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of local news, surpassing the L.A. Times,  
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PRINT PAPER

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PRINT CIRCULATION

63,000

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52

ISSUES PER YEAR

16,939

DIGITAL SUBSCRIBERS

PLACEMENT (PER INSERTION)	RATE	RATE (5X)	RATE (13X)	RATE (26X)	RATE (52X)
FRONT PAGE STRIP	\$6,000	\$5,100	\$4,800	\$4,200	\$3,600
FULL PAGE	\$3,919	\$3,331	\$3,135	\$2,743	\$2,351
HALF PAGE	\$2,222	\$1,889	\$1,778	\$1,555	\$1,333
QUARTER PAGE	\$1,373	\$1,167	\$1,098	\$961	\$824
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FRONT PAGE STRIP  
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BEVERLY HILLS *COURIER*

VOL. LXI NO. 18 SEPTEMBER 19, 2025 THE NEWSPAPER OF RECORD FOR BEVERLY HILLS BEVERLYHILLSCOURIER.COM

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THE WEATHER, BEVERLY HILLS CA	
Friday	79°   67°
Saturday	80°   66°
Sunday	80°   68°
Monday	82°   70°
Tuesday	82°   68°
Wednesday	84°   66°
Thursday	79°   66°

Beverly Hills Police  
Gala Celebrates  
Officers



BHPD Officer Mirayna Contreras received the Allen H. Cadiz Award at the Beverly Hills Police Gala.

BY JESSICA OGILVIE

Beverly Hills Police Department (BHPD) officers and community members celebrated outstanding service at the annual Beverly Hills Police Gala at Espelant at the Waldorf Astoria Beverly Hills on Sept. 17.

Present at the celebration were Mayor Sharonie Newton and City Councilmember Craig Corman, Mary Wells and Lester Friedman, along with several members of the Beverly Hills Unified School District board.

See GALA, page 18

Controversial  
SB 79 Bill  
Awaits  
Newsom's  
Signature

BY POOJA S. NAIR

On Sept. 12, 2025, the California Legislature approved Senate Bill 79, the Abundant and Affordable Homes Near Transit Act. The bill is now on Governor Gavin Newsom's desk, and if signed, it will mark one of the most significant recent attempts to expand state authority over local zoning approvals.

SB 79 establishes statewide zoning standards for land within half a mile of a major publicly funded transit-oriented development ("TOD") stop, which will override many local density and height restrictions and permit multiple-story projects of up to nine stories in areas that would otherwise remain limited to smaller structures. A TOD stop is defined as a major transit stop served by heavy rail transit, very high frequency commuter rail (72 trains per day across both directions), high frequency commuter rail, light rail transit, or specified bus service within an urban county. The law provides Tier 1 zoning for heavy rail lines, and Tier 2

See REAL ESTATE, page 9

Design for La Cienega Park  
Playground Is Approved

BY JESSICA OGILVIE

A new design proposal for the La Cienega Park playground has been approved following a unanimous vote taken by the Beverly Hills City Council at its Sept. 16 meeting.

Mayor Sharonie Newton, who serves as a liaison to the Recreation and Parks Commission along with Councilmember Mary Wells, expressed her enthusiasm for the completion of the design.

"Since we budgeted this three and a half years ago, it's great to see it coming to fruition," Newton said.

The effort to redesign the park began in earnest in August 2024 when city staff drafted and sent out a survey to residents. Based on the results of the survey, a proposed design for the playground area was



Photo by Matthew Cox for the Courier

The playground at La Cienega Park developed and presented to the Recreation and Parks Commission on March 25. Input on the design was received from Newton and Wells, who requested improvements on lighting and shade.

See CITY COUNCIL, page 17

Planning  
Commission  
Recommends  
Against Short-  
Term Rentals for  
Landmark Homes

BY JESSICA OGILVIE

Owners of single-family homes designated as landmark historic properties in Beverly Hills may not receive an exemption to the city's recent ban on short-term rentals, following a vote taken by the Beverly Hills Planning Commission at their Sept. 11 meeting.

