

Media Kit

2026



BEVERLY HILLS *COURIER*

A TRUSTED SOURCE

The Beverly Hills Courier is the #1 source of local news, surpassing the L.A. Times, television, radio and internet.





COMMUNITY SUPPORT

80 % of residents are regular readers of the Beverly Hills Courier, with 76% frequently purchasing products or services seen in our advertising.

PRINT PAPER

30,000

PRINT CIRCULATION

63,000

AUDIENCE REACH

52

ISSUES PER YEAR

16,939

DIGITAL SUBSCRIBERS

PLACEMENT (PER INSERTION)	RATE	RATE (5X)	RATE (13X)	RATE (26X)	RATE (52X)
FRONT PAGE STRIP	\$6,000	\$5,100	\$4,800	\$4,200	\$3,600
FULL PAGE	\$3,919	\$3,331	\$3,135	\$2,743	\$2,351
HALF PAGE	\$2,222	\$1,889	\$1,778	\$1,555	\$1,333
QUARTER PAGE	\$1,373	\$1,167	\$1,098	\$961	\$824
ADVERTORIAL/SPONSORED CONTENT	\$5,000	\$4,250	\$4,000	\$3,500	\$3,000

BACK PAGE	+35%
PAGE 02	+25%
PAGE 03	+25%

ALL RATES FOR FULL COLOR ONLY. CLASSIFIED PRICING AVAILABLE UPON REQUEST.

FRONT PAGE STRIP
10” W x 1.5”H

FULL PAGE
10” W x 14” H

HALF PAGE (HOR.)
10” W x 7” H

QUARTER PAGE
5” W x 7” H

BEVERLY HILLS *COURIER*

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Shana tova
HAPPY ROSH HASHANAH

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THE WEATHER, BEVERLY HILLS CA	
Friday	79° 67°
Saturday	80° 66°
Sunday	80° 68°
Monday	82° 70°
Tuesday	82° 68°
Wednesday	84° 66°
Thursday	79° 66°

Beverly Hills Police Gala Celebrates Officers



RHED Officer Maryn Contreras received the Allen H. Cadiz Award at the Beverly Hills Police Gala.

Present at the celebration were Mayor Sharon Newton and City Councilmember Craig Corman, Mary Wells and Lester Friedman, along with several members of the Beverly Hills Unified School District board.

See GALA, page 18

Controversial SB 79 Bill Awaits Newsom's Signature

BY POOJA S. NAIR

On Sept. 12, 2025, the California Legislature approved Senate Bill 79, the Abundant and Affordable Homes Near Transit Act. The bill is now on Governor Gavin Newsom's desk, and if signed, it will mark one of the most significant recent attempts to expand state authority over local zoning approvals. SB 79 establishes statewide zoning standards for land within half a mile of a major publicly funded transit-oriented development ("TOD") stop, which will override many local density and height restrictions and permit multiple-story projects of up to nine stories in areas that would otherwise remain limited to smaller structures. A TOD stop is defined as a major transit stop served by heavy rail transit, very high frequency commuter rail (72 trains per day across both directions), high frequency commuter rail, light rail transit, or specified bus service within an urban county. The law provides Tier 1 zoning for heavy rail lines, and Tier 2

See REAL ESTATE, page 9

Design for La Cienega Park Playground Is Approved

BY JESSICA OGILVIE

A new design proposal for the La Cienega Park playground has been approved following a unanimous vote taken by the Beverly Hills City Council at its Sept. 16 meeting. Mayor Sharon Newton, who serves as a liaison to the Recreation and Parks Commission along with Councilmember Mary Wells, expressed her enthusiasm for the completion of the design. "Since we budgeted this three and a half years ago, it's great to see it coming to fruition," Newton said. The effort to redesign the park began in earnest in August 2024 when city staff drafted and sent out a survey to residents. Based on the results of the survey, a proposed design for the playground area was



Photo by Matthew Cox for the Courier

The playground at La Cienega Park developed and presented to the Recreation and Parks Commission on March 25. Input on the design was received from Newton and Wells, who requested improvements on lighting and shade.

