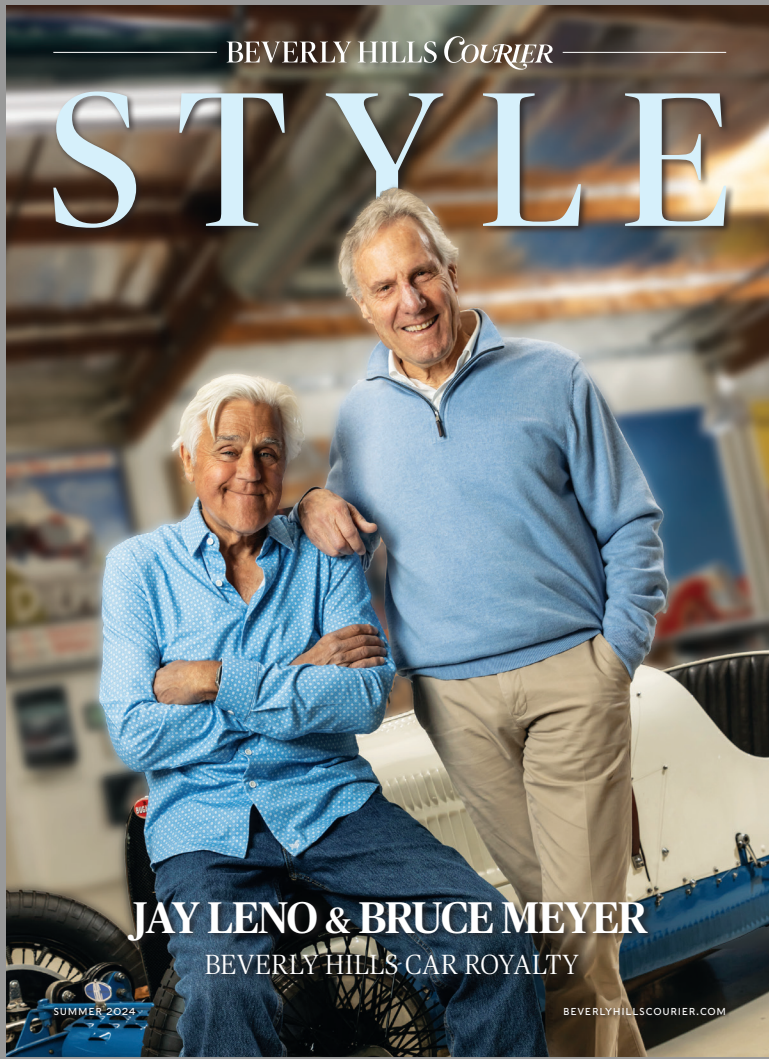
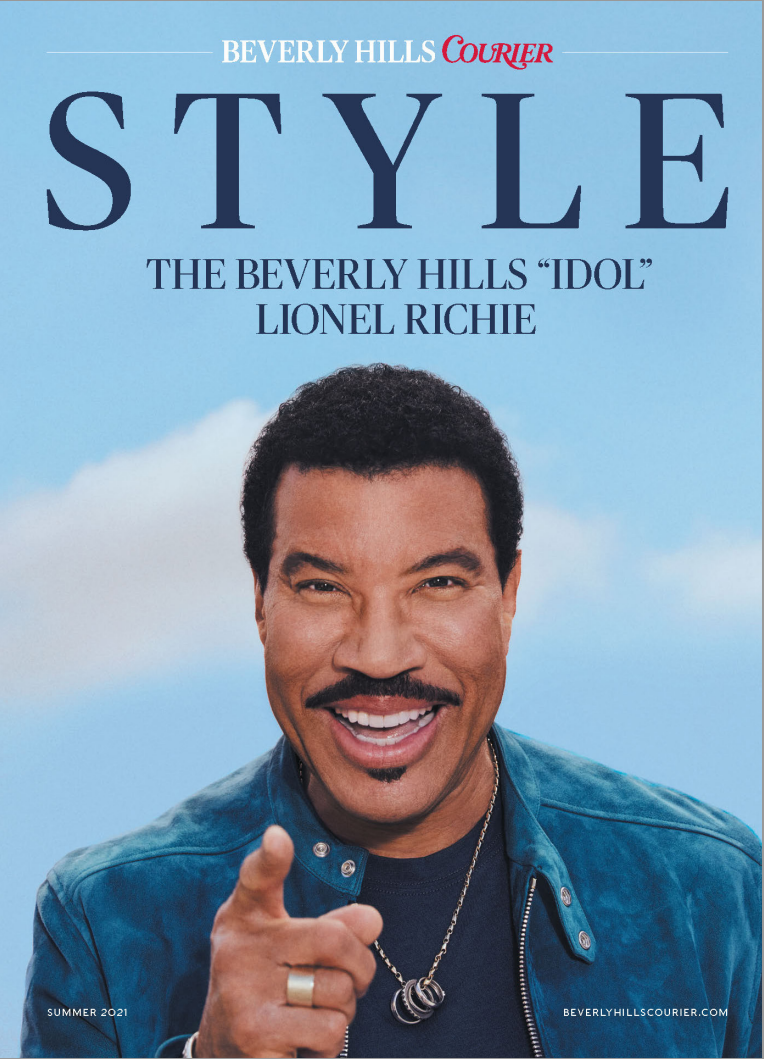