The commission was split in a 3-2 vote

See PLANNING, page 6

In this issue:

**Courier's Red-Hot Real Estate!**

BEVERLY HILLS *Courier*



# E-BLASTS

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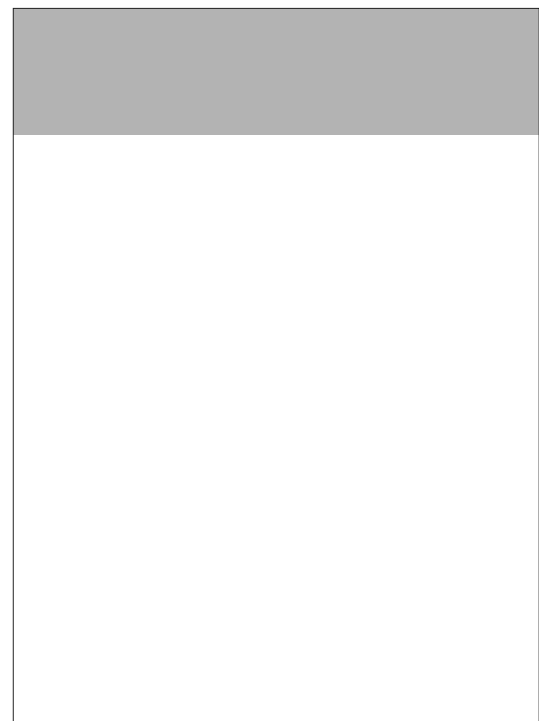
**33%**  
**OPEN RATE**