See CITY COUNCIL, page 17

Planning Commission Recommends Against Short-Term Rentals for Landmark Homes

BY JESSICA OGILVIE

Owners of single-family homes designated as landmark historic properties in Beverly Hills may not receive an exemption to the city's recent ban on short-term rentals, following a vote taken by the Beverly Hills Planning Commission at their Sept. 11 meeting. The commission was split in a 3-2 vote

See PLANNING, page 6

In this issue:

Courier's Red-Hot Real Estate!

BEVERLY HILLS *Courier*

E-BLASTS

16,939	33%	98%
TOTAL SUBSCRIBERS	OPEN RATE	OPENED IN U.S.

E-BLAST PRODUCTS ARE:

“COMING IN THE COURIER” SENT WEEKLY ON THURSDAY EVENING
“NEWS ALERTS” SENT AS WARRANTED BY BREAKING NEWS

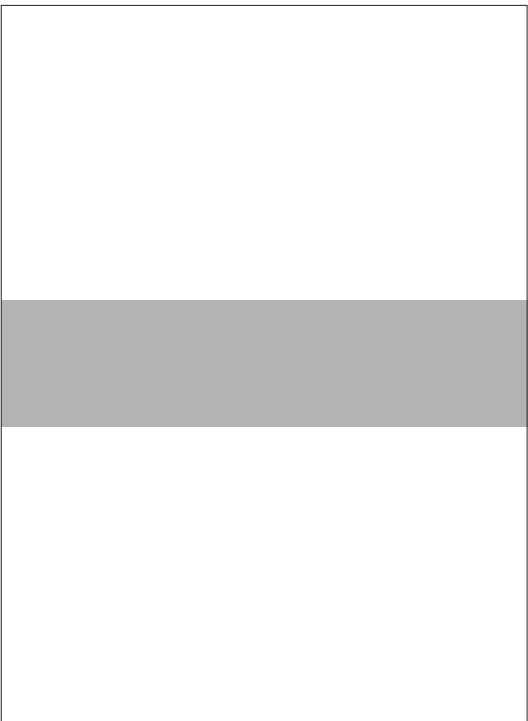
PLACEMENT	RATE
NEWS ALERT HEADER POSITION	\$1,000
NEWS ALERT STANDARD POSITION	\$500
NEWS ALERT FOOTER POSITION	\$350
COMING IN THE COURIER HEADER POSITION	\$550
COMING IN THE COURIER FOOTER POSITION	\$500



HEADER POSITION
1240px x 560px



FOOTER POSITION
1240px x 560px



STANDARD POSITION
(NEWS ALERT)
1240px x 560px



WEBSITE

3.7M	1.1M	293K	16,939
PAGE VIEWS / MONTH	SESSIONS / MONTH	UNIQUE VISITORS / MONTH	DIGITAL SUBSCRIBERS

PLACEMENT (PER WEEK)	RATE
HERO BANNER	\$600
RIGHT RECTANGLE	\$450
POP UNDER	\$500
ADVERTORIAL	\$5,000
VIDEO (POP UNDER)	\$600
TALL BANNER	\$550

DESKTOP

MOBILE

HERO BANNER
1440px x 600px

POP UNDER
1440px x 600px

RIGHT RECTANGLE
600px x 500px

TALL BANNER
800px x 1600px

PLEASE NOTE: FOR ALL HERO BANNER PLACEMENTS, ALSO SUPPLY 600PX x 500PX ARTWORK FOR DISPLAY ON MOBILE DEVICES.

POP UNDER AD APPEARS ON HOME PAGE AND ALL SECTION FRONTS.