BEVERLY HILLS *COURIER*
STYLE
MEDIA KIT 2025



HOLIDAY 2024

STYLE MAGAZINE

30,000	5,000	63,000	2	16,939	404,000
PRINT CIRCULATION	GLOSSY CIRCULATION	AUDIENCE REACH	STYLE ISSUES PER YEAR	DIGITAL SUBSCRIBERS	GLOBAL IMPRESSIONS

PLACEMENT (PER INSERTION)	RATE	RATE (2X)
FULL PAGE	\$5,000	\$4,500
TWO-PAGE SPREAD	\$9,000	\$8,280
HALF PAGE	\$3,250	\$2,900
INSIDE FRONT/BACK	\$6,000	\$5,500
BACK COVER	\$6,500	\$6,000

SUMMER AND HOLIDAY STYLE MAGAZINE 2025

The 2025 edition of Summer STYLE will feature a cover profile of business mogul, producer and philanthropist Byron Allen. His journey from standup comedian to media titan is a great American success story. Allen is also a proud Beverly Hills dad, making him a perfect subject for our issue, which drops on Father’s Day. Rounding out Summer STYLE will be features on summer’s most anticipated films, wellness getaways, jewelry trends, kids’ fashion and more. The Courier’s 2025 Holiday STYLE will feature Gustavo Dudamel, whose groundbreaking tenure as Music & Artistic Director of the Los Angeles Philharmonic comes to a close after 17 years.

Both Summer STYLE and Holiday STYLE are printed on glossy, heavy-coated stock and distributed (5,000 copies) in Beverly Hills and environs, including on Rodeo Drive, five-star hotels, fine dining establishments, high-profile events such as the Concours d’Elegance and more. Advertisements receive double exposure for enhanced value and client reach. Both issues are printed in their entirety in the Beverly Hills Courier in June and November, respectively. The Courier reaches approximately 65,000 readers in Beverly Hills and surrounding cities. Additionally, the magazines are available on the Courier’s website, beverlyhillscourier.com, which receives approximately 10 million impressions annually.