**98%**  
**OPENED IN U.S.**

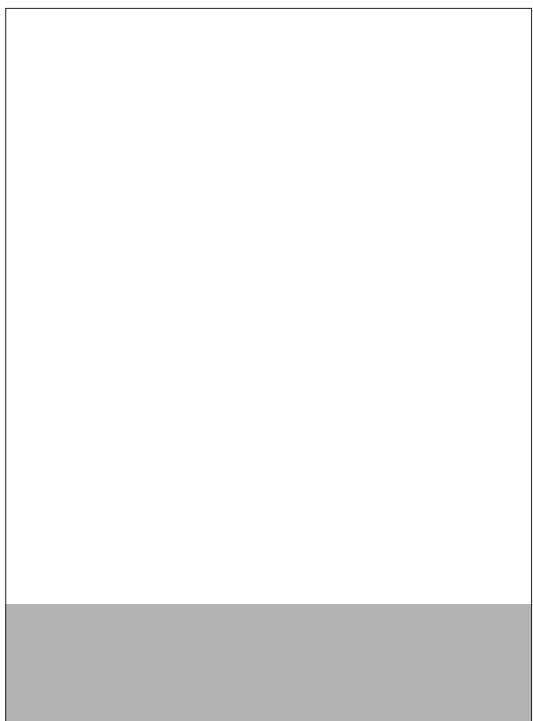
**E-BLAST PRODUCTS ARE:**

**“COMING IN THE COURIER” SENT WEEKLY ON THURSDAY EVENING  
“NEWS ALERTS” SENT AS WARRANTED BY BREAKING NEWS**

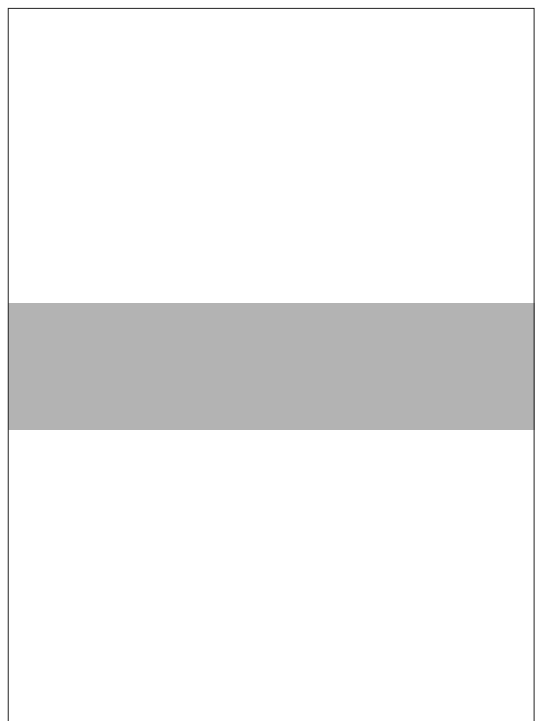
PLACEMENT	RATE
NEWS ALERT HEADER POSITION	\$1,000
NEWS ALERT STANDARD POSITION	\$500
NEWS ALERT FOOTER POSITION	\$350
COMING IN THE COURIER HEADER POSITION	\$550
COMING IN THE COURIER FOOTER POSITION	\$500



**HEADER POSITION**  
1240px x 560px



**FOOTER POSITION**  
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BEVERLY HILLS

COURIER

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A photograph of a modern outdoor swimming pool area. In the foreground, there's a lounge chair with white cushions. The pool is surrounded by palm trees and a building with large windows. A statue of a person is visible near the pool.

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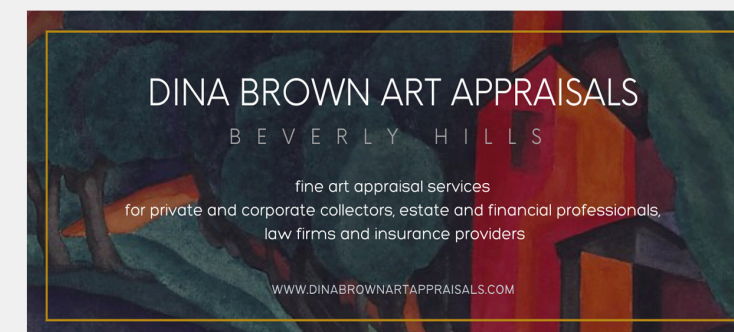
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March 10, 2022-TEST SAMPLE 2 ADS

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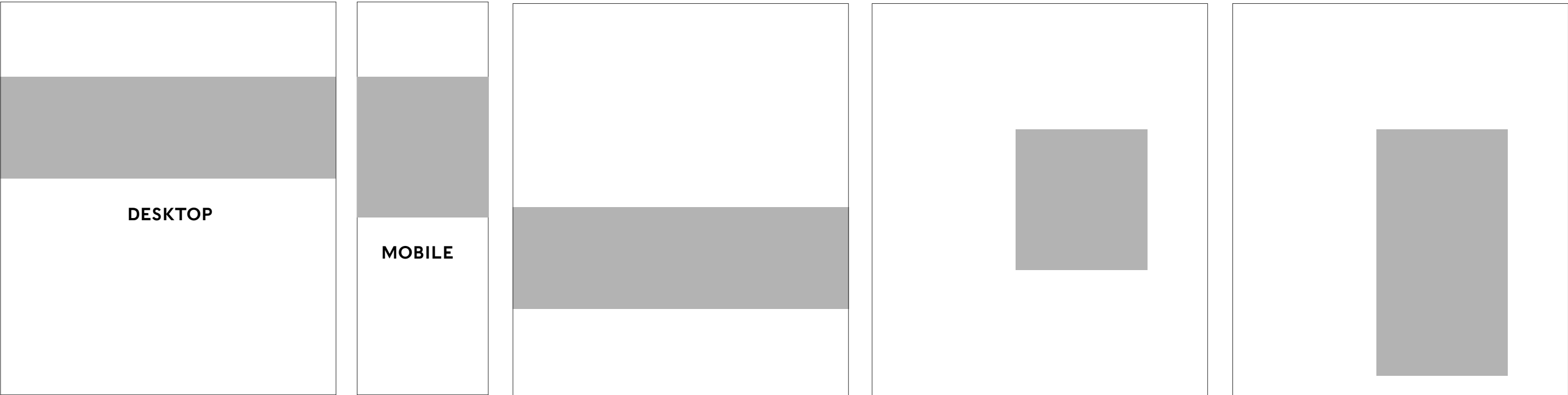
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# WEBSITE