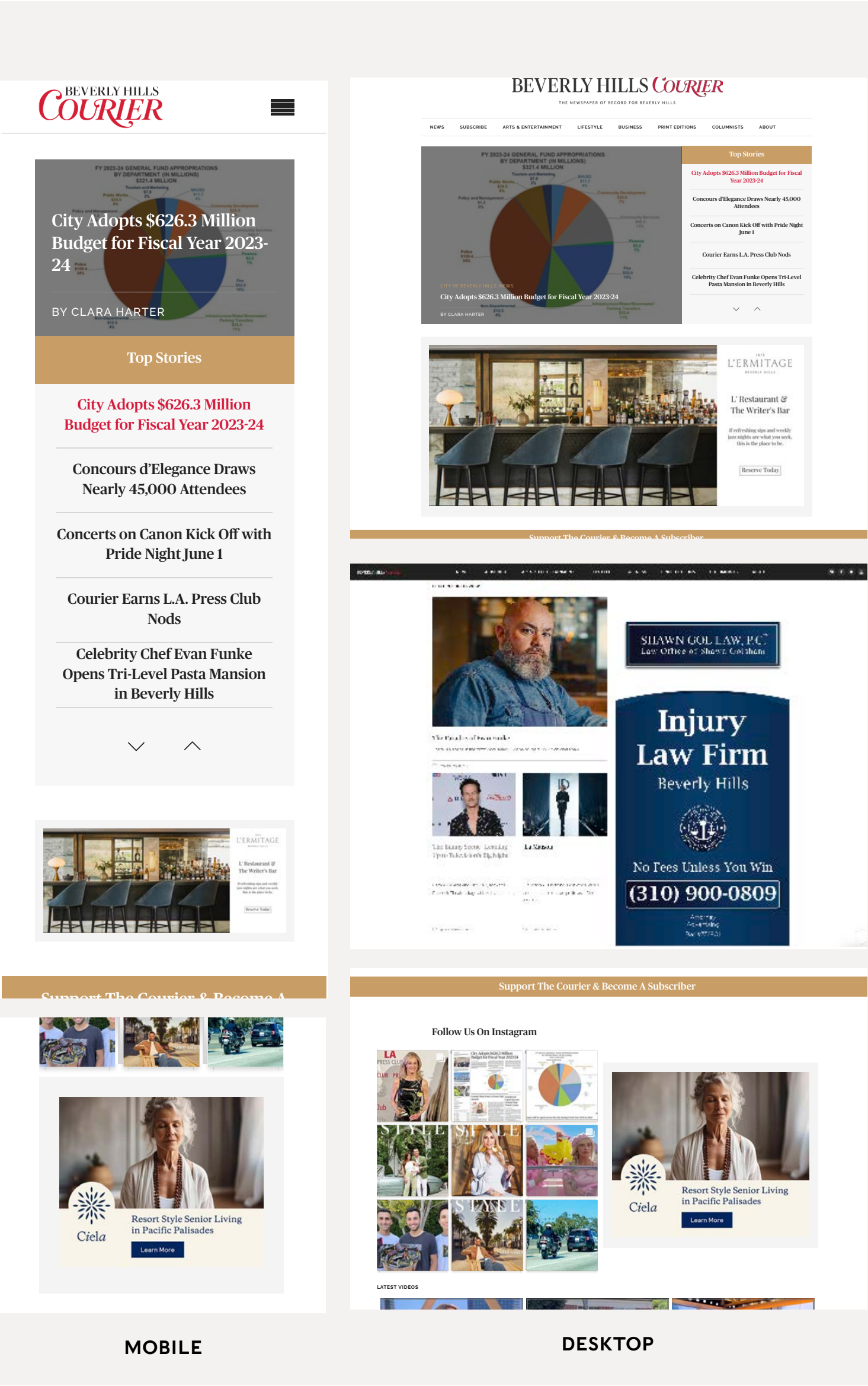
RIGHT RECTANGLE AD APPEARS ON ALL PAGES.

TALL BANNER APPEARS ON THE HOME PAGE

HERO BANNER AD APPEARS ON ALL PAGES.

FOR VIDEO ADS, PLEASE PROVIDE EITHER THE VIDEO FILE FOR THE AD OR A LINK TO THE VIDEO AD HOSTED ON A HOSTING SITE (YOUTUBE, VIMEO, ETC.) VIDEO ADS AUTOPLAY MUTED WHEN THE SITE LOADS

WEB ADS RUN MONDAY-SUNDAY - VIDEO AD MATERIAL IS DUE FRIDAY AT 12 P.M. PRIOR TO THE RUN.