DEADLINES

SUMMER STYLE 2025	HOLIDAY STYLE 2025
Space Reservations: April 25	Space Reservations: September 26
Ad Material Deadline: May 2	Ad Material Deadline: October 3
Publication Date: June 13	Publication Date: November 14

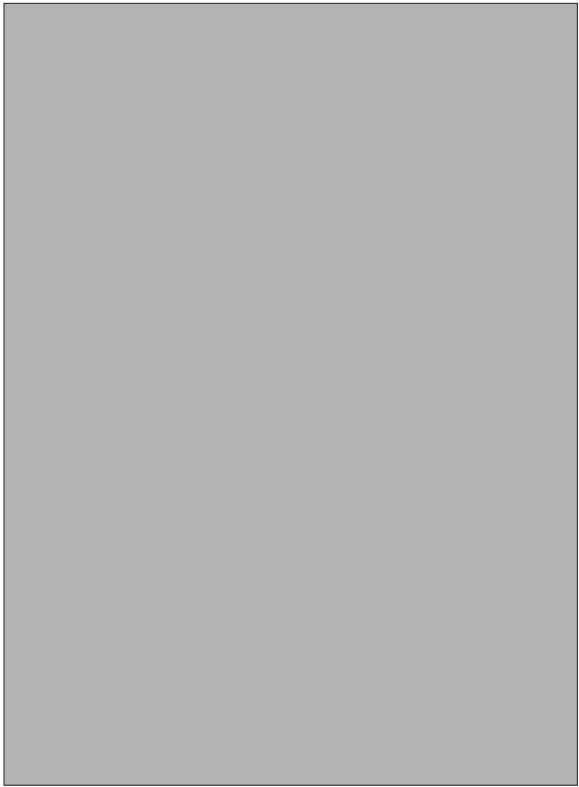


PHOTO BY IMAGE PRESS AGENCY/DEPOSITPHOTOS.COM

BYRON ALLEN



GUSTAVO DUDAMEL

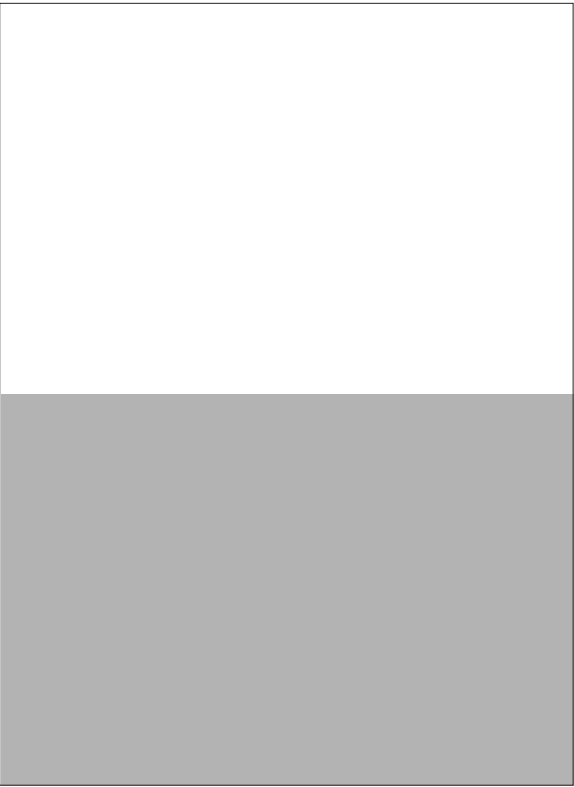


FULL PAGE

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BLEED: 9.875” W X 13.5” H
LIVE: 8.875” W X 12.5” H