3.7M	1.1M	293K	16,939
PAGE VIEWS / MONTH	SESSIONS / MONTH	UNIQUE VISITORS / MONTH	DIGITAL SUBSCRIBERS

PLACEMENT (PER WEEK)	RATE
HERO BANNER	\$600
RIGHT RECTANGLE	\$450
POP UNDER	\$500
ADVERTORIAL	\$5,000
VIDEO (POP UNDER)	\$600
TALL BANNER	\$550



HERO BANNER  
1440px x 600px

POP UNDER  
1440px x 600px

RIGHT RECTANGLE  
600px x 500px

TALL BANNER  
800px x 1600px

PLEASE NOTE: FOR ALL HERO BANNER PLACEMENTS, ALSO SUPPLY 600PX x 500PX ARTWORK FOR DISPLAY ON MOBILE DEVICES.

HERO BANNER AD APPEARS ON ALL PAGES.

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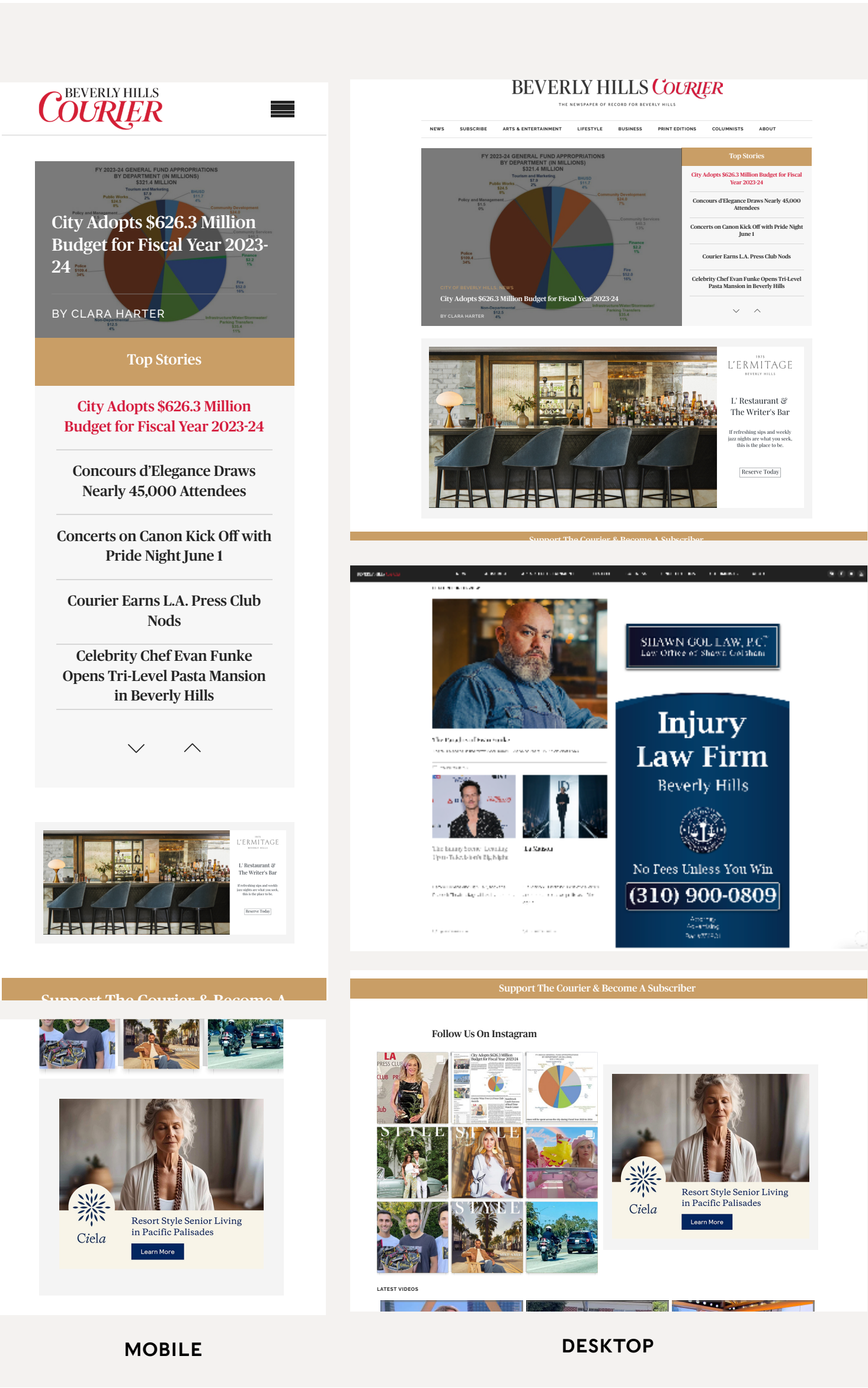
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WEB ADS RUN MONDAY-SUNDAY - VIDEO AD MATERIAL IS DUE FRIDAY AT 12 P.M. PRIOR TO THE RUN.