AWARD-WINNING BEVERLY HILLS COURIER

The Beverly Hills Courier added to its list of more than 40 prestigious journalism awards with the following honors in 2026:

Los Angeles Press Club Southern California Journalism Awards

- Lisa Friedman Bloch earned first place in the category of “Personality Profile, TV Personalities, Magazines,” for “Byron Allen: How His Extraordinary Journey Created a Media Empire” in the 2025 Summer Edition of Beverly Hills Style® magazine.
- Lisa Friedman Bloch earned first place in the category of “Personality Profile, Music/Theater Personalities, Magazines,” for “Gustavo Dudamel: The Legacy of a Megastar Maestro” in the 2025 Holiday Edition of Beverly Hills Style® magazine.
- Neely Swanson earned third place for her collective work in the category of “Criticism of Film, All Media Platforms.”
- Lisa Friedman Bloch earned third place in the category of “Entertainment News or Feature, Newspapers” for “Byron Allen: How His Extraordinary Journey Created a Media Empire” in the 2025 Summer Edition of Beverly Hills Style® magazine.

California News Publishers Association California Journalism Awards

- Lisa Friedman Bloch earned first place in the category of “Arts & Entertainment” coverage for her cover profile “Gustavo Dudamel: The Legacy of a Megastar Maestro” in the 2025 Holiday Edition of Beverly Hills Style® magazine.
- Ana Figueroa earned first place in the category of “Coverage of Local Government” for “Courier Exclusive: Leo Pustilnikov on the Record.”
- Neely Swanson earned first place for her collective work in the category of “Film and TV Writing/Reporting.”
- The 2025 Holiday Edition of Beverly Hills Style® magazine won first place in the “Print Special Section” category.
- Lisa Friedman Bloch earned second place in the “Profile” category for “Gustavo Dudamel: The Legacy of a Megastar Maestro” in the 2025 Holiday Edition of Beverly Hills Style® magazine.
- Lisa Friedman Bloch earned second place in the “Profile” category for her cover profile “Byron Allen: How His Extraordinary Journey Created a Media Empire” in the 2025 Summer Edition of Beverly Hills Style® magazine.
- Eva Ritvo, M.D., earned a second-place award in the category of “Health Reporting.”
- Lisa Friedman Bloch earned third place in the “Arts & Entertainment” category for her cover profile “Byron Allen: How His Extraordinary Journey Created a Media Empire” in the 2025 Summer Edition of Beverly Hills Style® magazine.
- Ana Figueroa earned third place in the category of “Housing and Land-Use Reporting.” for “Courier Exclusive: Leo Pustilnikov on the Record.”
- The Beverly Hills Courier earned a third-place award in the category of “General Excellence.”
- The Beverly Hills Courier earned a fourth-place award in the category of “Print Special Section Cover.”

THE COURIER IN THE NEWS

New York Times 01/19/2021

“ In a video filmed in the crowd directly in front of the Capitol, Ms. Bisignano states her first and last name, place of residence and Instagram account. In a separate video, she identifies her business while speaking through a bullhorn to the crowd, according to the F.B.I. She appears to struggle with a police officer who tries to expel her and others, and later raises her fist in what appears to be a gesture of defiance, the F.B.I. said.

“We need strong, angry patriots to help our boys,” Ms. Bisignano says on video, according to the F.B.I., as she calls for gas masks and weapons. Nearby, rioters are physically assaulting police officers.

Later, she confirmed to [The Beverly Hills Courier](#) that she had entered the Capitol. ”

Univision 01/19/2021

“ Según el periódico *Los Angeles Times*, Bisignano ha asumido un papel principal en la organización de protestas semanales en Beverly Hills en apoyo del presidente Trump, mientras que el *Beverly Hills Courier* indicó que Bisignano fue captada en un video alentando a la gente a tomar el Capitolio desde un megáfono.

“Necesitamos estadounidenses. Vamos chicos. Necesitamos patriotas. Chicos, es la entrada”, añadió. ”

LA Times 01/19/2021

Los Angeles Times

“The description of the videos contradicts an account Bisignano gave the Beverly Hills Courier last week. In it, she acknowledged she entered the Capitol but said she was experiencing a panic attack and needed to find somewhere safe.

“I couldn’t breathe. I was having a panic attack. I needed air,” she told the newspaper. “Every time I opened my eyes, they were burning. My mouth was burning. Everything was burning, and I couldn’t breathe.