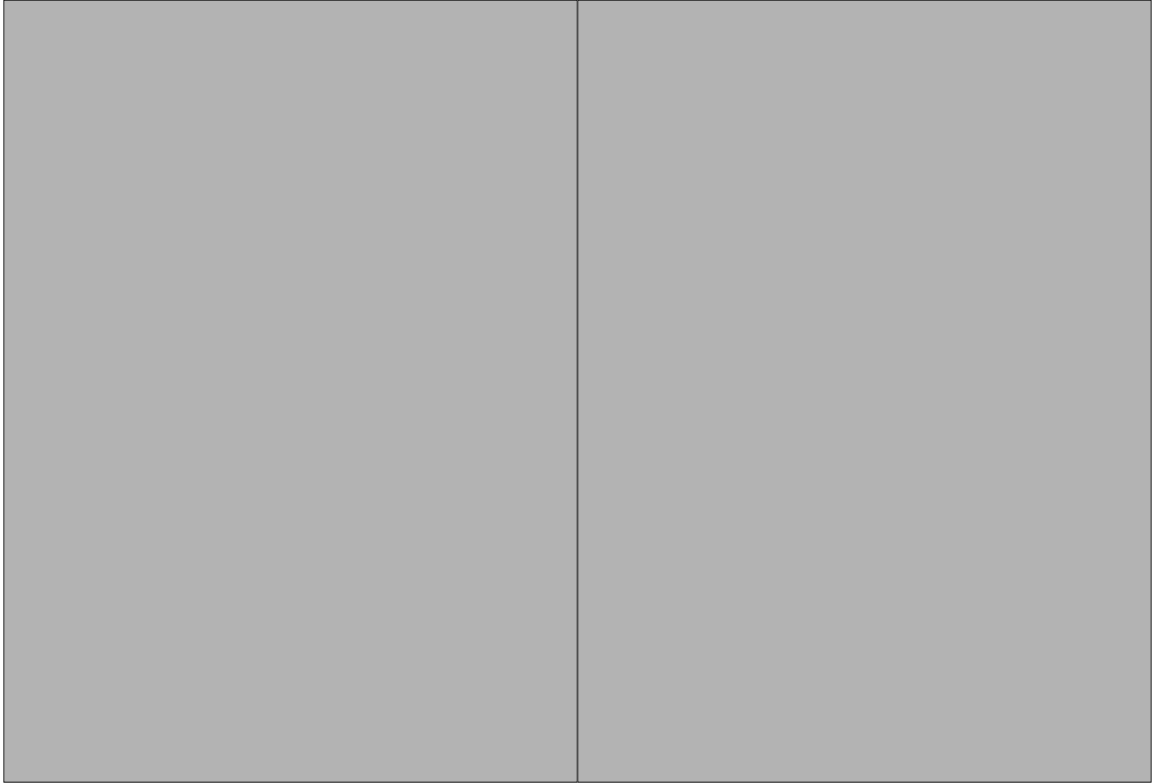
TWO-PAGE SPREAD (W/ CENTER BLEED)

TRIM: 19.25” W X 13.25” H
BLEED: 19.5” W X 13.5” H
LIVE: 18.5” W X 12.5” H



HALF PAGE

TRIM: 9.625” W X 6.5” H
BLEED: 9.875” W X 6.625” H
LIVE: 8.875” W X 5.75” H



NEWSPAPER SIZE

FULL PAGE: 10” W X 14” H
HALF PAGE: 10” W X 7” H
SPREAD: 21” W X 14” H

- Please create two ads with two different sizes, one for the magazine, one for the newspaper.
- If you provide only one size ad, please use magazine dimensions.

CONTACT

Beverly Hills Courier
499 N. Canon Dr., Suite 212
Beverly Hills, CA 90210
310-278-1322

Artwork Submission
production@bhcourier.com
Advertising Inquiries
Phone: 310-278-1322
advertise@bhcourier.com