# AWARD-WINNING BEVERLY HILLS COURIER

*The Beverly Hills Courier has won the following awards in 2025:*

## 1st Place

### “Sports Reporting Print Online”

67th Annual Southern California Journalism Awards, awarded to  
Courier Publisher Lisa Friedman Bloch for her piece  
“Candace Parker Powering Forward”

## 2nd Place

### “Personality Profile, Newspapers (Circulation under 50,000)”

67th Annual Southern California Journalism Awards, awarded to  
Courier Publisher Lisa Friedman Bloch for her piece  
“Candace Parker Powering Forward”

## 3rd Place

### “Lifestyle Feature-Print”

67th Annual Southern California Journalism Awards, awarded to  
Courier Publisher Lisa Friedman Bloch for her piece  
“Jay Leno and Bruce Meyer How They Became the Kings of Cars”

## 3rd Place

### “Hard News, Print”

67th Annual Southern California Journalism Awards, awarded to  
former staff writer Clara Harter for her piece  
“Local Pro-Palestinian Protests Elicit Strong Response”

## 1st Place

### “Sports Feature Story”

California News Publishers Association, awarded to  
Courier Publisher Lisa Friedman Bloch for her piece  
“Candace Parker Powering Forward”

## 2nd Place

### “Sports Feature Story”

California News Publishers Association, awarded to Courier Publisher  
Lisa Friedman Bloch for her piece “Jay Leno and Bruce Meyer How They  
Became the Kings of Cars”

## 1st Place

### “Writing”

California News Publishers Association, awarded to  
Courier COO/Executive Editor Ana Figueroa for her piece  
“The Paradox of Evan Funke”

## 2nd Place

### “Food Writing/Reporting”

California News Publishers Association, awarded to  
Courier COO/Executive Editor Ana Figueroa for her piece  
“The Paradox of Evan Funke”

## 4th Place

### “Profile Story”

California News Publishers Association, awarded to  
Courier COO/Executive Editor Ana Figueroa for her piece  
“The Paradox of Evan Funke”



# AWARD-WINNING BEVERLY HILLS COURIER

*The Beverly Hills Courier has won the following awards in 2025 (cont.):*

## 4th Place

### “Coverage of Youth and Education”

California News Publishers Association, awarded to  
Courier COO/Executive Editor Ana Figueroa for her piece  
“Teacher Files Wrongful Termination Claim Against BHUSD”