“I was caught up, I was scared, I was excited,” Bisignano told the Courier. “A guy said to say that over the megaphone. I don’t even remember saying it.” ”

CBS LA 01/19/2021

“ [Bisignano owns](#) Gina’s Eyelashes And Skincare. Last week, Bisignano confirmed to the Beverly Hills Courier that she traveled to Washington, D.C., where she found herself among the mob who stormed the Capitol building on Jan. 6.

In a cell phone video [obtained by the Courier](#), a woman believed to be Bisignano holds a megaphone on a ledge of the Capitol and yells, “Everybody, we need gas masks, we need weapons. We need strong, angry patriots to help our boys, they don’t want to leave. We need protection.” ”

KTLA: 01/19/2021



“ The FBI also reviewed an article published in the [Beverly Hills Courier](#) on Jan. 14 in which Bisignano recalled her experiences at the Capitol.

She described the scene as a “war zone,” and said she was near a man who broke windows in the Capitol.

RELATED CONTENT

McConnell: Capitol rioters were ‘fed lies’ and ‘provoked by the president’

FBI searched Huntington Beach home of far-right extremist who previously claimed to have attended the Capitol riot

Capitol riot: FBI investigates tip that woman took laptop from Pelosi’s office with intent to sell to Russia

Bisignano told the newspaper she was unarmed and described her role in the riot as a passive one, but she ended up being pepper sprayed and experienced a panic attack.

“I couldn’t breathe. I was having a panic attack. I needed air. Every time I opened my eyes, they were burning. My mouth was burning. Everything was burning, and I couldn’t breathe,” Bisignano said in the interview.

Upon returning to California, Bisignano said people began commenting on her business’s Yelp page with photos of her at the Capitol.

“Having watched Gina at the 01/06/21 riot, I do not feel safe coming here again,” one review read.

Bisignano decided to contact the FBI herself.

“My life is over, I’m going to jail,” she told the Courier. “I’m going to lose my son.” ”

Los Angeles Magazine 01/19/2021

“ Local eyelash salon owner Gina Bisignano, 52, was arrested in Beverly Hills on Tuesday and charged with damaging or destroying government property, obstruction of an official proceeding, and violent entry and disorderly conduct on capitol grounds, according to the U.S. Attorney’s Office. [In an interview with the Beverly Hills Courier](#), Bisignano reportedly admitted she’d entered the building, but that she left when she was stricken with a panic attack. ”

Daily Beast 01/19/2021



“ In an interview with the *Beverly Hills Courier*, Bisignano admitted she went to the Capitol with one other person, “stating she felt called upon by President Donald Trump to travel to D.C. to change the outcome of the election, which she believes was stolen,” the complaint states.

Claiming she got “caught up” in the moment during the riots, Bisignano said she witnessed fighting during the siege—but insisted, without offering a shred of evidence, that the violence was “antifa and BLM.” ”

AD SUBMISSION

PRINT SPECIFICATIONS

All artwork must be supplied press-ready in Adobe Acrobat PDF format to the following specifications:

Print method:	Offset
Minimum resolution:	300dpi
Color:	CMYK with no spot colors
Text:	K:100% (no cyan, magenta, yellow mix)
Black backgrounds:	C:30% M:30% Y:30% K:100%
Halftones/line art:	Furnished in 85 line screen
Total ink limit:	240%

DIGITAL SPECIFICATIONS

All artwork must be supplied in exact pixel dimensions in one of the following formats:

- JPG
- PNG
- HTML5

If link to a landing page is desired, advertiser must submit along with artwork

Please note: All of our size specifications are at 2X of actual display size. This is done to ensure all ads appear sharp and clear across all different devices and display resolutions.

Please note: We no longer accept ads in Flash, .PDF or .GIF file types.

POLICIES

The Beverly Hills Courier reserves the right to revise its advertising rates at any time. Advertisements requiring graphic design services are subject to an additional charge and earlier deadline. All contracts are accepted subject to the Courier's STANDARD ADVERTISING TERMS and CONDITIONS, which are available upon request.

All credit card transactions are subject to a 3% processing fee.

DEADLINES

Space Reservation
1 p.m. Friday (week prior to publication)

Press-ready artwork
3 p.m. Tuesday (week of publication)

Ads requiring graphic design
9 a.m. Monday (week of publication)

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