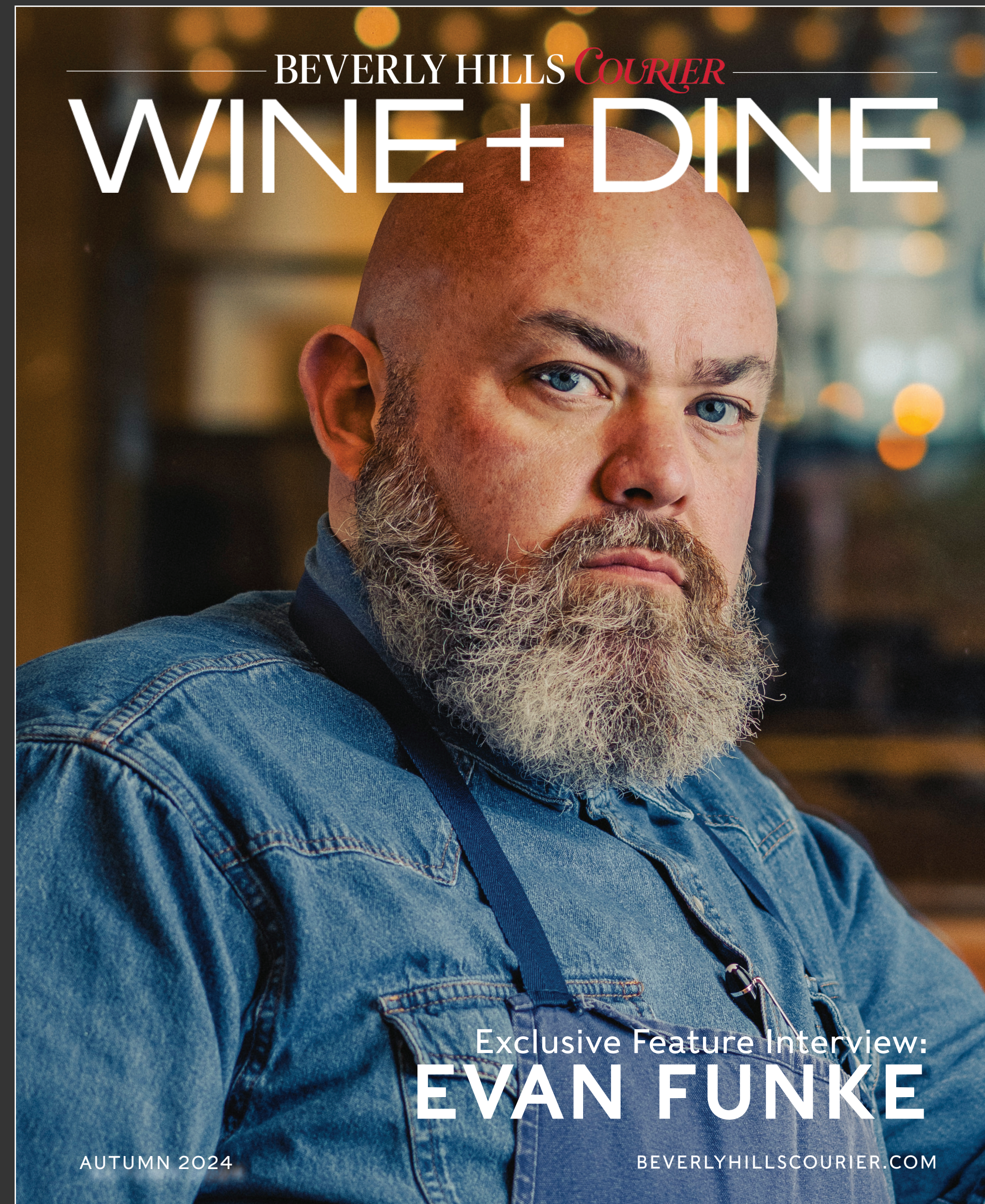
All artwork must be supplied press-ready in Adobe® Acrobat PDF format to the following specifications:
Minimum resolution: 300dpi
Color: CMYK with no spot colors
Text: K:100% (no cyan, magenta, yellow mix)
Black backgrounds: C:30% M:30% Y:30% K:100%
Paper Stock: Glossy

NOTE: Please restrict all essential design elements to the live area.

BEVERLY HILLS *COURIER* presents

DINING

MEDIA KIT 2025



DINING

30,000

GLOSSY CIRCULATION

1

ISSUE PER YEAR

265,000+

DIGITAL SUBSCRIBERS

961,000

GLOBAL IMPRESSIONS

PLACEMENT (PER INSERTION)	RATE
FULL PAGE	\$5,000
TWO-PAGE SPREAD	\$9,000
HALF PAGE	\$3,250
INSIDE FRONT/BACK	\$6,000
BACK COVER	\$6,500