## 1st Place

### “Film and TV Writing/Reporting”

California News Publishers Association, awarded to  
Arts and Entertainment Writer Neely Swanson for her review of  
“Seed of the Sacred Fig”

## 2nd Place

### “Film and TV Writing/Reporting”

California News Publishers Association, awarded to  
Arts and Entertainment Writer Neely Swanson for her review of  
“Stay with Us”

## 3rd Place

### “Film and TV Writing/Reporting”

California News Publishers Association, awarded to  
Arts and Entertainment Writer Neely Swanson for her review of  
“The Taste of Things”

## 1st Place

### “Breaking News”

California News Publishers Association, awarded to  
former staff writer Clara Harter for her piece  
“Local Pro-Palestinian Protests Elicit Strong Response”

## 1st Place

### “Housing and Land-Use Reporting”

California News Publishers Association, awarded to  
former staff writer Clara Harter for her piece  
“One Beverly Hills Breaks Ground”

## 4th Place

### “Housing and Land-Use Reporting”

California News Publishers Association, awarded to  
former staff writer Clara Harter for her piece  
“State to Approve the Beverly Hills Housing Element”

## 5th Place

### “Print Special Section”

California News Publishers Association, awarded to  
entire Courier staff for the publication  
“STYLE Summer 2025”



# AWARD-WINNING BEVERLY HILLS COURIER

*The Beverly Hills Courier has won the following awards in 2022-2024:*

## 3rd Place

**“Personality Profile, Film Industry,  
over 2,500 words, Print”**

L.A. Press Club’s 2024 17th Annual National Arts and Entertainment Journalism Awards, awarded to Courier Publisher Lisa Friedman Bloch for her piece “Eva Longoria Redefines Star Power”

## 3rd Place

**“Film Critic,  
over 1,000 words”**

L.A. Press Club’s 2024 17th Annual National Arts and Entertainment Journalism Awards, awarded to Courier writer Neely Swanson

## 1st Place

**“Personality Profile,  
Newspapers under 50,000 in circulation”**

L.A. Press Club’s 2024 66th Annual California Journalism Awards, awarded to Courier Publisher Lisa Friedman Bloch for her piece “Mike Amiri: Building a Modern Luxury House on His Own Terms”

## 3rd Place

**“Hard News,  
Print”**

L.A. Press Club’s 2024 66th Annual California Journalism Awards, awarded to Courier Executive Editor Ana Figueroa for her piece “Hostage Families Tell Their Stories in Beverly Hills”

## 1st Place

**“Feature, Business/Government,  
over 1,000 words, Magazines”**

L.A. Press Club’s 2023 65th Annual California Journalism Awards, awarded to Courier Publisher Lisa Friedman Bloch for her piece “Nicolas Bijan: The Prince of Beverly Hills”

## 3rd Place

**“Personality Profile,  
Politics/ Business/Arts Personalities”**

L.A. Press Club’s 2023 65th Annual California Journalism Awards, awarded to Courier Publisher Lisa Friedman Bloch for her piece “ANASTASIA: Beverly Hills’ World-Famous Eyebrow Queen”

## 1st Place

**“Personality Profile,  
Newspapers under 50,000 in circulation”**

L.A. Press Club’s 2022 64th Annual California Journalism Awards, awarded to Courier Publisher Lisa Friedman Bloch for her piece “The Beverly Hills Idol, Lionel Richie”

## 2nd Place

**“News Feature,  
Newspapers under 50,000 in circulation”**

L.A. Press Club’s 2022 64th Annual California Journalism Awards, awarded to Samuel Braslow for “Beverly Hills Salon Owner Recounts Her Actions in D.C. Riot”

## 1st Place

**“Writing”**

California News Publishers Association’s 2022 California Journalism Awards, awarded to Courier Executive Editor Ana Figueroa for her piece “The New Audrey Irmas Pavilion Illuminates Wilshire Boulevard Temple”



