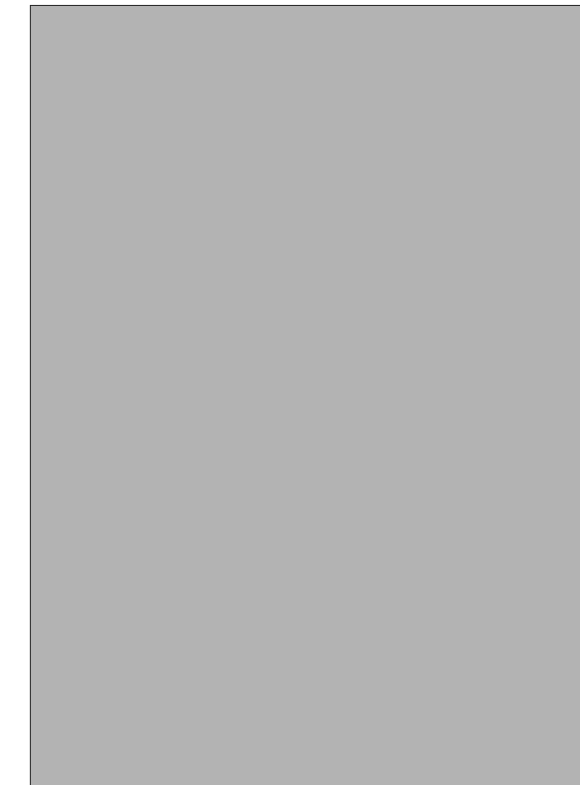
Beverly Hills Courier Travel, coming in March 2025, explores the world of Aman, as well as high-end destinations and experiences around the globe. The glossy publication will be polybagged and individually distributed to 30,000 homes and businesses in Beverly Hills and surrounding cities, as well as to guests of some of the city's finest hotels. Do not miss the opportunity to be a part of this exciting new venture.

## DEADLINE

If you would like to be a part of this issue, please reserve your ad space by February.



TRAVEL SPRING 2025



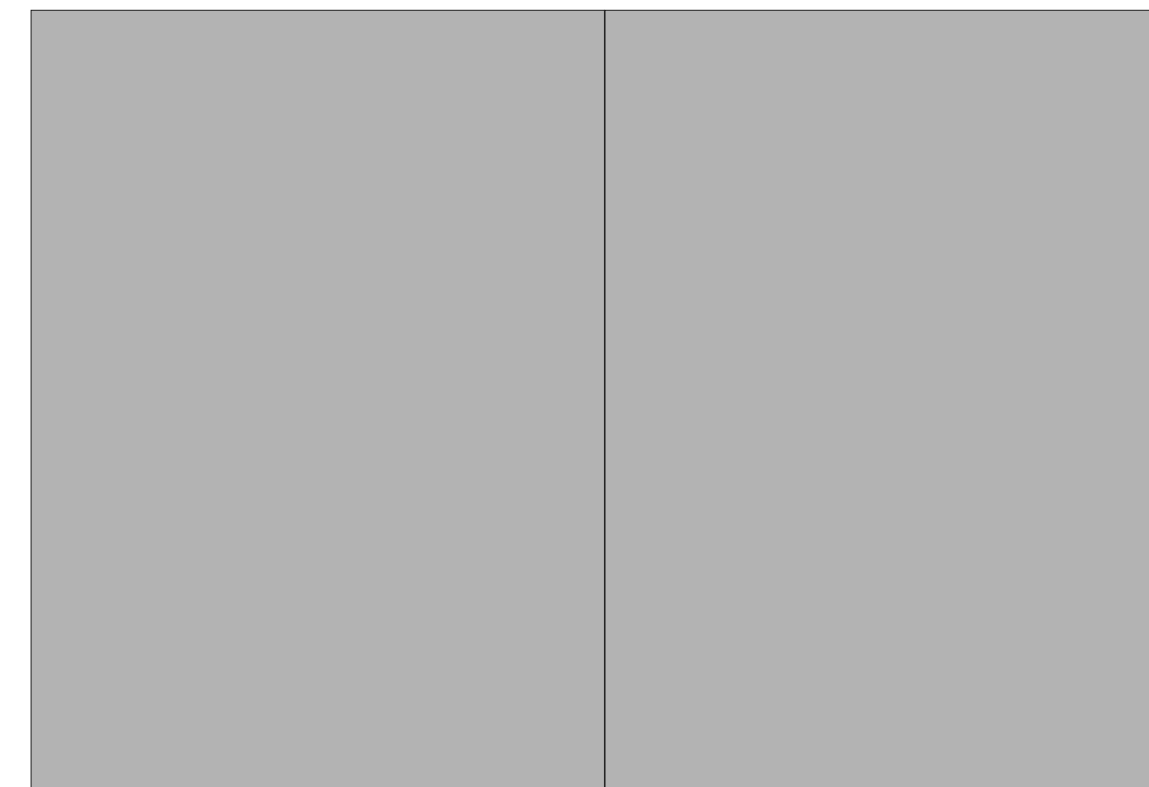
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