FULL PAGE
TRIM: 8.5” W X 10.875” H
BLEED: 8.75” W X 11.125” H
LIVE: 7.75” W X 10.125” H

HALF PAGE
TRIM: 8.5” W X 5.317” H
BLEED: 8.75” W X 5.567” H
LIVE: 7.75” W X 4.567” H

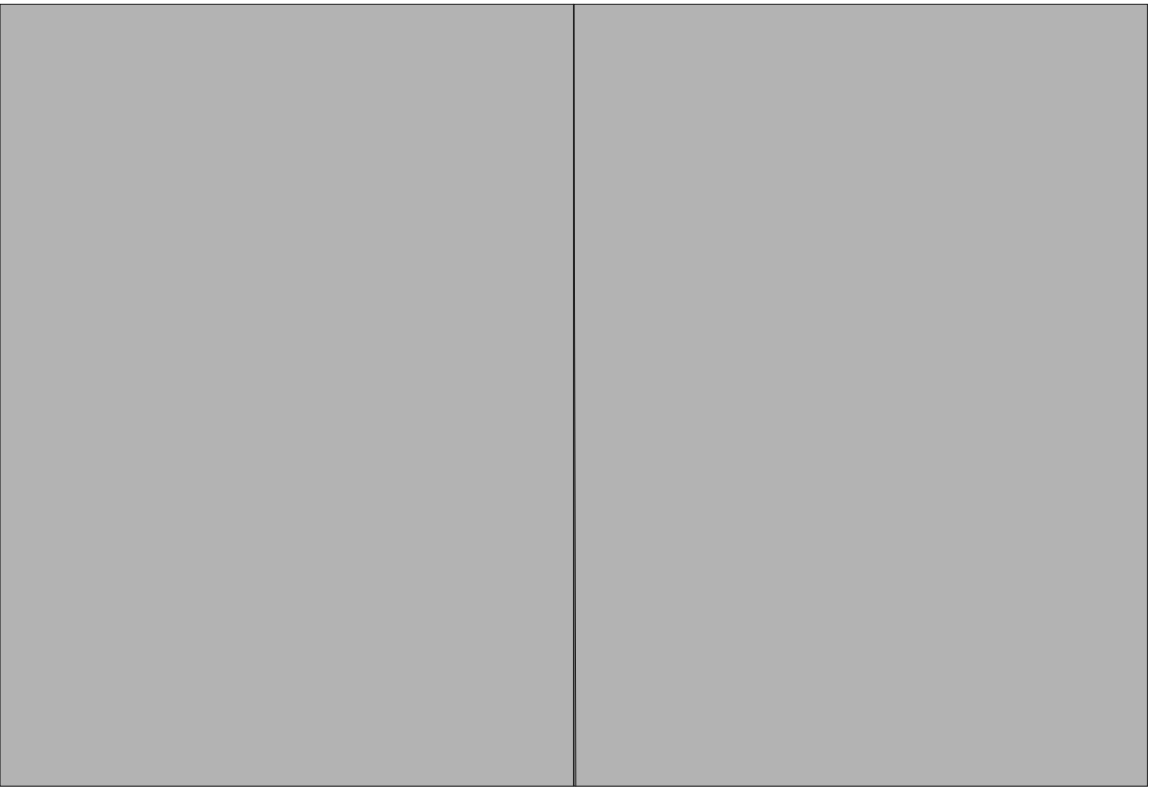
DINING 2025

The Autumn 2025 issue of Dining Magazine will feature an interview with Chef José Andrés, whose expansive restaurant empire ranges from Michelin-starred fine dining to fast-casual eateries. Credited with popularizing Spanish cuisine in the U.S., Andrés is also an internationally lauded humanitarian and founder of the nonprofit World Central Kitchen, which provides meals in the wake of natural disasters. This glossy magazine is individually polybagged and delivered to 30,000 residences and businesses in Beverly Hills and surrounding cities.



PHOTO BY S_BUKLEY/DEPOSITPHOTOS.COM

JOSÉ ANDRÉS



TWO-PAGE SPREAD (W/ CENTER BLEED)
TRIM: 17” W X 10.875” H
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LIVE: 16.25” W X 10.125” H

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Black backgrounds: C:30% M:30% Y:30% K:100%
Paper Stock: Glossy

NOTE: Please restrict all essential design elements to the live area.