# AWARD-WINNING BEVERLY HILLS COURIER

*The Beverly Hills Courier has won the following awards 2020-2022:*

## 2nd Place

### “Enterprising Reporting”

California News Publishers Association’s 2022 California Journalism Awards, awarded to Courier Executive Editor Ana Figueroa for her piece “The New Audrey Irmas Pavilion Illuminates Wilshire Boulevard Temple”

## 2nd Place

### “Land-Use Reporting”

California News Publishers Association’s 2022 California Journalism Awards, awarded to Matthew Blake for his piece “Path Cleared for \$1 Billion Cheval Blanc Ultra-Luxury Hotel”

## 1st Place

### “Breaking News”

California News Publishers Association’s 2021 California Journalism Awards, awarded to Samuel Braslow for “Shooting at Il Pastaio”

## 1st Place

### “Writing”

California News Publishers Association’s 2021 California Journalism Awards, awarded to Samuel Braslow for “Community Rallies Around Children With Rare Disease”

## 3rd Place

### “News Photo”

California News Publishers Association’s 2021 California Journalism Awards, awarded to Samuel Braslow for “Protestors Confronting Schoolchildren”

## 4th Place

### “Investigative Reporting”

California News Publishers Association’s 2021 California Journalism Awards, awarded to Samuel Braslow for “BHPD Task Force Accused of Widespread Racial Profiling”

## 4th Place

### “News Photo”

California News Publishers Association’s 2021 California Journalism Awards, awarded to Samuel Braslow for “Protestors and the BHPD”

## 4th Place

### “Breaking News”

California News Publishers Association’s 2020 California Journalism Awards, awarded to Samuel Braslow for “Rally Turns Violent as Extremist Groups Take Part”

## 4th Place

### “Protests and Racial Justice”

California News Publishers Association’s 2020 California Journalism Awards, awarded to Samuel Braslow for “Embedded with the Beverly Hills Protestors: One Reporter’s Story”



# THE COURIER IN THE NEWS

## New York Times 01/19/2021

“ In a video filmed in the crowd directly in front of the Capitol, Ms. Bisignano states her first and last name, place of residence and Instagram account. In a separate video, she identifies her business while speaking through a bullhorn to the crowd, according to the F.B.I. She appears to struggle with a police officer who tries to expel her and others, and later raises her fist in what appears to be a gesture of defiance, the F.B.I. said.

“We need strong, angry patriots to help our boys,” Ms. Bisignano says on video, according to the F.B.I., as she calls for gas masks and weapons. Nearby, rioters are physically assaulting police officers.

Later, she confirmed to [The Beverly Hills Courier](#) that she had entered the Capitol. ”

## Univision 01/19/2021

“ Según el periódico *Los Angeles Times*, Bisignano ha asumido un papel principal en la organización de protestas semanales en Beverly Hills en apoyo del presidente Trump, mientras que el *Beverly Hills Courier* indicó que Bisignano fue captada en un video alentando a la gente a tomar el Capitolio desde un megáfono.

“Necesitamos estadounidenses. Vamos chicos. Necesitamos patriotas. Chicos, es la entrada”, añadió. ”

## LA Times 01/19/2021

### Los Angeles Times

“The description of the videos contradicts an account Bisignano gave the Beverly Hills Courier last week. In it, she acknowledged she entered the Capitol but said she was experiencing a panic attack and needed to find somewhere safe.

“I couldn’t breathe. I was having a panic attack. I needed air,” she told the newspaper. “Every time I opened my eyes, they were burning. My mouth was burning. Everything was burning, and I couldn’t breathe.

“I was caught up, I was scared, I was excited,” Bisignano told the Courier. “A guy said to say that over the megaphone. I don’t even remember saying it.” ”

## CBS LA 01/19/2021

“ [Bisignano owns](#) Gina’s Eyelashes And Skincare. Last week, Bisignano confirmed to the Beverly Hills Courier that she traveled to Washington, D.C., where she found herself among the mob who stormed the Capitol building on Jan. 6.

In a cell phone video [obtained by the Courier](#), a woman believed to be Bisignano holds a megaphone on a ledge of the Capitol and yells, “Everybody, we need gas masks, we need weapons. We need strong, angry patriots to help our boys, they don’t want to leave. We need protection.” ”

## KTLA: 01/19/2021



“ The FBI also reviewed an article published in the [Beverly Hills Courier](#) on Jan. 14 in which Bisignano recalled her experiences at the Capitol.

She described the scene as a “war zone,” and said she was near a man who broke windows in the Capitol.

#### RELATED CONTENT

**McConnell: Capitol rioters were ‘fed lies’ and ‘provoked by the president’**

**FBI searched Huntington Beach home of far-right extremist who previously claimed to have attended the Capitol riot**

**Capitol riot: FBI investigates tip that woman took laptop from Pelosi’s office with intent to sell to Russia**

Bisignano told the newspaper she was unarmed and described her role in the riot as a passive one, but she ended up being pepper sprayed and experienced a panic attack.

“I couldn’t breathe. I was having a panic attack. I needed air. Every time I opened my eyes, they were burning. My mouth was burning. Everything was burning, and I couldn’t breathe,” Bisignano said in the interview.

Upon returning to California, Bisignano said people began commenting on her business’s Yelp page with photos of her at the Capitol.

“Having watched Gina at the 01/06/21 riot, I do not feel safe coming here again,” one review read.

Bisignano decided to contact the FBI herself.

“My life is over, I’m going to jail,” she told the Courier. “I’m going to lose my son.” ”

## Los Angeles Magazine 01/19/2021

“ Local eyelash salon owner Gina Bisignano, 52, was arrested in Beverly Hills on Tuesday and charged with damaging or destroying government property, obstruction of an official proceeding, and violent entry and disorderly conduct on capitol grounds, according to the U.S. Attorney’s Office. [In an interview with the Beverly Hills Courier](#), Bisignano reportedly admitted she’d entered the building, but that she left when she was stricken with a panic attack. ”

## Daily Beast 01/19/2021

### DAILY BEAST

CAPITOL RIOTS COVID-19 CHEAT SHEET POLITICS ENTERTAINMENT MEDIA WORLD HALF FULL

“ In an interview with the *Beverly Hills Courier*, Bisignano admitted she went to the Capitol with one other person, “stating she felt called upon by President Donald Trump to travel to D.C. to change the outcome of the election, which she believes was stolen,” the complaint states.

Claiming she got “caught up” in the moment during the riots, Bisignano said she witnessed fighting during the siege—but insisted, without offering a shred of evidence, that the violence was “antifa and BLM.” ”



# AD SUBMISSION

## PRINT SPECIFICATIONS

All artwork must be supplied press-ready in Adobe Acrobat PDF format to the following specifications:

Print method:	Offset
Minimum resolution:	300dpi
Color:	CMYK with no spot colors
Text:	K:100% (no cyan, magenta, yellow mix)
Black backgrounds:	C:30% M:30% Y:30% K:100%
Halftones/line art:	Furnished in 85 line screen
Total ink limit:	240%

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- JPG
- PNG
- HTML5

If link to a landing page is desired, advertiser must submit along with artwork

Please note: All of our size specifications are at 2X of actual display size. This is done to ensure all ads appear sharp and clear across all different devices and display resolutions.

Please note: We no longer accept ads in Flash, .PDF or .GIF file types.

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All credit card transactions are subject to a 3% processing fee.

## DEADLINES

Space Reservation  
1 p.m. Friday (week prior to publication)

Press-ready artwork  
3 p.m. Tuesday (week of publication)

Ads requiring graphic design  
9 a.m. Monday (week of publication)

## CONTACTS

Artwork Submission  
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Advertising Inquiries  
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