If you would like to be a part of this exciting publication, please reserve your ad space by **July**.

BEVERLY HILLS *COURIER* presents

TRAVEL

MEDIA KIT 2025



The Maybourne Riviera

A French River Cruise Odyssey
Curtis Stone's Hong Kong

SPRING 2024

BEVERLYHILLSCOURIER.COM

TRAVEL

30,000

GLOSSY CIRCULATION

1

ISSUE PER YEAR

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961,000

GLOBAL IMPRESSIONS

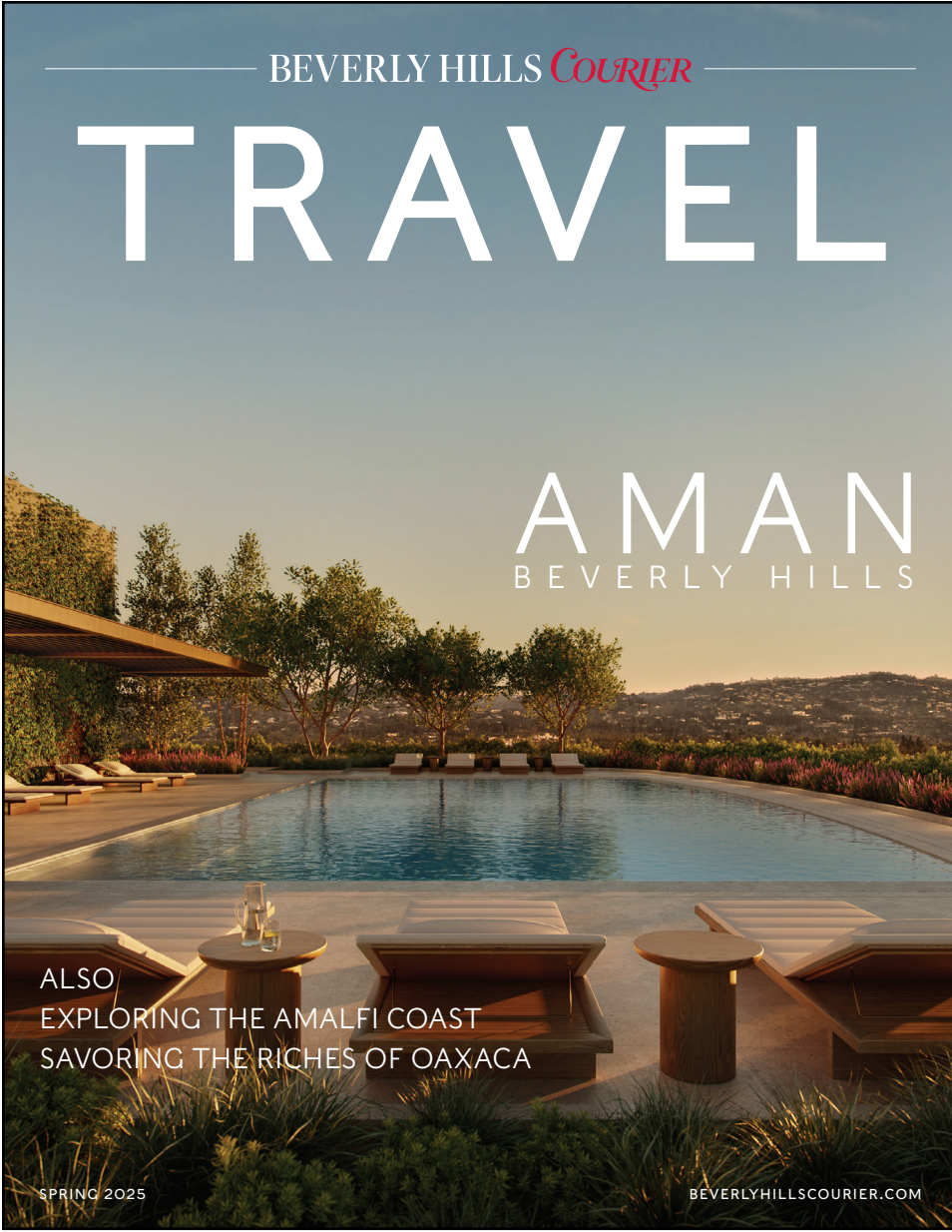
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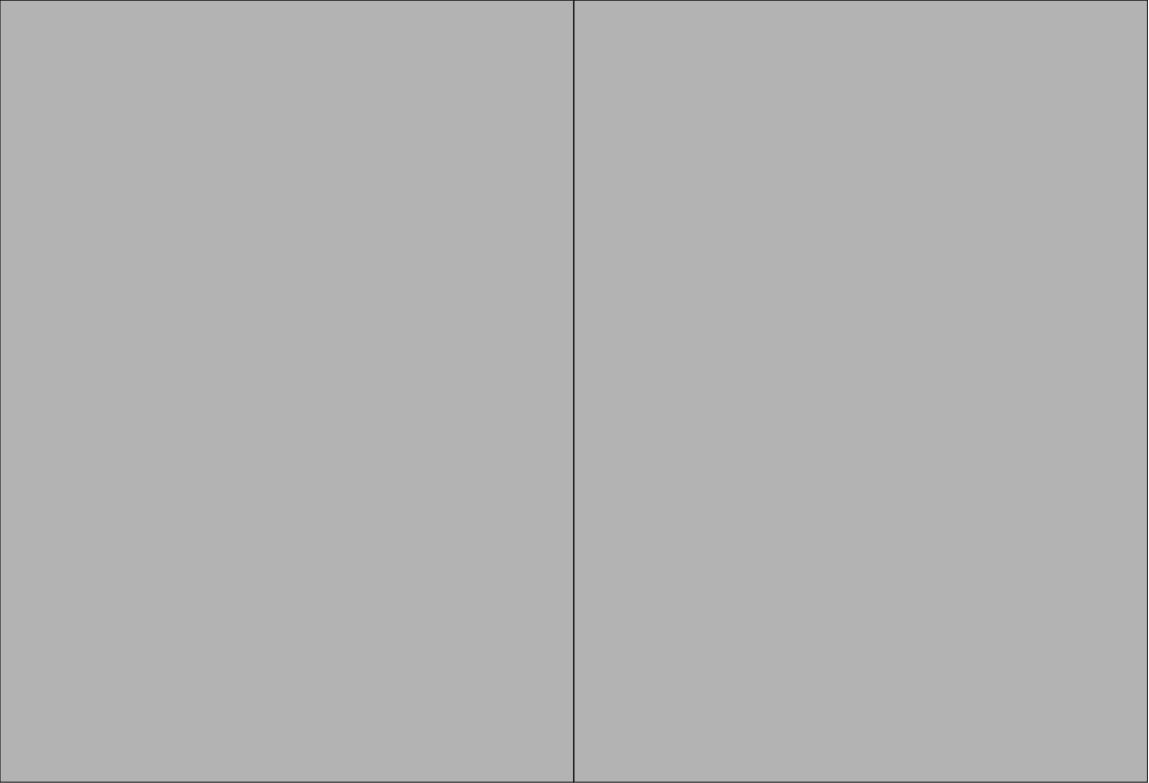
TRAVEL 2025

Beverly Hills Courier Travel, coming in March 2025, explores the world of Aman, as well as high-end destinations and experiences around the globe. The glossy publication will be polybagged and individually distributed to 30,000 homes and businesses in Beverly Hills and surrounding cities, as well as to guests of some of the city’s finest hotels. Do not miss the opportunity to be a part of this exciting new venture.



DEADLINE

If you would like to be a part of this issue, please reserve your ad space by February.



TWO-PAGE SPREAD (W/ CENTER BLEED)
TRIM: 17” W X 10.875” H
BLEED: 17.25” W X 11.125” H
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